

City of Santa Barbara - DEC Plan EU

| Category | Field | 1 | 2 | 3 | 4 | 5 | 6 | Total |
|----------------------------------|-----------------------------------|--------|--------|--------|--------|--------|--------|--------|
| 2020 Census | Total Population | 14,123 | 15,316 | 13,935 | 15,245 | 15,159 | 15,150 | 88,928 |
| | Population Deviation | -698 | 495 | -886 | 424 | 338 | 329 | 1,381 |
| | Pct. Deviation | -4.71% | 3.34% | -5.98% | 2.86% | 2.28% | 2.22% | 9.32% |
| Total Pop. | Hispanic/Latino | 69% | 21% | 65% | 16% | 27% | 39% | 39% |
| | NH White | 25% | 67% | 27% | 74% | 62% | 50% | 52% |
| | NH Black | 2% | 2% | 2% | 1% | 2% | 2% | 2% |
| | NH Asian/Pac.Isl. | 4% | 8% | 5% | 7% | 8% | 6% | 6% |
| | NH Native Amer. | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Citizen Voting Age Pop | Total | 8,326 | 12,080 | 6,874 | 13,639 | 11,247 | 11,405 | 63,571 |
| | Hisp | 51% | 18% | 46% | 8% | 19% | 22% | 24% |
| | NH White | 39% | 75% | 46% | 85% | 74% | 70% | 68% |
| | NH Black | 6% | 2% | 3% | 0% | 2% | 2% | 2% |
| | Asian/Pac.Isl. | 3% | 5% | 4% | 6% | 5% | 6% | 5% |
| | Native Amer. | 0% | 1% | 1% | 0% | 1% | 2% | 1% |
| Voter Registration (Nov 2020) | Total | 6,967 | 11,179 | 6,247 | 11,984 | 10,237 | 9,020 | 55,634 |
| | Latino est. | 53% | 14% | 44% | 10% | 17% | 23% | 23% |
| | Spanish-Surnamed | 48% | 13% | 40% | 9% | 16% | 22% | 22% |
| | Asian-Surnamed | 2% | 2% | 2% | 2% | 2% | 2% | 2% |
| | Filipino-Surnamed | 1% | 1% | 2% | 0% | 1% | 1% | 1% |
| | NH White est. | 45% | 83% | 55% | 89% | 79% | 73% | 75% |
| | NH Black | 4% | 1% | 3% | 0% | 2% | 2% | 2% |
| Voter Turnout (Nov 2020) | Total | 5,797 | 10,047 | 5,051 | 10,916 | 9,251 | 7,941 | 49,003 |
| | Latino est. | 51% | 13% | 42% | 9% | 16% | 22% | 21% |
| | Spanish-Surnamed | 46% | 12% | 38% | 9% | 15% | 20% | 20% |
| | Asian-Surnamed | 2% | 2% | 2% | 2% | 2% | 2% | 2% |
| | Filipino-Surnamed | 1% | 1% | 2% | 0% | 1% | 1% | 1% |
| | NH White est. | 45% | 83% | 55% | 89% | 79% | 73% | 75% |
| | NH Black | 4% | 1% | 3% | 0% | 2% | 2% | 2% |
| Voter Turnout (Nov 2018) | Total | 4,125 | 8,037 | 3,451 | 8,931 | 7,272 | 5,922 | 37,738 |
| | Latino est. | 44% | 12% | 35% | 7% | 13% | 18% | 18% |
| | Spanish-Surnamed | 41% | 11% | 33% | 7% | 12% | 17% | 17% |
| | Asian-Surnamed | 2% | 2% | 2% | 2% | 2% | 2% | 2% |
| | Filipino-Surnamed | 1% | 1% | 2% | 0% | 1% | 1% | 1% |
| | NH White est. | 50% | 84% | 60% | 90% | 82% | 77% | 78% |
| NH Black est. | 4% | 1% | 2% | 0% | 2% | 2% | 2% | |
| Age | age0-19 | 23% | 19% | 26% | 17% | 18% | 17% | 20% |
| | age20-60 | 57% | 54% | 60% | 48% | 48% | 64% | 55% |
| | age60plus | 19% | 27% | 14% | 35% | 34% | 19% | 25% |
| Immigration | immigrants | 26% | 24% | 35% | 13% | 15% | 23% | 22% |
| | naturalized | 40% | 33% | 22% | 54% | 47% | 41% | 37% |
| Language spoken at home | english | 48% | 73% | 40% | 85% | 78% | 63% | 66% |
| | spanish | 49% | 21% | 56% | 8% | 16% | 30% | 29% |
| | asian-lang | 1% | 2% | 2% | 2% | 2% | 3% | 2% |
| | other lang | 2% | 4% | 2% | 5% | 4% | 4% | 4% |
| Language Fluency | Speaks Eng. "Less than Very Well" | 22% | 11% | 30% | 3% | 9% | 16% | 15% |
| Education (among those age 25+) | hs-grad | 39% | 27% | 36% | 24% | 32% | 32% | 31% |
| | bachelor | 21% | 33% | 17% | 33% | 34% | 29% | 28% |
| | graduatedegree | 12% | 23% | 8% | 34% | 21% | 19% | 21% |
| Child in Household | child-under18 | 30% | 20% | 34% | 19% | 21% | 18% | 22% |
| Pct of Pop. Age 16+ | employed | 78% | 65% | 72% | 65% | 61% | 74% | 69% |
| Household Income | income 0-25k | 17% | 14% | 19% | 9% | 14% | 23% | 16% |
| | income 25-50k | 17% | 22% | 21% | 10% | 12% | 20% | 17% |
| | income 50-75k | 14% | 12% | 24% | 17% | 14% | 18% | 16% |
| | income 75-200k | 37% | 33% | 31% | 36% | 43% | 32% | 35% |
| | income 200k-plus | 16% | 19% | 6% | 28% | 16% | 8% | 16% |
| Housing Stats | single family | 64% | 67% | 47% | 70% | 61% | 34% | 57% |
| | multi-family | 36% | 33% | 53% | 30% | 39% | 66% | 43% |
| | rented | 60% | 46% | 78% | 39% | 51% | 81% | 58% |
| | owned | 40% | 54% | 22% | 61% | 49% | 19% | 42% |

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).