



# City of Santa Barbara

## SIGN COMMITTEE MINUTES JULY 26, 2022

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

David Black (ABR)  
Michael Drury (HLC)

### STAFF:

Ellen Kokinda, Design Review Supervisor  
Heidi Reidel, Planning Technician II  
Kathleen Goo, Commission Secretary

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## CALL TO ORDER

The meeting was called to order at 9:01 a.m. by Chair Sorgman.

## ATTENDANCE

Members present: Sorgman, Limón, and Drury  
Staff present: Reidel and Goo

## GENERAL BUSINESS

### A. Public Comment:

No public comment.

### B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **July 12, 2022**, as amended.

Action: Drury/Limón, 2/0/1. (Drury abstained.) Motion carried.

### C. Listing of approved Conforming Review signs from **July 12** through **July 26, 2022**:

<b>Business Name</b>	<b>Address</b>	<b>SGN CASE No.</b>	<b>Action</b>
The Craft House Inn	1327 Bath St.	SGN2022-00042	Final Approval as submitted.
T-Mobile	3959 State St.	SGN2022-00038	Final Approval as submitted.
Corazon	634 State St.	SGN2022-00049	Final Approval as submitted.

### D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

1. Ms. Reidel announced that Building & Safety Code Compliance Supervisor Emil Dilanian, and Senior Code Compliance Officer, David Gay will be attending the next August 23, 2022 Sign Committee meeting to give Committee members a status update on sign enforcement.
2. Vice Chair Limon requested that Sign Enforcement staff provide statistics for sign enforcement case load.

E. Subcommittee Reports:

No subcommittee reports.

**(9:10AM) NEW ITEM: CONCEPT REVIEW**

1. **26 W ANAPAMU ST**  
Assessor's Parcel Number: 039-530-001  
Zone: C-G  
Application Number: SGN2022-00039  
Owner: Westmont College  
Hugo Franco, Representative Member  
Applicant: Jose Martinez  
Business Name: WESTMONT DOWNTOWN

(Proposal for one 3.0 square foot hanging sign, one 11.1 square foot painted wall sign, and one 22.0 square foot painted wall sign. Total proposed signage is 36.1 square feet for a total of 37.1 square feet at the site. Total building frontage is 100.0 feet. The building is located in the El Pueblo Viejo Landmark District.)

Actual time: 9:10 a.m.

Present: Jose Martinez, Applicant for Westmont College

Staff comments: Ms. Reidel clarified for the Committee what constitutes "building frontage" according to the Sign Ordinance, and second story signage requirement according to the Sign Guidelines.

Public comment opened at 9:15 a.m., and as no written public comment was submitted and no one wished to speak, it closed.

**Motion: Continue two weeks with comments:**

1. Substantially increase the ironwork on the bracket for Sign A.
2. Add a directional wayfinding arrow and the word "entrance" to Sign B and reduce the overall size of the sign.
3. Relocate Sign C to be above the main entrance, but not centered between the trellis and windows; place higher for visibility.
4. Call out the size and material on the plans for the bracket scroll, back plates, and crossbar.
5. Bracket material shall be wrought iron, and not aluminum.
6. Provide both a 10-inch letter height option, and an 8-inch letter height option for Sign C.
7. Provide the dimension for how far the trellis extends from the wall.
8. The Committee recommends a window sign on the entrance door in addition to the other signs.

Action: Drury/Limón, 3/0/0. Motion carried.

**(9:30AM) NEW ITEM: CONCEPT REVIEW****2. 1298 COAST VILLAGE RD**

Assessor's Parcel Number: 009-760-010  
Zone: C-1/S-D-3  
Application Number: SGN2022-00044  
Owner: Olive Oil & Gas, L. P.  
Scott Allen, Representative Member  
Applicant: Yung Truong  
Business Name: COTTAGE URGENT CARE

(Proposal for one 33.5 square foot, internally illuminated wall sign, and one 1.5 square foot, non-illuminated window sign. Total proposed signage is 35.0 square feet. Total building frontage is 51 feet.)

Actual time: 9:48 a.m.

Present: Yung Truong, Applicant for Olive Oil & Gas, L. P.

Public comment opened at 9:56 a.m., and as no written public comment was submitted and no one wished to speak, it closed.

**Motion: Continue two weeks with comments:**

1. Install a temporary mock-up of the proposed signage on the building to scale as proposed for a Committee site visit on July 28, 2022, prior to the project returning for further review.
2. Return with a 10-inch maximum letter height option for the wall sign.
3. Return with a color option for the logo of the wall sign.

Action: Limón/Drury, 3/0/0. Motion carried.

**(9:50AM) NEW ITEM: CONCEPT REVIEW****3. 590 E GUTIERREZ ST**

Assessor's Parcel Number: 031-351-015  
Zone: M-I  
Application Number: SGN2022-00050  
Owner: Richard G Doolittle  
Applicant: Dan Morris  
Business Name: E-BIKERY

(Proposal for one 12.9 square foot, non-illuminated wall sign, and one 20.9 square foot, internally illuminated ground sign. Total proposed signage is 33.8 square feet. Total building frontage is 67.0 feet.)

Actual time: 10:35 a.m.

Present: Dan Morris, Applicant for Freedom Signs

Public comment opened at 10:44 a.m., and as no written public comment was submitted and no one wished to speak, it closed

**Motion: Final Approval as submitted.**

Action: Drury/Limón, 3/0/0. Motion carried.

**\* MEETING ADJOURNED AT 10:51 A.M. \***