



CITY OF SANTA BARBARA

REGULAR MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday
July 12, 2022
6:00 p.m.

Palm Park Beach House
236 E Cabrillo Blvd, Santa Barbara CA 93101

DRAFT MINUTES

CALL TO ORDER 6:07pm

ROLL CALL

Committee

Cris Hamilton – Arts, present
Brad Kazmerzak – Arts, present
Marilyn Dannehower – Crafts, present
Nicole Horstin – Crafts, Chair, present

Crafts Alternates

Jack Bailey–1st Alternate, excused absence
Marilyn Loperfido – 2nd alternate, present

Arts Alternates

Erin Duffy – 1st Alternate, present
Jeff Kennedy – 2nd Alternate, present

Staff

Rich Hanna – Recreation Manager, not present
Jason Bryan – Senior Recreation Supervisor, present
Janet Sackett – Administrative Specialist, not present

Parks & Recreation Commission Liaison

Robin Unander-La Berge, not present

Member At Large (vacant)

SCREEN NEW MEMBERS

The Committee screened new members and requests for additions from existing members.

GENERAL BUSINESS

1. Changes To The Agenda
Staff is not recommending any changes to the agenda.
2. Written Communications
 - a. Email from David Ebner regarding proposed leave of absence policy
 - b. Email from Jim Hockin regarding space sharing
 - c. Email from Jeff Kennedy regarding ADA decisions to be made by staff
 - d. Email from Jeff Kennedy regarding proposed violation procedure rule changes (2)
 - e. Email from Jeff Kennedy regarding sidewalk vendors
 - f. Email from Jeff Kennedy regarding space sharing
 - g. Email from Lorie Lehman regarding space sharing
 - h. Email from Margaret Landreau regarding space assignment system
 - i. Email from Margaret Landreau regarding space sharing
 - j. Email from Marilyn Loperfido regarding Code of Conduct
 - k. Email from Marilyn Loperfido regarding Independent Best Of
3. Public Comment

Jeff Kennedy commented on the Municipal Code that governs the Show. Jeff stated the City is downplaying the importance of the Municipal Code and brought copies of the ordinance to make available to attendees.

Marilyn Loperfido is concerned about the 2-minute limit placed on members since the online meetings began. Marilyn suggested that alternate advisory committee members be allowed more time to speak than the general public.

Deborah Healy wanted to thank Cris Hamilton for serving on the board to fill a vacant position and also thanked Marilyn Dannehower for her service on the advisory committee.

Kevin Healy stated there is a problem with the electric bikes on the sidewalk that introduce safety hazards to the Show. Deborah Healy was also concerned about the electric bikes and suggested signage to encourage bikes not to operate on the sidewalk.

Jim Hockin also expressed concern about bikes on the sidewalk.

Nicole Horstin stated she personally witnessed unsafe bike activity on the sidewalk and requested law enforcement to help control the situation.

Marilyn Loperfido asked that the Advisory Committee election be included on agendas.

CONSENT ITEMS

1. Minutes– For Action (Attachment)

Recommendation: That the Committee waive the reading and approve the minutes of the Regular Meeting of June 14, 2022 and the special meeting of June 28, 2022.

M/S/C to approve the minutes of the Regular Meeting of June 14, 2022 and the special meeting of June 28, 2022 meetings with a change of “Marilyn Loperfido suggested there is not a sufficient appeal process...” to “Marilyn Loperfido **stated** there is not a sufficient appeal process...” in New Business paragraph 4 of the draft minutes of June 28, 2022.

2. Attendance Report – For Information

Jason presented the statistics report.

Jeff Kennedy stated that the new Show organization is not supporting artists who produce primarily decorative fine arts. Jeff states there are only 26 members who are artists and the loss of artists is detrimental to the Show.

Marilyn stated that the Show is integrated and everyone is a member.

Brad stated that it will be difficult for new artists to get into the West section and wished there could have been a system to alternate functional and non-functional members in the West section.

Margaret Landreau responded to Brad’s comments that the members moving into the West section generally have decades more commitment to the Show and sees the integration as equitable.

