



City of Santa Barbara

STATE STREET ADVISORY COMMITTEE AGENDA

FEBRUARY 28, 2022

4:00 PM

This Meeting Will Be Conducted Electronically
As Described Below

COMMITTEE MEMBERS:

Dave Davis, Chair
Ken Saxon, Vice Chair
Dianne Black
Hillary Blackerby
Roxana Bonderson
Roger Durling
Nadra Ehrman
Robin Elander
Ed Lenvik
Peter Lewis
Kristen Miller
Susanne Tejada
Alejandra Gutierrez, Councilmember
Meagan Harmon, Councilmember
Mike Jordan, Councilmember
Michael Becker (alternate)
Marge Cafarelli (alternate)

STAFF:

Elias Isaacson, Community Development Director
Tava Ostrenger, Assistant City Attorney
Tess Harris, State Street Master Planner
Greta Walters, Administrative Assistant

THIS MEETING WILL BE HELD BY TELECONFERENCE AS AUTHORIZED BY GOVERNMENT CODE § 54953(e)(1)(A) TO PROMOTE SOCIAL DISTANCING AND PRIORITIZE THE PUBLIC'S HEALTH AND WELL-BEING UNDER SANTA BARBARA COUNTY HEALTH OFFICER ORDERS. AS A PUBLIC HEALTH AND SAFETY PRECAUTION, WE WILL NOT BE MEETING IN PERSON. STATE STREET ADVISORY COMMITTEE MEMBERS MAY PARTICIPATE ELECTRONICALLY. THE CITY OF SANTA BARBARA STRONGLY ENCOURAGES AND WELCOMES PUBLIC PARTICIPATION DURING THIS TIME. PUBLIC PARTICIPATION IS AVAILABLE THROUGH THE FOLLOWING OPTIONS:

ONLINE STREAMING: State Street Advisory Committee (SSAC) meetings are streamed live at <https://youtu.be/uKRyBkIQRQg>

ELECTRONIC PARTICIPATION: Join Meeting Electronically at:
https://santabarbaraca.gov.zoom.us/webinar/register/WN_adlcuePLSf6_yvQoFzfA

Phone number: 1 (669) 900-6833 (press *9 to raise/lower hand; press *6 to mute/unmute)
Webinar ID: 832 9971 1102

PUBLIC COMMENT: The public is invited to comment on any item on the agenda or on any subject within the jurisdiction of the committee. If you wish to speak publicly, "raise your hand" in the Zoom platform by selecting the virtual hand icon or by pressing *9 if calling by phone. When called on to speak, your microphone will be activated by City staff and you will be notified that you can now unmute yourself in order to begin speaking. To unmute, select the *mute/unmute* icon or press *Alt+A* on the keyboard; if using a phone, press *6 to unmute. Please state your name and purpose for participating. You will be given a total of 2 minutes to address the Committee. Pooling of time is not allowed during general public comment.

WRITTEN PUBLIC COMMENT: You may also submit written correspondence via email to SSACSecretary@SantaBarbaraCA.gov or via US Postal Service (USPS), addressed to State Street Advisory Committee, PO Box 1990, Santa Barbara, CA 93102-1990. However, please be advised, correspondence sent via USPS may not be received in time to process prior to the meeting, and email submissions are highly encouraged. **Note: comments will be published online as received and without redaction of personal identifying information, including but not limited to phone number, home address, and email address. Only submit information that you wish to make available publicly.**

AMERICANS WITH DISABILITIES ACT: If you require special assistance to participate in this meeting, please contact the City of Santa Barbara Community Development Department in advance at (805) 564-5502. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

SPANISH INTERPRETATION: If you need interpretation of your communications to the Subcommittee from Spanish into English, please contact the Planning Counter at (805) 564-5578 or by email at SSACSecretary@SantaBarbaraCA.gov. If possible, notification of at least 48 hours will usually enable the City to make arrangements.

INTERPRETACIÓN EN ESPAÑOL: Si necesita una interpretación del español al inglés, para sus comunicaciones al Subcomisión, comuníquese con la Departamento de Planificación al (805) 564-5578, o por correo electrónico a SSACSecretary@SantaBarbaraCA.gov. Si es posible, la notificación de al menos 48 horas generalmente permitirá a la Ciudad hacer los arreglos.

NOTICE: On Thursday, February 24, 2022, this Agenda was posted on the outdoor bulletin board at 630 Garden Street, and online at SantaBarbaraCA.gov/SSAC.

I. ROLL CALL

II. PRELIMINARY MATTERS

A. Opening Remarks and Announcements

B. Agenda Review

C. Approval of the Minutes from the January 10, 2022, Meeting

D. General Public Comment

III. AGENDA ITEMS

A. RFP/RFQ Status

Action: Staff will provide a status update on the RFP/RFQ.

B. Panel Discussion about the Future of Retail and Commercial Spaces and Challenges and Opportunities Ahead for Downtown Revitalization

Action: A panel of speakers will discuss challenges that commercial and retail businesses face and how the State Street Master Plan can help support continued economic growth downtown.

The panel includes Amy Cooper, Bob Tuler, Peter Lewis, and Peter Rupert. The panel will be moderated by Marge Cafarelli.

IV. ADJOURNMENT