



City of Santa Barbara

SIGN COMMITTEE MINUTES JULY 12, 2022

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

David Black (ABR)
Michael Drury (HLC)

STAFF:

Ellen Kokinda, Design Review Supervisor
Heidi Reidel, Planning Technician I
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Steve Hausz, Historic Landmark Commission (HLC) Vice Chair
Members absent: Drury
Staff present: Reidel and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **May 17, 2022**, as submitted.

Action: Sorgman/Hausz, 1/0/2. (Limón and Hausz abstained. Drury absent.) Motion carried.

Motion: Approve the minutes of the Sign Committee meeting of **June 28 2022**, as submitted.

Action: Limón/Hausz, 1/0/2. (Sorgman and Hausz abstained. Drury absent.) Motion carried.

C. Listing of approved Conforming Review signs from **June 28** through **July 12, 2022**:

Business Name	Address	SGN	Action
U.S. Bank	220 Nogales Ave.	SGN2022-00035	Final Approval with conditions.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. [1960 CLIFF DR](#)
- | | |
|---------------------------|---------------------------------------|
| Assessor's Parcel Number: | 035-141-009 |
| Zone: | C-R |
| Application Number: | SGN2022-00036 |
| Owner: | Peter Goodell, Levon Investments, LLC |
| Applicant: | Eric Compton |
| Business Name: | US BANK |

(Proposal for one 38.0 square foot, non-illuminated wall sign, and one 3.5 square foot, non-illuminated hanging sign. Total proposed signage is 41.5 square feet. Total building frontage is 45.0 feet. Applicant is requesting an exception to exceed the maximum allowable letter height.)

Actual time: 9:07 a.m.

Present: Eric Compton, Applicant

Public comment opened at 9:10 a.m., and as no one wished to speak and no written correspondence was submitted, it closed.

Motion: Continue two weeks with comments:

1. The proposed signs must be made consistent with the Sign Program and include 1½-inch letter depth returns.
2. The Committee supports the requested exception to exceed the maximum allowable letter height up to 16 inches, if it can be confirmed that the existing wall sign was approved with 16-inch letters; otherwise, the applicant is to reduce the proposed wall sign.
3. Submit a corrected exception request letter.

Action: Limón/Hausz, 3/0/0. (Drury absent.) Motion carried.

(9:30AM) DISCUSSION ITEM

2. BRACKET SUBCOMMITTEE

Reference Number: SGN2019-00051

Staff: Heidi Reidel, Planning Technician II

(Discussion item regarding the creation of objective standards for hanging sign brackets in the El Pueblo Viejo Landmark District.)

Actual time: 9:28 a.m.

Discussion held.

*** MEETING ADJOURNED AT 9:40 A.M. ***