



CITY OF SANTA BARBARA

REGULAR MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday
May 10, 2022
6:00 p.m.

Palm Park Beach House
236 E Cabrillo Blvd, Santa Barbara CA 93101

DRAFT MEETING MINUTES

CALL TO ORDER 6:05 p.m.

ROLL CALL

Committee

Cris Hamilton – Arts, present
Brad Kazmerzak – Arts, not present
Marilyn Dannehower – Crafts, present
Nicole Horstin – Crafts, Chair, present

Crafts Alternates

Jack Bailey – 1st Alternate, present
Marilyn Loperfido – 2nd Alternate, present

Arts Alternates

Erin Duffy – 1st Alternate, present
(filled-in for Brad Kazmerzak)
Jeff Kennedy – 2nd Alternate, not present

Staff

Rich Hanna – Recreation Manager, present
Jason Bryan – Senior Recreation Supervisor, present
Janet Sackett – Administrative Specialist, not present

Parks & Recreation Commission Liaison

Robin Unander-La Berge, present

Member At Large (vacant)

SCREEN NEW MEMBERS

GENERAL BUSINESS

1. Changes To The Agenda

Staff recommended beginning with New Business followed by old business item 2 then old business item 1.

2. Written Communications

- a. Email from Eric Whitney regarding assemblage concern
- b. Email from Janet Jacobsen regarding 5 hour minimum attendance
- c. Email from Jeff Kennedy regarding member at large position
- d. Email from Jeff Kennedy regarding space sharing
- e. Email from Ken Foresta regarding space assignment system
- f. Email from Michael Beickel regarding attendance credit policy
- g. Email from Marilyn Loperfido regarding March minutes
- h. California Coastal Commission public hearing notice for dredging

3. Public Comment

Marilyn Loperfido – Would like to hear incident reports at the meetings. Requested that West 51-56 be filled in due to a trip hazard from uneven surfaces that caused her to fall over the weekend. Marilyn would like to talk about the Coastal Commission notice in the packet. Marilyn also asked why a traffic signal isn't at the intersection of Cabrillo and Anacapa St.

Jim Hockin – Suggested that the City make requirements that displays be designed to withstand wind.

Jack Bailey – Surprised the Show remained open with high winds. Wanted to speak about equity concerns for new members who are not given access to the West side of the Show with the current policies. Suspects that seasoned members 'gift' their spaces to friends when they are not present and requested the Committee research options to make the process more fair.

Margaret Landreau – Sign Up Genius is not an equitable system and suggests another system that she'll submit in writing.

Nicole Horstin – Casa was occupied and the sound level 2 weekends ago was so loud that it was disruptive to the Show. Also requested notice when the parking lot is not available.

CONSENT ITEMS

1. Minutes– For Action (Attachment)

Change Old Business item 2 from “Jeff Kennedy relayed a story from someone in the Crafts section who approved a 2-week leave that was supported by former Director Richard Johns, but was not approved by the Advisory Committee. Jeff stated some members absolutely need the money and members have made sacrifices. He suggested 2 Sundays a year when a member can have someone else exhibit for them.” to “Jeff Kennedy stated that many years ago a person in the Crafts section suffered a tragedy and yet, because they desperately needed the Show income, they were forced to exhibit on the following Sunday. As a result Jeff Kennedy said he was able to convince former Director Richard Johns that Show members should be allowed two Sundays a year where someone else other than the Show member would be allowed to set up and sell for the distressed Show member. Mr. Johns offer was presented to the Advisory Committee at that time and the idea was rejected by the Committee.”

Change Old Business item 1 – to remove the first sentence on Margaret Landreau's public comment.

M/S/C to approve the minutes with these two changes.

Marilyn Loperfido – Reported on the group that's been discussing Sign Up Genius. The group hasn't met yet, but suggested a random number generator for priority to fill open spaces to make the system fair. A 2nd suggestion was to have another group based on priority.

2. Attendance Report – For Information

Staff presented attendance data for April 2022.

