



City of Santa Barbara

SIGN COMMITTEE MINUTES MARCH 22, 2022

9:00 A.M.

This Meeting Was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

David Black (ABR)
Michael Drury (HLC)

STAFF:

Ellen Kokinda, Acting Design Review Supervisor
Heidi Reidel, Planning Technician
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón (at 9:19 a.m.), and Drury
Staff present: Reidel and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **March 8, 2022**, as submitted.

Action: Drury/Sorgman, 2/0/0. (Limón absent.) Motion carried.

C. Listing of approved Conforming Review signs from **March 8** through **March 22, 2022**:

Business Name	Address	Case Number	Action
Cashy's Playpen	1292 Coast Village Rd	SGN2022-00012	Final Approval with conditions.
Core Sport	3319 State St. #A	SGN2022-00016	Final Approval with conditions.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

*** THE COMMITTEE RECESSED FROM 9:03 A.M. TO 9:04 A.M. ***

(9:10AM) ITEM REFERRED FROM CONFORMING REVIEW

1. **700 STATE ST**
Assessor's Parcel Number: 037-092-016
Zone: C-G
Application Number: SGN2022-00013
Owner: Bruce Meyer
Applicant: Jeff Shelton
Business Name: AUGIE'S

(Proposal for one 22.4 square foot, externally illuminated projecting sign and two 1.2 square foot, externally illuminated wall signs. Total proposed signage is 24.8 square feet. Total building frontage is 25 feet. The project is located in the El Pueblo Viejo Landmark District.)

Third review. Project last reviewed on March 8, 2022.

Actual time: 9:04 a.m.

Present: Jeff Shelton, Applicant

Public comment opened at 9:09 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Final Approval of the 4'6" option for the projecting sign and the wall signs as proposed.

Action: Drury/Limón, 3/0/0. Motion carried.

(9:30AM) NEW ITEM: CONCEPT REVIEW

2. **225 STATE ST**
Assessor's Parcel Number: 033-042-024
Zone: HRC-2/S-D-3
Application Number: SGN2022-00014
Owner: Kirshner/Leonard Real Estate I LLC
James Maxwell, Representative Member
Applicant: Dan Morris
Business Name: SILVER AIR

(Proposal for one 18.47 square foot, externally illuminated wall sign, one 25.24 square foot, externally illuminated wall sign, and one 24.54 square foot, non-illuminated ground sign. Total proposed signage is 68.25 square feet. Total building frontage is 50.0 square feet. Applicant is requesting three exceptions: one to exceed the maximum allowable letter height, one to exceed the maximum allowable sign area, and one to place a sign above the roof line. The building is on the Historic Resource Inventory and is located in the El Pueblo Viejo Landmark District.)

Actual time: 9:27 a.m.

Present: Dan Morris, Applicant

Public comment opened at 9:31 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Continued to the Historic Landmarks Commission for return to the Sign Committee with comments:

1. The Historic Landmarks Commission is to review the proposed smoke stack signage and provide direction to the Sign Committee as to its historical significance.
2. The Sign Committee is concerned by the continuation of a non-conforming signage element and whether the proposed signage is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Limón/Drury, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:52 A.M. ***