



**SEVENTH INDEPENDENT REDISTRICTING COMMISSION COMMUNITY
HEARING**
COMISIÓN INDEPENDIENTE DE REDISTRITACIÓN

March 14, 2022

ROLL CALL

AGENDA

- Public Comment
- Approval of meeting minutes
- Presentation by the City's demographer, National Demographics Corporation ("NDC") on the release of additional draft maps. Commission members will discuss the viability of the draft maps.
- Discussion of Future Agendas

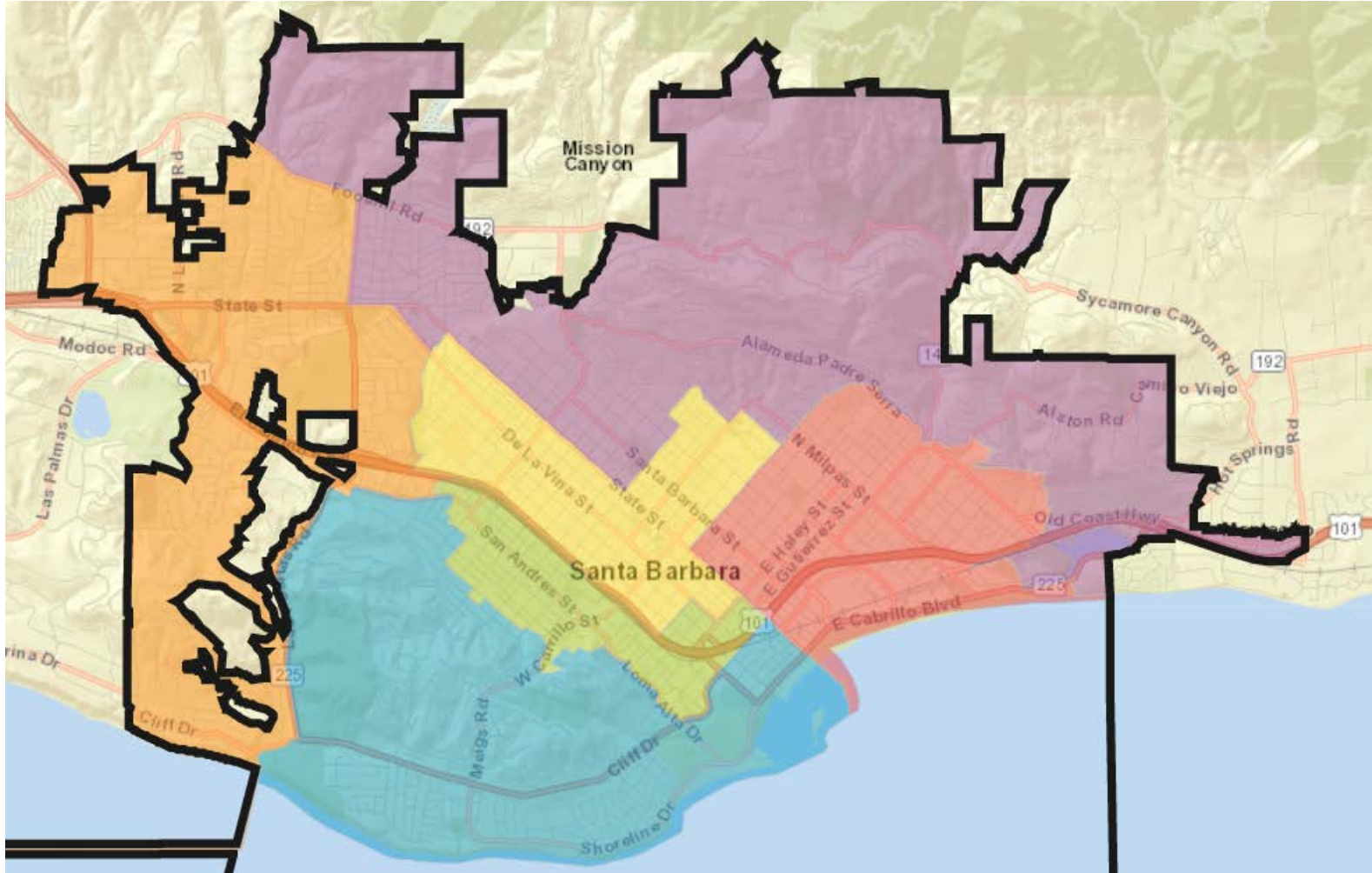
PUBLIC COMMENT



NDC PRESENTATION

City of Santa Barbara

2021-22 Redistricting



Redistricting Rules and Goals

1. Federal Laws

- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

- Minimize voters shifted to different election years
- Respect voters’ choices / continuity in office
- Future population growth
- Preserving the core of existing districts

