



CITY OF SANTA BARBARA

**SPECIAL MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

**Tuesday
July 9, 2024
6:00 p.m.**

**Casa Las Palmas (NOTE LOCATION CHANGE)
323 E Cabrillo Blvd, Santa Barbara CA 93101**

MEETING MINUTES

PUBLIC COMMENT: Each speaker will be given a total of 2 minutes to address the Committee. Pooling of time is not allowed during public comment. The time allotted for general public comment at the beginning of the session is 15 minutes.

WRITTEN PUBLIC COMMENT: Written public comment regarding items on the agenda or any matters not listed on the agenda, but within the jurisdiction of the Santa Barbara Arts and Crafts Show Advisory Committee, may be emailed to JBryan@SantaBarbaraCA.gov. All written public comments will be provided to the Advisory Committee and will become part of the public record. Comments received no later than 24 hours before the meeting will be submitted to Advisory Committee members prior to the meeting.

CALL TO ORDER 6:00 PM

ROLL CALL

Committee

Joseph Claus – Arts, Present
Brad Kazmerzak – Arts, Not Present
Marilyn Dannehower – Chair, Present
Nicole Horstin – Crafts, Not Present

Staff

Rich Hanna – Recreation Manager, Present
Jason Bryan – Senior Recreation Supv, Present
Janet Sackett – Administrative Specialist, Present

Crafts Alternates

Marilyn Loperfido, Present

Parks & Recreation Commission Liaison

Robin Unander-La Berge

Arts Alternates

none

Member At Large (vacant)

SCREEN MEMBERS

Last	First	Primary	New Addition Rejoin	Description	Decision / Cautions
Zdanovich	Iryna	Arts	New	Acrylic paintings, sacred geometry, pebble art	3– 0 Approved Excludes pebble art
Palermo	David	Arts	New	Platinum/Palladium and Giclee pigment prints	3 – 0 Approved Conditional on studio inspection

GENERAL BUSINESS

1. Changes to the Agenda

Move Consent Item No. 1 to September 10th meeting. Minutes were not included in the packet.

2. Written Communications

- a. Email from Jeff Kennedy regarding meeting conduct
- b. Letter to Nicole Horstin from Rich Hanna regarding meeting conduct
- c. Email from Marilyn Loperfido regarding Independent "Best Of" nominations
- d. Email correspondence regarding Paul Cumes hearing (2)

3. Public Comment

None.

CONSENT ITEMS

1. Minutes– For Action (Attachment)

Item moved to September 10th meeting. Minutes not included in packet.

2. Attendance Report – For Information

Staff presented attendance data for June 2024

6/2/24	92
6/9/24	92
6/16/24	93
6/23/24	91
6/20/24	97

144 members as of 7/1/24 (decrease of 3 since June)

OLD BUSINESS

1. Plan for replacement of SignUpGenius system for regular show space assignments – For Action

Recommendation: Consider implementing the plan reviewed at the June meeting replacing the Sunday space reservation system. Open item to public comment; bring back to Committee for Action.

Jason Bryan – Recorded a video outline of the new system, sent to members. Have equipment ready to go.

Marilyn Dannehower – In draft space assignments system handout, under Penalties, item 3, Should read "the member may have their space pre-reserved for period of one Sunday".

Marilyn Loperfido – Watched video, concerned about penalties. If you are unable to opt out by 10:00 am there is an initial warning and then penalties. Cannot expect a member to provide a qualified reason for an acceptable absence, If the member cannot show up that is reason enough.

Marilyn Dannehower – Don't want gaps in the show. Must let the monitor know if you cannot show. Members must be committed to participating in the show.

Joe Claus – Happy with progress and language.

Public Comment

Deborah Healy – This is a major change to show. It is no one's business why you cannot attend the show on any given day, this is personal business. Just saying I cannot make it should be a reasonable excuse. Calling at 8:00 am is not reasonable. 10:00 am is reasonable. A lot of members live in the County not the City of Santa Barbara.

