



CITY OF SANTA BARBARA

REGULAR MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday
June 13, 2023
6:00 p.m.

Palm Park Beach House
236 E Cabrillo Blvd, Santa Barbara CA 93101

DRAFT MEETING MINUTES

PUBLIC COMMENT: Each speaker will be given a total of 2 minutes to address the Committee. Pooling of time is not allowed during public comment. The time allotted for general public comment at the beginning of session is 15 minutes.

WRITTEN PUBLIC COMMENT: Written public comment regarding items on the agenda or any matters not listed on the agenda, but within the jurisdiction of the Santa Barbara Arts and Crafts Show Advisory Committee, may be emailed to JBryan@SantaBarbaraCA.gov. All written public comments will be provided to the Advisory Committee and will become part of the public record. Comments received no later than 24 hours before the meeting will be submitted to Advisory Committee members prior to the meeting.

CALL TO ORDER 6:03 pm

ROLL CALL

Committee

Erin Duffy – Arts, Present
Brad Kazmerzak – Arts, Present
Deborah Healy – Crafts, Chair, Present
Nicole Horstin – Crafts, Present

Crafts Alternates
none

Arts Alternates
none

Staff

Rich Hanna – Recreation Manager, Not Present
Jason Bryan – Senior Recreation Supervisor, Present
Janet Sackett – Administrative Specialist, Present

Parks & Recreation Commission Liaison

Robin Unander-La Berge, Not Present

Member At Large (vacant)

SCREEN NEW MEMBERS

GENERAL BUSINESS

1. Changes to the Agenda
Consent Item 1, Should be for approval of May 9, 2023, minutes.
2. Written Communications
 - a. Email from Jeff Kennedy regarding May 14, 2023, incident
 - b. Email from Jeff Kennedy regarding Mental Wellness Center event
 - c. Email from Kristina Goodwin regarding space sharing
 - d. Email from Leah Homem regarding space sharing
 - e. Email from Marilyn Loperfido regarding Sign Up Genius
 - f. Email from Ute Wilson regarding space sharing

Public Comment

Marilyn Dannehower – Need to go back to using rack cards. Post cards distributed to hotel guests as local events. Funk zone posters.

Marilyn Loperfido – Print business cards with information on staff contacts on how to join the show.

Nicole Horstin – Landscape grass has many trip hazards in East Section needs attention.

Jason Bryan – Like to acknowledge Nadine Mitchell's work– created templates for signs.

CONSENT ITEMS

1. Minutes– For Action (Attachment)

Recommendation: That the Committee waive the reading and approve the minutes of the Regular Meeting of May 9, 2023.

M/S/C to approve May 9, 2023 minutes.

2. Attendance Report – For Information

Jason Bryan– 162 Show members as of June 9, 2023.

Deborah Healy – Notify members if there is going to be a weather day vote. Members are not aware until after the fact. Signage or return to the loud horn.

Jason Bryan - Can go back to using air horn.

OLD BUSINESS

1. Review policy for limited space sharing for reasons other than ADA accommodation – For Discussion

Jason Bryan – Ad-Hoc committee will develop recommendations on draft policy.

Deborah Healy – Let Ad-Hoc members speak on suggested policies to adopt. Will allow members to speak for five minutes each.

Marilyn Loperfido – Base discussion on jointly held space permits. Positive addition to rules of the show. Solutions and concerns, family units consist of partners, spouses, siblings etc. Mission statement preparation needs more time to construct. Need six-month evaluation period.

Jim Hockin – Was against shared spaces. Suggested name should be jointly assigned spaces. Managed use of public space in a more efficient way. Policy will encourage ADA, family bonding, ridesharing, resolve parking issues. Create more efficient loading and unloading, encourages show member retention. Would like to also include a youth mentorship program as part of this policy.

Kevin Healy – Connect show with the community and the public. Keep Ad-Hoc discussions moving forward. Develop mission statement of the show.

Deborah Healy – Read Clair Weber's letter who was unable to attend meeting.

Erin Duffy – Policy will allow more eyes on unattended items. Great to have help in your booth.

Jason Bryan – Ad-Hoc Committee to develop policy to bring back to committee. At least one additional meeting will be necessary to develop this policy. Present recommendations to committee before any vote. Teleconference or in person meeting to be scheduled by Ad-Hoc group.

Deborah Healy – Very positive meeting that took place immediately before the Advisory Committee meeting. Have list of people who have input. Need more meetings.

Public Comment

Laurie Lehmen - Not in favor of space sharing – community event however, this is the members workplace. How is it determined who qualifies to participate in the show. Space holder should not have a choice on who their neighbor is, this decision is paramount to problems. Attendance and seniority are the priorities.