Banales Stipulated Judgment

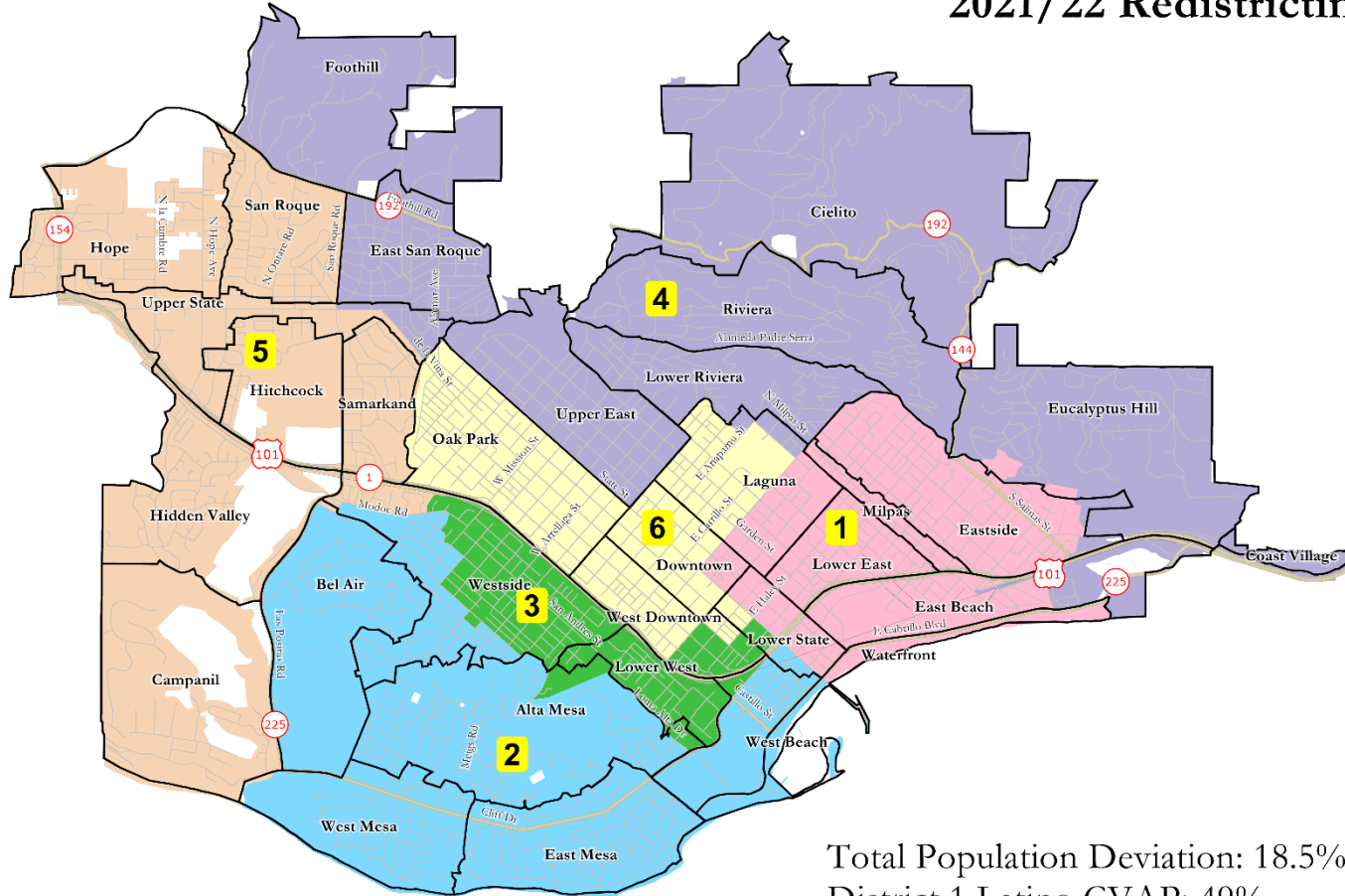
Pursuant to the Banales Stipulated Judgment:

“the intent of the Parties is the electoral district map shall include two electoral districts in which Latino eligible voters constitute a majority of the eligible voters according to the most recently available relevant estimates from the Census Bureau’s American Community Survey, tailored to the greatest extent possible in a manner consistent with the federal and state law, so as to address any issue of vote dilution.”

Current Plan

Current Plan

City of Santa Barbara
2021/22 Redistricting



Total Population Deviation: 18.5%
District 1 Latino CVAP: 49%
District 3 Latino CVAP: 45%

Santa Barbara Airport in District 5

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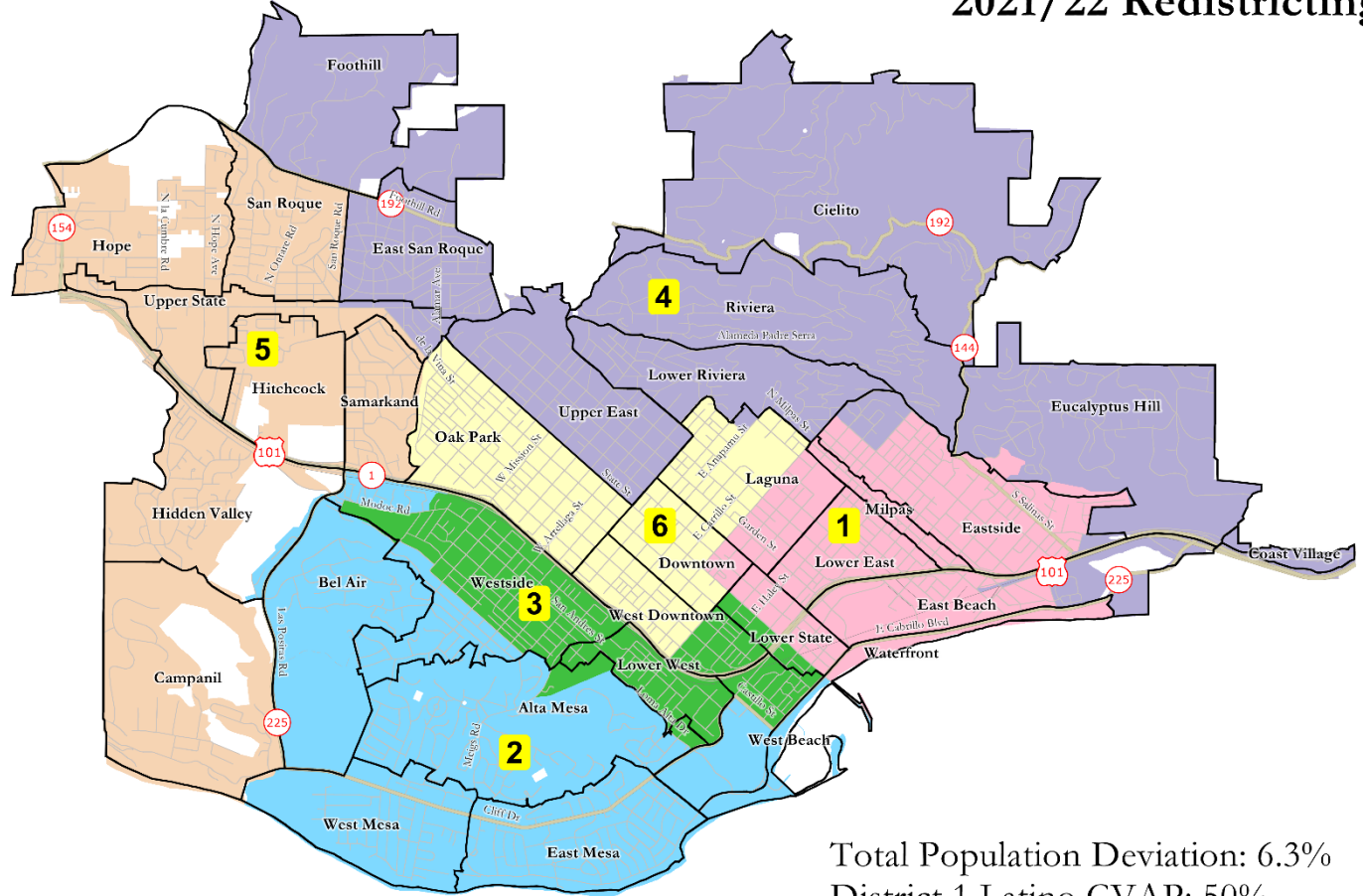
National Demographics Corporation, March 8, 2022

