



CITY OF SANTA BARBARA

**REGULAR MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

**Tuesday
April 11, 2023
6:00 p.m.**

**Palm Park Beach House
236 E Cabrillo Blvd, Santa Barbara CA 93101**

DRAFT MINUTES

CALL TO ORDER: 6:11pm

ROLL CALL

Committee

Erin Duffy – Arts, present
Brad Kazmerzak – Arts, present
Deborah Healy – Crafts, Chair, present
Nicole Horstin – Crafts, present

Crafts Alternates
none

Arts Alternates
none

Staff

Rich Hanna – Recreation Manager, not present
Jason Bryan – Senior Recreation Supervisor, present
Janet Sackett – Administrative Specialist, not present

Parks & Recreation Commission Liaison

Robin Unander-La Berge, not present

Member At Large (vacant)

SCREEN NEW MEMBERS

GENERAL BUSINESS

1. Changes to the Agenda
None.

2. Written Communications

- a. Emails from Ken Foresta regarding space assignment system changes (2)
- b. Email from Kevin Loughran regarding space sharing
- c. Email from Zaffar Bhatti regarding Advisory Committee election
- d. Letter from Alice San Andres-Calleja regarding violation decisions
- e. Email from Ali Shahrouzi regarding ADA space
- f. Email from Jeff Kennedy regarding rain days
- g. Emails from Ken Foresta regarding space assignment system (2)
- h. Email from Tony Longo regarding proposed fees

3. Public Comment

Marilyn Loperfido – feels the Show anniversary was overlooked for the upcoming 58th Anniversary in May.

Ken Foresta – opposes the system where attendance is the primary criteria at space assignment meetings.

CONSENT ITEMS

1. Minutes – For Action (Attachment)

M/S/C to approve the February 14, 2023 minutes with the addition of “Jim Hockin requested that the City review Coastal Commission regulations before eliminating the requirement for walkways between all space assignments because it provides access to the beach.” as public comment under New Business item 1. Staff subsequently noted that the public comment on this item was incorrectly attributed to Jack Bailey and will be replaced with the above text.

2. Attendance Report – For Information

Jason Bryan presented participation reports for February and March 2023.

OLD BUSINESS

1. Review policy for limited space sharing for reasons other than ADA accommodation – For Discussion

Nicole did not participate in the ad-hoc meeting scheduled by Deborah Healy. Erin and Deborah will move forward as the Advisory Committee representatives on this Ad-Hoc group.

David Drager inquired how to participate in the ad-hoc group. Staff responded that an announcement will be sent to all Show members once a meeting is scheduled by Deborah Healy.

2. Schedule will be developed to add 4 Saturday shows to the spring/summer months For Action

Staff presented information on why June 17, July 15, and July 22 were suggested because they align with other events attracting visitors to the area. The Advisory Committee was supportive of these recommendations and were asked to select a 4th Saturday to add to the schedule.

Public Comment

David Draeger – suggested either the weekend before or after Fiesta.

Marilyn Loperfido – August drops off because children are back to school – recommends a date in July. Also requested a 5th Saturday be added, but Jason responded that only 4 extra Saturdays were authorized.

Jim Hockin – wanted clarification for extra Saturday shows because they are not consistent with the municipal code that specifies the exact show schedule. Jason Bryan responded that the Parks and Recreation Director has allowed extra show dates in the past and the additional dates were approved by Department Management.

M/S/C to select June 17, July 15, July 22 and August 19, 2023 for the additional Saturday shows

3. Minor updates to the Show Procedures and Regulation – For Action

Staff reviewed the proposed Procedures and Regulations updates discussed at previous meetings. Jason Bryan reported that the Department checked-in with the City Attorney’s office regarding Jim Hockin’s concern about coastal access and Coastal Commission regulations and there were no objections to the proposed rule change.

Public Comment

Jim Hockin – was still concerned that coastal access would be cut off by eliminating spaces between all assignments.

