

City of Santa Barbara - NDC Plan 105B

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,274	15,451	14,152	15,406	15,345	14,300	88,928
	Population Deviation	-547	630	-669	585	524	-521	1,299
	Pct. Deviation	-3.69%	4.25%	-4.51%	3.95%	3.54%	-3.52%	8.76%
Total Pop.	Hispanic/Latino	68%	22%	65%	15%	27%	40%	39%
	NH White	25%	67%	28%	74%	62%	50%	52%
	NH Black	2%	2%	2%	1%	2%	2%	2%
	NH Asian/Pac.Isl.	4%	8%	5%	7%	8%	6%	6%
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	8,417	12,178	7,012	13,702	11,368	10,893	63,571
	Hisp	51%	18%	46%	8%	19%	22%	24%
	NH White	40%	75%	47%	86%	74%	69%	68%
	NH Black	6%	2%	3%	0%	2%	3%	2%
	Asian/Pac.Isl.	3%	5%	4%	6%	5%	6%	5%
	Native Amer.	0%	1%	1%	0%	1%	2%	1%
Voter Registration (Nov 2020)	Total	7,160	10,982	6,399	12,242	10,342	8,509	55,634
	Latino est.	52%	14%	44%	9%	17%	24%	23%
	Spanish-Surnamed	48%	13%	40%	9%	16%	22%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	46%	84%	55%	89%	79%	73%	75%
	NH Black	4%	1%	3%	0%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	5,970	9,810	5,187	11,215	9,349	7,472	49,003
	Latino est.	50%	13%	41%	9%	16%	23%	21%
	Spanish-Surnamed	46%	12%	38%	8%	15%	21%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	46%	84%	55%	89%	79%	73%	75%
	NH Black	4%	1%	3%	0%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	4,267	7,838	3,555	9,155	7,348	5,575	37,738
	Latino est.	43%	11%	35%	7%	13%	19%	18%
	Spanish-Surnamed	40%	11%	32%	7%	12%	18%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	51%	85%	61%	90%	82%	76%	78%
NH Black est.	4%	1%	2%	0%	2%	2%	2%	
Age	age0-19	23%	19%	26%	17%	19%	16%	20%
	age20-60	57%	55%	60%	48%	47%	64%	55%
	age60plus	20%	26%	14%	34%	34%	20%	25%
Immigration	immigrants	26%	23%	35%	12%	15%	24%	22%
	naturalized	40%	33%	22%	56%	47%	40%	37%
Language spoken at home	english	49%	72%	40%	85%	78%	63%	66%
	spanish	49%	21%	56%	8%	16%	30%	29%
	asian-lang	1%	2%	2%	2%	2%	3%	2%
	other lang	2%	4%	2%	5%	4%	4%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	11%	30%	3%	9%	15%	15%
Education (among those age 25+)	hs-grad	39%	26%	36%	23%	32%	32%	31%
	bachelor	21%	33%	17%	32%	34%	29%	28%
	graduatedegree	12%	23%	8%	34%	21%	19%	21%
Child in Household	child-under18	30%	21%	34%	19%	21%	16%	22%
Pct of Pop. Age 16+	employed	73%	66%	72%	66%	61%	74%	68%
Household Income	income 0-25k	17%	15%	19%	9%	14%	23%	16%
	income 25-50k	17%	21%	21%	10%	12%	21%	17%
	income 50-75k	14%	13%	23%	18%	14%	17%	16%
	income 75-200k	37%	33%	31%	36%	43%	31%	35%
	income 200k-plus	16%	19%	6%	27%	16%	8%	16%
Housing Stats	single family	64%	65%	48%	69%	61%	35%	57%
	multi-family	36%	35%	52%	31%	39%	65%	43%
	rented	60%	47%	77%	40%	51%	80%	58%
	owned	40%	53%	23%	60%	49%	20%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).