NDC Draft Plan 101RE

- District 1 maintains a presence on State Street and East Beach
- District 2 is mostly confined to the Mesa, but also includes the City College, Harbor, and Stearns Wharf
- District 3 stretches from La Cumbre JHS to West Beach, and includes Downtown south of Ortega and west of State
- District 4 is limited to the foothills but has a small coastal presence
- District 5 is focused on Upper State but goes down to Hendry's Beach
- District 6 takes up most of Downtown but also Laguna and Oak Park

NDC Plan 101RE

City of Santa Barbara
2021/22 Redistricting



Total Population Deviation: 6.3%
District 1 Latino CVAP: 50%
District 3 Latino CVAP: 42%

Santa Barbara Airport in District 5

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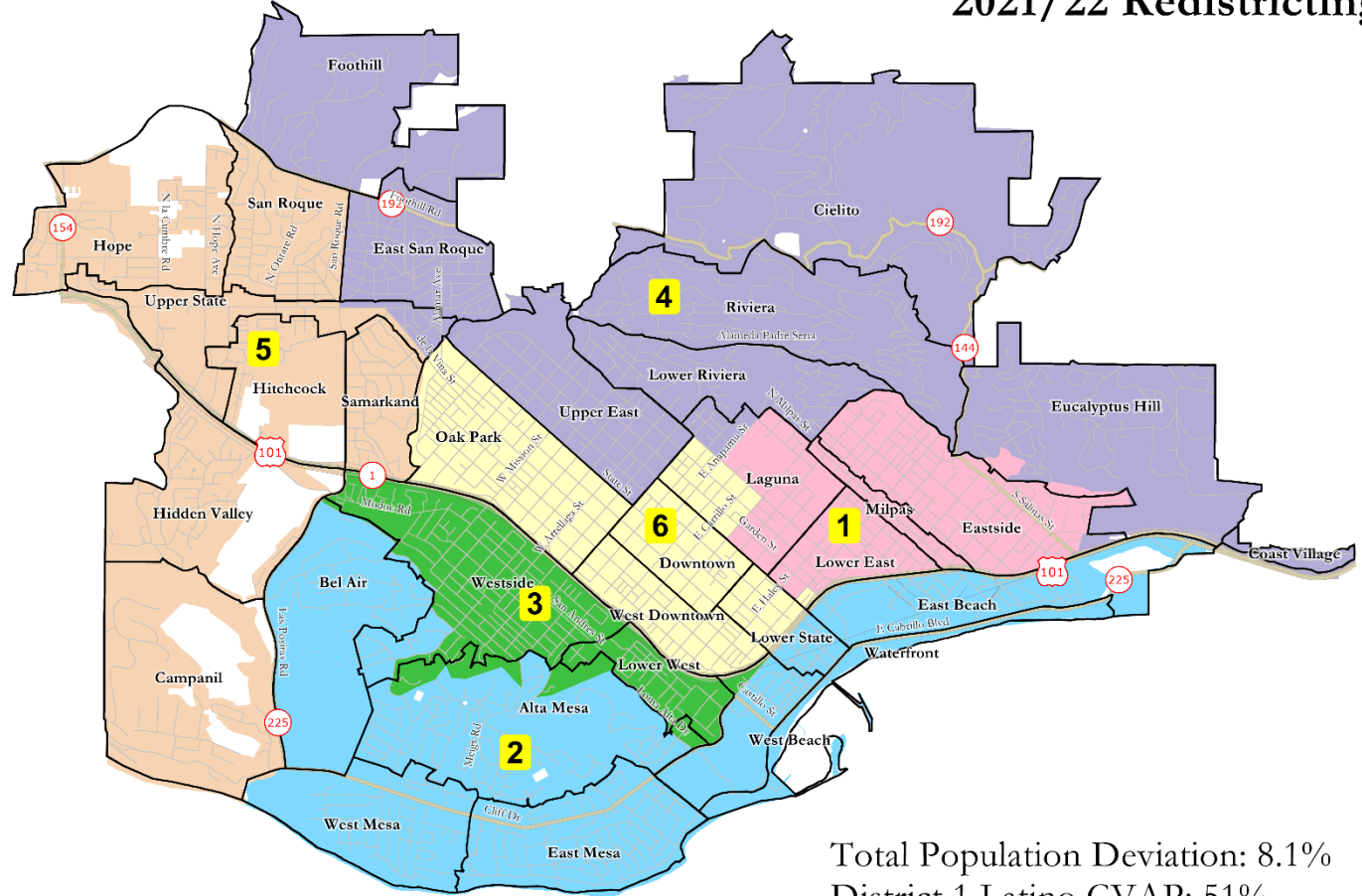
National Demographics Corporation, March 8, 2022

NDC Draft Plan 102RE

- ❑ District 1 now lacks a presence on State Street and East Beach
- ❑ District 2 lacks a presence in the Westside but rather includes the whole waterfront area
- ❑ District 3 is entirely limited to the Westside and Lower West, and does not cross the freeway at all
- ❑ District 4 is limited to the foothills and has no coastal presence
- ❑ District 5 is focused on Upper State but goes down to Hendry's Beach
- ❑ District 6 takes up all of Downtown and Oak Park and part of Laguna

NDC Plan 102RE

City of Santa Barbara
2021/22 Redistricting



Total Population Deviation: 8.1%
District 1 Latino CVAP: 51%
District 3 Latino CVAP: 40%