David Draeger – felt the coastal access issue was moot issue because there is a bike path and many natural breaks in the show line

Marilyn Loperifido – stated there are many gaps between spaces and members have allowed beach access without issue.

M/S/C to approve the proposed updates to Show Procedures and Regulations.

NEW BUSINESS

1. Review Fiscal Year 2024 proposed fees for Santa Barbara Arts and Crafts Show – For Information

Staff presented information on a 5% membership fee increase recommendation that aligns with fee increases to most Parks and Recreation programs to be effective July 2023 as part of the City's budget development process.

Public Comment

Marilyn Loperifido - asked if there would be increases limited to every other year and if this increase can be spread over multiple years.

Pamela Newman – understands that it's been a difficult year for some artist, but other shows cost much more than our annual fee for a 2 or 3 day show.

Kevin Healy – shared that some other countries give artists a stipend... but stated show members lucky to have this opportunity in Santa Barbara.

David Draeger – feels fortunate that we're not paying by the foot for space

2. Review Cottage Food Vendor policies – For Discussion

Jason Bryan reviewed the Cottage Foods category and a request from Leanne Iverson that Cottage Foods be considered to exhibit in the West section on Saturday Shows. Staff stated that Cottage Foods was created to offer food and beverage in the East section where there were no restaurants or shops nearby. The category followed the State and County's definitions for Cottage Foods for specific shelf-stable foods items. Deborah Healey recalled that her intention when the category was created was for "grab and go" food items that can be consumed at the show and didn't feel items require preparation such as teas fulfilled that intention.

Pamela Newman – suggested that Saturday shows allow Cottage Foods between Garden street and Palm Park Beach House.

David Draeger – stated he wouldn't show on Saturdays if he was a Cottage Foods member. Mr. Draeger opposed allowing space sharing for Cottage Foods members. David didn't want food as a member in the East section.

Jim Hockin – was concerned about competition with restaurants... also felt that Cottage Foods should be restricted to a single person like all other Show members.

Marilyn Loperifido – suggested that pro's and con's be developed before the meeting. Suggested allowing participation on Saturdays, but after other members could secure their spaces. Suggested developing guidelines in the Show rules. Marilyn distributed an information sheet from the State on Cottage Foods.

Kevin Healy – inquired what the intention was when Cottage Foods was first established as a Show category.

Nicole Horstin shared the discussions that took place when Cottage Foods was established as a draw for the East section. Nicole didn't oppose to items that weren't immediately consumable as long as there were some grab and go items available.

ADJOURNMENT 8:29pm

Next Regular Meeting: Tuesday, May 9, 2023

**Santa Barbara Arts & Crafts Show
Screening Results
April 11, 2023**

Last	First	Primary	New Addition Rejoin	Description	Decision	Cautions
Fletcher	Heather	Crafts	Addition	Dog leashes, pouches with original photography	4-0	Approved except for commercially printed fabrics from member's image
Duffy	Erin	Arts	Addition	Crochet items, zipper pouches, sewn items	3-0	Erin needed to abstain from voting
Conti	Jessica	Crafts	Rejoin	Leather goods		
Eylem	Eva	Crafts	New	Clothing / sewn items	4-0	Textiles cannot have a large dominant figure
Rosenthal	Matthew	Crafts	New	Jewelry	4-0	
Adachi Serrano	Katya	Cottage Foods	New	Herbal teas		Deferred to May before meeting
Bloom	Jeannine	Cottage Foods	New	Various baked goods	4-0	
Frazzano	Carol	Cottage Foods	New	Biscotti		
Huddle	Lindsay	Cottage Foods	New	Various baked goods		
Mapes	Stephanie	Cottage Foods	New	Gluten free baked goods, dog treats		
Reddick	Kelsey	Cottage Foods	New	Cookies		
Li	Ye	Crafts	New	Ceramics	4-0	
Freel	Marion	Arts	New	Sculpture		Deferred to May before meeting
Schick	Kinsey	Arts	New	Paintings		