OLD BUSINESS

1. Review rule change to increase the minimum from 2 to 5 hours to receive attendance credit – For Discussion

The Committee continued discussion from the April meeting to increase minimum attendance time to receive attendance credit as a means of reducing gaps that are detrimental to the Show. Jason Bryan reviewed past discussion that received support for allowing attendance credit for 2 hours if the member were placed in a 2nd row or setup at the end of the Show line past where members reserved spaces.

Marilyn Dannehower shared a discussion she had with Jack Bailey where Jack suggested defining a specific end time for the show to receive attendance credit.

Cris Hamilton shared that painters can have weeks without a single customer visiting their space and did not support extending the requirement beyond the 5 hours being considered.

Public Comment:

Margaret Landreau – pointed out pictures she shared from a few weeks ago at 3pm with large gaps in the Show. Ms. Landreau stated that 3:00pm is when weather often changes and is supportive of the 5 hour minimum that would keep members in their spaces until that time.

Jack Bailey - Suggested the show should have a 7 hour minimum stating that is the norm for other shows.

Jim Hockin - Suggested 4:00 pm as an end time unless you're in a 2nd row or end of the line.

Marilyn Loperfido - Stressed that this is a public art show that started free to the public and free to the artists as a way of benefiting the City. Ms. Loperfido is not supportive of making people to stay until 5pm.

Kate Symonds - Supports a 4:00 pm end time because gaps are detrimental. Kate was unsure about 2 hour credit for show members at the end of the line, but sees the benefit of increasing time to receive credit.

Deborah Healy - Stated that comparing our Show to others is not a fair comparison since most of those are private and are rarely year-round. Other shows spend a considerable amount on advertising and are different in nature and attendance.

Committee:

Cris Hamilton stated this is one of several independent topics related to the health of the Show. Members leaving early is a relatively new behavior in the Show.

Erin Duffy agrees that these topics are inter-related. 5 hours seems like a big change, and doesn't solve the problem with a gap after 3pm. Ms. Duffy was concerned about making rules just to make rules.

Cris Hamilton supports show members being advocates for the whole show with visitors.

Jason Bryan will draft language with options for 2 hours attendance for showing in a 2nd row or at the end of the line for a starting point for further discussion at the June meeting.

2. Discuss rule suggestion to provide attendance credit for members with seniority – For Discussion

Marilyn Dannehower reported on her collaboration with Deborah Healy on developing a draft policy. The proposed policy is an attempt to balance needs of new members and honor the commitment of members with long tenures. Ms. Dannehower read the draft (attached).

Nicole Horstin is supportive of the recommendation as proposed.

Cris Hamilton heard from some members who misunderstood the rule suggestion; Cris is supportive of the rule as written.

Erin Duffy is also supportive of the rule as written.

Public Comment:

Margaret Landreau - Concerned about rule changes being interpreted as being elitist toward older members. Ms. Landreau stated that everyone has things happen over the course of a year and believes all members should be allowed 1 to 2 days a year off.

Jack Bailey - Questioned why a 30 year member would only need to attend once a month for perfect attendance seems to be overly generous, but Marilyn Dannehower clarified that it would not give perfect attendance in this situation.

Kate Symonds- Appreciated the efforts in general, but would like to see some benefit for members without 5 years in the Show.

Deborah Healy - Spoke with many long-term members who were happy about this opportunity to allow elderly members options to handle important life events. Deborah believes members earned this benefit who committed decades to the Show.

Marilyn Loperfido- Would like to support the proposed rule. She stated that breaking her ankle in December and not receiving attendance credit while away from the Show was not fair. This rule addresses an elderly population in the Show. Ms. Loperfido supports the rule as written.

Jim Hockin - Asked if there was a requirement of members notifying when they will not be in attendance. Mr. Hockin is supportive of this rule.

Committee:

Staff was asked to place this on the agenda for June for discussion with the potential of voting in July.

