



CITY OF SANTA BARBARA

**REGULAR MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

**Tuesday
February 13, 2024
6:00 p.m.**

**Palm Park Beach House
236 E Cabrillo Blvd, Santa Barbara CA 93101**

DRAFT MEETING MINUTES

CALL TO ORDER 6:07PM

ROLL CALL

Committee

Joseph Claus – Arts, present
Brad Kazmerzak – Arts, present
Marilyn Dannehower – Crafts, present
Nicole Horstin – Crafts, present

Crafts Alternates
Marilyn Loperfido, present

Arts Alternates
none

Staff

Rich Hanna – Recreation Manager, not present
Jason Bryan – Senior Recreation Supervisor, present
Janet Sackett – Administrative Specialist, present

Parks & Recreation Commission Liaison

Robin Unander-La Berge, not present

Member At Large (vacant)

VOTE FOR COMMITTEE CHAIR

1. Select a Committee Chair for February through December 2024– For Action

Recommendation: Welcome new Advisory Committee members and vote for a Committee Chair to serve through the remainder of the 2024 calendar year. Open item to public comment; bring back to Committee for Action

Marilyn Dannehower and Nicole Horstin are both willing to be chair.

Public Comment

None

M/S/C to select Marilyn Dannehower as chair.

SCREEN NEW MEMBERS

Last	First	Primary	New Addition Rejoin	Description	Decision / Cautions
Costigan	Tom	Arts	New	Photos to Canvas	4 – 0 Photos must be substantially altered

Riehl	Dylan	Crafts	New	Preserved moss wall art/Shugi ban style frames	Not Present
Rios	Veronica	Crafts	New	Polymer clay and beaded jewelry	Not Present
Tarleton	David	Crafts	New	Objects carved out of wood and stone	4 – 0 Artist work must be dominant on rock pieces

GENERAL BUSINESS

1. Changes to the Agenda
Add Marilyn Loperfido as Crafts alternate
2. Written Communications
 - a. None
3. Public Comment

Marilyn Loperfido - Too difficult for potential members to join the show, we need business cards to pass out that include instructions on how to join.

Marilyn Dannehower - Submitted a list of items to the committee she would like on future agendas including marketing and budget creation examples.

Nicole Horstin - Issues with signage, one member has 10ft sign. Informed Jake, would like clarification of sign regulations.

CONSENT ITEMS

2. Minutes– For Action (Attachment)

Recommendation: That the Committee waive the reading and approve the minutes of the Regular Meeting of January 9, 2024

M/S/C to approve the minutes of January 9, 2024, meeting.

3. Attendance Report – For Information

Recommendation: That staff present attendance data for November and December 2023

1/7/24	146 (voted an unreasonable weather day)
1/14/24	86
1/21/24	148 (voted an unreasonable weather day)
1/28/24	84

149 members as of 2/9/24 (net decrease of 1 since January)

OLD BUSINESS

1. Plan for replacement of SignUpGenius system for regular show space assignments – For Discussion

Recommendation: Continue the discussion about replacing the Sunday space reservation system with an opt-out system with safeguards to prevent manipulation of space assignments. Open item to public comment; bring back to Committee for Discussion.

Marilyn Dannehower – There are many other options. Must be fair to all members old and new.

Jason Bryan – Need to re-energize this discussion, decide on sign up - opt out system. Determine some solutions to prevent manipulation of spaces. Need further discussion on policy side of decisions.

Marilyn Dannehower – Lottery system is not advisable nor gifting your space to another member. Members do not own their space. Should not get credit for that day if space was gifted. Also, taking away attendance of member sends a clear message.

Brad Kazmerzak – What if the power is taken away from the member and they lose their ability to uncheck themselves, must call Jason to call out. Jake can allow people to leave if it is a weather day, if they persist in doing this, they may not be allowed use of sign up.

Joe Claus - Unfair to all members. All collude in this behavior. Want control of who is next to them, must be a penalty to curtail this behavior, cancel within 24 hours?

Jason Bryan - Large issues need more discussion. Ad-Hoc committee should be created. Only two Committee members only on Ad- Hoc to comply with Brown Act, no serial meetings. These meetings may be held via zoom.

Nicole Horstin - For individuals abusing the sign-up system, why not take away their seniority? After three offenses they lose their seniority.

Brad Kazmerzak - If members are required to contact Jason for absences, this will resolve all these issues.

Public Comment

Jim Hockin – There are serial offenders. Members are calling others to see if they are showing up or not.

Marilyn Loperfido – Need a fresh look at this issue, not focus on punishments for behavior. Should be able to set up before 10:00am sign up for one space but they set up in another space. Need data on this, this is all here-say. Members should be sending Jason emails for documentation. We need to take our name off before 10:00am Members don't know how to take their name off the list.

Chris (guest-not a Show member) – Working member of local Church. Similar issues/needs to this show. Needs of vendors or needs of members, what is priority. Senior vendor absence space is only offered to new members to allow them to have a chance at prime real estate. A tiered pool of new members would be allowed in the space.

Marilyn Dannehower - Consider this new member idea. The Ad-Hoc committee will discuss these options.

Joe Claus – Will help new members with mixing up and filling in the show line.

Jason Bryan - Instructions on how to take yourself off the show space list is posted on the website.

Form Ad- Hoc committee, Marilyn Dannehower and Brad Kazmerzak will participate – Joe Claus and Nicole Horstin cannot participate in Ad-Hoc meetings, but can participate in full Advisory Committee meetings when topic is on agenda.

Marilyn Dannehower - Must involve Jason – will attend some – Jason will inform members of Ad-Hoc meeting dates and times.

NEW BUSINESS

1. Approval of Visitors Center Flat Map ad placement – For Action

Recommendation: Approve \$1,250 to continue ad placement in the Chamber of Commerce Flat Map. Renewal of the Chamber of Commerce membership was previously approved with the goal of continuing advertising in the Flat Map. Open item to public comment; bring back to Committee for Action.

Public Comment

Marilyn Dannehower - Is the flat map also available on-line? Will inquire.

Marilyn Loperfido – Yes, approve for one year – twelve months.

M/S/C to approve \$1,250 to continue ad placement for one year.

2. Review complaint from Candice Turner against Ute Wilson – For Information

Recommendation: Staff to present information on a complaint received where staff is not recommending action. Open item to public comment; bring back to Committee for Discussion.

Jason Bryan – Unfriendly behavior between members happens; not all people get along. Not an actionable issue.

Joe Claus – Personally witnessed some of the issues reported.

Marilyn Dannehower – asked if staff should be talking to the committee before decision is made on consequence? Suggested Ute receive a warning for the language she uses.

Public Comment

Marilyn Loperfido - Candice tries to be nice. Her intentions are good.

ADJOURNMENT 7:58

Next Regular Meeting: Tuesday, March 12, 2024