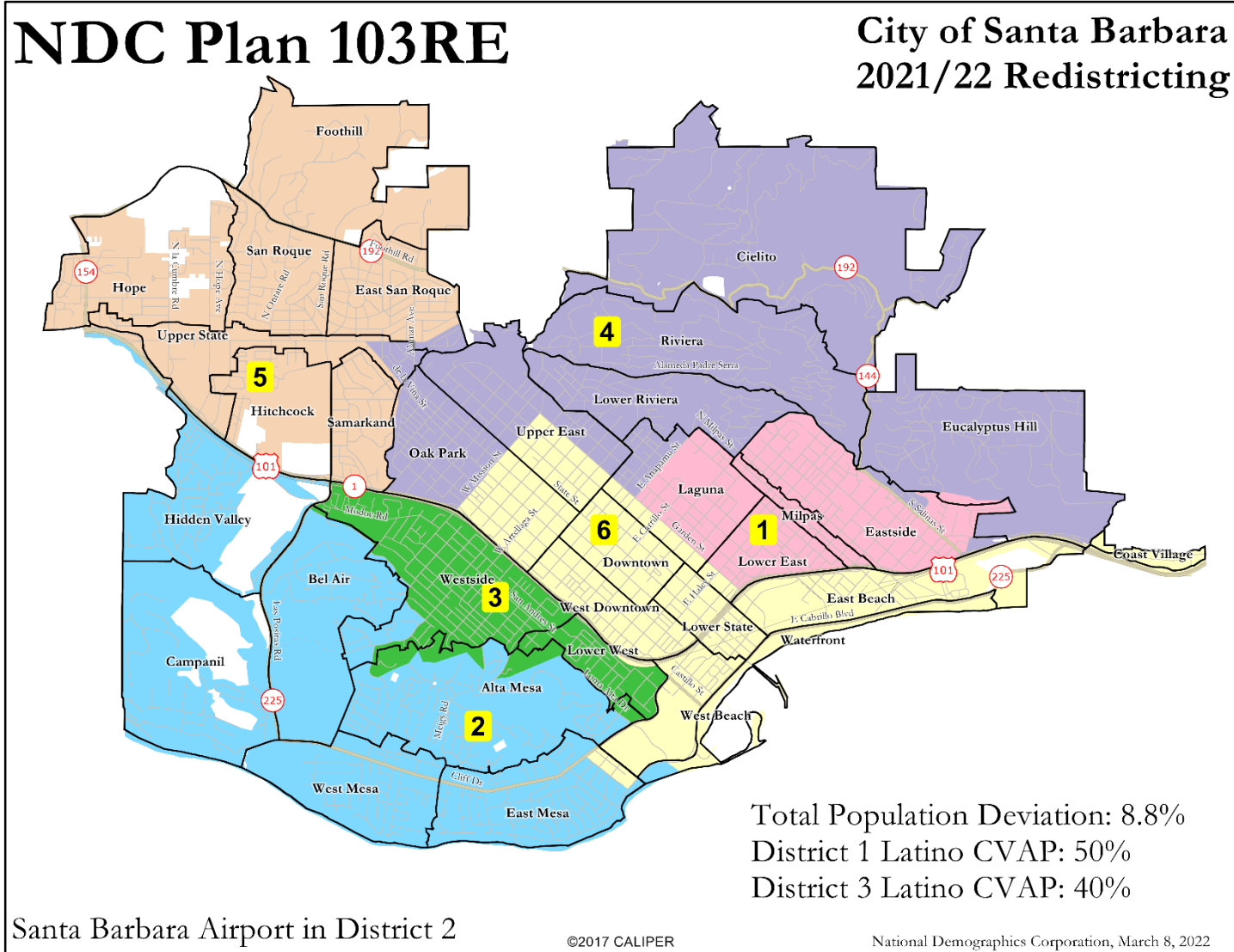
Santa Barbara Airport in District 5

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National Demographics Corporation, March 8, 2022

