



City of Santa Barbara

SIGN COMMITTEE

MINUTES

MARCH 5, 2024

9:00 A.M.

David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman, *Chair*
Jaime Limón, *Vice Chair*
Jonathan Ziegler

ALTERNATES:

Michael Drury (HLC)
David Black (ABR)

STAFF:

Ellen Kokinda, Design Review Supervisor
Sebastian Herics, Assistant Planner
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:05 a.m. by Vice Chair Limón.

ATTENDANCE

Members present:	Limón and Ziegler
Member absent:	Sorgman
Staff present:	Herics and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **February 6, 2024**, as submitted.

Action: Ziegler/Limón, 2/0/0. (Sorgman absent.) Motion carried.

C. Listing of approved Conforming Review signs from February 7 through March 5, 2024:

Business Name	Address	Case Number	Action
Kawaii Body Waxing	1801 State St.	SGN2023-00055	Final Approval as submitted.
Wood Glen Senior Living	3010 Foothill Rd.	SGN2024-00005	Final Approval as submitted.
The Eddy	137 E. De La Guerra St.	SGN2023-00067	Final Approval as submitted.
Ace of Fadez	615 Paseo Nuevo	SGN2023-00049	Final Approval as submitted.
Santa Barbara Tires	822 N. Milpas St.	SGN2023-00056	Final Approval as submitted.
Community Arts Workshop	220 E. Ortega St.	SGN2024-00010	Final Approval as submitted.
Baskin & Robbins	3611 State St.	SGN2023-00026	Final Approval as submitted.
Indian Tandoori Kingdom	1026 State St.	SGN2024-00006	Final Approval as submitted.
CMG Home Loans	3700 State St.	SGN2024-00007	Final Approval as submitted.
Rochon Pediatric Dentist	520 W. Junipero St.	SGN2024-00011	Final Approval with conditions.
Westmont Downtown Keith Center	29 W. Anapamu St.	SGN2024-00014	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Herics announced that Chair Sorgman will be absent for today's meeting, and Vice Chair Limon will be chairing the meeting.

E. Subcommittee Reports

No subcommittee reports.

(9:15AM) CONTINUED ITEM: FINAL APPROVAL**1. 3613 STATE ST, #A**

Assessor's Parcel Number: 051-051-006
Zone: C-R/USS
Application Number: SGN2023-00028
Owner: Ontare Plaza LLC (Ca), Daniel Goldman, Representative
Applicant: Katie Budnik, Conejo Valley Signs
Business: KAZ JAPANESE FOOD TO-GO

(Proposal for one internally illuminated 14 square foot hanging sign. Total frontage is 15 feet. Total proposed signage is 14 square feet. Vinyl window lettering to be removed. An exception is requested for exposed raceways.)

Final Approval is requested. Project was last heard August 22, 2023.

Actual time: 9:11 a.m.

Present: Katie Budnik, Conejo Valley Signs

Public comment opened at 9:18 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

Motion: Final Approval as submitted, making the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception for two letters over 12-inches in height and exposed raceways:

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property. The Board made the finding that the oversized letters are appropriate because of the building and trellis, where the letters are consistent with the area. The raceways are acceptably screened due to location and coloring to match the building, which does not apply generally to other properties in the vicinity.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Ziegler/Limón, 2/0/0. (Sorgman absent.) Motion carried.

(9:45AM) CONTINUED ITEM: FINAL APPROVAL**2. 3613 STATE ST, #B**

Assessor's Parcel Number: 051-051-006

Zone: C-R/USS

Application Number: SGN2023-00027

Owner: Ontare Plaza LLC (Ca), Daniel Goldman, Representative

Applicant: Katie Budnik, Conejo Valley Signs

Business: RUDY'S MEXICAN FOOD

(Proposal for one 9.3 square foot internally illuminated hanging sign. Total frontage is 15 feet. Total proposed signage is 9.3 square feet. An exception is requested to exceed the maximum letter height and have exposed raceways.)

Final Approval is requested. Project was last heard August 22, 2023.

Actual time: 9:26 a.m.

Present: Katie Budnik, Conejo Valley Signs

Public comment opened at 9:29 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

Motion: Final Approval with comments, making the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of the exception for the exposed raceways:

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property for the exposed raceways to make them blend with the existing architecture and trellis of the building, which does not apply generally to other properties in the vicinity.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.
4. The Board appreciates the applicant's compliance to raise the height of the signage to be consistent with other signs in the area.
5. Letter height shall be reduced to 10-inches due to the proximity of the sign to State Street.

Action: Limón/Ziegler, 2/0/0. (Sorgman absent.) Motion carried.

*** MEETING ADJOURNED AT 9:42 A.M. ***