



City of Santa Barbara

SIGN COMMITTEE MINUTES SEPTEMBER 6, 2022

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Michael Drury (HLC)
David Black (ABR)

STAFF:

Ellen Kokinda, Design Review Supervisor
Heidi Reidel, Assistant Planner
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:05 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman and Limón
Staff present: Reidel and Gillian Fennessy, Commission Secretary

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **August 23, 2022**, as submitted.

Action: Sorgman/Limón, 2/0/0. (Drury absent.) Motion carried.

C. Listing of approved Conforming Review signs from **August 23** through **September 6, 2022**:

Business Name	Address	Case Number	Action
Fess Parker	116 E. Yanonali St, #A	SGN2022-00053	Final Approval as submitted.
World of Magic	901 State Street	SGN2022-00062	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. **1911 DE LA VINA ST**
Assessor's Parcel Number: 025-362-009
Zone: C-G
Application Number: SGN2022-00063
Owner: Kazuko-San, LLC
Applicant: Dan Morris
Business Name: SLINGSHOT/ALPHA ART STUDIO

(Proposal for one 21.1 square foot, painted wall sign and one 15.8 square foot, painted wall sign. Total proposed signage is 36.9 square feet for a total of 52.4 square feet at the site. Total building frontage is 67 feet.)

Actual time: 9:08 a.m.

Present: Dan Morris, Applicant

Public comment opened at 9:10 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

Motion: Final Approval as submitted.

Action: Sorgman/Limón, 2/0/0. (Drury absent.) Motion carried.

(9:30AM) NEW ITEM: CONCEPT REVIEW

2. **424 STATE ST**
Assessor's Parcel Number: 037-212-025
Zone: M-C
Application Number: SGN2022-00047
Owner: Ray Mahboob
Applicant: Christian Muldoon
Business Name: THE 99 STORE

(Proposal for two 3.75 square foot, internally illuminated wall signs, two 9.0 square foot, non-illuminated hanging signs, one 17.25 square foot, non-illuminated ground sign, and five 0.5 square foot, non-illuminated awning signs. Total proposed signage is 45.25 square feet. Total building frontage is 64.0 feet. The building is located in the El Pueblo Viejo Landmark District.)

Actual time: 9:17 a.m.

Present: Christian Muldoon, Applicant

Public comment opened at 9:21 a.m., and as no one wished to speak, and no written comment was submitted, it closed.

Motion: Continue two weeks with comments:

1. The applicant shall return with revised colors as the proposed pink color is not appropriate.
2. The letters on the wall sign shall be halo lit with 2 ½ inch returns and the illumination shall be 3500 K for LED.
3. Even with revised color, the applicant may not be approved for redundant signage on all awnings.

Action: Sorgman/Limón, 2/0/0. (Drury absent.) Motion carried.

*** MEETING ADJOURNED AT 9:35 A.M. ***