



City of Santa Barbara

SIGN COMMITTEE

AGENDA

APRIL 19, 2022

9:00 A.M.

David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Michael Drury (HLC)
David Black (ABR)

STAFF:

Ellen Kokinda, Acting Design Review Supervisor
Heidi Reidel, Planning Technician
Kathleen Goo, Commission Secretary

Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Heidi Reidel, Sign Committee Planning Technician, at (805) 564-5561 or email HReidel@santabarbaraCA.gov. Otherwise, a postponement/rescheduling fee will apply.

PUBLIC COMMENT: PUBLIC COMMENT: Public comment on matters not listed on the agenda will occur at the beginning of the meeting. Members of the public wishing to speak must submit a speaker slip to staff at the start of the meeting, the Chair will call your name when it is your turn to speak. At that time you may approach the podium and speak into the microphone. Due to time constraints, individual comments are limited to two minutes. Pooling of time is not allowed during general public comment. The time allotted for general public comment at the beginning of the meeting is 30 minutes. The Committee, upon majority vote, may decline to hear a speaker on the grounds that the subject matter is beyond the Committee's subject matter jurisdiction. You are welcome to bring written correspondence to the meeting for distribution and must provide 4 copies.

WRITTEN PUBLIC COMMENT: Public comments may be submitted via email to SIGNSecretary@SantaBarbaraCA.gov before the beginning of the Meeting. All public comments submitted via email will be provided to the Committee and will become part of the public record. You may also submit written correspondence via US Postal Service (USPS); addressed to SIGN Secretary, PO Box 1990, Santa Barbara, CA 93102-1990. However, please be advised, correspondence sent via USPS may not be received in time to process prior to the meeting and email submissions are highly encouraged. **Please note that the Committee may not have time to review written comments received after 4:30 p.m. the Monday before the meeting.**

All public comment that is submitted before 4:30 p.m. the Monday before the meeting will be published on the City's website at SantaBarbaraCA.gov/SIGN. Comments provided via USPS or e-mail will be converted to a PDF before being posted on the City's website. **Note: comments will be published online the way they are received and without redaction of personal identifying information; including but not limited to phone number, home address, and email address. Only submit information that you wish to make available publicly.**

PUBLIC COMMENT ON AGENDIZED ITEMS: Members of the public wishing to speak on a matter on the agenda must submit a speaker slip to staff at the start of the meeting, the Chair will call your name when it is your turn to speak. At that time you may approach the podium and speak into the microphone. State your name and purpose for appearing. Due to time constraints, individual comments are limited to two minutes. You are welcome to bring written correspondence to the meeting for distribution and must provide 4 copies.

If you want to be listed as an interested party on an item, you have the following options available to submit a request: 1. Submit an e-mail request to SIGNSecretary@SantaBarbaraCA.gov, 2. Call the SIGN Secretary at (805) 564-5470, ext. 4572,

NOTE: Agenda schedule is subject to change as cancellations occur.

or 3. Submit a written request via US Postal Service (USPS); addressed to SIGN Secretary, PO Box 1990, Santa Barbara, CA 93102-1990. **You will need to provide your Name, Email Address, Mailing Address, and the project number (PLN) you want to be added to.**

AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review online at SantaBarbaraCA.gov/SIGN. If you have any questions about the posted documents, contact Heidi Reidel, Planning Technician I, at (805) 564-5561 or email HReidel@SantaBarbaraCA.gov. You may contact City Planning staff at (805) 564-5470 for general questions about the status of a case.

PUBLIC HEARING PROCEDURE: The following review steps explain the sequence that all projects must undergo during a public hearing: 1. Introduction by the Chair; 2. Staff Comments (optional); 3. Applicant Presentation; 4. Public Comment (if any); 5. Questions from the Committee/Commission; 6. Comments from the Committee/Commission; 7. Board/Commission Discussion; and 8. Board/Commission Action.

AMERICANS WITH DISABILITIES ACT: If you services or staff assistance to attend or participate in this meeting, contact the SIGN Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information and guidelines on how to appeal a decision to ABR or HLC, please contact Planning staff at (805) 564-5578 as soon as possible. **Appeals and associated fee must be submitted in writing, via email to PlanningCounter@SantaBarbaraCA.gov and by first class mail postage prepaid within 10 calendar days of the meeting that the SIGN took action or rendered a decision. Appeals and associated fee post marked after the 10th calendar day will not be accepted.**

NOTE TO INTERESTED PARTIES: Only those persons who participate through public comment either orally or in writing on an item on this Agenda have standing to appeal the decision. Grounds for appeal are limited to those issues raised either orally or in written correspondence delivered to the review body at, or prior to, the public hearing.

STATE POLITICAL REFORM ACT SOLE PROPRIETOR ADVISORY: State law, in certain circumstances, allows an architect, engineer, or a person in a related profession who is a "sole practitioner" to make informational presentation of drawings or submissions of an architectural, engineering, or similar nature to the same Board on which he or she is seated, if the practitioner does not advocate for the project.

LICENSING ADVISORY: The Business and Professions Code of the State of California and the Municipal Code of the City of Santa Barbara restrict preparation of plans for certain project types to licensed professionals. See SIGN Guidelines 2.1.2A and 3.1.2C for specific information.

NOTICE: On Thursday, April 14, 2022, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at SantaBarbaraCA.gov/Sign.

GENERAL BUSINESS

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **March 22, 2022**.

C. Listing of approved Conforming Signs from **March 22** through **April 19, 2022**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

(9:10AM) CONTINUED ITEM: CONCEPT REVIEW

1. **225 STATE ST**
Assessor's Parcel Number: 033-042-024
Zone: HRC-2/S-D-3
Application Number: SGN2022-00014
Owner: Kirshner / Leonard Real Estate I LLC
James Maxwell, Representative Member
Applicant: Dan Morris
Business Name: SILVER AIR

(Proposal for one 18.47 square foot, externally illuminated wall sign, one 25.24 square foot, externally illuminated wall sign, and one 24.54 square foot, non-illuminated ground sign. Total proposed signage is 68.25 square feet. Total building frontage is 50.0 square feet. Applicant is requesting three exceptions: one to exceed the maximum allowable letter height, one to exceed the maximum allowable sign area, and one to place a sign above the roof line. The building is on the Historic Resource Inventory and is located in the El Pueblo Viejo Landmark District.)

Second review. Project last reviewed on [March 22, 2022](#) and is returning to the Full Committee with a [memorandum](#) from the Architectural Historian.

(9:30AM) ITEM REFERRED FROM CONFORMING REVIEW

2. **2621 DE LA VINA ST**
Assessor's Parcel Number: 051-292-001
Zone: C-G
Application Number: SGN2021-00098
Owner: Jake Harbour
Applicant: Ronald Wilkinson
Business Name: SANTA BARBARA VASCULAR SPECIALISTS

(Proposal for one 17.3 square foot, non-illuminated ground sign. Total proposed signage is 17.3 square feet. Total building frontage is 50.0 feet.)

Second review. Project referred from Conforming Review on February 17, 2022, which is when the project was last reviewed.

(9:50AM) DISCUSSION ITEM

3. **BRACKET SUBCOMMITTEE**
Reference Number: SGN2019-00051
Staff: Heidi Reidel, Planning Technician II

(Discussion item regarding the creation of a list of pre-approved hanging sign brackets in the El Pueblo Viejo Landmark District.)