



# City of Santa Barbara

## SIGN COMMITTEE MINUTES SEPTEMBER 20, 2022

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

Michael Drury (HLC)  
David Black (ABR)

### STAFF:

Ellen Kokinda, Design Review Supervisor  
Heidi Reidel, Assistant Planner  
Kathleen Goo, Commission Secretary

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### CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

### ATTENDANCE

Members present: Sorgman, Limón, and Drury  
Staff present: Reidel and Goo

### GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **September 6, 2022**, as amended.

Action: Sorgman/Drury, 3/0/0. (Drury abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **September 6** through **September 20, 2022**:

None reported.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

Committee Member Limón inquired about the status of pictures submitted for the El Pueblo Viejo (EPV) Bracket Standards. He also requested a report from Code Enforcement staff on approved signs and pending enforcement cases.

### **(9:10AM) CONTINUED ITEM: CONCEPT REVIEW**

1. **424 STATE ST**  
Assessor's Parcel Number: 037-212-025  
Zone: M-C  
Application Number: SGN2022-00047  
Owner: Ray Mahboob  
Applicant: Christian Muldoon  
Business Name: THE 99 STORE

(Proposal for two 3.75 square foot, non-illuminated wall signs, two 9.0 square foot, non-illuminated hanging signs, one 17.25 square foot, non-illuminated ground sign, and five 0.5 square foot, non-illuminated awning signs. Total proposed signage is 45.25 square feet. Total building frontage is 64.0 feet. The building is located in the El Pueblo Viejo Landmark District.)

### **Second review. Project last reviewed on September 6, 2022.**

Actual time: 9:07 a.m.

Present: Christian Muldoon, Applicant

Public comment opened at 9:14 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

### **Motion: Continue two weeks with comments:**

1. The Committee does not support the redundant awning signage at this time.
2. The Committee requests that staff refer the window colors to the Historic Landmarks Commission for review.

Action: Limón/Sorgman, 3/0/0. Motion carried.

### **(9:30AM) NEW ITEM: CONCEPT REVIEW**

2. **102 E YANONALI ST**  
Assessor's Parcel Number: 033-083-016  
Zone: OC/SD-3  
Application Number: SGN2022-00060  
Owner: Brian Deignan  
Applicant: Joe Andrulaitis  
Business Name: VALIDATION ALE

(Proposal for two 24 square foot wall signs, one 4 square foot hanging sign, and one 9 square foot wall sign, for a total of 61 square feet at the site. No illumination is proposed. Total building frontage is 84 feet. Applicant is requesting an exception to exceed the maximum allowable letter height.)

Actual time: 9:33 a.m.

Present: Joe Andrulaitis, Applicant

Public comment opened at 9:41 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

**Motion: Continue two weeks with comments:**

1. Move the logo sign to the wall on the Yanonali Street elevation.
2. Move the wall sign to the trash enclosure and reduce the height to a maximum of eight inches.
3. The blade sign is acceptable as proposed.
4. Remove the second logo sign on the Anacapa Street elevation.

Action: Limón/Drury, 3/0/0. Motion carried.

**\* MEETING ADJOURNED AT 10:02 A.M. \***