NEW BUSINESS

1. Space sharing rule to be enforced – For Information

Jason Bryan introduced this topic stating that he was not actively enforcing the rule that prohibits sharing spaces after the Show was integrated to determine the impact and see if the Committee wanted to revise this rule. Mr. Bryan stated that he's heard from many members with varying opinions on this topic but the practice that's been taking place is creating unintended consequences including contributing to large gaps. Until a new rule is approved that allows space sharing, the practice will not be allowed to continue.

Committee:

Marilyn Dannehower is comfortable not allowing space sharing because it was not allowed in the past; she suggested that only 25 feet spaces allow sharing with conditions and read a policy she drafted that would provide structure for space sharing (attached).

Cris Hamilton reviewed Marilyn Dannehower's suggestion and thought it was a good approach to manage space sharing that addresses members effectively abandoning the Crafts/East section. Cris was concerned about bullying and the effects of adjacent Show members.

Nicole Horstin stated she is not a fan of space sharing, but appreciates Marilyn Dannehower's suggestion and would support that system.

Erin Duffy stated that taking names off the list is creating issues when members claim spaces and is supportive of some of the parts of Marilyn Dannehower's draft. Erin is generally supportive of space sharing as long as there is structure to the policy.

Public Comment:

Deborah Healy - Supports sharing spaces and believes sharing helps with gaps. The East section is filling in with over 30 members exhibiting. Deborah supported assigning spaces to new members as they join and was generally supportive of Marilyn Dannehower's recommendations.

Kate Symonds - Supports space sharing and also supports Marilyn Dannehower's recommendation as a way of reducing the chaos in the mornings. Would like to see larger spaces eventually be split.

Jack Bailey - Sees 2 different issues and would like to have options for 'permanent' space sharing as well as opportunities to share spaces for individual Sundays. Jack suggested a policy that would have people sharing spaces pre-assigned to reduce confusion.

Houshang Khazeny - Was concerned about members voting on the topic who have a vested interest on the matter. Mr. Khazeny is not supportive of space sharing at all.

Marilyn Loperfido - Was concerned about short notice and would like to see a warning the first time since some members don't check emails daily and could be caught by surprise. She suggested starting after Memorial Day weekend and was concerned about selective enforcement. The goal should be to support the East section.

Margaret Landreau - Was concerned about restricting voting for Advisory Committee members because all members have a vested interest in the Show. Margaret did not fully understand Marilyn Dannehower's recommendation and was concerned other members would not understand the proposed policy. Margaret is not supportive of splitting spaces.

Jim Hockin - Believes sharing spaces becomes unwieldy and difficult to manage. Rebuilding the Show is managed by the City and the only way this should be managed. Jim supports the City breaking up large spaces that cannot be fully used to be assigned at space assignment meetings.

Committee:

Marilyn Dannehower agrees that it would be difficult to share without structure.

Cris Hamilton wanted to speak for old members that sharing as a matter of convenience may not be a good justification for changes and the Show is recovering from both the bridge project and COVID. Cris did not want to split larger spaces because they would never be available again.

Marilyn Dannehower - Is comfortable suggesting delaying a week to give all members ample notice. Staff is comfortable with a short delay. Marilyn invited members to work with her to fine-tune the recommendation that will be on the agenda for the June meeting.

Enforcement will begin on May 22nd. Show members will be emailed and a handout will be distributed on Sunday, May 15th.

ADJOURNMENT 8:15 p.m.

Next Regular Meeting: Tuesday, June 14, 2022

Show Attendance Report April 2022

Date	
4/3/2022	94
4/10/2022	99
4/17/2022	99
4/24/2022	96

147 Members as of April 8, 2022 (increase of 7 since March

Draft for Old Business Item 2

NOTES: This suggested rule change follows the advice of the current Advisory Board, and input from a number of members that have spoken at the meetings. This is a solution that provides newer members with an incentive to continue with our show while at the same time providing senior members with the recognition of the extensive time they have invested in our show.

Some of the older members have expressed their need for even more PTO, and so we have added the option for people who have 30 years of membership an additional Sunday show credit each month. This is due to the needs and requirements of an aging population who might experience an injury, illness or have personal commitments.

