



City of Santa Barbara

SIGN COMMITTEE MINUTES JANUARY 11, 2022

9:00 A.M.

This Meeting Was Conducted Electronically
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

David Black (ABR)
Michael Drury (HLC)

STAFF:

Ellen Kokinda, Acting Design Review Supervisor
Heidi Reidel, Planning Technician
Kathleen Goo, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:07 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman and Drury (Limón absent.)

Staff present: Kokinda, Reidel, and Gillian Fennessy, Commission Secretary

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **November 30, 2021**, as submitted.

Action: Drury/Sorgman, 2/0/0. (Limón absent.) Motion carried.

C. Listing of approved Conforming Review signs from **November 30, 2021** through **January 11, 2022**:

Business Name	Address	Case Number	Action
Milpas Taqueria	316 N. Milpas St.	SGN2021-00040	Final Approval as submitted.
Pressed	1024 Coast Village Rd.	SGN2021-00084	Final Approval as submitted.
Westward General	160 Alamar Ave.	SGN2021-00092	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Ms. Kokinda announced that she will be the Acting Design Review Supervisor and the position for Design Review Supervisor is open for applications.

- E. Subcommittee Reports:

No subcommittee reports.

*** THE COMMITTEE RECESSED FROM 9:18 TO 9:32 A.M. ***

(9:10AM) NEW ITEM: CONCEPT REVIEW

1. [225 S MILPAS ST](#)
Assessor's Parcel Number: 017-251-010
Zone: C-2/SD-3
Application Number: SGN2021-00101
Owner: Majco, Inc.
Greg Robinson, Representative Member
Applicant: James Hann
Business Name: BIG BRAND TIRE SERVICE

(Proposal for one 30.0 square foot, internally illuminated wall sign and one 16.9 square foot, internally illuminated ground sign. Total proposed signage is 46.9 square feet. Total building frontage is 55.0 square feet. Applicant is requesting two exceptions: one to exceed the maximum allowed letter height and one to place a sign above the roof line.)

Actual time: 9:52 a.m.

Present: James Hann, Applicant

Public comment opened at 9:58 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Continue two weeks with comments:

1. Provide options for a reduction of the wall sign maximum letter height to 18 inches and 16 inches.
2. Return with a landscape plan for the monument sign.
3. Provide additional photos of signs in the area.

Action: Sorgman/Drury, 2/0/0. (Limón absent.) Motion carried.

***The item was heard out of agenda order. ***

(9:30AM) NEW ITEM: CONCEPT REVIEW**2. 617 N SALSIPUEDES ST**

Assessor's Parcel Number: 031-171-020
Zone: M-C
Application Number: SGN2020-00117
Owner: Beaver Tax Exclusion Trust 12/1/18
Jerry William Beaver and Helene G. Beaver, Trustees
Applicant: Christian Muldoon
Business Name: WHITE CAP CONSTRUCTION

(Proposal for two 17 square foot, non-illuminated wall signs and two 2 square foot, non-illuminated window signs. Total existing signage is 52 square feet and total proposed signage is 38 square feet. Total building frontage is 75 square feet. Applicant is requesting an exception to exceed the maximum allowed signage area.)

Actual time: 9:32 a.m.

Present: Christian Muldoon, Applicant

Public comment opened at 9:35 a.m., and as no one wished to speak and no written comment was submitted, it closed.

Motion: Continue to Conforming Review with comments:

1. Reduce Sign A and Sign B to a height of 2 feet.
2. Use a flat panel rather than a 2-inch box for Sign A and Sign B.
3. The window signs (Sign C) are acceptable as submitted.

Action: Drury/Sorgman, 2/0/0. (Limón absent.) Motion carried.

***The item was heard out of agenda order. ***

*** MEETING ADJOURNED AT 10:14 A.M. ***