



CITY OF SANTA BARBARA

**REGULAR MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

**Tuesday
February 8, 2022
6:00 p.m.**

This Meeting Was Conducted Electronically

DRAFT MEETING MINUTES

CALL TO ORDER

6:06PM

ROLL CALL

Committee

Cris Hamilton – Arts - Present
(vacant Arts position)
Marilyn Dannehower – Crafts- Present
Nicole Horstin – Crafts, Chair - Present

Crafts Alternates

Jack Bailey – 1st Alternate - Present
Marilyn Loperfido – 2nd Alternate - Present

Arts Alternates - Vacant

Staff

Rich Hanna – Recreation Manager - Present
Jason Bryan – Senior Recreation Supv. - Present
Janet Sackett – Administrative Spec. – Absent

Parks & Recreation Commission Liaison

Robin Unander-La Berge - Present

Member At Large (vacant)

WELCOME NEW COMMISSION LIAISON

1. Welcome Robin Unander-La Berge as the new Parks & Recreation Commission Liaison

Jason Bryan introduced Robin Unander-La Berge as the new Parks and Recreation Commission Liaison.

SCREEN NEW MEMBERS

Applicants screened online. The committee conducted screenings using pictures on a slide show via teleconference

Cris Hamilton requests to add prints at show. Zoom studio inspection conducted on February 7, 2022 with Jason Bryan and Marilyn Dannehower, determined studio meets specifications in new procedures and regulations.

M/S/C to approve prints for Cris Hamilton

GENERAL BUSINESS

1. Changes To The Agenda
None.

2. Written Communications

- a. Email from Andrea Tavokkoly regarding rules in place during January space assignment meeting
- b. Email from Janet Jacobsen with suggestion for new spaces
- c. Email from Jeff Kennedy regarding section names
- d. Email from Jeff Kennedy regarding online payments
- e. Email form Lenny Ross regarding Sign Up Genius
- f. Email from Marilyn Loperfido regarding items not included in January packet
- g. Email from Marilyn Loperfido regarding Show administration
- h. Email from Marilyn Loperfido regarding Martin Luther King Jr.
- i. Email from Marilyn Loperfido regarding Sign Up Genius
- j. Email from Marilyn Loperfido regarding policy for medical leave (1)
- k. Email from Marilyn Loperfido regarding policy for medical leave (2)
- l. Email from Marilyn Loperfido regarding policy for medical leave (3)
- m. Email from Marilyn Loperfido regarding policy for medical leave (4)

3. Public Comment

Deborah Healy – Congratulations to Jason on his recognition on 30 years of service. Would like to see show members recognized for seniority along with the perks and clout as well.

Marilyn Loperfido – Please include photos of new applicants to the show, request advance notices of new agenda items prior to distribution of packet, emails submitted were noticing committee of an injury not medical leave.

CONSENT ITEMS

1. Minutes– For Action (Attachment)

That the Committee waive the reading and approve the minutes of the Regular Meeting of January 12, 2022

Cris Hamilton stated January 12, 2002 minutes were not comprehensive enough and would like minutes elaborated upon and brought back to the committee for approval at the March meeting.

Cris Hamilton presented a motion that the minutes not be approved, additional content be added and reviewed at March 2022 meeting.

2. Attendance Report – For Information

That staff present attendance data for January 2022

Jason Bryan presented the report: 126 Active members and 12 inactive.

OLD BUSINESS

1. Discuss policy for members attending a short time to achieve attendance credit – For Discussion

Continue the discussion from the January meeting considering minimum attendance time and/or placement to receive attendance credit and other suggestions to prevent gaps in the show line.

Marilyn Dannehower – This item is tied to the discussion on not having attendance so regimented for show members. Some members use this time as needed for personal time, down time. Show members should not feel they must attend when sick or need extra time off, especially those who have seniority in the show. Attendance requirements are too tight.

Jason Bryan – Current attendance requirements may need revisions. One example would allow more emphasis on member's seniority in the show. For every five years in the show – one attendance credit, ten years in the show – two attendance credits, etc. up to but not exceeding perfect attendance. This system will allow time off for established show members.

