



**CITY OF SANTA BARBARA**

**REGULAR MEETING  
SANTA BARBARA ARTS AND CRAFTS SHOW  
ADVISORY COMMITTEE**

**Tuesday  
June 11, 2024  
6:00 p.m.**

**Palm Park Beach House  
236 E Cabrillo Blvd, Santa Barbara CA 93101**

**AGENDA**

**PUBLIC COMMENT:** Each speaker will be given a total of 2 minutes to address the Committee. Pooling of time is not allowed during public comment. The time allotted for general public comment at the beginning of session is 15 minutes.

**WRITTEN PUBLIC COMMENT:** Written public comment regarding items on the agenda or any matters not listed on the agenda, but within the jurisdiction of the Santa Barbara Arts and Crafts Show Advisory Committee, may be emailed to [JBryan@SantaBarbaraCA.gov](mailto:JBryan@SantaBarbaraCA.gov). All written public comments will be provided to the Advisory Committee and will become part of the public record. Comments received no later than 24 hours before the meeting will be submitted to Advisory Committee members prior to the meeting.

**CALL TO ORDER**

**ROLL CALL**

**Committee**

Joseph Claus – Arts  
Brad Kazmerzak – Arts  
Marilyn Dannehower – Crafts, Chair  
Nicole Horstin – Crafts

**Staff**

Rich Hanna – Recreation Manager  
Jason Bryan – Senior Recreation Supervisor  
Janet Sackett – Administrative Specialist

**Crafts Alternates**

Marilyn Loperfido

**Parks & Recreation Commission Liaison**

Robin Unander-La Berge

**Arts Alternates**

none

**Member At Large** (vacant)

**SCREEN MEMBERS**

Last	First	Primary	New Addition Rejoin	Description
Jacobsen	Janet	Crafts	Addition	Poetry books, magnets, greeting cards, wall hanging prints
McBade	Alison	Crafts	New	Travel pillows and accessories
Markow	Taylor	Crafts	New	Flameworked glass items, jewelry

Lemos	Anna Lisa	Arts	New	Acrylic and Oil Painting
Wang	An QI	Arts	New	Landscape Figures and Abstract Paintings

**GENERAL BUSINESS**

1. Changes to the Agenda
2. Written Communications
  - a. MTD downtown and waterfront shuttle program restarted May 31, 2024.
3. Public Comment

**CONSENT ITEMS**

**1. Minutes– For Action (Attachment)**

Recommendation: That the Committee waive the reading and approve the minutes of the Regular Meeting of May 14, 2024

**2. Attendance Report – For Information**

Recommendation: That staff present attendance data for May 2022

5/5/24	146
5/12/24	85
5/19/24	81
5/26/24	92

147 members as of 6/6/24 (decrease of 1 since April)

**OLD BUSINESS**

**1. Consider allowing Cottage Foods vendors to setup in West section spaces on Holiday Shows and/or unreasonable weather days – For Action**

Recommendation: Continue the discussion from the April meeting that could allow Cottage Food vendors access to some West section spaces when conditions are met.

B.23 (2<sup>nd</sup> paragraph)

Cottage food vendors are exempt from maintaining a California Sellers Permit unless they sell carbonated beverages. Cottage food vendors are allowed to operate in partnerships of no more than 2 individuals. Cottage food vendors may only setup in the East Section. Cottage food vendors may not exhibit in the West Section of the show on regular Sunday shows. On holiday shows and when members vote for an unreasonable weather day, Cottage food vendors may also exhibit in West Section spaces east of Garden Street.

*(red text is the draft addition under consideration)*

Open item to public comment; bring back to Committee for Action.

**2. Plan for replacement of SignUpGenius system for regular show space assignments – For Discussion**

Recommendation: Continue the discussion from the May meeting regarding replacing the Sunday space reservation system. The attached draft procedure will be reviewed. Open item to public comment; bring back to Committee for Discussion.