Jack Bailey – Will Jake be verifying the line and confirming that members are in the right space?

Jason Bryan – Must notify staff by 10:00 am or leave a voicemail on monitor cell by 8:00 am Sunday.

M/S/C to proceed with new space drawing procedures – Marilyn Loperfido - opposed.

2. Review rule requiring members to exhibit 5 hours – For Discussion

Recommendation: Continue discussion from the June meeting clarifying the rule requiring members to exhibit a minimum of 5 hours because some members have been disassembling exhibits significantly earlier than 3:00pm. The sentence "Take down of exhibit may not begin until 3:00PM or there will be no attendance credit" was recommended to be added to rule G.1 at a future meeting. Open item to public comment; bring back to Committee for Discussion.

Marilyn Dannehower – Rule is 3:00 pm not 2:45 pm. When people start packing up it appears that the show is over.

Marilyn Loperfido – During daylight savings time it's ok but when it gets darker earlier it can be dark by 5:00 pm.

Joe Claus – A minimum of five hours seems reasonable. – Break down at 3:00 pm seems reasonable.

Jack Bailey – 4:00 pm or 5:00 pm breakdown would be better for the show. 3:00 pm is too early.

Jason Bryan – The hours of the show are stated as 10:00 am to dusk online.

Kevin Healy – Rain, wind, extenuating circumstances to leave early. Members should be able to individually decide if they cannot show.

Jason Bryan - High winds – unreasonable weather day – rain days also severity of forecast. Staff will use judgement to waive the 5-hour requirement when conditions support it.

Deborah Healy – Can you still set up in second row?

Jason Bryan - Yes

Marilyn Loperfido – Safety concerns of the individual artist should take precedence over stated rules.

Joe Claus – Should be at the discretion of the artist regarding conditions.

Jason Bryan – Need to craft language and present to board.

Marilyn Dannehower – 3:00 pm takedown unless there is an unforeseen weather condition or safety concerns wherein staff can authorize an earlier takedown time.

Kevin Healy – Personal reasons should be reason enough to not attend the show.

Jason Bryan – Will add to agenda for action for the September meeting.

NEW BUSINESS

1. Emma Banalas assigned to ADA space East 98-100 – For Information

Recommendation: A review was conducted for an accommodation request; ADA space East 98-100 was assigned to Emma Banalas. Open item to public comment; bring back to Committee for Discussion.

Public Comment

None.

2. Establish an ad-hoc group to start planning for the Show's 60's anniversary in May 2025 – For Action

Recommendation: Establish an ad-hoc group to begin planning for the Show's 60 anniversary. Open item to public comment; bring back to Committee for Action

Jason Bryan – May 2025 SBAAC 60th Anniversary. Would like to establish an Ad Hoc group, very informal, no minutes, no quorum.

Marilyn Dannehower – Would like to message the entire membership to solicit ideas and involvement.

Jason Bryan – Members who are interested in participating can email the Ad Hoc committee members. Will provide space to meet if necessary.

Marilyn Loperfido – Volunteer to be on the Ad Hoc Committee.

Joe Claus – Recommend a sticker that can be handed out to customers that walk the show to the end. Sticker says, "I walked the line on the 60th". Hand out some type of prize for those who complete the line.

Jason Bryan – Suggested a bingo card, at each booth the card is stamped. At the end of the line, you receive a prize for a fully stamped card.

Marilyn Loperfido – Been involved with two major milestone celebrations. Live bands, art exhibits all week, art from scrap etc. Handed out a questionnaire as an example that had been previously distributed at previous anniversaries of the show.

Marilyn Dannehower – Continue to September meeting.

Deborah Healy – Volunteer to be on the Ad Hoc committee.

AD Hoc Committee members: Deborah Healy and Marilyn Loperfido.

ADJOURNMENT 7:17 PM

Next Regular Meeting: Tuesday, September 10, 2024 (note no August meeting)