OLD BUSINESS

1. Review rule change to increase the minimum from 2 to 5 hours to receive attendance credit – For Action

G.1 In the event of a waitlist, permit holders must show 12 times in a permit year and new permit holders 6 times in their 6 month's permit period in order to renew a show permit. Permit holders must sign the attendance sheet provided by the Monitor to ensure proper credit on attendance records. This responsibility rests solely with the permit holder. Members must exhibit their merchandise a minimum of 5 hours in order to obtain attendance credit unless they do not reserve a space for that Sunday and exhibit for a minimum of 2 hours at the East end of the Show line beyond where members reserved spaces or in a second row. Exceptions will be made for injury, illness and pregnancy if the permit holder notifies the Show Office in writing and with a doctor's written excuse prior to permit expiration. 8/2014, {approved date}

Committee members stated they support the rule as written.

Deborah Healy stated she believes careful consideration has been given to this rule change.

Jeff Kennedy asked if the start time for the 5 hours needs to be stated in the rule.

Jim Hockin stated that the rule has allowed members to start after 10am and that they could potentially stay until 5pm if they started at Noon, for example.

Marilyn Loperfido requested that the Advisory Committee consider allowing attendance credit for injury at a future meeting.

M/S/C to adopt the rule change as written.

2. Review rule suggestion to provide attendance credit for members with seniority – For Action

Proposed new rule:

PERSONAL TIME OFF (PTO)

Personal time off (PTO) is defined as the granting of one or more Sunday show attendance credits for injury, illness, or personal commitments. Thus, missing a Sunday show does not penalize a show member in regard to attendance. PTO is used in compiling the space assignment lists for each quarter and is considered as recognition to each member for continuous show membership. Seniority in the Show is determined by continuous, uninterrupted paid membership.

To encourage support and reward seniority in the Show, at 5 years and above of continuous membership individuals will receive 1 attendance credit per quarter for a missed Sunday show. At 10 years and above, members will be granted 2 attendance credits per quarter for those missed Sundays. For those members having 30 years or more of continuous participation in the Show, 3 attendance credits will be granted per quarter for missed Sundays.

PTO is calculated on a quarterly basis for attendance, compiled from the Monday deadline of each space assignment meeting. PTO credits cannot go beyond the 12 or 13 Sundays in a quarter and they do not carry over to the following quarter if unused. {approved date}

The Advisory Committee discussed the proposed rule and supports the rule as written with the compromises and edits made through the review process.

Margaret Landreu read a statement from David Ebner, who asked her to read the statement as his proxy (attached).

Jeff Kennedy asked for clarification on the difference of the PTO rule for space assignment meetings and the rule that requires 6 attendances to retain their assigned space.

Jim Hockin also asked for the clarification on the difference between the rule requiring 6 attendances to retain spaces.

Erin Duffy stated she understands the difference between the PTO rule and the separate rule requiring 6 attendances per quarter to retain an assigned space.

Deborah Healy stated there are members who may need to take time off for attendance and this rule supports flexibility for members with seniority in the Show that is not detrimental to others.

Margaret Landreau states it is great to allow some personal time off, but she feels that 3 attendances per quarter is too much.

Nadreh Sugich stated that she personally experienced a situation where she was away from the show to attend a sibling's funeral and that absence prevented her from obtaining a better space although she has 40 years seniority in the Show.

Marilyn Loperfido stated there are limited spaces in what people are referring to as the "premium" area. Marilyn suggested that clarification can be made to better explain that the PTO does not apply to the minimum of 6 attendances per quarter to retain an assigned space. Marilyn Loperfido stated this rule has been discussed at length and mirrors the professional world.

M/S/C to approve the rule as written.

3. Coordination with Children's Fiesta Parade on Saturday August 6, 2022 – For Discussion

Jason Bryan presented information on the Children's fiesta parade and stated that vehicles will not be able to park east of Garden Street that day.

4. Consider establishing a policy for limited space sharing for reasons other than ADA accommodation – For Discussion

Proposed new rule:

LIMITED SPACE SHARING

These rules establish a framework for limited space sharing for reasons other than ADA accommodation.