Marilyn Dannehower – Show may not see this as fair to the general membership. May cause dissent among members. Far away from recommendations at this point.

Marilyn Loperfido – Concerns exist. Combining members opens more space to new members.

Jim Hockin – All existing rules of the show still apply to all jointly assigned spaces. Not just families, that's discriminatory.

Kevin Healy – Cottage food created space sharing. Partner can help produce item. All show rules still apply unlike cottage food, unregulated sharing.

Kevin Lockrin – Already a precedent. May help in opening spaces in the show.

Marilyn Loperfido – Must figure out the details, will take time.

Laurie Lehmen– How will seniority apply with joint spaces? You can have someone help you at any time, not against the rules. Cannot take payments but can help.

Jason Bryan – Ad-Hoc committee will return when rules are developed. Will put back on agenda when recommendations on rules are developed to present to committee.

Brad Kazmerzak – Need a defined time frame. Put this to bed. Sharing should remain in verbiage.

2. Review request to have a member commercially print their images on textiles for use in a craft – For Discussion

Jason Bryan – Repetitive patterns could be acceptable. Nothing with a large dominant focal point.

Deborah Healy – Photographer must have their own printer.

Brad Kazmerzak– Can't be used for art, only for functional items. Must be clear on wording.

Nicole Horstin – Item must be physically manipulated; cut, sewn, or fabricated into something else. Manipulation of commercially printed fabric must be made into a functional item.

Deborah Healy – What about 3D printing. Not allowed.

Public Comment

Jim Hockin – Why would a person have to use a photograph on a functional item? Must have equipment to print their own repetitive fabric.

Marilyn Dannehower – This item has been before this committee before. Was not approved. Can buy someone else's fabric online.

Kevin Healy – Technology offers an artist opportunity, rules must adapt.

Marilyn Loperfido – Need image to view or at least examples. Must be fabricated into something else.

Laurie Lehmen – Comes down to printed fabric being made into a functional item. It becomes your work.

Brad Kazmerzak– May be a conflict on what really is the dominant appeal to the individual who is making the purchase.

Jason Bryan – Read B.13 rule. Merits further discussion, need to develop verbiage on this item. Come back next month.

Nicole Horstin– You are supporting artists when you purchase their fabric.

NEW BUSINESS

1. Approve \$320 Marketing Fund Expenditure for Visit Santa Barbara Membership Renewal – For Action

Public Comment

Marilyn Dannehower – Supports show and provides good exposure.

Marilyn Loperfido – Please vote in Best of Santa Barbara, sponsored by the Independent. Nominate and Vote, free advertising in Santa Barbara Independent.

M/S/C to approve \$320 expenditure for Visit Santa Barbara Membership.

ADJOURNMENT 8:02pm

Next Regular Meeting: Tuesday, July 11, 2023

**Santa Barbara Arts & Crafts Show
Screening List
June 13, 2023**

Last	First	Primary	New Addition Rejoin	Description	Decision	Cautions
Summer	Cari	Crafts	Addition	Sea glass ornaments Trinket dishes	4 - 0	
VanFleet	Michelle	Crafts	Addition	Sewn Items and wraps	4 - 0	
An	Qier	Crafts	New	Jewelry		No show
Buras	Allen	Arts	New	Paintings	4 - 0	No prints unless printing setup reviewed
Burridge	Mia	Arts	New	Jewelry	4 - 0	Wire wrapping must be substantial. No strung beads.
Chuba	Trinka	Crafts	New	Clothing and pet accessories		No Show
Eylem	Eva	Crafts	New	Clothing		No Show
Frazzano	Carol	Cottage Foods	New	Biscotti		No Show
Freel	Marion	Arts	New	Sculpture		No Show
Goertz	Tori	Crafts	New	Jewelry	0-4	Not approved. No Assemblage.
He	Gebei	Crafts	New	Crochet items	4 - 0	
Huddle	Lindsay	Cottage Foods	New	Various baked goods		No Show
Johnson	Ryan	Arts	New	Illustrations and prints		No Show
Kayla	Young	Crafts	New	Jewelry, driftwood sculpture, home/office decor		No Show

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MacDonald	Ted	Arts	New	Digital Art	4 – 0	
Odhiambo	Ciara	Crafts	New	Jewelry		No Show
Perryman	Lisa	Crafts	New	Fiber arts, knit and crochet items	4- 0	
Rodriguez	Ava	Arts	New	Décor and sculpture	4 – 0	Wire wrapping must be dominant. No assemblage.
Schick	Kinsey	Arts	New	Paintings		No Show
Seiler	Dahl	Crafts	New	Photography and dried plant crafts		No Show