



**CITY OF SANTA BARBARA  
DOWNTOWN PARKING COMMITTEE**

**Minutes**

**Date:** Thursday, January 6, 2022  
**Time:** 9:00 a.m.

**FINANCE SUB-COMMITTEE MEETING**

**This Meeting Will Be Conducted Electronically as Described Below**

**Regular Meeting**

**THIS MEETING WILL BE HELD BY TELECONFERENCE AS AUTHORIZED BY GOVERNMENT CODE § 54953(e)(1)(A) TO PROMOTE SOCIAL DISTANCING AND PRIORITIZE THE PUBLIC'S HEALTH AND WELL-BEING UNDER SANTA BARBARA COUNTY HEALTH OFFICER ORDERS. AS A PUBLIC HEALTH AND SAFETY PRECAUTION, THE DAVID GEBHARD PUBLIC MEETING ROOM WILL NOT BE OPEN TO THE GENERAL PUBLIC. DOWNTOWN PARKING COMMITTEE MEMBERS MAY PARTICIPATE ELECTRONICALLY. THE CITY OF SANTA BARBARA STRONGLY ENCOURAGES AND WELCOMES PUBLIC PARTICIPATION DURING THIS TIME. PUBLIC PARTICIPATION IS AVAILABLE THROUGH THE FOLLOWING OPTIONS:**

**JOIN ELECTRONICALLY:**

**URL:** [https://santabarbaraca.gov.zoom.us/webinar/register/WN\\_VAZVtDRoTsebiWIPg4GeHA](https://santabarbaraca.gov.zoom.us/webinar/register/WN_VAZVtDRoTsebiWIPg4GeHA)

**Web:** Go to **Zoom.us**, click **Join A Meeting**, enter **Webiner ID:** 875 2073 4821 click **Join**.

**Telephone:** +1 , Webinar ID: 875 2073 4821

**ORAL PUBLIC COMMENT:** Oral comments during a meeting may be made by electronic participation only.

**Public comment on matters not listed on the agenda will occur** at the beginning of the meeting. Members of the public wishing to speak must "raise their hand" in the Zoom platform by selecting the virtual hand icon during the presentation of that item. When persons are called on to speak, their microphone will be activated by City staff and the speaker will be notified that they can now unmute themselves in order to begin speaking. The speaker will then need to unmute themselves by selecting the 'mute/unmute' icon or pressing Ctrl+Alt+A on their keyboard.

**WRITTEN PUBLIC COMMENT:** Public comments may also be submitted via email to [EPitney@SantaBarbaraCA.gov](mailto:EPitney@SantaBarbaraCA.gov) prior to the beginning of the meeting. All public comments submitted via email will be provided to the Committee and will become part of the public record.

If you have technical questions about the webinar, please go to: [support.zoom.us](https://support.zoom.us).

**Committee Members:** Trey Pinner, Ed France, Sean Pratt

**Staff and Liaisons:** Matt Fore (Staff – Acting Transportation Planning & Parking Manager), Sarah Clark (Staff-Acting Downtown Plaza and Parking Manager)

---

1. **CALL TO ORDER** Meeting started at 9:00am

2. **ROLL CALL** (Location in video: 0:00:25)

Sean Pratt: Present  
Ed France: Present  
Trey Pinner: Present

3. **CHANGES TO AGENDA** (Location in video: 0:00:41)

No Changes to agenda

4. **PUBLIC COMMENT** (Location in video: 0:00:46)

Any member of the public may address this committee for up to two minutes on any subject within the jurisdiction of this committee that is not scheduled for a public discussion before this committee.

No public comment

5. **FISCAL YEAR 2023 PRELIMINARY BUDGET CONSIDERATIONS RECAP?** (Location in video: 0:01:18)

RECOMMENDATION: That the Committee receive a report on the current operating deficit, deferred capital needs, enhanced plaza maintenance expenses, and restoration of Downtown Parking Fund reserves.

- Matt Fore recapped what was discussed last FSC meeting (how changes to pricing structure of downtown parking lots affect operating and structural deficits)
- Showed pricing structures of other cities in CA (Santa Cruz, Ventura, Oceanside, Santa Monica, Carlsbad, Huntington Beach, Newport Beach, Redondo Beach, Berkeley, Santa Monica, Sunnyvale)
- Only 1 city with free period (Santa Monica)
- Median low rate: \$1.50
- Median high rate: \$4.00
- Matt Fore and Chair Pinner discuss pricing based on a revenue number that is satisfactory to council and it's constituents.
- Both Mr. France and Mr. Pinner express urgency for bringing this price change proposal to council due to the large DTP operating and structural deficit.
- Are we trying to come up with a pricing structure that handles the deficit emergency? Or are we trying to develop a pricing structure based on a fair amount and the actual value that the DTP lots provide?

6. **ANNOUNCEMENTS** (Location in video: 0:56:36)

- Appointed Sarah Clark as interim DT plaza manager
- Last day for Matt Fore w/ City of Santa Barbara today (1/6/22)
- Next FSC on 27<sup>th</sup> of Feb (3hr)
- DPC Jan 13<sup>th</sup> 7:30am (regular length)

7. **ADJOURNMENT**

Meeting ended at 10:00am

Committee Mission Statement: To enhance the economic vitality of the Downtown area, by advising the City on policy of operation and maintenance of the City's parking facilities and on-street parking supply, in order to optimize the usefulness to customers and visitors that shop and work in the Downtown Business District.

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact Matt Fore, 805-564-5390. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services such as sign language interpretations or documents in Braille may require additional lead time to arrange.

**AGENDAS, MINUTES & REPORTS:** Meetings of the Downtown Parking Committee Finance Subcommittee are currently held on an ad hoc basis. The next Finance Subcommittee meeting of the Downtown Parking Committee is tentatively scheduled for Thursday, January 27, 2022 at 9:00 a.m. through Zoom. Copies of documents relating to agenda items are available for review in the Downtown Parking Offices at 1221 Anacapa St.,

Santa Barbara, CA 93101, and agendas and reports are also posted online at: <http://santabarbaraca.gov/gov/brdcomm/dm/parking/default.asp>.