Marilyn Dannehower – This concept may prevent gaps in the show and allow new members to occupy the space vacated by a senior member.

Cris Hamilton – Seniority should be given more weight in rule amendments.

Nicole Horstin – Thresholds may need to be lowered so that new show members are not discouraged.

Public Comment:

Jack Bailey – Encourage committee to consider a six hour minimum. Large gaps – up to 60 feet between show members who leave the show early.

Cari Summer – Agree that show members who leave after two hours disrupt the flow of the show with large gaps between members. Should be a five to six hour minimum on Sundays. Show members who are representing for the minimum time should be placed at the end of the show to prevent gaps.

Claire Weber – In favor of extending minimum show attendance to four or five hours.

Kate Simons – Agree that two hour attendees should be placed at the far East end of the show, should be a four to five hour minimum for show members in the main stretch. Suggest two members share a space if one only intends to stay the minimum of two hours. May alleviate large gaps. Should be a review as to why some members are continuously only staying the minimum hours required.

Deborah Healy – The true reason members are leaving after two hours is to adhere to attendance requirements. The current attendance requirements are ruling member's behavior. Rule is old, some artists cannot attend all day. Should be looking at the big picture.

Eric Whitney – Members can take a day off within the current rules of the show. Some members are showing at other shows and would like consideration for their

attendance. A four to five hour requirement is very reasonable and would alleviate a lot of the concerns stated; 10am – 2pm or 10am – 3pm.

Janet Jacobsen – A four or five hour minimum attendance should be required for the West section, spaces 190 – 250. Without attendance requirements many members may not show on a consistent basis.

Marilyn Loperfido – For a number of the members two hour attendance is a hardship. Current members should be surveyed for their input on changes to attendance rules. Winter/Summer seasons should also be taken into consideration. Seniority should definitely be considered.

Jason Bryan – General consensus appears to be in favor of an increase in hours for attendance credit. Medical issues may be considered on requirements for some members.

Nicole Horstin – Four hour minimum seems the most reasonable. Should be an exemption for senior members or at least a lower threshold of time required. Addressing the large gaps is a big concern.

Marilyn Dannehower – There is a tremendous amount of activity between the hours of 2pm – 5pm in the show. If members come in from 10am – 2pm there will continue to be gaps in the afternoon. Two hour minimum is not sufficient.

Cris Hamilton – Not in favor of penalizing members. For artists who are not seeing any activity or a lot of traffic it will be difficult to remain for the four - five hours.

Jason Bryan – Recommend moving forward with four hour minimum for attendance credit with an exemption for medical issues along with attendance credit for senior members.

Marilyn Dannehower – Can we ask Jake to inquire as to why certain members are leaving after two – three hours?

2. Advertising Report – For Action

Staff to present an update on advertising

- a. Approve Funk Zone map ad for 2022 for \$200
- b. Approve Rack Card Distribution for \$2,147 (will require rack card printing at approximately \$500).

Jason Bryan - Staff recommends moving forward with Certified Folder for rack card distribution and Funk Zone map for 2022.

Marilyn Dannehower – Inquire if Bakersfield is included in distribution area.

Cris Hamilton – Content on cards should be reviewed and updated.

Marilyn Dannehower – Should include discount code on cards as we have in the past.

Jason Bryan – Parks and Recreation will provide some advertising for holiday shows. City email distribution list will be utilized.

Public Comment:

Marilyn Loperfido – The advertising committee needs to be reenergized. We need to also include the Funk Zone.

Deborah Healy – It is important to include the Funk Zone, Bakersfield and Los Angeles. We all can utilize social media as individuals.

Marilyn Danneower presented a motion to approve the Funk Zone map expenditure, Nicole Horstin seconded.

M/S/C to approve the \$200 Funk Zone map ad for 2022

Jason Bryan will clarify and inquire as to Bakersfield being included in rack card distribution and solid number of cards and costs associated. Will bring back to the committee next month for review.

