

City of Santa Barbara - DEC Community of Interest Plan

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,245	14,789	14,593	15,142	15,345	14,814	88,928
	Population Deviation	-576	-32	-228	321	524	-7	1,100
	Pct. Deviation	-3.89%	-0.22%	-1.54%	2.17%	3.54%	-0.05%	7.42%
Total Pop.	Hispanic/Latino	67.6%	21.2%	63.9%	16.1%	27.1%	39.2%	38.8%
	NH White	25.4%	67.5%	28.5%	74.1%	61.7%	50.6%	51.7%
	NH Black	1.9%	1.8%	1.4%	1.2%	1.6%	2.1%	1.7%
	NH Asian/Pac.Isl.	3.7%	7.7%	5.0%	6.8%	7.9%	6.3%	6.3%
	NH Native Amer.	0.9%	1.1%	0.7%	1.2%	1.0%	1.2%	1.0%
Citizen Voting Age Pop	Total	8,234	11,698	7,280	13,688	11,368	11,302	63,571
	Hisp	50.4%	18.3%	43.4%	8.9%	19.5%	22.7%	24.3%
	NH White	40.2%	74.9%	50.0%	84.9%	73.9%	68.0%	68.3%
	NH Black	6.3%	1.8%	2.6%	0.2%	1.7%	2.7%	2.3%
	Asian/Pac.Isl.	3.0%	4.6%	4.1%	5.6%	4.9%	6.5%	4.9%
	Native Amer.	0.2%	0.8%	1.1%	0.1%	0.9%	1.8%	0.8%
Voter Registration (Nov 2020)	Total	6,697	10,684	6,722	12,237	10,342	8,952	55,634
	Latino est.	52%	14%	44%	10%	17%	23%	23%
	Spanish-Surnamed	48%	13%	40%	10%	16%	21%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	45%	84%	56%	88%	79%	74%	75%
	NH Black	5%	1%	2%	0%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	5,502	9,600	5,516	11,197	9,349	7,839	49,003
	Latino est.	50%	13%	41%	10%	16%	22%	21%
	Spanish-Surnamed	46%	12%	37%	9%	15%	20%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	45%	84%	56%	88%	79%	74%	75%
	NH Black	5%	1%	2%	0%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	3,846	7,663	3,867	9,164	7,348	5,850	37,738
	Latino est.	44%	11%	34%	8%	13%	18%	18%
	Spanish-Surnamed	41%	11%	31%	8%	12%	17%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	48%	85%	62%	90%	82%	77%	78%
	NH Black est.	5%	1%	2%	0%	2%	2%	2%
Age	age0-19	23%	19%	28%	17%	19%	14%	20%
	age20-60	58%	54%	58%	48%	47%	66%	55%
	age60plus	20%	27%	14%	35%	34%	20%	25%
Immigration	immigrants	27%	23%	34%	12%	15%	23%	22%
	naturalized	38%	34%	22%	57%	47%	42%	37%
Language spoken at home	english	48%	72%	40%	85%	78%	66%	66%
	spanish	49%	21%	56%	8%	16%	27%	29%
	asian-lang	1%	2%	2%	2%	2%	3%	2%
	other lang	2%	4%	2%	5%	4%	5%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	23%	11%	31%	3%	9%	13%	15%
Education (among those age 25+)	hs-grad	40%	26%	34%	23%	32%	35%	31%
	bachelor	22%	34%	17%	32%	34%	28%	28%
	graduatedegree	11%	23%	9%	35%	21%	18%	21%
Child in Household	child-under18	29%	19%	38%	19%	21%	15%	22%
Pct of Pop. Age 16+	employed	77%	65%	72%	65%	61%	76%	69%
Household Income	income 0-25k	19%	15%	18%	8%	14%	22%	16%
	income 25-50k	18%	21%	22%	10%	12%	20%	17%
	income 50-75k	15%	13%	22%	16%	14%	18%	16%
	income 75-200k	35%	33%	31%	36%	43%	32%	35%
	income 200k-plus	14%	19%	7%	29%	16%	8%	16%
Housing Stats	single family	57%	66%	50%	72%	61%	34%	57%
	multi-family	43%	34%	50%	28%	39%	66%	43%
	rented	64%	46%	73%	37%	51%	82%	58%
	owned	36%	54%	27%	63%	49%	18%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).