

City of Santa Barbara - NDC Plan 101

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,775	14,195	15,100	14,612	15,159	15,087	88,928
	Population Deviation	-46	-626	279	-209	338	266	964
	Pct. Deviation	-0.31%	-4.22%	1.88%	-1.41%	2.28%	1.79%	6.50%
Total Pop.	Hispanic/Latino	67%	22%	61%	15%	27%	40%	39%
	NH White	26%	67%	31%	75%	62%	50%	52%
	NH Black	2%	2%	2%	1%	2%	2%	2%
	NH Asian/Pac.Isl.	4%	8%	5%	7%	8%	6%	6%
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	8,705	11,092	7,770	13,217	11,247	11,539	63,571
	Hisp	49%	18%	41%	8%	19%	23%	24%
	NH White	42%	75%	52%	85%	74%	67%	68%
	NH Black	6%	1%	3%	0%	2%	3%	2%
	Asian/Pac.Isl.	3%	5%	4%	6%	5%	7%	5%
	Native Amer.	0%	1%	1%	0%	1%	2%	1%
Voter Registration (Nov 2020)	Total	7,178	10,220	7,125	11,756	10,237	9,118	55,634
	Latino est.	51%	14%	41%	10%	17%	24%	23%
	Spanish-Surnamed	46%	13%	37%	9%	16%	22%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	46%	84%	58%	89%	79%	73%	75%
	NH Black	4%	1%	3%	0%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	5,935	9,203	5,878	10,764	9,251	7,972	49,003
	Latino est.	49%	13%	38%	9%	16%	22%	21%
	Spanish-Surnamed	44%	12%	35%	9%	15%	21%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	46%	84%	58%	89%	79%	73%	75%
	NH Black	4%	1%	3%	0%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	4,164	7,367	4,134	8,846	7,272	5,955	37,738
	Latino est.	43%	12%	31%	7%	13%	19%	18%
	Spanish-Surnamed	40%	11%	29%	7%	12%	17%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	50%	85%	64%	90%	82%	76%	78%
	NH Black est.	5%	1%	3%	0%	2%	2%	2%
Age	age0-19	22%	21%	27%	17%	18%	14%	20%
	age20-60	58%	52%	59%	47%	48%	66%	55%
	age60plus	20%	27%	14%	35%	34%	20%	25%
Immigration	immigrants	27%	22%	35%	12%	15%	23%	22%
	naturalized	39%	36%	21%	57%	47%	42%	37%
Language spoken at home	english	50%	70%	42%	85%	78%	67%	66%
	spanish	48%	23%	54%	8%	16%	26%	29%
	asian-lang	1%	2%	2%	2%	2%	3%	2%
	other lang	2%	4%	2%	5%	4%	5%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	13%	30%	3%	9%	12%	15%
Education (among those age 25+)	hs-grad	38%	25%	35%	23%	32%	35%	31%
	bachelor	23%	33%	18%	32%	34%	29%	28%
	graduatedegree	13%	23%	9%	35%	21%	18%	21%
Child in Household	child-under18	28%	22%	35%	19%	21%	15%	22%
Pct of Pop. Age 16+	employed	72%	64%	72%	65%	61%	76%	68%
Household Income	income 0-25k	18%	16%	16%	8%	14%	22%	16%
	income 25-50k	17%	21%	21%	10%	12%	20%	17%
	income 50-75k	14%	11%	23%	17%	14%	18%	16%
	income 75-200k	35%	31%	33%	36%	43%	32%	35%
	income 200k-plus	15%	20%	7%	29%	16%	8%	16%
Housing Stats	single family	59%	70%	48%	72%	61%	34%	57%
	multi-family	41%	30%	52%	28%	39%	66%	43%
	rented	63%	42%	75%	37%	51%	82%	58%
	owned	37%	58%	25%	63%	49%	18%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).