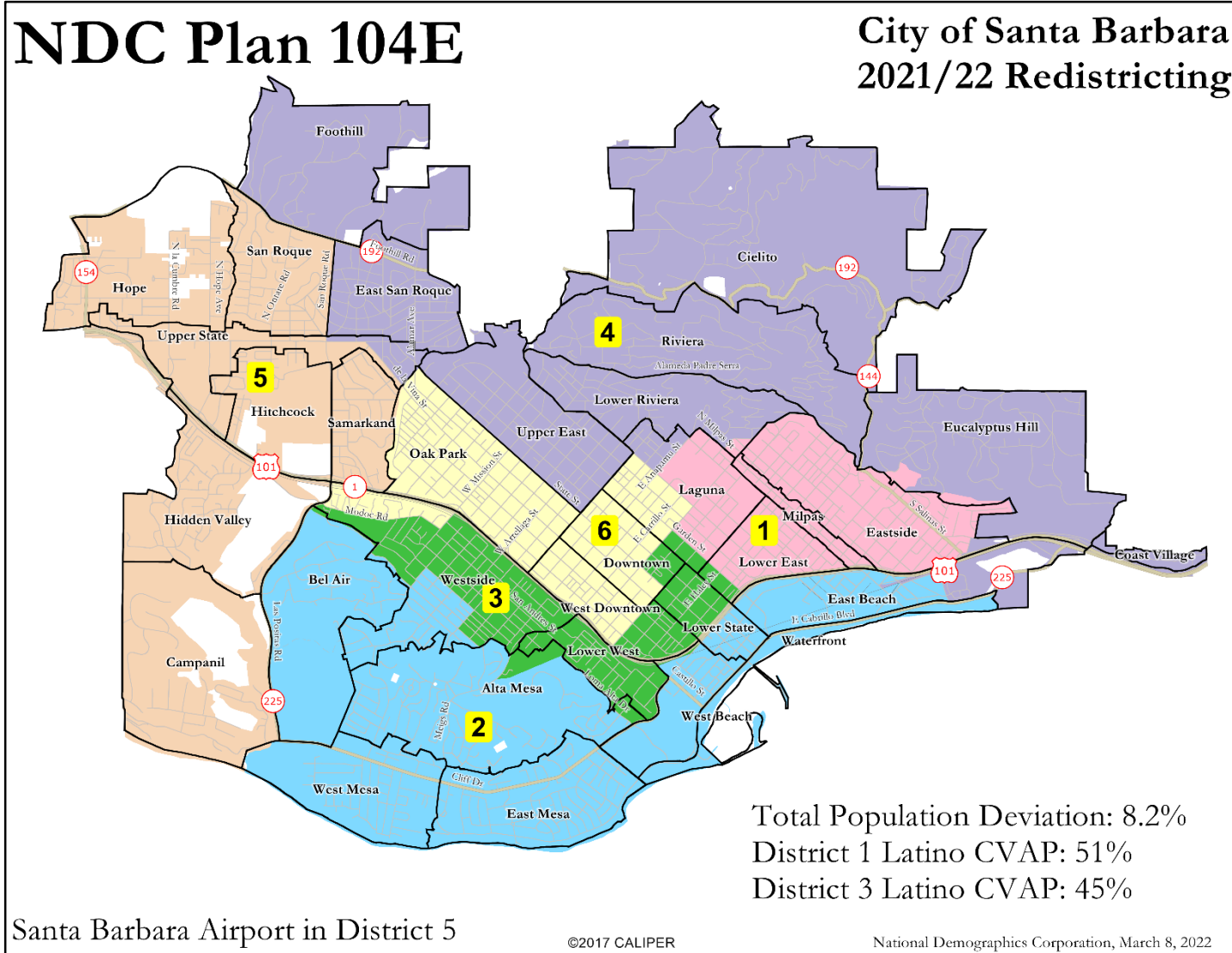
NDC Draft Plan 103RE

- District 1 now lacks a presence on State Street and East Beach
- District 2 lacks a presence in the Westside but rather includes all of the western hilly areas
- District 3 is entirely limited to the Westside and Lower West, and does not cross the freeway at all
- District 4 covers most of the foothills but not all, rather taking in the area north of Mission Street
- District 5 is focused on Upper State and covers part of the foothills
- District 6 takes up all of Downtown and also all of the waterfront area



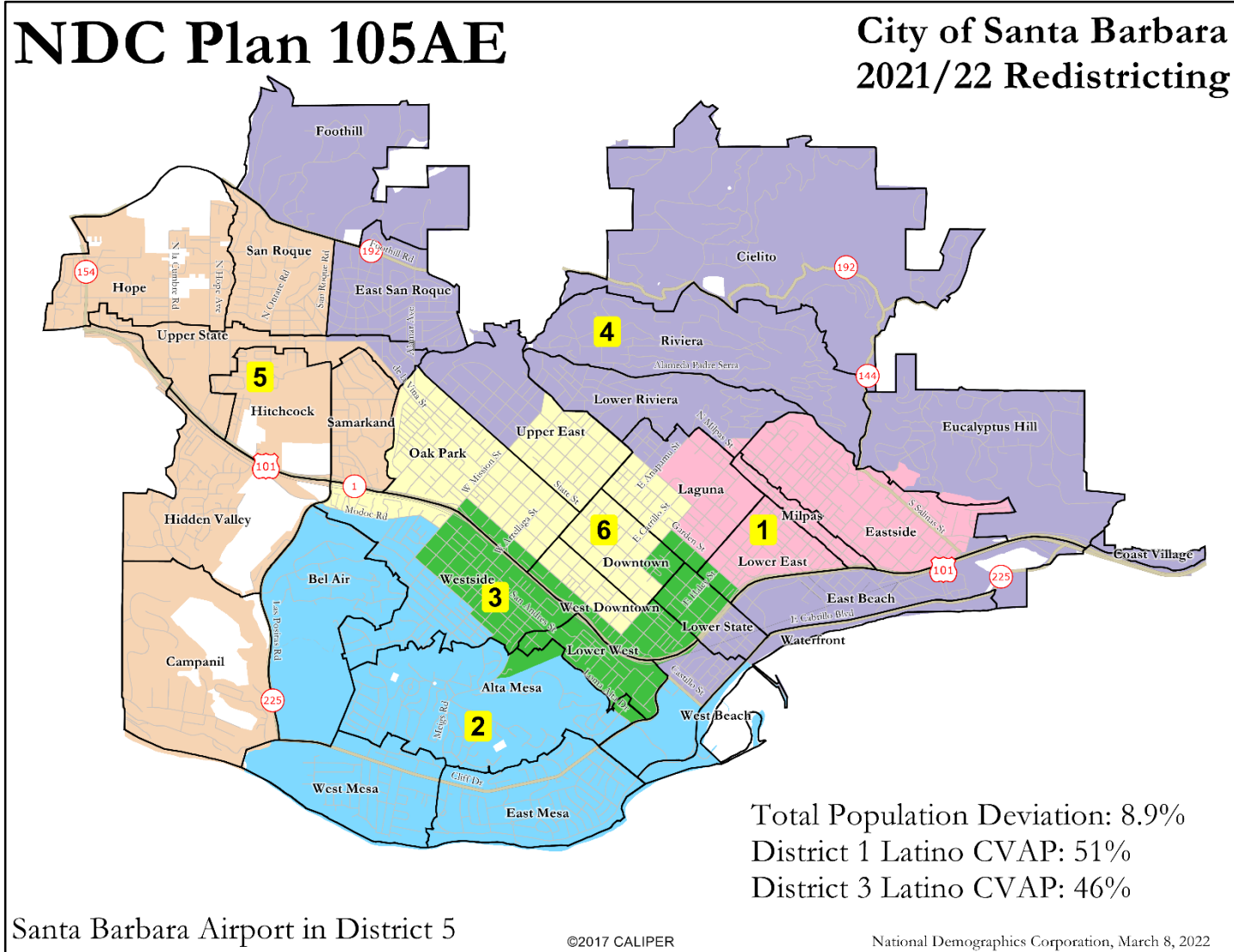
NDC Draft Plan 104E

- District 1 now lacks a presence on State Street and East Beach
- District 2 is largely confined to the Mesa, but also includes most of the waterfront area
- District 3 stretches from La Cumbre JHS to West Beach, and includes part of Downtown also
- District 4 is limited to the foothills but has a small coastal presence
- District 5 is focused on Upper State but goes down to Hendry's Beach
- District 6 takes up most of Downtown but also Laguna and Oak Park, plus the area between Modoc and the freeway