3. Sidewalk Ordinance Review – For Information

Staff to present an update on the sidewalk ordinance that will be presented to City Council on February 8, 2022

Jason Bryan – City Council reviewed the ordinance on February 8th, requesting expanding the types of identification documents acceptable for permits and business licenses. First year will only be issuing warnings – no fines. Staff will report back in one year to City Council with review.

City Attorney will re-word the ordinance based on input from staff and the public and bring back as a consent item.

Public Comment:

Marilyn Loperfido – The public loves having the street vendor's carts selling fruits and beverages during the hot days.

Marilyn Dannehower – Discussion included targeting a group of marginalized people who may need help in obtaining a business license and permit and assisting in the process to help them start a business. No sales permitted in the parks or within 500 feet of show.

4. Decide if the Show will Continuing to use SignUpGenius for Sunday Shows – For Action

Continue the discussion from the January meeting on to determine if the use of SignUpGenius for Sunday shows will be continued

Jason Bryan – Supporting Sign Up Genius for Sunday Shows requires approximately 2 hours per week of Senior Supervisor Time. Can consider automatic opt-out for members with assigned spaces.

Nicole Horstin – In favor of continuing with Sign Up Genius, with opt-out option for members who are not in agreement.

Cris Hamilton – Many members do not like it, not easily accessible for all.

Jason Bryan – Spaces may not be gifted to other members, this is causing a lot of the gaps in the show.

Marilyn Dannehower – In favor of continuing use, the system only works if members are utilizing it. Must release their space when reserving available vacated spaces on Sundays. No action should be taken tonight, requires continued discussion.

Public Comment:

Claire Weber – In favor of continuing with Sign Up Genius. Opt-out should be implemented for those who choose. Suggest expanding the time for members to take themselves off the roster to 9am rather than 10am.

Marilyn Loperfido – Complicated issue, requires further discussion. System is not completely fair to all members, some have technology issues etc. System must be voluntary. Should revert back to 9am concept.

Deborah Healy – Artists are not taking their names down. Nothing fair with this process. Some members have a monopoly on the technology and are consistently getting the spaces.

Eric Whitney – In support of continuing with Sign Up Genius to avoid 6am in person coin flip system. There will continue to be “shadow gifting” no matter what system is in place. May need to be some sort of consequence in place for those who are not following the rules.

Jack Bailey – In support of continuing use of Sign Up Genius, should implement earlier time frame 8:30 – 9am. Should implement some type of punitive consequence to those who are “shadow gifting”.

Jason Bryan – Clearly this item warrants further discussion. No action recommended at this time.

NEW BUSINESS

1. Schedule a Special Meeting or Create an Ad-Hoc Committee to Discuss Code of Conduct and Violation Enforcement Procedures – For Action

During the year-long policy review process, several members expressed concern about changing the violation review process. This discussion will decide on the structure for allowing additional input to continue discussions

Jason Bryan – This item has been previously discussed at length. Staff wants to allow additional input on the recommended violation review process. Would like to request the committee determine whether this item should be addressed via an Ad-Hoc Committee or a Special Meeting.

Cris Hamilton – Would like to revert back to old Ad-Hoc Committee guidelines which includes members who are knowledgeable on these issues not only Advisory Committee Members.

Marilyn Dannehower – In favor of an Ad-Hoc Committee that includes all interested show members and members of the public. Anyone should be able to join in discussions.

Jason Bryan – Committee can be structured in a more open platform with time modifications for public input.

Public Comment:

Marilyn Loperfido – Suggest New Member Screenings be conducted as a separate meeting, taking too long on this portion at these monthly meetings. Current Ad-Hoc meeting format did not work. Should resume with in-person meetings.

Deborah Healy – Have requested Ad-Hoc Committee meetings be the format on all of the current discussions. Code of Conduct; Attendance; Sign Up Genius etc. Ad-Hoc meetings are discussions in a workshop format with recommendations brought back to the Advisory Committee for action. Creates more input from members.

