



**CITY OF SANTA BARBARA**

**REGULAR MEETING  
SANTA BARBARA ARTS AND CRAFTS SHOW  
ADVISORY COMMITTEE**

**Tuesday  
June 11, 2024  
6:00 p.m.**

**Palm Park Beach House  
236 E Cabrillo Blvd, Santa Barbara CA 93101**

**MEETING MINUTES**

**PUBLIC COMMENT:** Each speaker will be given a total of 2 minutes to address the Committee. Pooling of time is not allowed during public comment. The time allotted for general public comment at the beginning of session is 15 minutes.

**WRITTEN PUBLIC COMMENT:** Written public comment regarding items on the agenda or any matters not listed on the agenda, but within the jurisdiction of the Santa Barbara Arts and Crafts Show Advisory Committee, may be emailed to [JBryan@SantaBarbaraCA.gov](mailto:JBryan@SantaBarbaraCA.gov). All written public comments will be provided to the Advisory Committee and will become part of the public record. Comments received no later than 24 hours before the meeting will be submitted to Advisory Committee members prior to the meeting.

**CALL TO ORDER 6:07 PM**

**ROLL CALL**

**Committee**

Joseph Claus – Arts, Present  
Brad Kazmerzak – Arts, Present  
Marilyn Dannehower – Crafts, Present  
Nicole Horstin – Crafts, Present

**Staff**

Rich Hanna – Recreation Manager, Present  
Jason Bryan – Senior Recreation Supv, Present  
Janet Sackett – Administrative Specialist, Not Present

**Crafts Alternates**

Marilyn Loperfido, Not Present

**Parks & Recreation Commission Liaison**

Robin Unander-La Berge

**Member At Large** (vacant)

**Arts Alternates**

none

**SCREEN MEMBERS**

Last	First	Primary	New Addition Rejoin	Description	Decision / Cautions
Jacobsen	Janet	Crafts	Addition	Poetry books, magnets, greeting cards, wall hanging prints	4 – 0 Approved
McBade	Alison	Crafts	New	Travel pillows and accessories	4 – 0 Approved
Markow	Taylor	Crafts	New	Flameworked glass items, jewelry	4 – 0 Approved

Lemos	Anna Lisa	Arts	New	Acrylic and Oil Painting	No Show
Wang	An QI	Arts	New	Landscape Figures and Abstract Paintings	4 – 0 Conditional Approval (until applicant can attend a meeting)

**GENERAL BUSINESS**

1. Changes to the Agenda  
None.
2. Written Communications
  - a. MTD downtown and waterfront shuttle program restarted May 31, 2024.
3. Public Comment

Jim Hockin - Sidewalk Vending – questioned rules relating to vendors parked at the curb. Jason Bryan confirmed the two ordinances that prohibit this activity. Complaint driven ordinances.

Jeff Kennedy - Asked for clarification regarding a suspension he received approximately 1.5 years ago. Rich Hanna clarified the process that took place. Issue was appealed to the Department Director who re-instated Mr. Kennedy in the show which ended the appeal process.

**CONSENT ITEMS**

**1. Minutes– For Action (Attachment)**

Recommendation: That the Committee waive the reading and approve the minutes of the Regular Meeting of May 14, 2024

Jim Hockin – Correction on second public comment should have said “People call a space holder to see if a space is available. Weather day – people just take your space”.

M/S/C with correction.

**2. Attendance Report – For Information**

Recommendation: That staff present attendance data for May 2022

5/5/24	146
5/12/24	85
5/19/24	81
5/26/24	92

147 members as of 6/6/24 (decrease of 1 since April)

## OLD BUSINESS

**1. Consider allowing Cottage Foods vendors to setup in West section spaces on Holiday Shows and/or unreasonable weather days – For Action**

Recommendation: Continue the discussion from the April meeting that could allow Cottage Food vendors access to some West section spaces when conditions are met.

B.23 (2<sup>nd</sup> paragraph)

Cottage food vendors are exempt from maintaining a California Sellers Permit unless they sell carbonated beverages. Cottage food vendors are allowed to operate in partnerships of no more than 2 individuals. Cottage food vendors may only setup in the East Section. Cottage food vendors may not exhibit in the West Section of the show on regular Sunday shows. On holiday shows and when members vote for an unreasonable weather day, Cottage food vendors may also exhibit in West Section spaces east of Garden Street.

*(red text is the draft addition under consideration)*

Open item to public comment; bring back to Committee for Action.

M/S/C to approve edits.

**2. Plan for replacement of SignUpGenius system for regular show space assignments – For Discussion**

Recommendation: Continue the discussion from the May meeting regarding replacing the Sunday space reservation system. The attached draft procedure will be reviewed. Open item to public comment; bring back to Committee for Discussion.

M/S/C Staff will develop an exercise/trial run and bring this item back for action next month.

## NEW BUSINESS

**1. Staff recommends creating 6 new space assignments in the West section – For Discussion**

Recommendation: Staff will present a plan to establish new West Section space assignments with letter sidewalk markers. These spaces (identified on an attachment) have been used for years, but this proposal formally defines spaces with the intention of permanent space assignments to be made at the October 2024 quarterly space assignment meeting. Additionally, members will be prohibited from having exhibits face the beach way path due to safety concerns. Open item to public comment; bring back to Committee for Discussion.

**2. Membership fees for Fiscal Year 2025 – For Information**

Recommendation: Arts and Crafts Show membership fees will increase 3% effective July 1<sup>st</sup>; most Parks and Recreation Department fees were increased between 5% and 10% for fiscal year 2025. Annual membership fees, including the advertising fund, will change from \$596 to \$612. Open item to public comment; bring back to Committee for Discussion.

**3. Construction Project at Casa Las Palmas – For Information**

Recommendation: Staff will present information on a wisteria arbor that will be constructed on the rear patio of Casa Las Palmas with the project scheduled to start this fall. Open item to public comment; bring back to Committee for Discussion.

**4. Review rule requiring members to exhibit 5 hours – For Discussion**

Recommendation: Consider clarifying the rule requiring members to exhibit a minimum of 5 hours because some members have been disassembling exhibits significantly earlier than 3:00pm. Open item to public comment; bring back to Committee for Discussion.

Marilyn Dannehower – Had asked for this item to be placed on the agenda. Let's put this item on the July agenda.

Nicole Horstin – Monitor needs to verify that members are still in their space at 3:00pm.

Brad Kazmerzak – Need to add a sentence to the rules that states “you may not take down your exhibit space until after 3:00PM”

Jason Bryan – We can put this on as an agenda item to modify rule G-1. Take down of exhibit may not begin until 3:00PM or there will be no attendance credit.

M/S/C to place this item on July 8 agenda for discussion on recommended language.

**5. Visit Santa Barbara membership renewal – For Action**

Recommendation: Staff recommends renewing membership with Visit Santa Barbara for July 2024 through June 2025 for \$499. Open item to public comment; bring back to Committee for Action.

M/S/C to approve \$499 for Visit Santa Barbara membership. For fiscal year 2025.

**ADJOURNMENT 7:37 PM**

**Next Regular Meeting: Tuesday, July 8, 2024**