

EXHIBIT A

Draft EPV Sign Bracket Guidelines 4/19/2022

Support Chains

1. Chains shall be at least 3/16 of an inch thick and should be painted matte black.

Scrolls and Crosspiece Design

2. Scrolls with round or square stock shall be at least 3/8 of an inch thick and ribbon scrolls should be at least 1/4 inch thick and 1 inch wide.
3. The ends of the crosspiece should shall have a finial or decorative element.
4. Tube steel is not allowed in El Pueblo Viejo Landmark District.

Back Plates

5. Backplates shall match in weight and support the projection of the crosspiece.

Commented [HR1]: Potential language for ¼ backplate requirement with modifications

6. Backplates shall have decorative elements and not simply rectangular.
7. Off-the-shelf backplates may not meet the City's minimum design standards but are potentially approvable if modified by changing the scroll or backplate designs to acceptable dimensions, decorative features and architectural details consistent with El Pueblo Viejo.

Color of Bracket Materials

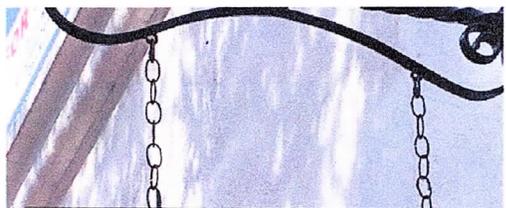
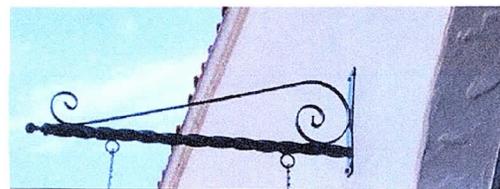
8. All wrought iron and bracket support materials shall be painted matte black.

Exceptions

9. Exceptions to these standards may be requested where deemed appropriate to match the architectural style of the existing building.

BACKPLATES on Existing Approved Brackets in EPV





Not only are these chains unacceptably aesthetically, they also are not secure and safe.

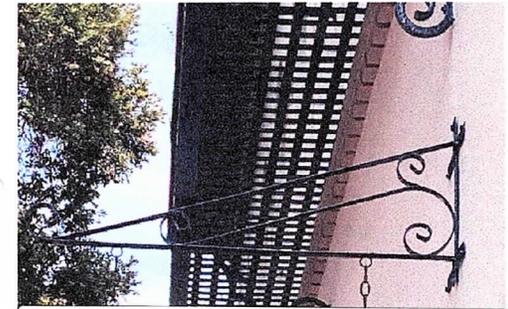
The Committee has been requiring chain of at least 3/16" thickness and painted matte black.



SIMPLE WITH NO DETAIL



POOR ATTEMPT TO COMPLY
BY JUST ADDING A SCROLL
NO END DETAIL



OFF THE SHELF
SCROLL IS LESS THAN 1/8"
NO BACKPLATE DETAIL

BRACKETS WITH LESS THAN 1/8" THICK SCROLLS



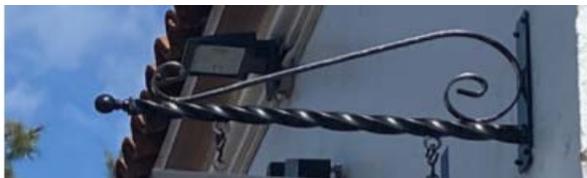
Although this sign bracket represents the design and material qualities that are consistent with EPV guidelines, the backplate is questionable because it appears too narrow and is disproportionate to the bracket. The backplate is scrutinized for its ability to properly support the bracket and the sign. It could be a safety issue as well.



Here we have an effective use of ribbons without a multitude of scrolls. The scroll ends could be eliminated to accommodate a simpler design that would be appropriate on buildings with less Mediterranean/Spanish architecture.



Instead of the backplates that have been suggested, this bracket employs two supports enhanced with scrolls which is a good example of working with the existing details of the building.



This off the shelf bracket is unacceptable but could be modified with a thicker and wider scroll. An added backplate with corner detail. This could be attainable without excessive cost.

