



CITY OF SANTA BARBARA

REGULAR MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday
February 14, 2023
6:00 p.m.

Palm Park Beach House
236 E Cabrillo Blvd, Santa Barbara CA 93101

DRAFT MEETING MINUTES

CALL TO ORDER 6:06

ROLL CALL

Committee

Erin Duffy – Arts, Present
Brad Kazmerzak – Arts, Present
Deborah Healy – Crafts, Chair, Present
Nicole Horstin – Crafts, Present

Crafts Alternates

Jack Bailey – 1st Alternate, Present
Marilyn Loperfido – 2nd alternate, Present

Arts Alternates

Jeff Kennedy – 1st Alternate, Present

Staff

Rich Hanna – Recreation Manager, Present
Jason Bryan – Senior Recreation Supv, Present
Janet Sackett – Administrative Specialist, Present

Parks & Recreation Commission Liaison

Robin Unander-La Berge – Not Present

Member At Large (vacant)

SCREEN NEW MEMBERS

The Committee screened new members which included viewing pictures taken by staff members scheduled to screen in January when the meeting was cancelled.

GENERAL BUSINESS

1. Changes to the Agenda

None.

2. Written Communications

- a. Email from Joan Hayward regarding kiln requirement for ceramicists
- b. Email from Jeff Kennedy regarding weather days
- c. Email from Laurie Lehman regarding space sharing
- d. Email from Marilyn Dannehower regarding Jeff Kennedy's weather day suggestions
- e. Email from Paul Cumes regarding family space sharing
- f. Appeal Response for Jeff Kennedy Suspension (3)

3. Public Comments

Alice San Andres-Callejo, from the Mesa Paper - Jeff Kennedy's abusive behavior must stop. Penalty issued was not sufficient to curtail ongoing issues.

Marilyn Dannehower – Jeff Kennedy should be allowed to give his side of the story. Both sides of story should be clear before penalty is issued.

Nadine Mitchell - Artists deserve to be treated with respect and courtesy. In turn, Show members must be courteous and kind to the public.

CONSENT ITEMS

1. Minutes– For Action (Attachment)

M/S/C to approve December 13, 2022, minutes.

M/S/C to approve January 31, 2023, minutes.

2. Attendance Report – For Information

Jason Bryan presented data reports for December 2022 and January 2023.

OLD BUSINESS

1. Review plan for future Ad-Hoc meeting establishing a policy for limited space sharing for reasons other than ADA accommodation – For Discussion

Deborah Healy – Those in attendance for an online meeting were very supportive on this idea. Still, many questions still need to be addressed. Need additional Ad-Hoc discussions.

Marilyn Dannehower – Definitely need more time for further discussions. Looked at other shows to see if this was allowed and how it was monitored. Most limit to two family members.

Deborah Healy – One issue is parking. Should limit to one vehicle per space. However, both family members pay each for permit. Should have large space 20-25 feet to accommodate. Both members must show for full five hours. Adhere to all rules and regulations in place. Family members will not need to re screen. There was no opposition at Ad-Hoc meetings on this issue.

Brad Kazmerzak – We cannot compare our Show to other shows. This accommodation is unfair to people who don't have families or a significant other to share with. Only family members? What constitutes a family member? Would be very difficult to monitor. Who made what, who does what. Against it. Two people running the same booth with one artist, business partner. Only artist can make the sale. Two people but one space. Only works for assigned spaces.

Nicole Horstin – This would benefit West section not East section. West section has the majority of 20 - 25 ft. spaces. Will hurt East section, very few 20 - 25 ft spaces. East section needs more attention and signage.

Brad Kazmerzak - Every space in the entire show should be 20 – 25 ft., re-align all spaces to 20 – 25 ft. Survey Show members on idea of increasing spaces to 20 – 25 ft.

Jason Bryan - Can only increase spaces that are vacant. It would be challenging to move members to the east who have currently assigned spaces to make spaces larger.

Public Comment:

David Draeger– Space sharing appeals to members. Show members need the support of family members.

Jack Bailey– Caution against 20 – 25 ft. spaces for all. 8 ft. table in 20 - 25 ft. space looks like a gap in the line.

Leah Homem – We need high schoolers in show to bring life to East side. In support of space sharing and bigger spaces.

Pam Newman– We don't leave until 5pm, no one is around East section at that time. West section is full of people. Need more signage to advertise that the Show continues to the East. Bicyclers' need to be controlled, almost been hit.

Marilyn Loperfido – In support of space sharing and rebuilding the East section of the Show. Will work with signup as well.

Marilyn Dannehower – Need larger spaces in the beginning of the East section.

Nadine Mitchell– Larger spaces need to become available for all.

Kevin Healy – Space sharing has already been approved and is happening without issues.

