



Draft Conceptual Design





Goal for Today's Meeting

- Recommend to City Council with favorable comments that this concept plan move into the City's Development Application Review Process.
- **City Council** – progress update: February 2, 2020
- Commence **City Development Review** Process
 - Historic Landmarks Commission (HLC) concept review
 - PRT (Pre-application Review Team)
 - Archaeological Report accepted by HLC
 - Historic Structures Report accepted by HLC
 - Project design approved by HLC



Agenda

- Brief Recap
 - Art within the plaza
 - Swapping splash pad location
- Continue discussion from last meeting:
 - Kiosk
 - Trees
 - Lighting
- Public Comment
- Review Next Steps
- Recommendation to City Council



Recap

- Purpose Statement

De La Guerra Plaza celebrates and honors the historic heart of our city and provides the flexibility to serve our community's diverse social, cultural, historic, economic and environmental vitality.

- Five Vitalities

Social, Cultural, Historical, Economic, Environmental



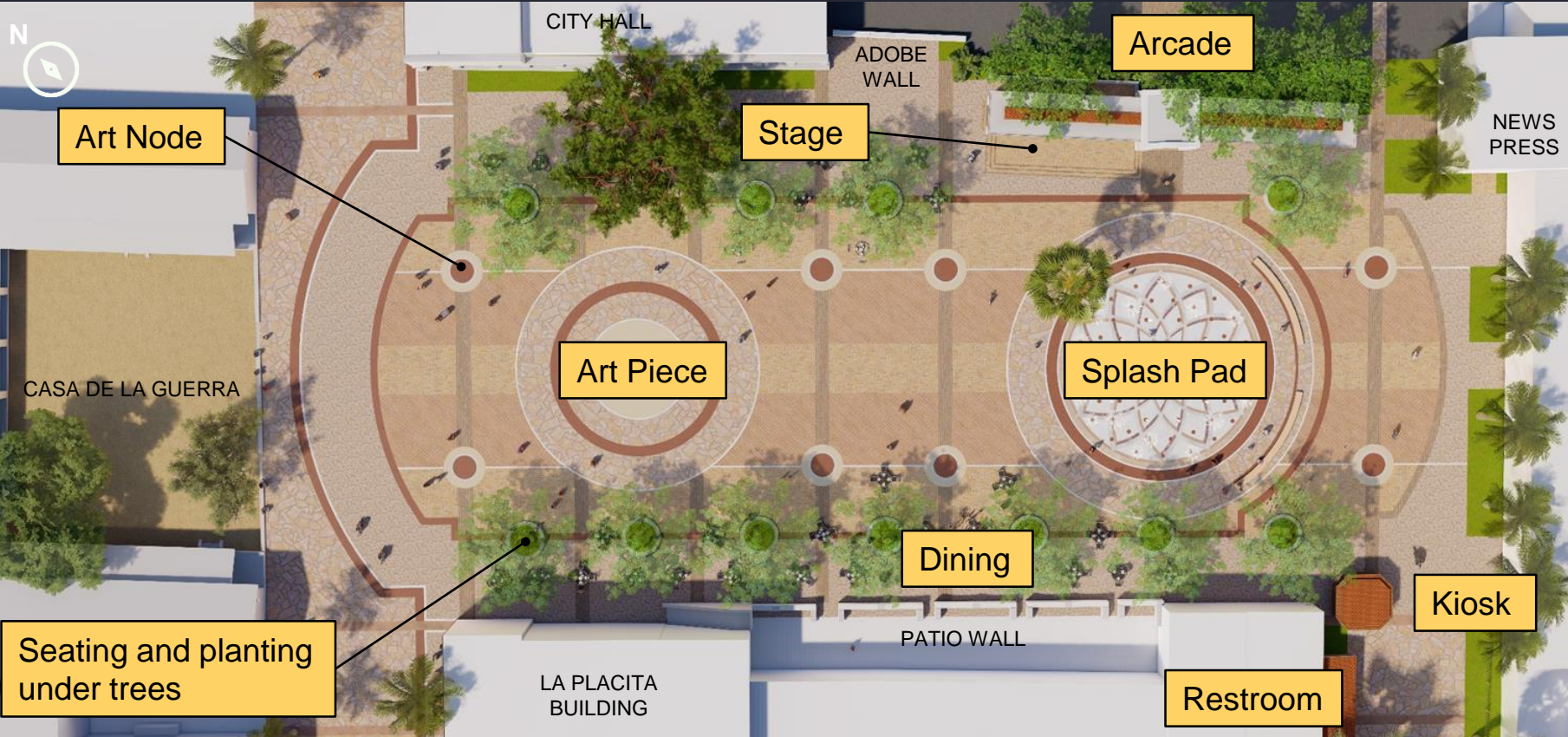
Since our last meeting:

- Reviewed design with architectural historians
- Met with accessibility experts
- Communicated with Chumash representatives
- Further product research



