



City of Santa Barbara

SIGN COMMITTEE MINUTES JUNE 28, 2022

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

David Black (ABR)
Michael Drury (HLC)

STAFF:

Ellen Kokinda, Design Review Supervisor
Heidi Reidel, Planning Technician I
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Limón and Drury
Members absent: Sorgman
Staff present: Reidel and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Postpone the approval of the Sign Committee meeting minutes of **May 17, 2022** to the next meeting.

Action: Limón/Drury, 2/0/0. (Sorgman absent.) Motion carried.

C. Listing of approved Conforming Review signs from **May 17** through **June 28, 2022**:

Business Name	Address	SGN	Action
Vuori	833 State St.	SGN2022-00032	Final Approval with conditions.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

- 1) Ms. Reidel announced that the Historic Landmark Commission (HLC) will review the Draft El Pueblo Viejo Bracket Standards on July 6, 2022, where she and Chair Sorgman will present the item and report back to the Full Sign Committee with the comments made by the HLC.
- 2) Vice Chair Limón requested that staff inquire with the City Clerk's Office about Sign Committee member term status and seasonal recruitment efforts.

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. 1601 STATE ST

Assessor's Parcel Number: 027-181-022
Zone: C-G
Application Number: SGN2022-00030
Owner: Pete Richards
Applicant: Eric Compton
Business Name: COURTYARD BY MARRIOTT

(Proposal for one 6.5 square foot, non-illuminated wall sign, one 23.6 square foot, non-illuminated wall sign, and one 10.3 square foot, internally illuminated ground sign for the new building on the site. Total proposed signage is 40.4 square feet. Total building frontage is 276.0 feet for both buildings. Project includes the restoration of two historic signs totaling 58.0 square feet on the historic Structure of Merit El Prado building, as required by the Historic Landmarks Commission. Applicant is requesting two exceptions: one to exceed the maximum allowable letter height and one to exceed the maximum allowable sign area. The historic El Prado Hotel constructed in 1959 is a Designated Historic Structure of Merit and both buildings in the complex are located in the El Pueblo Viejo Landmark District.)

Actual time: 9:04 a.m.

Present: Eric Compton, Applicant

Public comment opened at 9:13 a.m., and as no one wished to speak and no public comment was submitted, it closed.

Motion: Project Design Approval and Final Approval with findings and conditions:

1. The Board made the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:
 - a. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property that do not apply generally to other properties in the vicinity.
 - b. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
 - c. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance, because the proposed exception is necessary to properly identify the building.
2. Specify the historic sign colors and mounting method on the plans.
3. Incorporate photos of the historic signs in their original and current state on the plans.
4. The revised plans are to be approved by Nicole Hernandez, Architectural Historian, prior to Building Permit submittal.

Action: Drury/Limón, 2/0/0. (Sorgman absent.) Motion carried.

The ten-day appeal period was announced.

*** MEETING ADJOURNED AT 9:35 A.M. ***