



City of Santa Barbara

STATE STREET ADVISORY COMMITTEE MINUTES MARCH 21, 2022

4:00 P.M.

This Meeting was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Dave Davis, Chair
Ken Saxon, Vice Chair
Dianne Black
Hillary Blackerby
Roxana Bonderson
Roger Durling
Nadra Ehrman
Robin Elander
Ed Lenvik
Peter Lewis
Kristen Miller
Susanne Tejada
Alejandra Gutierrez, Councilmember
Meagan Harmon, Councilmember
Mike Jordan, Councilmember
Michael Becker (alternate)
Marge Cafarelli (alternate)

STAFF:

Elias Isaacson, Community Development Director
Tava Ostrenger, Assistant City Attorney
Tess Harris, State Street Master Planner
Greta Walters, Administrative Assistant

CALL TO ORDER

Chair Davis called the meeting to order at 4:00 p.m.

I. ATTENDANCE

Members present: Chair Davis, Vice Chair Saxon, Committee Members Black, Blackerby, Bonderson, Durling, Ehrman, Elander, Lenvik, Lewis, Tejada, Gutierrez, Harmon, Jordan, Becker (alternate), Cafarelli (alternate)

Members absent: Kristen Miller

Staff present: Calonne, Hentschke, J. Harris, T. Harris, Isaacson, Ostrenger (departed 5:15 p.m.)

II. PRELIMINARY MATTERS

A. Opening remarks and announcements.

Ms. Harris announced the following:

1. The State Street Advisory Committee's next meeting, April 18, 2022, is scheduled to occur in person. The location will be announced shortly.
2. The Resources section on the SSAC's web page has been updated.

B. Agenda Review

Chair Davis announced the following order for today's meeting agenda:

1. Status of State Street Master Plan Request for Proposal/Qualifications
Recommendation: Receive an update on the State Street RFP/RFQ process from Ms. Harris.
2. Presentation and Discussion about the Future of Tourism and the Tourist Economy in Downtown Santa Barbara
Recommendation: Participate in a panel discussion about the future of tourism in Santa Barbara's Downtown and its role in the local economy.
3. Presentation and Discussion about Cleaning, Maintenance, and Operational Functions of the State Street Plaza
Recommendation: Receive a presentation from City Staff and the Downtown Parking Committee Chair on operational issues related to cleaning and maintaining State Street Plaza.

C. Review, consideration, and approval of the State Street Advisory Committee minutes:

Motion: Approve the minutes of the State Street Advisory Committee meeting of **February 28, 2022**, as submitted.

Action: Durling / Lenvik, 14/0/0. (Miller absent.) Motion carried.

D. Comments from members of the public pertaining to items not on this agenda:

Public comment opened at 4:07 p.m.

The following individuals spoke:

1. Richard Garrett

Public comment closed at 4:08 p.m.

III. AGENDA ITEMS

A. Update on State Street Master Plan RFP/RFQ

Actual time: 4:08 p.m.

Tess Harris gave the Staff presentation and was available to answer questions.

Public comment opened at 4:14 p.m., and as no one wished to speak, it closed.

B. Tourism in Santa Barbara: Presentation and Discussion about the Future of Tourism and the Tourist Economy in Downtown Santa Barbara

Actual time: 4:15 p.m.

Member Elander introduced Kathy Janega-Dykes, Visit Santa Barbara; Mitchell Sjerven, Bouchon Restaurant; and Chris Cline, Hotel Santa Barbara. Ms. Janega-Dykes, Mr. Sjerven, and Mr. Cline presented to the SSAC and were available to answer questions.

Public comment opened at 5:20 p.m. and the following individuals spoke:

1. Karen Lockett
2. Barry Remis
3. Jon Seawards

Public comment closed at 5:27 p.m.

C. Cleaning, Maintenance, and Operations on State Street Plaza: Presentation and Discussion on the Cleaning, Maintenance, and Operational Functions for the State Street Plaza

Actual time: 5:27 p.m.

The City's Acting Downtown Plaza and Parking Manager, Sarah Clark, and Trey Pinner, Chair of the Downtown Parking Committee, presented to the SSAC and were available to answer questions.

Public comment opened at 6:09 p.m. and as no one wished to speak, it closed.

IV. NEXT MEETING SCHEDULE ANNOUNCEMENT

Actual time: 6:09 p.m.

Chair Davis announced the next meeting of the SSAC will be on April 18, 2022 at 4:00 p.m.

V. ADJOURNMENT

Chair Davis adjourned the meeting at 6:10 p.m.