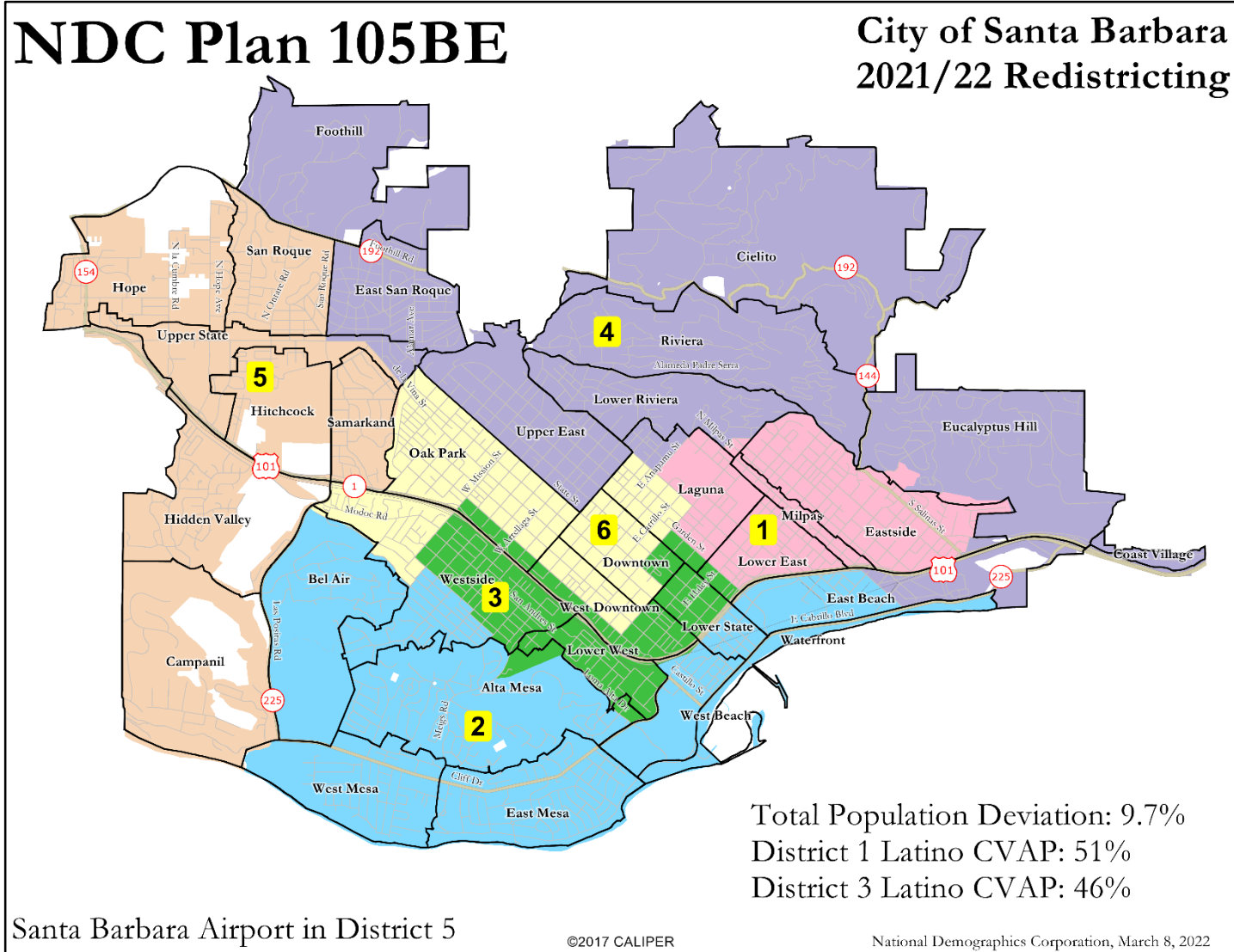
NDC Draft Plan 105AE

- District 1 now lacks a presence on State Street and East Beach
- District 2 is mostly confined to the Mesa, but also includes the City College, Harbor, and Stearns Wharf
- District 3 forms an “L” shape, with Mission and Castillo Street as the primary boundaries
- District 4 covers the foothills as well as the waterfront area
- District 5 is focused on Upper State but goes down to Hendry’s Beach
- District 6 takes up most of Downtown, all of Oak Park, and parts of Upper East and Westside



NDC Draft Plan 105BE

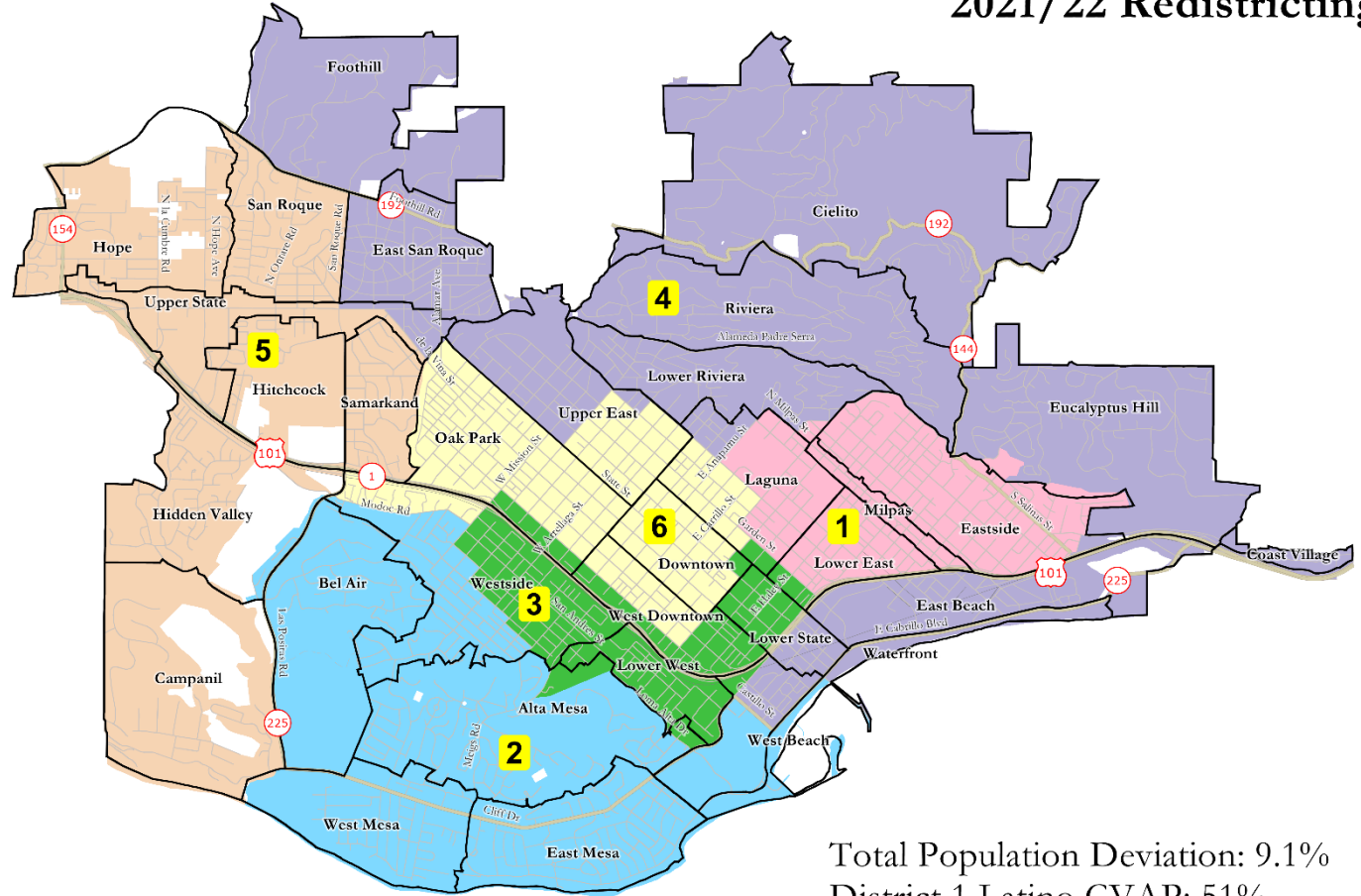
- District 1 now lacks a presence on State Street and East Beach
- District 2 is largely confined to the Mesa, but also covers most of the waterfront area
- District 3 forms an “L” shape, with Mission and Castillo Street as the primary boundaries
- District 4 is limited to the foothills but has a small coastal presence
- District 5 is focused on Upper State but goes down to Hendry’s Beach
- District 6 takes up most of Downtown, all of Oak Park, and much of the Westside, going well past Modoc



