



City of Santa Barbara

SIGN COMMITTEE MINUTES FEBRUARY 8, 2022

9:00 A.M.

This Meeting Was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

David Black (ABR)
Michael Drury (HLC)

STAFF:

Ellen Kokinda, Acting Design Review Supervisor
Heidi Reidel, Planning Technician
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón (at 9:06 a.m.), and Drury
Staff present: Kokinda, Reidel, and Goo

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **January 25, 2022**, as submitted.

Action: Drury/Sorgman, 2/0/0. (Limón absent.) Motion carried.

C. Listing of approved Conforming Review signs from **January 25** through **February 8, 2022**:

Business Name	Address	Case Number	Action
CJ	530 E. Montecito St.	SGN2021-00103	Final Approval with conditions.
Wylde Works – Sunwater & Honeycraft	609 State St.	SGN2022-00004	Final Approval with conditions.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

(9:10AM) CONTINUED ITEM: CONCEPT REVIEW

1. [225 S MILPAS ST](#)
Assessor's Parcel Number: 017-251-010
Zone: C-2/SD-3
Application Number: SGN2021-00101
Owner: Majco Inc.; Greg Robinson, Representative Member
Applicant: James Hann
Business Name: BIG BRAND TIRE SERVICE

(Proposal for one 30.0 square foot, internally illuminated wall sign and one 16.9 square foot, internally illuminated ground sign. Total proposed signage is 46.9 square feet. Total building frontage is 55.0 square feet. Applicant is requesting two exceptions: one to exceed the maximum allowed letter height and one to place a sign above the roof line.)

Second review. Project last reviewed on January 11, 2022.

Actual time: 9:03 a.m.

Present: James Hann, Applicant.

Public comment opened at 9:10 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Final Approval with the following conditions and findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property, specifically the large setback to the building which warrants an additional size increase for the building signage, and does not apply generally to other properties in the vicinity.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance, as it is appropriately scaled to the building.
4. The wall sign maximum letter height shall be 18 inches.
5. The ground sign is not approved and shall be removed from the plans.
6. The applicant shall submit a revised Exception Request Letter removing the request for the ground sign and identifying the building setback.

Action: Limón/Drury, 3/0/0. Motion carried.

(9:30AM) DISCUSSION ITEM

2. BRACKET SUBCOMMITTEE

Reference Number: SGN2019-00051

Staff: Heidi Reidel, Planning Technician

(Discussion item regarding the creation of a list of pre-approved hanging sign brackets in the El Pueblo Viejo Landmark District.)

Second discussion. Last discussed on January 25, 2022.

Actual time: 9:29 a.m.

Discussion Held

Ms. Kokinda, Acting Design Review Supervisor, encouraged the Committee to propose objective design standards, such as setting a minimum bracket width measurement, in order to help future applicants understand what would be approvable in the EPV District.

Public comment opened at 9:50 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Continue two weeks for Chair Sorgman and Vice Chair Limón to provide staff with draft language for the El Pueblo Viejo Bracket standards to be workshopped at the next discussion.

Action: Drury/Limón, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:51 A.M. ***