Nicole Horstin presented a motion along with input from Marilyn Dannehower to create an Ad-Hoc Committee to discuss code of conduct and violation enforcement procedures that work with show members. Ad-Hoc Committee should include two board members in addition to members of the show. Committee will not be exclusive to only board member input.

M/S/C to create an Ad-Hoc group to further explore Code of Conduct and violation procedure rule revisions.

2. Review Policy for Medical Leave on Attendance Credit and Space Retention – For Discussion

Begin a discussion on how medical leaves are processed with the goal of combining rules G.1 and G.8 that contain conflicting information

G.1 In the event of a waitlist, permit holders must show 12 times in a permit year and new permit holders 6 times in their 6 month's permit period in order to renew a show permit. Permit holders must sign the attendance sheet provided by the Monitor to ensure proper credit on attendance records. This responsibility rests solely with the permit holder. Permit holders must exhibit their merchandise a minimum of 2 hours in order to obtain attendance credit. Exceptions will be made for injury, illness and pregnancy if the permit holder notifies the Show Office in writing and with a doctor's written excuse prior to permit expiration. 8/2014

G.8 Permit holders must attend the show no less than 6 times in the previous quarter to retain their assigned space. Failure to maintain this minimum

attendance will result in loss of assigned space. Exceptions will be made for injury, illness and pregnancy, if the permit holder notifies the Show Office in writing and with a doctor's written excuse before the end of the current quarter. The exceptions are for maintaining minimum show attendance only.
5/1998

Jason Bryan – Attendance credit, in the past, has not been given to members out on a medical leave. This issue should be reviewed by the committee and a determination made if changes are warranted. Should we provide attendance credit or only retain space assignment.

Marilyn Dannehower – Have we ever provided attendance credit due to an injury/illness with a Doctor's note? Not to my knowledge. Members with seniority should have been given the most consideration on this issue.

Jason Bryan – No, not in the past.

Cris Hamilton – Language needs revision, should be clear and concise.

Public Comment:

Claire Weber – G.2 needs clarification. G.1, sentences need separation and re-order for clarification.

Marilyn Loperfido – G.1 applies to weeks, G.8 applies to month, and G.9 applies to year. Years were spent developing this language. Letter in today's agenda packet provides clarification.

Eric Whitney – G.1 addresses rules regarding attendance requirements in order to be able to renew annual permit which includes related medical exceptions.

G.2 (not included in agenda) addresses how attendance is recorded. The three sentences in the middle of G.1 need to be moved to G.2, G.2 will then cover how attendance is recorded and what attendance means along with the responsibility of the member to ensure attendance is recorded.

G.8 addresses the rules regarding retaining your assigned space including exceptions for medical reasons and the fact that exceptions are for minimum show attendance required for retaining your space but not for getting attendance credit. Medical exceptions are not for getting attendance credit. Medical exceptions are for making sure you do not lose your space and for retaining and renewing your membership.

Deborah Healy – Changes were made to the rules which have made the language even more confusing. G.1 includes attendance credit for injury, illness and pregnancy. This rule should also include quarantine which is now California law.

There are three different rules pertaining to three different issues. Not clear to members who were not part of these discussions. Needs more work.

Nicole Horstin – Continue New Business items 3 and 4 to next month's agenda.

3. Consider Establishing Policy for Space Sharing– For Discussion

Recommendation: begin a discussion on establishing policy that would allow space sharing for reasons other handicap accommodation; open item to public comment; bring back to Committee for discussion

4. Consider Combining Select Vacant Spaces in the East Section to Establish Larger Spaces for Future Assignments – For Discussion

Recommendation: begin a discussion on combining some vacant spaces in the east section of the Show; open item to public comment; bring back to Committee for discussion

ADJOURNMENT

9:20pm

Link to meeting video:

<https://santabarbaraca-gov.zoom.us/rec/share/0u2a-yqiybeaKITC9DlkTV48YlmjAREYNzjanWzCCvf6S1Ad-ZHgH2EVgOwLXao1.11aWEX04bgh2hNJj?startTime=1644372356000>

**Next Regular Meeting: Via Teleconference
 Tuesday, March 8, 2022**