## NEW BUSINESS

**1. Staff recommends creating 6 new space assignments in the West section – For Discussion**

Recommendation: Staff will present a plan to establish new West Section space assignments with letter sidewalk markers. These spaces (identified on an attachment) have been used for years, but this proposal formally defines spaces with the intention of permanent space assignments to be made at the October 2024 quarterly space assignment meeting. Additionally, members will be prohibited from having exhibits face the beachway path due to safety concerns. Open item to public comment; bring back to Committee for Discussion.

**2. Membership fees for Fiscal Year 2025 – For Information**

Recommendation: Arts and Crafts Show membership fees will increase 3% effective July 1<sup>st</sup>; most Parks and Recreation Department fees were increased between 5% and 10% for fiscal year 2025. Annual membership fees, including the advertising fund, will change from \$596 to \$612. Open item to public comment; bring back to Committee for Discussion.

**3. Construction Project at Casa Las Palmas – For Information**

Recommendation: Staff will present information on a wisteria arbor that will be constructed on the rear patio of Casa Las Palmas with the project scheduled to start this fall. Open item to public comment; bring back to Committee for Discussion.

**4. Review rule requiring members to exhibit 5 hours – For Discussion**

Recommendation: Consider clarifying the rule requiring members to exhibit a minimum of 5 hours because some members have been disassembling exhibits significantly earlier than 3:00pm. Open item to public comment; bring back to Committee for Discussion.

**5. Visit Santa Barbara membership renewal – For Action**

Recommendation: Staff recommends renewing membership with Visit Santa Barbara for July 2024 through June 2025 for \$499. Open item to public comment; bring back to Committee for Action.

## ADJOURNMENT

**REPORTS:** Copies of documents relating to agenda items are available for review at the Santa Barbara Arts and Crafts Show Office, 100 East Carrillo Street, during normal business hours. Please note that emailed meeting packets may not include some exhibits. Materials related to an item on this agenda submitted to the Santa Barbara Arts and Crafts Show Advisory Committee after distribution of the agenda packet are available for public inspection in the Santa Barbara Arts and Crafts Show Office located at 100 East Carrillo Street, during normal business hours.

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the Arts and Crafts Show Office at 805-897-2519 or by email at [JBryan@SantaBarbaraCA.gov](mailto:JBryan@SantaBarbaraCA.gov). If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**Next Regular Meeting:        Tuesday, July 8, 2024**

### **Space drawing procedure for Sunday shows**

Members can opt-in to have their assigned space automatically reserved each Sunday.

1. Members with an automatically reserved space must notify the office by 10:00 am Thursday or leave a message on the Monitor cell by 8:00 am Sunday if they do not plan on attending.
2. Members may begin setting up in their own assigned space as early as 6:00 am.
3. Members not setting up in their own assigned space will meet at the Palm Park Beach House at 8:30 am Sundays to draw numbers to determine the order they can choose available spaces.
  - a. Members must be present for the drawing; they cannot have another member serve as their proxy.
  - b. Members cannot trade or gift their space.
  - c. Members cannot both have their space reserved and participate in the drawing.
4. Members must notify the Monitor as soon as possible if there is an emergency that prevents them from exhibiting on the day they have a reserved space.

#### **Penalties:**

1. The first violation of either not opting out, trading or gifting space within 2 quarters the member will receive a call from staff with a follow-up email reminding them of their responsibility to comply with rules and to inform them if a second violation occurs within 2 quarters they will not have their space pre-reserved for a period of 1 Sunday.
2. On the second violation within 2 quarters, the member will not have their space pre-reserved for period of one Sunday. They will be allowed to attend the show and can participate in the drawing for available spaces.
3. On the third violation within 2 quarters, the members may have their space pre-reserved nor participate in the drawing for available spaces; members may exhibit only in a 2<sup>nd</sup> row or at the end of the Show line.
4. The fourth violation within 2 quarters will be treated as an Extreme Code of Conduct Violation and the Parks and Recreation Department will review the case and implement a penalty.
5. Penalties for changing spaces do not apply on unreasonable weather days, although space assignments remain valid until 10:00am.

Members can appeal disciplinary action to the Parks and Recreation department.