



City of Santa Barbara

SIGN COMMITTEE MINUTES OCTOBER 29, 2024

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman, *Chair*
Jaime Limón, *Vice Chair*
Jonathan Ziegler

ALTERNATES:

Michael Drury (HLC)
David Black (ABR)

STAFF:

Ellen Kokinda, Design Review Supervisor
Mary Ternovskaya, Planning Technician
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:07 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman and Ziegler
Members absent: Limón
Staff present: Ms. Ternovskaya and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **October 15, 2024**, Choose an item.as amended.

Action: Sorgman/Ziegler, 2/0/0. (Limón absent.) Motion carried.

C. Listing of approved Conforming Review signs from **October 16** through **October 29, 2024**::

Business Name	Address	Case Number	Action
Belrose Estate Jewelers	1268 Coast Village Rd.	SGN2024-00073	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

(9:15AM) ITEM REFERRED FROM CONFORMING REVIEW

1. **402 N MILPAS ST**

Assessor's Parcel Number:	031-311-027
Zone:	C-G
Application Number:	SGN2024-00047
Owner:	Yucaipa Boulevard LLC Fred F. Mashian, Agent
Applicant:	Ryan Ybarra
Business:	STARBUCKS

(Proposal for four 6.7 square-foot wall signs. All signs are internally illuminated. The total proposed sign area is 20.1 square-feet. The total building frontage is 71.5 feet.)

Final Approval is requested. Second review, the project was continued to the Full Committee from Conforming Review on September 30, 2024.

Actual time: 9:09 a.m.

Present: Ryan Ybarra, Applicant

Staff comments: The Chair continued the project from Conforming Review because exposed raceways were proposed and he wanted to see the letter heights for the proposed signs reduced to 9 inches. The applicant has removed the exposed raceways, however is still proposing signs with 10 inch letter heights.

Public comment opened at 9:19 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

Motion: Final Approval with conditions:

1. Sign A3 is acceptable as submitted at the 10-inch maximum letter height.
2. Reduce Signs A1 and A2 to an 8-inch maximum letter height.
3. Sign A shall be eliminated.

Action: Sorgman/Ziegler, 2/0/0. (Limón absent.) Motion carried.

*** MEETING ADJOURNED AT 9:25 A.M. ***