



CITY OF SANTA BARBARA

**REGULAR MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

**Tuesday
October 8, 2024
6:00 p.m.**

**Palm Park Beach House
236 E Cabrillo Blvd, Santa Barbara CA 93101**

DRAFT MEETING MINUTES

CALL ORDER 6:05 pm

ROLL CALL

Committee

Joseph Claus – Arts, present
Brad Kazmerzak – Arts, present
Marilyn Dannehower – Crafts, Chair, present
Nicole Horstin – Crafts, present

Staff

Rich Hanna – Recreation Manager, present
Jason Bryan – Senior Recreation Supervisor, present
Janet Sackett – Administrative Specialist, not present

Crafts Alternates

Marilyn Loperfido, present

Parks & Recreation Commission Liaison

Robin Unander-La Berge, not present

Arts Alternates

none

Member At Large (vacant)

SCREEN MEMBERS

Last	First	Primary	New Addition Rejoin	Description	Vote/ Cautions
Shelton	Pierce	Crafts	New *	Pottery (review preliminary screening and conditional approval)	4-0
Levey	Beth	Crafts	New *	Paintings, Polymer clay earrings.	4-0
Jamison	Emma	TBD	Addition *	Sewn stuffed animals, Watercolor paintings.	4-0
Contreras	Suyapa	Crafts	New *	Jewelry, dishes- clay-wood-resin.	4-0
Green	Bryant	Cottage Foods	New *	Shelf stable baked goods.	4-0
Allison	Traci	Cottage Foods	New *	Large chunky cookies.	4-0

Costigan	Tom	Arts	Rescreen	Paintings based on iconic images	3-0 Joe C abstained
Pothe	David	Crafts	New	Cutting boards, charcuterie boards, fish art.	Not present
Isaia	Monica	Crafts	Addition	Jewelry, driftwood items.	3-0 (Brad K not present) No assemblage
McGee	Michael	Crafts	New	Customizable wooden signs.	4-0 Must read rules before joining
Caulfield	Carey	Arts	New	Paintings, printed cards.	4-0 for paintings, card to be rescreened if member prints herself
Arshadi	Samuel	Cottage Foods	New	Jams, jellies, baked goods.	Not present
McCauley	Kristoper	Crafts	New	Hands free dog leash and fanny pack.	Not present
Kappelhoff	Debbie	TBD	New	Acrylic paintings, jewelry, ceramics.	4-0 No intricate molds, jewelry cannot have dominant commercial components

* Preliminary screening held due to cancelled meetings

GENERAL BUSINESS

1. Changes to the Agenda
None.
2. Written Communications
 - a. Email from Jeff Kennedy regarding staff monitor and rules
 - b. Email from Jeff Kennedy regarding Saturday space assignment
 - c. Email from Marilyn Loperfido regarding grant application and future staffing
 - d. Email from Tom Maupin regarding the new space selection process
 - e. Emails from Jeff Kennedy (2) regarding 9-29-24 Show
 - f. Email from Jason Bryan regarding on-street parking

Public Comment

Kevin Healey – E-Bikes are out of control.

Marilyn Loperfido – Emphasized consistency between boards on what items qualify with the Show rules during screening. Public comments should not be interrupted.

Nicole Horstin – Submitted a request for the space assignment meeting and there was no response to my request. I submitted two complaints that were not responded to either. Feels like there may be some favoritism going on.

Joe Claus – High speed bicycles on the bike path jeopardizing the safety of individuals in wheelchairs among other pedestrians and show members. Barriers need to be expanded.

Tom Maupin – I have almost been hit by E-Bikes.

Brad Kazmerzak – City has removed ordinance signs pertaining to skateboards, E-Bikes etc. Rules cannot be enforced without signage.

Jason Bryan – E-Bikes are a controversial subject across the City. These issues are beyond the scope of the Arts and Crafts Show. It is concerning, however, enforcement is not under the purview of this committee.

Rich Hanna - The Department, who is sensitive to these concerns, would be happy to arrange for someone from Public Works - Transportation to attend a future advisory committee meeting to answer questions.

CONSENT ITEMS

1. Minutes– For Action (Attachment)

Recommendation: That the Committee waive the reading and approve the minutes of the June 11, 2024, meeting.

M/S/C to approve June 11, 2024, minutes.

July 9, 2024, meeting minutes will be reviewed at the November meeting (agenda and not draft minutes included in meeting packet).

2. Attendance Report – For Information

Recommendation: That staff present attendance data for July through September 2024

7/7/24	92
7/14/24	87
7/21/24	97
7/28/24	88
8/4/24	87
8/11/24	82
8/18/24	91
8/25/24	93
9/1/24	94
9/8/24	82
9/15/24	80
9/22/24	86
9/29/24	78

119 members as of 10/3/24

(reduction of 25 since May primarily from purging inactive members)

OLD BUSINESS

1. Review implementation plan for replacement of SignUpGenius system for regular show space assignments – For Discussion

Recommendation: Discuss implementing the plan reviewed at the July meeting replacing the Sunday space reservation system. Open item to public comment; bring back to Committee for Discussion.