DEC Plan E

DEC Plan E

City of Santa Barbara 2021/22 Redistricting



Total Population Deviation: 9.1%
 District 1 Latino CVAP: 51%
 District 3 Latino CVAP: 46%

Santa Barbara Airport in District 5

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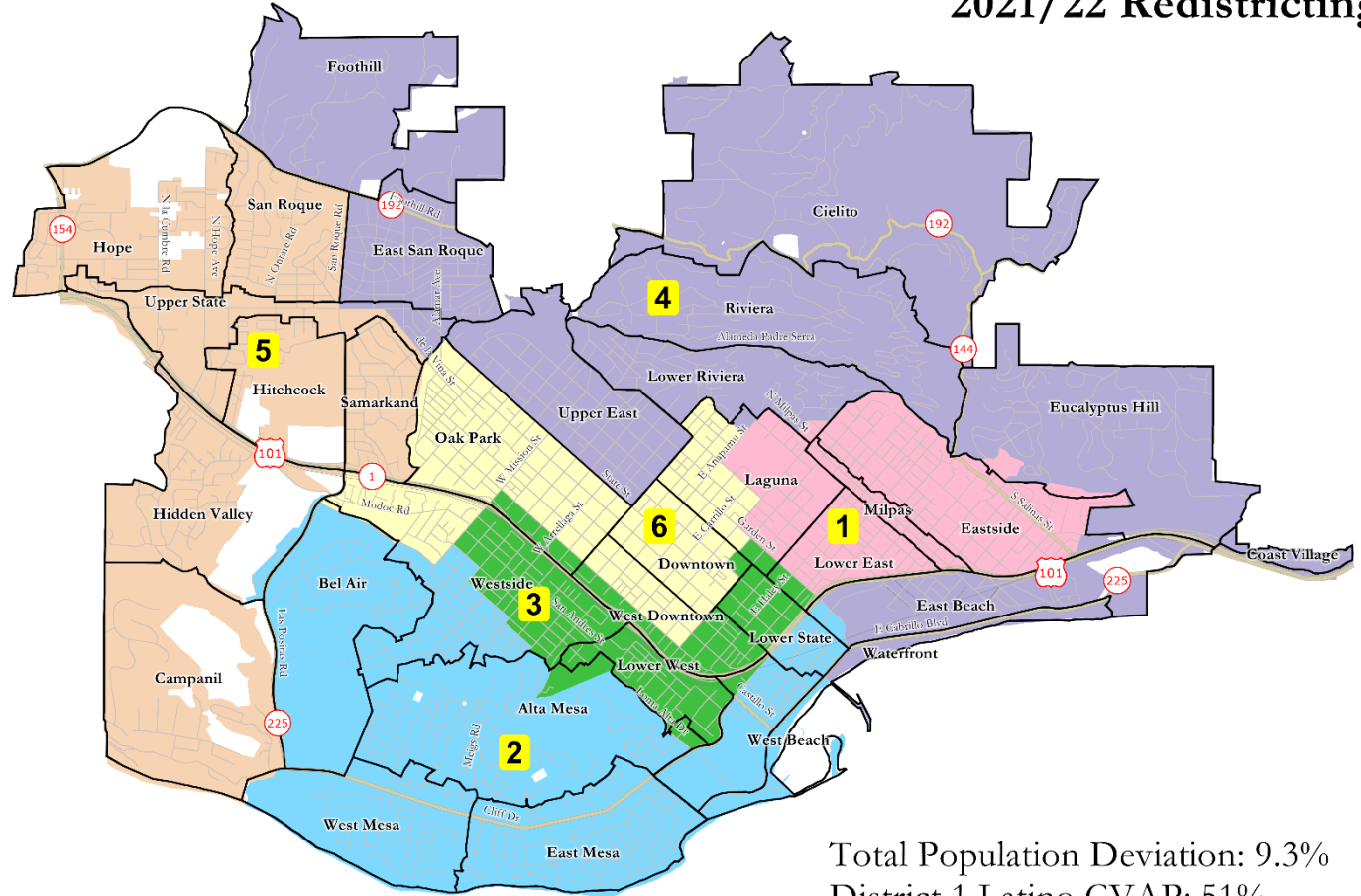
National Demographics Corporation, March 8, 2022

- District 1 now lacks a presence on State Street and East Beach
- District 2 is mostly confined to the Mesa, but also includes the City College, Harbor, and Stearns Wharf
- District 3 forms an “L” shape, with Mission and Castillo Street as the primary boundaries
- District 4 covers the foothills as well as the waterfront area
- District 5 is focused on Upper State but goes down to Hendry’s Beach
- District 6 takes up most of Downtown, all of Oak Park, and parts of Upper East and Westside

DEC Plan EU

DEC Plan EU

City of Santa Barbara 2021/22 Redistricting



Total Population Deviation: 9.3%
 District 1 Latino CVAP: 51%
 District 3 Latino CVAP: 46%

Santa Barbara Airport in District 5

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National Demographics Corporation, March 11, 2022