Please consider that this might help retain more senior members which in turn helps the show by having the steady membership numbers and dues. At the same time, with the new rule extending minimum hours at the show for attendance credit, these same members may opt to show fewer Sundays, leaving spaces open for the newer members to show in their preferred spaces.

THIS IS A FIRST DRAFT OF A PROPOSED NEW RULE. We expect that it will be modified according to show members and Advisory Board members' input.

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PERSONAL TIME OFF (PTO)

Personal time off (PTO) is defined as the granting of one or more Sunday show attendance credits for injury, illness, or personal commitments. Thus, missing a Sunday show does not penalize a show member in regard to attendance. PTO is used in compiling the space assignment lists for each quarter and is considered as recognition to each member for continuous show membership. Seniority in the show is determined by continuous, uninterrupted paid membership.

To encourage support and reward seniority in our show, at five (5) years and above of continuous membership individuals will receive one (1) attendance credit per quarter for a missed Sunday show. At ten (10) years and above, members will be granted two (2) attendance credits per quarter for those missed Sundays. For those members having 30 years or more of continuous participation in our show, three (3) attendance credits will be granted per quarter for missed Sundays.

PTO is figured on a quarterly basis for attendance, compiled from the Monday deadline of each space assignment meeting. PTO credits cannot go beyond the 12 or 13 Sundays in a quarter and they do not carry over to the following quarter if unused.

Years in the Show	Attendance Credit
5 - 10	1
11 - 29	2
30 years and beyond	3

G:5 - "Space assignments are issued quarterly. Eligibility is determined by a permit holder's seniority and attendance during the previous quarter. Permit holders desiring an assigned space or a space change assemble on the second Sunday of January, April, July, and October at Casa Las Palmas, 233 East Cabrillo Boulevard. During Daylight Savings Time, space assignment meetings are held at 6 p.m. When Daylight Savings Time ends, meetings commence at 5 p.m. In the event of a tie, the permit holder with seniority has priority. Permit holders without an assigned space, as well as those desiring a space change, compete on the same basis. Permit holders must submit a space assignment request form to the Arts and Crafts Show Office by the Monday before the space assignment meeting; the notification period is not extended. 11/2000.

If declared an unreasonable weather day, the space assignment meeting will be postponed for one week.

G.6 Seniority is calculated by continuous, uninterrupted membership. Anyone leaving the show, following the 30-day grace period, for any time, forfeits all past seniority."

Draft for New Business Item 1

Limited space sharing will be allowed with the following rules:

1. The space to be shared is at least 25 feet.
2. The member assigned to the space to be shared and the member who will share must both agree to the terms in writing. **Spaces awarded in the Sign Up Genius app are not sharable.**
3. The assigned member retains the assignment, not the member sharing. At the end of the agreement, the sharing member has no claim on the space.
4. The member sharing the space must relinquish their assigned space, as members may only have one space at any time.
5. The relationship may end in writing to staff by either the assignee or the sharer at any time.
6. Only the person on the sharing agreement may share the space, no other member may share the space in their absence.
7. Space sharing agreements will be in effect for a minimum of 6 months.
8. All other procedures and regulations of the SBAACS will be enforced.

Sharing Agreement Terms

Assignee

____ I am assigned to space # ____ (Section) _____ and would like to enter into a sharing agreement with _____

____ I understand that I may not share my space at any time with another show member.

____ I will sever this agreement in writing to Staff when I choose. (Not to be shorter than 6 months).

Member who will share the space:

____ I am relinquishing my current space number ____ Section(_____) in order to enter into agreement to share space _____ with _____

____ I understand that I have no claim on the space when the agreement ends.

____ I will sever this agreement in writing to Staff when I choose.(Term to be no shorter than 6 months).

Suggestions: Limit the number of shared spaces. If we go over limit, have a lottery to choose who gets to share. Once we have reached the limit, new requests will be filled as members conclude their sharing agreements.

SUG awarded spaces are not eligible for sharing, as they are only for one day.

25 feet be the minimum as two 10 ft spaces in a 20 ft space often infringes on the artists on either side, as they have no access to the front of their displays and must walk thru another space to access their display.