



City of Santa Barbara

SIGN COMMITTEE

MINUTES

APRIL 2, 2024

9:00 A.M.

David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman, *Chair*
Jaime Limón, *Vice Chair*
Jonathan Ziegler

ALTERNATES:

Michael Drury (HLC)
David Black (ABR)

STAFF:

Ellen Kokinda, Design Review Supervisor
Sebastian Herics, Assistant Planner
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:04 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Ziegler

Staff present: Herics and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **March 5, 2024**, as submitted.

Action: Limón/Ziegler, 2/0/1. (Sorgman abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **March 5, 2024** through **April 2, 2024**:

Business Name	Address	Case Number	Action
The Inn at Anatega	634 Anacapa St.	SGN2024-00019	Final Approval as submitted.
1 st Century Bank	1100 State St.	SGN2024-00002	Final Approval as submitted.
Best BBQ	716 State St.	SGN2023-00069	Final Approval as submitted.
Cuso's Bicycles	619 State St.	SGN2023-00066	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Herics announced that he was recently promoted to Assistant Planner, and in the coming weeks he will be assisting with transitioning and training the new Planning Technician, Mary Ternovskaya in providing support to the Sign Committee.

- E. Subcommittee Reports: No subcommittee reports.

(9:15AM) NEW ITEM: CONCEPT REVIEW & FINAL APPROVAL

1. **3888 STATE ST**
Assessor's Parcel Number: 057-240-046
Zone: C-G/USS
Application Number: SGN2024-00020
Owner: Sumida Family Limited Partnership, II
Devon Stewart, Agent
Applicant: Jonathan Sorgman, Acaloa Signs
Business: LA SUMIDA

(Proposal for an update to an existing Sign Program for La Sumida with an Exception Request to exceed the 25 square foot maximum allowed for tenant spaces and to exceed the max height of ground signs measured from the Public Right of Way.)

Final Approval and Exception Findings are requested.

Actual time: 9:06 a.m.

RECUSAL: To avoid any actual or perceived conflict of interest, Board Member Ken Sorgman recused himself from reviewing this item.

SOLE PROPRIETOR:

Board Member Sorgman read the following State Political Reform Act Sole Proprietor Advisory into the record:

The State Fair Political Practices Act (FPPC) regulation 18702.4 (b) (5) states that an official may appear before a design or architectural review committee of which he is a member to present, explain, architectural or engineering drawings which the official has prepared for a client. And that he, Ken Sorgman, is a sole practitioner/partner, and is using this exception understanding certain limits regarding advocating on behalf of their client.

Present: Jonathan Sorgman, and Ken Sorgman, Applicants; and Kevin Buckley, Agent

Public comment opened at 9:33 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

Motion: Final Approval of the Sign Program at the current proposed signage heights, with the condition that future individual tenant applications will require the granting of exceptions for ground signage, as follows:

1. Ground signs over 6-foot height, as measured in the City Sign Ordinance, will require an exception from the tenant for Sign Program compliance.

2. The Committee made the following exception for exceeding the 25 square feet of sign square footage per tenant space with the following findings:
 - a. There exists exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property that does not apply generally to other properties in the vicinity given the demonstrated need for individual multiple tenant signage requirements, and Sign Program requirements.
 - b. The granting of the exception is not materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
 - c. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Limón/Ziegler, 2/0/0. (Sorgman absent.) Motion carried.

The ten day appeal period was announced.

(9:45AM) NEW ITEM: CONCEPT REVIEW

2. **3888 STATE ST**
Assessor's Parcel Number: 057-240-046
Zone: C-G/USS
Application Number: SGN2024-00012
Owner: Sumida Family Limited Partnership, II
Devon Stewart, Agent
Applicant: Jonathan Sorgman, Acaloa Signs
Business: CHANNEL CITY HARDWARE

(Proposal for one new illuminated 24 square foot wall sign, one new illuminated 28 square foot wall sign, a new illuminated 10 square foot ground sign panel, and a new illuminated 31.5 square foot ground sign. Total proposed signage is 93.5 square feet. Total frontage is 71 feet.)

No final appealable decision will take place at this hearing.

Actual time: 10:32 a.m.

RECUSAL: To avoid any actual or perceived conflict of interest, Board Member Ken Sorgman recused himself from reviewing this item.

SOLE PROPRIETOR:

Board Member Sorgman read the following State Political Reform Act Sole Proprietor Advisory into the record:

The State Fair Political Practices Act (FPPC) regulation 18702.4 (b) (5) states that an official may appear before a design or architectural review committee of which he is a member to present, explain, architectural or engineering drawings which the official has prepared for a client. And that he, Ken Sorgman, is a sole practitioner/partner, and is using this exception understanding certain limits regarding advocating on behalf of their client.

Present: Jonathan Sorgman, and Ken Sorgman, Applicants; and Kevin Buckley, Agent

Public comment opened at 10:38 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

Motion: Continue to Conforming Review with comments:

1. The proposed ground signage must conform to the 6-foot maximum to comply with the Sign Program through reduction or resizing of copy.
2. If the ground sign exceeds 6 feet in height due to new tenants, an applicant must return for the granting of an exception for Sign Program compliance.

Action: Limón/Ziegler, 2/0/0. (Sorgman absent.) Motion carried.

(10:05AM) NEW ITEM: CONCEPT REVIEW**3. 3888 STATE ST**

Assessor's Parcel Number: 057-240-046
 Zone: C-G/USS
 Application Number: SGN2024-00021
 Owner: Sumida Family Limited Partnership, II
 Devon Stewart, Agent
 Applicant: Jonathan Sorgman, Acaloa Signs
 Business: CHUCK'S OF HAWAII

(Proposal to replace one existing 10 square foot ground sign panel with an illuminated sign panel along La Cumbre Rd. No changes are proposed to the previously approved wall (30 square feet) and ground sign (18 square feet). Total frontage is 44 feet. Total proposed signage is 58 square feet.)

No final appealable decision will take place at this hearing.

Actual time: 10:59 a.m.

RECUSAL: To avoid any actual or perceived conflict of interest, Board Member Ken Sorgman recused himself from reviewing this item.

SOLE PROPRIETOR:

Board Member Sorgman read the following State Political Reform Act Sole Proprietor Advisory into the record:

The State Fair Political Practices Act (FPPC) regulation 18702.4 (b) (5) states that an official may appear before a design or architectural review committee of which he is a member to present, explain, architectural or engineering drawings which the official has prepared for a client. And that he, Ken Sorgman, is a sole practitioner/partner, and is using this exception understanding certain limits regarding advocating on behalf of their client.

Present: Jonathan Sorgman, and Ken Sorgman, Applicants; and Kevin Buckley, Agent

Public comment opened at 11:04 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

Motion: Continue to Conforming Review with comments:

1. The proposed ground signage must conform to the 6-foot maximum.
2. Indicate that poles are to be painted.
3. Include a note that landscaping as-shown is to be maintained.

Action: Limón/Ziegler, 2/0/0. (Sorgman absent.) Motion carried.

*** MEETING ADJOURNED AT 11:03 A.M. ***