

City of Santa Barbara - Current Plan

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,630	15,117	13,195	15,208	15,930	14,848	88,928
	Population Deviation	-191	296	-1,626	387	1,109	27	2,735
	Pct. Deviation	-1.29%	2.00%	-10.97%	2.61%	7.48%	0.18%	18.45%
Total Pop.	Hispanic/Latino	67%	22%	66%	17%	28%	39%	39%
	NH White	26%	67%	27%	73%	61%	50%	52%
	NH Black	2%	2%	1%	1%	2%	2%	2%
	NH Asian/Pac.Isl.	4%	8%	5%	7%	8%	6%	6%
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	8,593	12,006	6,291	13,669	11,690	11,322	63,571
	Hisp	49%	19%	45%	10%	19%	22%	24%
	NH White	42%	74%	48%	84%	74%	68%	68%
	NH Black	6%	2%	3%	0%	2%	3%	2%
	Asian/Pac.Isl.	3%	4%	4%	6%	5%	7%	5%
	Native Amer.	0%	1%	1%	0%	1%	2%	1%
Voter Registration (Nov 2020)	Total	7,107	10,987	5,892	12,080	10,590	8,978	55,634
	Latino est.	51%	14%	45%	10%	18%	23%	23%
	Spanish-Surnamed	47%	13%	41%	10%	16%	22%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	46%	83%	55%	88%	79%	73%	75%
	NH Black	4%	1%	2%	0%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	5,874	9,872	4,789	11,028	9,570	7,870	49,003
	Latino est.	49%	13%	42%	10%	16%	22%	21%
	Spanish-Surnamed	45%	12%	39%	9%	15%	20%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	46%	83%	55%	88%	79%	73%	75%
	NH Black	4%	1%	2%	0%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	4,121	7,882	3,301	9,024	7,507	5,903	37,738
	Latino est.	43%	12%	35%	8%	13%	18%	18%
	Spanish-Surnamed	40%	11%	33%	8%	13%	17%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	50%	84%	60%	90%	82%	77%	78%
NH Black est.	5%	1%	2%	0%	2%	2%	2%	
Age	age0-19	22%	20%	28%	17%	19%	14%	20%
	age20-60	58%	54%	58%	48%	48%	66%	55%
	age60plus	20%	26%	14%	35%	33%	20%	25%
Immigration	immigrants	27%	23%	36%	12%	15%	23%	22%
	naturalized	39%	34%	21%	57%	46%	41%	37%
Language spoken at home	english	49%	71%	38%	85%	77%	66%	66%
	spanish	48%	23%	58%	8%	18%	27%	29%
	asian-lang	1%	2%	2%	2%	2%	3%	2%
	other lang	2%	4%	2%	5%	4%	5%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	12%	32%	3%	10%	13%	15%
Education (among those age 25+)	hs-grad	38%	26%	35%	24%	31%	35%	31%
	bachelor	23%	33%	16%	32%	33%	29%	28%
	graduatedegree	13%	23%	8%	34%	21%	18%	21%
Child in Household	child-under18	28%	21%	38%	19%	21%	15%	22%
Pct of Pop. Age 16+	employed	72%	66%	71%	69%	61%	75%	69%
Household Income	income 0-25k	18%	14%	18%	9%	15%	22%	16%
	income 25-50k	17%	22%	21%	10%	12%	20%	17%
	income 50-75k	14%	12%	23%	16%	14%	18%	16%
	income 75-200k	35%	32%	31%	36%	43%	32%	35%
	income 200k-plus	15%	19%	6%	29%	15%	8%	16%
Housing Stats	single family	59%	65%	51%	71%	60%	34%	57%
	multi-family	41%	35%	49%	29%	40%	66%	43%
	rented	63%	46%	74%	38%	52%	82%	58%
	owned	37%	54%	26%	62%	48%	18%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).