



City of Santa Barbara

SIGN COMMITTEE MINUTES MARCH 8, 2022

9:00 A.M.

This Meeting Was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

David Black (ABR)
Michael Drury (HLC)

STAFF:

Ellen Kokinda, Acting Design Review Supervisor
Heidi Reidel, Planning Technician
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:01 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón, and Drury
Staff present: Kokinda, Reidel, and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **February 8, 2022**, as submitted.

Action: Drury/Sorgman, 3/0/0. Motion carried.

C. Listing of approved Conforming Review signs from **February 8, 2022** through **March 8, 2022**:

Business Name	Address	Case Number	Action
Above & Beyond Body Arts	407 State St	SGN2022-00005	Final Approval as submitted.
Mentality	420 E. Carrillo St	SGN2022-00006	Final Approval as submitted.
One Capital Management, LLC	531 Chapala St #1	SGN2022-00008	Final Approval as submitted.

The Riviera Ridge School	2130 Mission Ridge	SGN2021-00093	Final Approval as submitted.
Beans Barbeque	1230 State St.	SGN2022-00009	Final Approval with conditions.
Coldwell Banker	3820 State St.	SGN2022-00011	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) ITEM REFERRED FROM CONFORMING REVIEW

1. **700 STATE ST #A**

Assessor's Parcel Number: 037-092-016
 Zone: C-G
 Application Number: SGN2022-00013
 Owner: Bruce Meyer
 Applicant: Jeff Shelton
 Business Name: AUGIE'S

(Proposal for one 22.4 square foot, externally illuminated projecting sign and two 1.2 square foot, externally illuminated wall signs. Total proposed signage is 24.8 square feet. Total building frontage is 25 feet. The project is located in the El Pueblo Viejo Landmark District.)

Second review. Project last reviewed at Conforming Review on February 28, 2022.

Actual time: 9:09 a.m.

Present: Jeff Shelton, Applicant.

Public comment opened at 9:18 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Continued two weeks with comments:

1. Return with a smaller option for the blade sign with the agave reduced to a minimum of 4' and a maximum of 4' 6" in height.
2. The two wall signs should be lit from below rather than above.
3. The Sign Committee appreciates the artistic effort in the execution of the sign.

Action: Drury/Limón, 3/0/0. Motion carried.

*** THE COMMITTEE RECESSED FROM 9:41 TO 9:44 A.M. ***

(9:30 AM) DISCUSSION ITEM

2. BRACKET SUBCOMMITTEE

Reference Number: SGN2019-00051

Staff: Heidi Reidel, Planning Technician

(Discussion item regarding the creation of a list of pre-approved hanging sign brackets in the El Pueblo Viejo Landmark District.)

Actual time: 9:54 a.m.

Discussion Held

Public comment opened at 10:05 a.m.

The following individual spoke:

1. Jeff Shelton

Public comment closed at 10:07 a.m.

Motion: Continued two weeks, approving the draft language in Exhibit A, for staff to organize and link the language to indexed photographic examples. *

Action: Drury/Sorgman, 3/0/0. Motion carried.

[* See attached Exhibit A, Draft EPV Sign Bracket Guidelines 3/8/2022]

*** MEETING ADJOURNED AT 10:24 A.M. ***

EXHIBIT A

Draft EPV Sign Bracket Guidelines 3/8/2022

Support Chains

1. Chains shall be at least 3/16 of an inch thick and shall be painted matte black.

Scrolls and Crosspiece Design

2. Scrolls with round or square stock shall be at least 3/8 of an inch thick and ribbon scrolls should be at least 1/4 inch thick and 1 inch wide.
3. The ends of the crosspiece shall have a finial or decorative element.
4. Tube steel is not allowed in the El Pueblo Viejo Landmark District.

Back Plates

5. Back plates shall match in weight and support the projection of the crosspiece.
6. Back plates shall have decorative elements and not simply rectangular.
7. Off-the-shelf back plates may not meet the City's minimum design standards, but are potentially approvable if modified by changing the scroll or back plate designs to acceptable dimensions, decorative features, and architectural details consistent with the El Pueblo Viejo Landmark District.

Color of Bracket Materials

8. All wrought iron and bracket support materials shall be painted matte black.

Exceptions

9. Exceptions to these standards may be requested where deemed appropriate to match the architectural style of the existing building.