



# City of Santa Barbara

## SIGN COMMITTEE MINUTES JANUARY 25, 2022

9:00 A.M.

This Meeting Was Conducted Electronically  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

David Black (ABR)  
Michael Drury (HLC)

### STAFF:

Ellen Kokinda, Acting Design Review Supervisor  
Heidi Reidel, Planning Technician  
Kathleen Goo, Commission Secretary

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### CALL TO ORDER

The meeting was called to order at 9:02 a.m. by Chair Sorgman.

### ATTENDANCE

Members present: Sorgman, Limón, and Drury

Staff present: Kokinda, Reidel, and Goo

### GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **January 11, 2022**, as submitted.

Action: Drury/Sorgman, 2/0/1. (Limón abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **January 11, 2022** through **January 25, 2022**:

<b>Business Name</b>	<b>Address</b>	<b>Case Number</b>	<b>Action</b>
Millie's House	1435 Cliff Dr.	SGN2022-00001	Final Approval as submitted.
Gray Cat	2 W Mission St.	SGN2021-00079	Final Approval with conditions.
Mayweather Boxing & Fitness	130 S Hope Ave. #D113	SGN2021-00099	Final Approval with conditions.
White Cap Construction	617 N Salsipuedes St #B	SGN2020-00117	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

**(9:10AM) ITEM REFERRED FROM CONFORMING REVIEW**

1. **530 E MONTECITO ST**  
Assessor's Parcel Number: 017-030-002  
Zone: M-I  
Application Number: SGN2021-00103  
Owner: Santa Barbara Business Center, LLC  
David Beaver, Representative Member  
Applicant: Eric Compton  
Business Name: CJ

(Proposal for two 9.0 square foot, internally illuminated wall signs for a total of 18.0 square feet. Total building frontage is 18.5 feet. This project was continued from Conforming Review.)

**Second review. Project was continued from Conforming Review on January 18, 2021**

Actual time: 9:06 a.m.

Present: Eric Compton, Applicant

Staff comments: Ms. Reidel stated that the Chair reviewed the item at Conforming Review and granted Final Approval with the condition that Sign A be reduced to a 30-inch diameter. The applicant requested consideration of a larger size, so the Chair continued the item to Full Committee with the comment that a 36-inch diameter is not appropriate to the scale of the entry.

Public comment opened at 9:10 a.m., and as no one wished to speak and no written comment was submitted, it closed.

**Motion: Continue to Conforming Review with the comments:**

1. Applicant to return with additional information on the setbacks.
2. If sufficient setbacks from the sidewalk/street area are demonstrated, the Committee supports a larger sign; if sufficient setbacks from the sidewalk/street area are not demonstrated the sign should be reduced to 30 inches or 2 feet, depending on the setback.

Action: Limón/Drury, 3/0/0. Motion carried.

**(9:30AM) DISCUSSION ITEM****2. BRACKET SUBCOMMITTEE**

Reference Number: SGN2019-00051

Staff: Heidi Reidel, Planning Technician

(Discussion item regarding the creation of a list of pre-approved hanging sign brackets in the El Pueblo Viejo Landmark District.)

Actual time: 9:23 a.m.

**Discussion Held**

Chair Sorgman announced that the purpose of the discussion is to apply standards used by the Historic Landmarks Commission to a review of approvable brackets in the El Pueblo Viejo Landmark District. Recently, there have been more unpermitted signs going up and the use of off-the-shelf brackets are not generally acceptable in the EPV District.

Ms. Kokinda, Acting Design Review Supervisor, requested that the Committee propose objective design standards for acceptable brackets in order to be less ambiguous and to help applicants understand what an approvable bracket is.

Public comment opened at 9:31 a.m., and as no one wished to speak and no written comment was submitted, it closed.

**Motion: Continue two weeks with comments:**

1. Chains should be at least 3/16 of an inch thick and should be painted matte black.
2. Round scrolls with square stock should be at least 3/8 of an inch thick and ribbon scrolls should be at least 1/4 inch by 1 inch thick.
3. Backplates should match in weight and support with the projection of the crosspiece.
4. The ends of the crosspiece should have a finial or decorative element.
5. Off-the-shelf backplates are potentially approvable if modified by changing the scroll or backplate.
6. Tube steel is not allowed in the El Pueblo Viejo Landmark District.
7. Exceptions can be requested to match the architectural style of the building.
8. The Committee discussed a minimum for the backplate width, such as 2½ inches or twice the width of the widest section of the crosspiece.
9. Backplates should have decorative corners.
10. The Chair will provide staff with drawings of details and features to be presented at the next discussion.

Action: Drury/Limon, 3/0/0. Motion carried.

**\* MEETING ADJOURNED AT 10:02 A.M. \***