



City of Santa Barbara

STATE STREET ADVISORY COMMITTEE MINUTES FEBRUARY 28, 2022

4:00 P.M.

This Meeting was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Dave Davis, Chair
Ken Saxon, Vice Chair
Dianne Black
Hillary Blackerby
Roxana Bonderson
Roger Durling
Nadra Ehrman
Robin Elander
Ed Lenvik
Peter Lewis
Kristen Miller
Susanne Tejada
Alejandra Gutierrez, Councilmember
Meagan Harmon, Councilmember
Mike Jordan, Councilmember
Michael Becker (alternate)
Marge Cafarelli (alternate)

STAFF:

Elias Isaacson, Community Development Director
Tava Ostrenger, Assistant City Attorney
Tess Harris, State Street Master Planner
Greta Walters, Administrative Assistant

CALL TO ORDER

Chair Davis called the meeting to order at 4:00 p.m.

I. ATTENDANCE

Members present: Chair Davis, Vice Chair Saxon, Committee Members Black, Blackerby, Bonderson, Durling, Ehrman, Elander, Lenvik (at 5:15 p.m.), Lewis, Miller, Tejada, Gutierrez (at 4:10 p.m.), Harmon, Jordan, Becker (alternate), Cafarelli (alternate)

Members absent: None

Staff present: Bosse, DiGuilio, Grant, J. Harris, T. Harris, Hentschke, Isaacson, Ostrenger, Walters

II. PRELIMINARY MATTERS

A. Opening Remarks and Announcements

B. Agenda Review

Chair Davis announced the following order for today's meeting agenda:

1. Overview of State Street Master Plan Request for Proposal (RFP) Process
Recommendation: Receive an update on the State Street RFP process from Ms. Harris.

2. Panel Discussion

Recommendation: Participate in a panel discussion about the future of retail and commercial spaces and the challenges and opportunities for downtown revitalization that lay ahead.

C. Announcements:

Ms. Harris announced the following:

1. The resources page on the SSAC web page has been updated with a copy of the 1964 General Plan, the updated Kosmont report, and the State Street RFP and addenda.
2. Timmy Bolton joined the meeting; he will begin working as a State Street Project Planner starting in April 2022.

D. Review, consideration, and approval of the State Street Advisory Committee minutes:

Motion: Approve the minutes of the State Street Advisory Committee meeting of **January 10, 2022**, as submitted.

Action: Durling / Blackerby, 13/0/2. (Gutierrez, Lenvik absent.) Motion carried.

E. Comments from members of the public pertaining to items not on this agenda:

Public comment opened at 4:07 p.m.

The following individuals spoke:

1. Mitchell Sjervan

Public comment closed at 4:09 p.m.

F. Announcement: Member Jordan announced that a hook-and-ladder deployment will be demonstrated by the City Fire Department on State Street's 800 block on Thursday, March 3, 2022, at 2:00 p.m.

III. AGENDA ITEMS

A. State Street Master Plan RFP Status Update

Actual time: 4:10 p.m.

Ms. Harris gave the Staff presentation and was available to answer questions.

Public comment opened at 4:20 p.m., and as no one wished to speak, it closed.

B. Panel Discussion: Retail and Commercial Spaces and Challenges and Opportunities Ahead for Downtown Revitalization

Actual time: 4:22 p.m.

Member Cafarelli moderated the panel discussion. Amy Cooper, Santa Barbara Better Together Economic Development; Peter Rupert, UCSB Economic Forecast Project; Bob Tuler, Radius Group; and Member Lewis responded to panel questions and SSAC members' questions.

Actual time: 6:09 p.m.

Chair Davis reminded the SSAC that the next meeting of the SSAC will be on March 21, 2022.

Public comment opened at 6:10 p.m., and as no one wished to speak, it closed.

IV. FUTURE MEETING TOPICS

Actual time: 6:10 p.m.

Ms. Harris shared potential panel topics for future meetings, and noted that she will update the SSAC when meetings shift from virtual to in-person.

V. ADJOURNMENT

Chair Davis adjourned the meeting at 6:12 p.m.