

City of Santa Barbara - NDC Plan 103

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,679	14,877	14,206	15,352	15,461	14,353	88,928
	Population Deviation	-142	56	-615	531	640	-468	1,255
	Pct. Deviation	-0.96%	0.38%	-4.15%	3.58%	4.32%	-3.16%	8.47%
Total Pop.	Hispanic/Latino	67%	20%	62%	23%	26%	37%	39%
	NH White	26%	69%	31%	67%	62%	53%	52%
	NH Black	2%	2%	1%	1%	2%	2%	2%
	NH Asian/Pac.Isl.	4%	8%	5%	7%	8%	6%	6%
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	8,907	11,660	7,044	13,323	11,652	10,985	63,571
	Hisp	49%	16%	40%	14%	18%	22%	24%
	NH White	41%	78%	54%	79%	75%	69%	68%
	NH Black	6%	1%	3%	1%	2%	3%	2%
	Asian/Pac.Isl.	4%	5%	4%	6%	5%	6%	5%
	Native Amer.	0%	1%	1%	0%	1%	2%	1%
Voter Registration (Nov 2020)	Total	7,406	11,077	6,750	11,302	10,706	8,393	55,634
	Latino est.	51%	12%	42%	13%	17%	22%	23%
	Spanish-Surnamed	46%	12%	38%	12%	16%	20%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	1%	1%	1%	1%
	NH White est.	47%	85%	59%	85%	80%	74%	75%
	NH Black	4%	1%	2%	1%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	6,182	10,017	5,645	10,288	9,707	7,164	49,003
	Latino est.	48%	12%	38%	12%	16%	20%	21%
	Spanish-Surnamed	44%	11%	35%	11%	15%	19%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	1%	1%	1%	1%
	NH White est.	47%	85%	59%	85%	80%	74%	75%
	NH Black	4%	1%	2%	1%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	4,403	8,135	3,982	8,257	7,589	5,372	37,738
	Latino est.	42%	10%	32%	10%	13%	16%	18%
	Spanish-Surnamed	39%	10%	29%	10%	12%	16%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	1%	1%	1%	1%
	NH White est.	52%	86%	65%	87%	83%	77%	78%
	NH Black est.	4%	1%	2%	1%	2%	3%	2%
Age	age0-19	23%	20%	29%	16%	20%	14%	20%
	age20-60	57%	48%	57%	55%	48%	66%	55%
	age60plus	20%	32%	14%	30%	32%	20%	25%
Immigration	immigrants	26%	20%	36%	16%	13%	24%	22%
	naturalized	40%	39%	22%	53%	51%	33%	37%
Language spoken at home	english	49%	73%	40%	77%	80%	69%	66%
	spanish	49%	20%	56%	16%	15%	22%	29%
	asian-lang	1%	3%	2%	2%	2%	2%	2%
	other lang	2%	4%	1%	5%	3%	6%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	12%	30%	7%	8%	11%	15%
Education (among those age 25+)	hs-grad	40%	27%	32%	25%	30%	35%	31%
	bachelor	21%	33%	19%	31%	36%	28%	28%
	graduatedegree	12%	24%	11%	30%	21%	21%	21%
Child in Household	child-under18	29%	22%	37%	18%	23%	13%	22%
Pct of Pop. Age 16+	employed	73%	60%	70%	69%	64%	74%	68%
Household Income	income 0-25k	18%	15%	18%	10%	13%	21%	16%
	income 25-50k	17%	18%	24%	12%	12%	19%	17%
	income 50-75k	14%	12%	21%	18%	14%	19%	16%
	income 75-200k	36%	33%	30%	37%	42%	32%	35%
	income 200k-plus	15%	21%	8%	23%	18%	9%	16%
Housing Stats	single family	60%	74%	53%	60%	64%	33%	57%
	multi-family	40%	26%	47%	40%	36%	67%	43%
	rented	62%	39%	67%	50%	48%	84%	58%
	owned	38%	61%	33%	50%	52%	16%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).