- a) There will be a limit of 10 shared spaces in the entire show. If there are requests for more than 10 shared spaces, a waiting list will be maintained.
- b) The space to be shared must be a minimum of 25 feet. Both members must follow all rules and regulations including rule 1.3.
- c) The members sharing a space must both sign a Space Sharing Agreement. The member assigned to the space to be shared and the member who will be sharing must agree to the Limited Space Sharing rules and the Space Sharing Agreement. The document will be kept on file with Staff.
- d) Spaces awarded on a sign up app are not shareable on either Sunday or Holiday shows (space sharing arrangements must be made in advance and approved by the Arts and Crafts Show office).
- e) The sharing agreement will be at least 3 months, or until the end of the quarter. The agreements will follow our quarterly format for renewals. If a sharing agreement begins mid-quarter, it may be approved by Staff and the Advisory Board until the start of the next quarter and then be renewed.

- f) The member assigned to the space is the sole space holder. The sharing member has no claim to the space if the assignee leaves the show or is awarded a different space at a space assignment meeting. The sharing agreement does not transfer to a newly awarded space.
- g) The sharing member must relinquish their assigned space.
- h) ONLY the member assigned to the space may pre-reserve it. If the member who is assigned to the space is not attending a show, the sharing member may only use the space if they are awarded it at the general time that the sign up app is available to all show members.
- i) Members who help an ADA member and share a space do not have to relinquish their assigned space.
- j) The sharing relationship may end in writing to Staff by either the assignee or the sharer at any time after the first three months, or at the end of the quarter. {approved date}

Marilyn Dannehower introduced the proposed rule she drafted as a starting point for discussion. Marilyn read a prepared statement (attached).

Jason Bryan stated that it would not be appropriate to 'cram' everyone into the West section as it was not the intention nor understanding when considering integration.

Brad Kazmerzak stated he is against space sharing unless it can be restricted to family members. Brad asked how family members would be defined.

Cris Hamilton stated she is against space sharing unless it could be limited to family members.

Marilyn Dannehower is supportive of restricting sharing spaces to family members and wants to keep the goal of supporting members in the East section.

Nicole Horstin stated that she does well in the East section and that exhibiting in the West section is not the only opportunity for success.

Public Comment

Margaret Landreau supports sharing, but is against the draft language. Ms. Landreau states the draft rule gives the Advisory Committee power over where members can setup and restricts the opportunity to only 10 members. Margaret does not feel it is appropriate to require members to sign an additional contract with the City. Margaret suggests allowing members to share spaces as was temporarily allowed after COVID.

Jeff Kennedy finds allowing only family members to share as discriminatory to anyone in the Show who does not a family member in the Show. Mr. Kennedy is opposed to space sharing and does not see the rationale for creating this extra benefit outside the rules that have existed for many years. Jeff stated that if sharing is allowed that it doesn't seem fair to restrict to only 10 people.

Jim Hockin stated that members do not have any right to their space other than what is provided by the existing rules; he does not support making City space available to members sharing their assignment. Mr. Hockin read his June 13, 2022 email that was included in the meeting packet.

Brad Kazmerzak is open to furthering the discussion, but is concerned about the outcomes allowing space sharing could introduce.

Marilyn Dannehower understands the concerns raised tonight and pointed out that other shows have a similar rule, but is comfortable if the eventual direction is not to allow space sharing.

The Committee asked that this item be brought back next month for further discussion.

5. Transition from SignUpGenius – For Discussion

Jason introduced this topic and reviewed the plan to transition to an opt-out system, and that transition will be targeted for the fall.

Deborah Healy read a report that she is working with members to gather information on their suggestions with many members supportive of the general direction, but would like to continue work on this topic.

Margaret Landreau stated she wished the solution was available during the summer peak season, but does not believe swapping spaces is a large problem. Margaret's largest objection to the proposed concept is that it should not be random.

Jeff Kennedy suggested that the Committee and City do everything possible to avoid conflict at 6am on Show days that has caused significant problems in the past. Although SignUpGenius may have some issues, it is significantly better than not pre-reserving spaces before Sunday shows.

NEW BUSINESS

1. Membership renewals for the Chamber of Commerce and Visit Santa Barbara – For Action

- a. Renew Chamber of Commerce membership for \$475
- b. Renew Visit Santa Barbara membership for \$320

Jeff Kennedy suggests that the Show have a presence at Chamber events to explain what the Show is about.

M/S/C to approve the renewals for both the Chamber of Commerce and Visit Santa Barbara memberships.