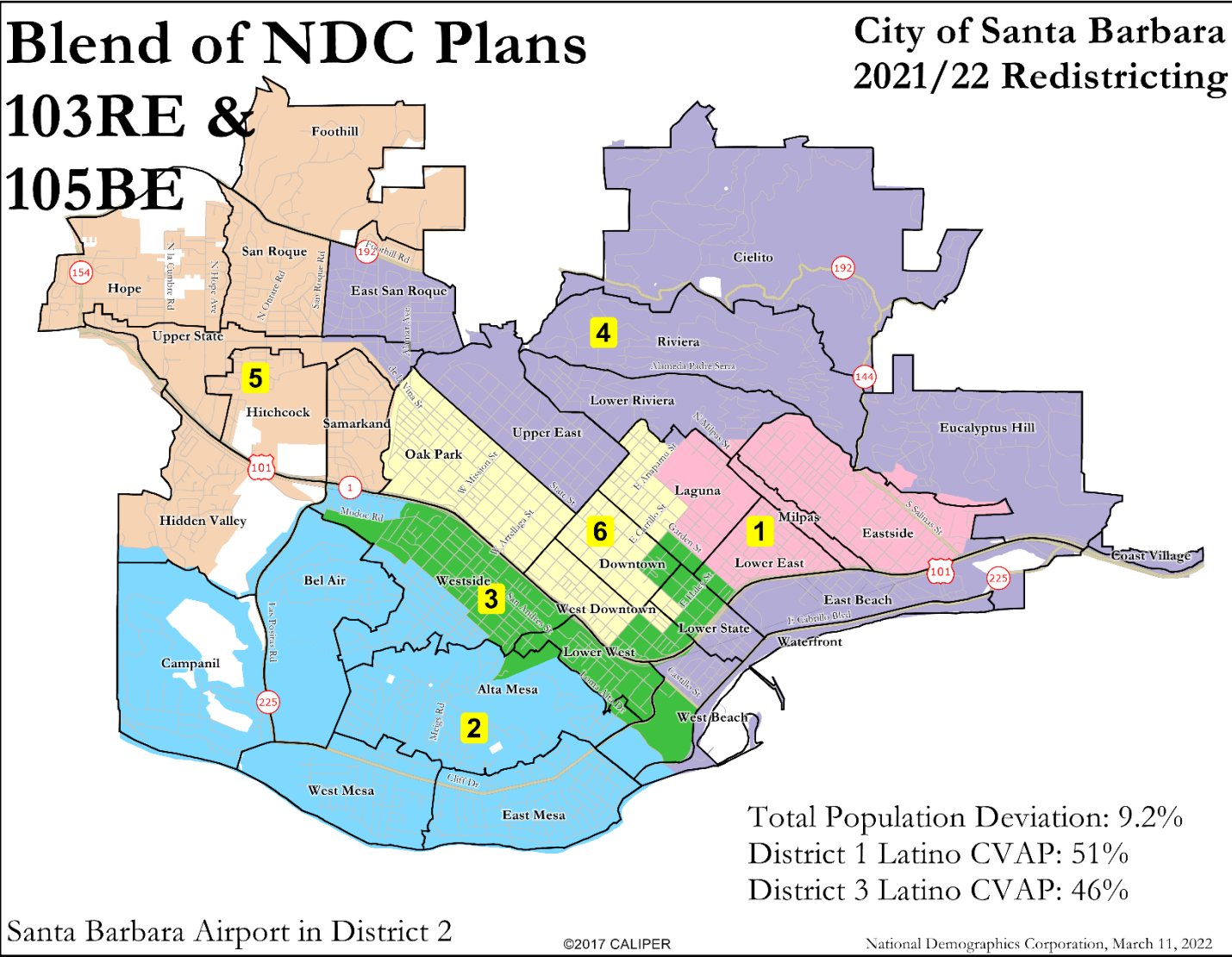
- District 1 now lacks a presence on State Street and East Beach
- District 2 is mostly confined to the Mesa, but also includes the whole West Beach area
- District 3 forms an “L” shape, with Mission and Castillo Street as the primary boundaries
- District 4 covers the foothills and East Beach
- District 5 is focused on Upper State but goes down to Hendry’s Beach
- District 6 takes up most of Downtown, all of Oak Park, and much of the Westside, going well past Modoc

NDC Plan Blend

- District 1 now lacks a presence on State Street and East Beach
- District 2 is limited to the Mesa, but also includes Campanil
- District 3 stretches from La Cumbre JHS to West Beach, and “hooks” into lower Downtown
- District 4 covers most of the foothills but not all, rather taking in the waterfront area
- District 5 is focused on Upper State and covers part of the foothills
- District 6 takes up most of Downtown but also Laguna and Oak Park

Blend of NDC Plans 103RE & 105BE

City of Santa Barbara
2021/22 Redistricting



Plan Comparison

Plan	Total Pop. Dev.	District 1 LCVAP	District 3 LCVAP	Districts on the Coast	Districts on State Street	Districts in the Foothills	Compact Issues?
Current	18.5%	49%	45%	Four: All but D3&6	Six: All	One: D4	Two: D3&6
NDC 101RE	6.3%	50%	42%	Five: All but D6	Six: All (D2 barely)	One: D4	Two: D3&6
NDC 102RE	8.1%	51%	40%	Two: D2&5	Four: All but D1&3	One: D4	One: D2
NDC 103RE	8.8%	50%	40%	Two: D2&6	Three: D4,5&6	Two: D4&5	One: D6
NDC 104E	8.2%	51%	45%	Three: D2,4&5	Five: All but D1	One: D4	Three: D2,3&6
NDC 105AE	8.9%	51%	46%	Three: D2,4&5	Five: All but D1 (D2 barely)	One: D4	One: D4
NDC 105BE	9.7%	51%	46%	Three: D2,4&5	Five: All but D1	One: D4	Two: D2&6
DEC E	9.1%	51%	46%	Three: D2,4&5	Five: All but D1 (D2 barely)	One: D4	One: D4
DEC EU	9.3%	51%	46%	Three: D2,4&5	Five: All but D1 (D4 barely)	One: D4	Three: D2,4&6
NDC Blend	9.2%	51%	46%	Three: D2,3&4	Four: All but D1&2	Two: D4&5	Three: D3,4&6

DISCUSSION OF FUTURE AGENDAS

Next Hearing

Wednesday, March 30, 2022

2:00 pm – 6:00 pm PST

City Council Chambers

735 Anacapa St, Santa Barbara