



CITY OF SANTA BARBARA

**REGULAR MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

**Tuesday
October 11, 2022
6:00 p.m.**

**Palm Park Beach House
236 E Cabrillo Blvd, Santa Barbara CA 93101**

DRAFT MEETING MINUTES

CALL TO ORDER 6:02PM

ROLL CALL

Committee

Erin Duffy – Arts, Present
Brad Kazmerzak – Arts, Excused Absence
Deborah Healy – Crafts, Chair, Present
Nicole Horstin – Crafts, Present

Crafts Alternates

Jack Bailey – 1st Alternate, Present
Marilyn Loperfido – 2nd Alternate, Present

Arts Alternates

Jeff Kennedy – 1st Alternate, Present

Staff

Rich Hanna – Recreation Manager, Not Present
Jason Bryan – Senior Recreation Supv., Present
Janet Sackett – Administrative Specialist, Present

Parks & Recreation Commission Liaison

Robin Unander-La Berge, Not Present

Member At Large (vacant)

SCREEN NEW MEMBERS

The committee screened new members.

GENERAL BUSINESS

1. Changes To The Agenda
None.

2. Written Communications

- a. Email from Janet Jacobsen regarding inequities for space sizes
- b. Email from Jeff Kennedy regarding online advertising
- c. Email from Jeff Kennedy regarding Mr. Pavlov's space
- d. Email from Jeff Kennedy regarding Show policies
- e. Email from Marilyn Loperfido regarding KEYT spot

3. Public Comment

Marilyn Loperfido – Designated tree areas need to be filled in. Request to censure Jeff Kennedy for argumentative behavior during screening of new members.

Nadereh Sugich – Show set up should be 10am – 5pm not 10am – 3pm. Disrupts flow when artists leave early in the day.

Jason Bryan – Must show for five hours. Do not have to start at 10am.

Nicole Horstin – Show members are not getting notice when Casa Las Palmas parking lot is not available.

Jeff Kennedy – Would like to go back to hybrid meetings – much better attendance with zoom option.

Jason Bryan - City Administrator has been very specific on hybrid meetings. Only Commissions/Committees who are televised may use zoom option.

CONSENT ITEMS

1. Minutes– For Action (Attachment)

M/S/C to approve September 13, 2022 minutes.

2. Attendance Report – For Information

Jason Bryan presented the attendance report.

Deborah Healy – Keep a running log of attendance weekly. Last week was 44 non-functional and 51 functional.

Jeff Kennedy – Count 24 Artists left in the show, 65 Crafts. Tremendous loss of Artists in the show.

Marilyn Loperfido – Would like attendance reports to include data on functional and non-functional.

Deborah Healy - Would like East section to be built up. Crafts has taken a big hit.

Jason Bryan – Total membership at this time is 148.

OLD BUSINESS

1. Coordination with the Santa Barbara Half Marathon on Sunday – For Action

Jason Bryan – The marathon may have more of an impact this year. All members will get attendance credit on that day. If showing, must be parked by 6:30am to secure space before the hard closure. Cabrillo back open by 11:00am. As soon as maps are finalized information will be distributed.

Public Comment

Pam – Where are race participants parking?

Jason Bryan – They will not park along the Show line.

No action taken

2. Review rules for Cottage Food members – For Discussion

Jason Bryan – Need to determine what direction the Committee would like to move on this item. Recommend enforcing existing rules.

Deborah Healy – Both Marilyn Dannehower and I think there is some interest from SB County list of vendors. Hopeful for more applicants. Existing rules should be enforced.

Erin Duffy – Selective enforcement is risky. Space sharing has been extended to show members.

Jeff Kennedy – East section needs food and water, will bring public to that area.
Public Comment

Jim Hockin – Opposed, the show is integrated. Either we are integrated or we are not.

Marilyn Loperfido – Rules need to be recognized and enforced.

Leanne Iverson – Does not feel that she is considered a full show member due to cottage food status. Did not realize cottage food is separated from the show.

Tanda Jacobs – Chocolate is set up at Garden Street. Suppose to be in East section?

Pam – Mango vendors, are they licensed or not?

Jason Bryan – Rule when adopted was to only allow Cottage foods in the East section, has not been enforced since Covid hit.

State law was adopted to allow for sidewalk vendors. Santa Barbara passed a Municipal Ordinance in April 2022 to allow a 500 foot buffer around the show. First 12 months enforcement was strictly educational only. April 2023 this ordinance can be enforced.

Jeff Kennedy – Cottage food vendors were informed of rules. In favor of retaining and enforcing present rules.

Jason Bryan – Recommend moving forward with enforcing current rules adopted.

3. Consider establishing a policy for limited space sharing for reasons other than ADA accommodation – For Discussion

Jason Bryan – We did relax rules after the show re-opened after Covid. Current proposal is to allow space sharing for family members only. City Attorney has no objections to this policy once defined by the Committee.

Deborah Healy – We do have an Ad-Hoc Committee on this item. We have not been successful in coordinating discussions or a recommendation. Will set a date and time for this committee to meet. Continue to next meeting.

Jeff Kennedy – As policy states must be family members. There should be a space sharing privilege offered for all show members not just family members.

Public Comment

Jack Baily – Will members be notified of when and where the Ad-Hoc committee will be meeting? What happened to the survey that was going to be presented to the membership?

Jim Hockin – Will public be invited to the Ad-Hoc meeting?

Marilyn Loperfido – Wasting time, these items being continued month after month. Items need resolution. More specifics in agendas.

Deborah Healy – Will notify members of the Ad-Hoc committee meetings, public is invited.

Jeff Kennedy – Need to develop specific language and then add the agenda item for action.

Jason Bryan – May only be two Committee members on the Ad-Hoc committee. Will send a meeting notice to all members. Can include in November's agenda.

4. Resume planning for an “opt-out” system to replace SignUpGenius for pre-reserving spaces – For Discussion

Jason Bryan – Need to determine how new procedures will affect rules of the show. Should be an Ad-Hoc committee to determine logistics, opt-out system rather than opt-in. Will manage member's choices during process.

Deborah Healy – Deborah, Erin Duffy and Marilyn Loperfido volunteer for Ad-Hoc committee. Jason Bryan will also attend these meetings.

Public Comment

Jack Baily – Volunteer for both Ad-Hoc committee and space sharing committees.

Marilyn Loperfido – Need to address why, what and outcome of these issues. Need more clarification on process. Volunteer to draft staff reports on these issues.

Jim Hockin – Must give up current space before you can request another space?

Jason Bryan – This is an issue for discussion at the Ad-Hoc committee. Process will flush out details.

General Announcement: Christmas day is a Sunday this year and will be an optional attendance day. Christmas Eve is a Saturday, will be a holiday show day where attendance is not taken.

ADJOURNMENT 8:20PM

Next Regular Meeting: Tuesday, November 8, 2022