Jason Bryan - Cottage food does allow partnerships of 2 individuals. Need more discussion on this issue and will schedule another Ad-Hoc meeting.

2. Review plan for future Ad-Hoc meeting planning for an “opt-out” system to replace SignUpGenius for pre-reserving spaces – For Discussion

Jason Bryan – An Ad-Hoc meeting was held and a draft plan was presented. Will develop program and bring back to committee for discussion. Have enough input to move forward with development. Will conduct testing and work out kinks. Plan is to run a full test once a system is developed to review for changes before implementation.

Nicole Horstin – Bring back next month, how long until it is up and running?

Jason Bryan – Six weeks would be an aggressive timeline for implementation. Show members will need to notify the office when they are not going to be there if you have an assigned space.

Brad Kazmerzak – Asked what tools and systems would be used for the new system.

Jason Bryan –Randomized Excel formula after members' space preferences are recorded.

Erin Duffy – Most members do not want a random lotto.

Public Comment:

Marilyn Dannehower – Can we use an electronic form without releasing your space?

David Draeger – What about folks who have an assigned space and want to move up?

Leah Homem– Can Show members vote on what program we use. Entire show membership should vote on any changes.

Marilyn Loperfido – We must determine the unintended consequences first.

Jason Bryan – If Advisory Committee wants entire membership to vote on this, we can do that, but most decisions are made by the Committee.

Deborah Healy – Many issues still not addressed that were brought up at Ad-Hoc meetings. Need more discussion.

NEW BUSINESS

1. Minor updates to the Show Procedures and Regulation – For Information

- a. As directed by the Ordinance Committee, Show members will retain the opportunity to appeal suspensions or expulsions to City Council after the Parks and Recreation Commission in section J.
- b. The following sections will be updated because the lawn area in front of the Chase Palm Park Craft Center has been designated as handicap spaces since 2009:
 - i. H.7 and H.7 relating to the old demonstration area will be eliminated.
 - ii. References in G.10 relating to the non-profit demonstration area will be removed.
- c. Reference to West section spaces 6A to 11F in rule H will be eliminated because that area has regular space marker numbers.
- d. Modify I.5 to remove the requirement for walkways between or through each display.
- e. Change the handicap space assignment system in G.10 to reflect that staff will review applications and assign spaces based on medical documentation provided with an accommodation request.

Deborah Healy – Show etiquette and Show rules to remain in place for all members.

Public Comment:

Marilyn Dannehower – Rule 0.8 – requires changes be approved by a 2/3 majority vote of show members.

Jack Bailey – Suggested rule I.5 cannot be eliminated because it provides access to the beach.

Marilyn Loperfido – G .10 what is the wording? What is revised wording? Need a wait list for handicap spaces.

David Draeger – 5ft. access means 2 ½ ft. on each side or the center. Neighbors need to respect space rules.

Rich Hanna - Access relates to Coastal access. Will obtain legal opinion and get back to the Advisory Committee next meeting.

2. Review professional and courteous behavior at the Show – For Discussion

Rich Hanna – Definitely want to be sure that all members are treated with respect. Rules protect show members as well as the public. Monitor needs notification on incidents, park rangers should be notified, non-emergency police line may also be utilized. Call and follow up with report. Public and members must be treated respectfully.

Brad Kazmerzak – Please send email with all phone numbers to show members. Jake needs to be pro-active in requesting written reports be completed.

Jason Bryan – Will print up cards with all numbers to be distributed at Sunday sign-in.

Erin Duffy – Many incidents are not reported. Conflict avoidance is an issue. Not enough is done when issues are reported.

Nicole Horstin – Member must complete report. Needs to be a record of incidents.

Deborah Healy - Need more discussion and clarification on these items.

Rich Hanna – Another option is an electronic seamless document can be implemented and submitted to Jason directly without the need to contact the monitor.

Public Comment:

Houshang Khazeny– I have been harassed by a member of the public (points to a gentleman sitting in the audience) – called me a “son of a bitch”.

Marilyn Loperfido – Documentation is necessary. Must do this for the record. Fillable pdf would be a good addition.

Brad Kazmerzak – Bring back for further discussion on future agenda.

3. Schedule will be developed to add 4 Saturday shows to the spring/summer months – For Information

Jason Bryan – Suggested additional Saturdays will be the weekend of July 15th which is when the wine festival is scheduled for Chase Palm Park. West section only with 2nd row added. Also, Greek festival is anticipated to move to Chase Palm Park as a two-day festival (Saturday and Sunday). Saturday show would be July 22nd.

Rich Hanna - Parade routes are changing due to State Street closure, will be more activity on Cabrillo Blvd.

Public Comment:

Marilyn Loperfido – Please engage the Show members about the two additional Saturdays to be added.

ADJOURNMENT 8:13

Next Regular Meeting: Tuesday, March 14, 2023