ADJOURNMENT 9:00pm

Next Regular Meeting: Tuesday, August 9, 2022

Statement from David Ebner read by Margaret Landreau for public comment on Old Business item 2.

I'm a new member this year. As with anything I take on, I do it 100% and strive to be great.

I feel fortunate that I did not need to wait on a waiting list for 2 years and so I am not complaining about established rules or of the favoritism / lack of equality within this group.

I know a lot of effort is made to keep everyone happy and that is not an easy thing to do. I also feel as a new member I pay my dues to get ahead. It just there needs to be a real pathway to get ahead and I see that eroding. I've heard that many over the years have been disenfranchised and many have left this group which is concerning.

Because there's a current discussion about a proposal of personal time off, I'd like to give my 2 cents as a new member.

Having a space with good access to the public is essential here if one seeks the highest sales potential, as there's still a problem in that many never make it to the east side and don't even know about it.

Naturally many want to earn their way towards getting a good site and many want to earn a permanent space.

Currently the system is stacked against the majority, even those who have worked hard every weekend, year after year. There's too many ways that allow senior members to hang onto coveted spots, and too few open spots (4) to share amongst the other members.

In my opinion, if someone is not showing up half the time, then their spot should be open to those who work harder. The concept of personal days off in my opinion is unfair for two reasons. It is only being proposed to the few, and it's not needed as there's already such liberty in how many days you need to attend in order to keep your places.

Also, it should not be permitted to be counted when a member arrives with a single desk, 5 items for sale, then leaves as soon as he/she is signed in. I've seen this several times and it should be so obvious to the monitor that this is the intent of the member.

The concept of weather day passes for all is another thing I feel is unfair to those who work the day when there's just a little wind. The current system favors a vote for a pass, because the gathering of voters is made up of people who are not working and setting up their booths. It's made up of the people who did not intend to work but want a pass. If the vote isn't from everyone, then it's not a fair vote, is it?

Additionally, as with many other industries, people who use hacking type systems to game the system for signups should be banned. It is quite suspicious that people maybe using robo software or hardware that manipulates things in order to nearly guarantee a space assignment on the west side.

I think we can do a better job of making the playing field more equal to all. Why are we holding a meeting to discuss ways to make things less equal?

Thank you for listening.

David Ebner
www.davidebner.com

Statement read by Marilyn Dannehower for Old Business Item 2

This space sharing proposal is meant partially to help families and people in stable relationships be able to stay together in the show. Other shows (example, San Francisco) have allowed for domestic partners to show together, and we are hoping you will consider the concept. Families tend to travel to the show together, and work well together. Whether they are in the east or west section, the goal is to utilize the spaces in an efficient manner and free up a few spaces for other members.

Here is the proposal:

Limited Space Sharing Rules

1. There will be a limit of 10 shared spaces in the entire show. If there are requests for more than 10 shared spaces, a waiting list will be maintained.
2. The space to be shared must be a minimum of 25 feet. Both members must follow all rules and regulations * See Rule I.3 below.
3. The members sharing a space must both sign the Sharing Agreement. The member assigned to the space to be shared and the member who will be sharing must agree to the Limited Space Sharing rules and the Sharing Agreement. The document will be kept on file with Staff.
4. Spaces awarded on a sign up app are not shareable on either Sunday or Holiday shows.
5. The sharing agreement will be at least 3 months, or until the end of the quarter. The agreements will follow our quarterly format for renewals. If a sharing agreement begins mid-quarter, it may be approved by Staff and the Advisory Board until the start of the next quarter and then be renewed.
6. The member assigned to the space is the sole space holder. The sharing member has no claim to the space if the assignee leaves the show or is awarded a different space at a space assignment meeting. The sharing agreement does not transfer to a newly awarded space.
7. The sharing member must relinquish their assigned space.
8. ONLY the member assigned to the space may pre-reserve it. If the member who is assigned to the space is not attending a show, the sharing member may only use the space if they are awarded it at the general time that the sign up app is available to all show members.
9. Members who help an ADA member and share a space do not have to relinquish their assigned space.
10. The sharing relationship may end in writing to Staff by either the assignee or the sharer at any time after the first three months, or at the end of the quarter.