Jason Bryan – New system was presented at July meeting and was not universally accepted. Parking was an issue that was discussed, if you have an assigned space, you should have parking. Discussed an earlier start time for the draw as well. Discussed, you must show six times in a quarter in your assigned space for credit.

Marilyn Dannehower – Some members have time off and do not show six times in a quarter. Technology based systems are fair, this is 2024.

Rich Hanna – This committee stated that SignUpGenius was not a fair process as some members are not as savvy as others on computers and insinuated that bots were being used. Need a simple fair process.

Jason Bryan – Spend multiple hours per week on sign ups alone. SignUpGenius was implemented during covid, was not meant to be a long-term solution. Was always in person sign up for decades prior to covid.

Marilyn Dannehower – We need a solution. We are just going back and forth each month on this. The cutoff date needs to be earlier.

Brad Kazmerzak – We need to go back to our old system. After 10:00am whatever is open should be up for grab. Monitor checks after 10:00am and checks on participation.

Joe Claus – Release spots that you are not going to use.

Rich Hanna – Recommend bringing this item back to the next meeting with a recommendation on a hybrid approach as a solution. This may involve other support staff from the committee not only City staff.

Public Comment

Deborah Healey – This old system worked for decades. You only gave up your space when you found another before 10:00am.

David Draeger – 10:00am was always the time frame. Old system worked well for many years.

Tom Maupin – Electronic system is the only fair system. Allows everyone to see what is available.

Jeff Kennedy – Do not want to change from SignUpGenius. Best system for what we are using it for.

Jack Bailey – Try a lottery system. The coin system does not work. Lottery over zoom?

Marilyn Loperfido – Need a hybrid system with an opt out. Go back to the old system.

Pamela Newman – All this work for assigned spaces is ridiculous.

Marilyn Dannehower – We want to make this work.

Jason Bryan – Not having to opt in every week is doable. The fairness of these systems for people who know someone is going to be out of town remains the issue. No system will make everyone happy.

Brad Kazmerzak – Don't understand how this process is so time consuming for you. Whole weekly process takes about two hours?

Rich Hanna – We are not in an opt-out system right now so we would need to create the opt-out component. SignUpGenius does not have that option.

Marilyn Dannehower – You had previously stated that a technology-based system is no longer acceptable.

Rich Hanna – We are looking for a system that is fair to all members. If a lottery system is facilitated through a Zoom platform this will be managed by A & C Committee Members. We will bring this item back to the committee with suggestions at the next meeting.

Marilyn Dannehower – Would like member of the committee or membership to be involved with these discussions with City staff.

2. Review rule requiring members to exhibit 5 hours – For Action

Recommendation: As directed at the July 2024 meeting, the committee will vote on adding the following sentence to rule G.1 to clarify that takedown cannot start before 3:00pm when exhibiting in a reserved space: "Take down of exhibit may not begin until 3:00PM or there will be no attendance credit unless there is an unforeseen weather or safety condition where staff authorizes an earlier time.". Open item to public comment; bring back to the Committee for Action.

Jason Bryan – This rule will ensure members exhibit for five hours to gain attendance credit. Back to the committee for a vote.

Marilyn Dannehower – We all agreed on this language at previous meetings.

Public Comment:

Deborah Healey – Change language to 4:00pm not 3:00pm this is not enforceable.

Tom – What about members that do not set up until 10:30am or later? They will not put in five hours. There are two ends to the show.

Pam – Should have two City staff to log start times and take down times for all members.

Marilyn Loperfido – You have not shown how G.1 will read. This is becoming a longer and longer paragraph. Sentencing needs to be reworked.

Jason Bryan – This sentence would be added to the end of the rule.

Rich Hanna – Have had job announcements for a second monitor position and other hourly positions for fourteen months. We are trying to fill an additional position.

M/S/C to add additional verbiage to rule G.1

NEW BUSINESS

1. Afternoon signature will be added confirming criteria met for attendance credit – For Information

Recommendation: Staff will present information about a change to the sign-in sheets where monitors will obtain a second member signature in the afternoon to confirm members were present for 5 hours to obtain attendance credit. Open item to public comment; bring back to Committee for Discussion.

Jason Bryan – Adding second signature to sign-in sheets. Afternoon signature can be an initial, afternoon is typically very busy.

Public Comment

Kevin Healy – Every time someone complains there is a new rule made.

- 2. Sound levels during events at waterfront locations on Show days – For Information**
Recommendation: Staff will provide information on how outdoor and indoor facility rentals are permitted near the Show, how sound levels are managed, and who to contact if there are concerns about sound levels. Open item to public comment; bring back to Committee for Discussion.

Jason Bryan – Multiple events simultaneously, sound levels are monitored by the special events monitor. Contact Jake and he will be able to contact the monitor. Call monitor, park ranger.

ADJOURNMENT 8:39 pm

Next Regular Meeting: Tuesday, November 11, 2024