

City of Santa Barbara



**De La Guerra Plaza Revitalization Project
Advisory Committee Parameters For Art Subcommittee**

DLGP Revitalization Project Advisory Committee Purpose for this meeting:

Identify locations, and set aesthetic and site parameters, for art within De La Guerra Plaza.

Art Subcommittee Purpose:

Develop timeless recommendations for a framework and foundation for selection and implementation of visual art and art infrastructure in the De La Guerra Plaza Revitalization Project holistically integrated with the aesthetic and site parameters identified by the De La Guerra Plaza Revitalization Design Advisory Committee and City of Santa Barbara.

Art Subcommittee Time Commitment:

- Up to Six (6) – 90-Minute Focus Sessions over the course of 3 months, beginning June 2022.

Membership:

- 3 representatives from De La Guerra Plaza Revitalization Design Advisory Committee (Peterson, Drury, McGill)
- 2 representatives from SB Arts Advisory Committee (Cochran/Tepper)
- Representative(s) from Chumash Community
- Youth Representative from SB Youth Council
- Public Works/SBAAC/RRM to be liaisons/facilitators

De La Guerra Plaza Advisory Committee Purpose Statement for Plaza:

“De la Guerra Plaza celebrates and honors the historic heart of our city and provides the flexibility to serve our community’s diverse social, cultural, historic, economic and environmental vitality.”

LOCATIONS & PARAMETERS FOR PLAZA

Specific At-Grade Locations Available for Artistic Expression:

1. **Water Feature**
2. **Center surface area inside brick band (Materials TBD)**
 - *Either stone or pressed concrete*
3. **Street of Spain Extension – Sandstone Outside Brick Band:**
 - *Horizontal stone surface material – can be modified to incorporate additional design - all available except for brick banding, which has utilities underneath*
4. **Stage: Extension off of the arcade/structure; Steps up to stage could also be included**
 - *Should not be tile or a slick surface- needs tread that can hold up to dancing, including flamenco and tap (metal shoe bottoms), and heavy equipment (A/V) placement*
5. **Blocks/Shapes for Family Area: Seating/Playing**
 - *Could be circles, spheres, rectangles*
 - *Numbers need to be determined - surfaces could be artistic*
 - *May need to have flat tops for sitting/seating/ family area*
 - *May be boulders, concrete or other materials*
6. **Banding around tree wells**
 - *Downlights underneath seats to add foot candle, ambiance, safety - will highlight banding*
7. **Medallion Concept (Materials TBD)**
 - *Drawing people from State St. through plaza...breadcrumb concept*
 - *Size/shape/pattern/locations – clearly define parameters*
 - *Mediums defined in subcommittee*
8. **Infrastructure to Support Future Visual Artistic Expression Options**
 - *Possibilities for future projection/light art (this is important context for the Committee(s) to be aware of but may not need to address them specifically in the scope of work)*
 - *Light posts will have conduit available*
 - *Projection possibilities:*
 - i. *Front throw from light posts onto city hall*
 - ii. *Ground throw from De la Guerra street, which will be pedestrian only*
9. **Infrastructure to Support Future Performing Artistic Expression Options**

A Consideration for Subcommittee:

As the above locations are being considered, identify spaces would be best suited to calls for art and which could be collaborative projects between the City of Santa Barbara and identified partners, such as schools or nonprofit organizations.

Content Discussion Questions:

- What are ways or opportunities to express community through art?
- What are the Santa Barbara stories of the past that we honor?
- What would be surprising or interesting?
- What should be avoided?
- Does the committee have a preference regarding overall conceptual approach?
- Are there restrictions that need clarifying? Safety concerns, etc.

FUTURE PROCESS FOR ART:

Future Steps Once Foundation Set

Philanthropy – Community Involvement

- SB Foundation – 501(c)3 funding avenue
 - Application under review
- Potential for Donor Recognition – subtle and appropriate
- Grant Possibilities
- Santa Barbara Beautiful - Future Grant Application

Budget Considerations

- Ongoing collaboration with City Staff

Calls for art:

- Will need to be developed and facilitated by RRM or Public Art Firm w/ City Staff.
- Will need a budget in advance of issuing
- Panel of jurors selected from DLG Plaza Art Subcommittee for each call
- Final approval of plan from HLC, possibly Advisory Committee
- Implementation
 - These projects will need a dedicated project manager(s) to work through project oversight and implementation, site management, etc, ranging from art approval to AAC, then DLG, then HLC.
 - Contract development, funding disbursement and project oversight. (Including Risk, Planning, PW for safety, etc).

Potential additional artistic considerations for future:

- Potential wall spaces behind stage- building design still being determined. There will likely be some sort of commemorative marker regarding prior usage/occupants of adobe structure that was once onsite.
- City Hall “front lawn” area- potentially a mosaic in future, potentially City seal- TBD with confirmation of design and a potential separate set of stakeholders (city staff, tourism, HLC, etc)

Plaques and Markers:

- To be determined by City Historian, SBTHP, HLC and SB Public Works
- Potential Donor recognition (Tree Well Band, plaque, etc)

Temporary Supplementary Programming:

*SB Trust for Historic Preservation **MAY** be interested and willing to provide supplementary or complementary programming of rotating exhibitions at Casa De Le Guerra that address the historical context of the plaza; can approach and explore history through their facilitation.*