



# City of Santa Barbara

## STATE STREET ADVISORY COMMITTEE AGENDA

**MARCH 21, 2022**

4:00 PM

This Meeting Will Be Conducted Electronically  
As Described Below

### **COMMITTEE MEMBERS:**

Dave Davis, Chair  
Ken Saxon, Vice Chair  
Dianne Black  
Hillary Blackerby  
Roxana Bonderson  
Roger Durling  
Nadra Ehrman  
Robin Elander  
Ed Lenvik  
Peter Lewis  
Kristen Miller  
Susanne Tejada  
Alejandra Gutierrez, Councilmember  
Meagan Harmon, Councilmember  
Mike Jordan, Councilmember  
Michael Becker (alternate)  
Marge Cafarelli (alternate)

### **STAFF:**

Elias Isaacson, Community Development Director  
Tava Ostrenger, Assistant City Attorney  
Tess Harris, State Street Master Planner  
Greta Walters, Administrative Assistant

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**THIS MEETING WILL BE HELD BY TELECONFERENCE AS AUTHORIZED BY GOVERNMENT CODE § 54953(e)(1)(A) TO PROMOTE SOCIAL DISTANCING AND PRIORITIZE THE PUBLIC'S HEALTH AND WELL-BEING UNDER SANTA BARBARA COUNTY HEALTH OFFICER ORDERS. AS A PUBLIC HEALTH AND SAFETY PRECAUTION, WE WILL NOT BE MEETING IN PERSON. STATE STREET ADVISORY COMMITTEE MEMBERS MAY PARTICIPATE ELECTRONICALLY. THE CITY OF SANTA BARBARA STRONGLY ENCOURAGES AND WELCOMES PUBLIC PARTICIPATION DURING THIS TIME. PUBLIC PARTICIPATION IS AVAILABLE THROUGH THE FOLLOWING OPTIONS:**

**ONLINE STREAMING:** State Street Advisory Committee (SSAC) meetings are streamed live at <https://www.youtube.com/watch/tzs1EVIJieE>

**ELECTRONIC PARTICIPATION:** Join Meeting Electronically at:  
[https://santabarbaraca.gov.zoom.us/webinar/register/WN\\_adlcuePLSf6\\_yvQoFzfA](https://santabarbaraca.gov.zoom.us/webinar/register/WN_adlcuePLSf6_yvQoFzfA)

Phone number: 1 (669) 900-6833 (press \*9 to raise/lower hand; press \*6 to mute/unmute)  
Webinar ID: 832 9971 1102

**PUBLIC COMMENT:** The public is invited to comment on any item on the agenda or on any subject within the jurisdiction of the committee. If you wish to speak publicly, "raise your hand" in the Zoom platform by selecting the virtual hand icon or by pressing \*9 if calling by phone. When called on to speak, your microphone will be activated by City staff and you will be notified that you can now unmute yourself in order to begin speaking. To unmute, select the *mute/unmute* icon or press *Alt+A* on the keyboard; if using a phone, press \*6 to unmute. Please state your name and purpose for participating. You will be given a total of 2 minutes to address the Committee. Pooling of time is not allowed during general public comment.

**WRITTEN PUBLIC COMMENT:** You may also submit written correspondence via email to [SSACSecretary@SantaBarbaraCA.gov](mailto:SSACSecretary@SantaBarbaraCA.gov) or via US Postal Service (USPS), addressed to State Street Advisory Committee, PO Box 1990, Santa Barbara, CA 93102-1990. However, please be advised, correspondence sent via USPS may not be received in time to process prior to the meeting, and email submissions are highly encouraged. **Note: comments will be published online as received and without redaction of personal identifying information, including but not limited to phone number, home address, and email address. Only submit information that you wish to make available publicly.**

**AMERICANS WITH DISABILITIES ACT:** If you require special assistance to participate in this meeting, please contact the City of Santa Barbara Community Development Department in advance at (805) 564-5502. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

**SPANISH INTERPRETATION:** If you need interpretation of your communications to the Subcommittee from Spanish into English, please contact the Planning Counter at (805) 564-5578 or by email at [SSACSecretary@SantaBarbaraCA.gov](mailto:SSACSecretary@SantaBarbaraCA.gov). If possible, notification of at least 48 hours will usually enable the City to make arrangements.

**INTERPRETACIÓN EN ESPAÑOL:** Si necesita una interpretación del español al inglés, para sus comunicaciones al Subcomisión, comuníquese con la Departamento de Planificación al (805) 564-5578, o por correo electrónico a [SSACSecretary@SantaBarbaraCA.gov](mailto:SSACSecretary@SantaBarbaraCA.gov). Si es posible, la notificación de al menos 48 horas generalmente permitirá a la Ciudad hacer los arreglos.

**NOTICE:** On Thursday, March 17, 2022, this Agenda was posted on the outdoor bulletin board at 630 Garden Street, and online at [SantaBarbaraCA.gov/SSAC](http://SantaBarbaraCA.gov/SSAC).

## **I. ROLL CALL**

## **II. PRELIMINARY MATTERS**

### **A. Opening Remarks and Announcements**

### **B. Agenda Review**

### **C. Approval of the Minutes from the February 28, 2022, Meeting**

### **D. General Public Comment**

## **III. AGENDA ITEMS**

### **A. Request for Proposal/Qualification (RFP/RFQ) Status for the State Street Master Plan**

Action: Staff will provide a status update on the RFP/RFQ.

### **B. Presentation and Discussion on the Future of Tourism and the Tourist Economy in Downtown Santa Barbara**

Action: Kathy Janega-Dykes from Visit Santa Barbara will discuss tourism in the Santa Barbara area and how the State Street Master Plan can help support tourism and continued economic growth downtown. Visit Santa Barbara Board members will also provide their perspective on tourism in the Santa Barbara area.

### **C. Presentation and Discussion on the Cleaning, Maintenance, and Operational Functions in the State Street Plaza**

Action: Staff will discuss “A Day in the Life on State Street” and what types of cleaning, maintenance, and operational functions Downtown Parking manages for the State Street Plaza. Trey Pinner, the Chair of the Downtown Parking Committee, will share his insights on cleaning, maintenance, and operations downtown.

## **IV. ADJOURNMENT**