Concept Overview





Art Node

CITY HALL

ADOBE WALL

Arcade

NEWS PRESS

Stage

CASA DE LA GUERRA

Art Piece

Splash Pad

Seating and planting
under trees

Dining

Kiosk

LA PLACITA
BUILDING

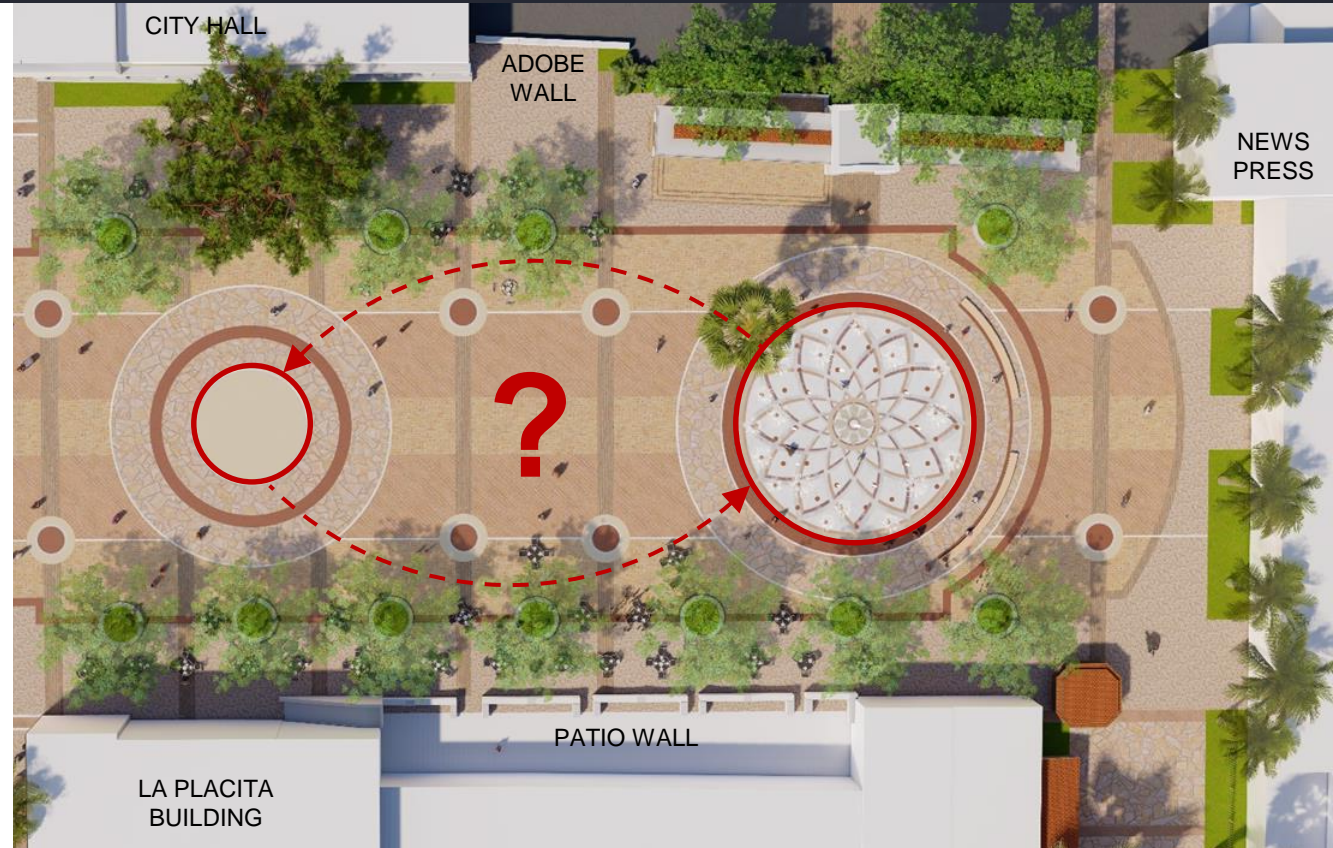
PATIO WALL

Restroom



Splash Pad Location

- Infrastructure requirements
- Noise
- Cultural resources
- Conflicting uses



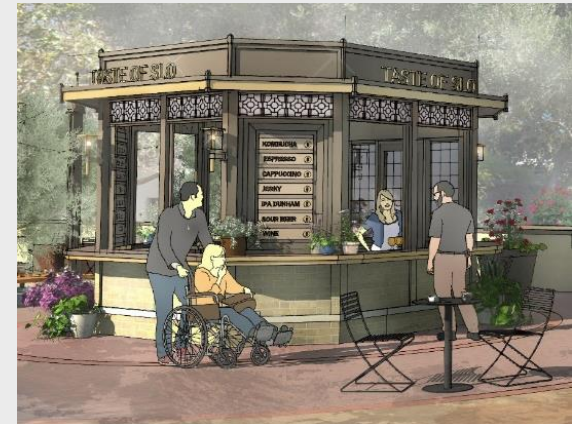


Kiosk Vision

- Operated by a local business (outpost)
- Synergy with existing nearby businesses (minimal competition)

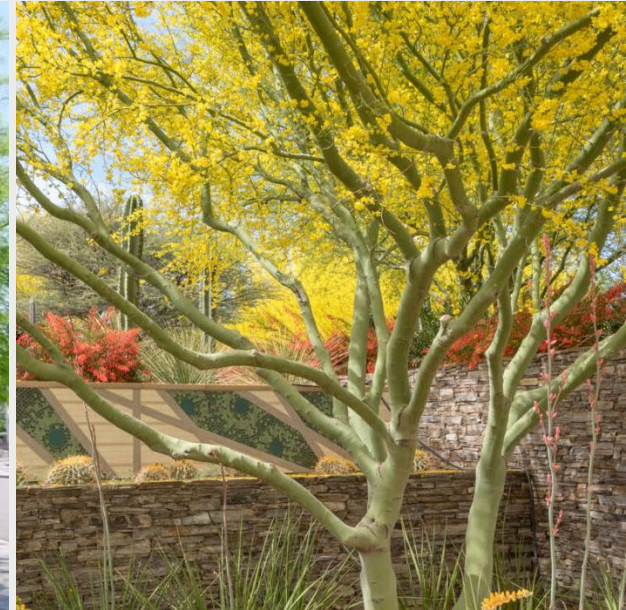


- Food & Beverage
 - Coffee/Baked Goods
 - Cheese Plates
 - Hors d'oeuvres
- Historical Information
- Farmers Market
- Flowers





Trees



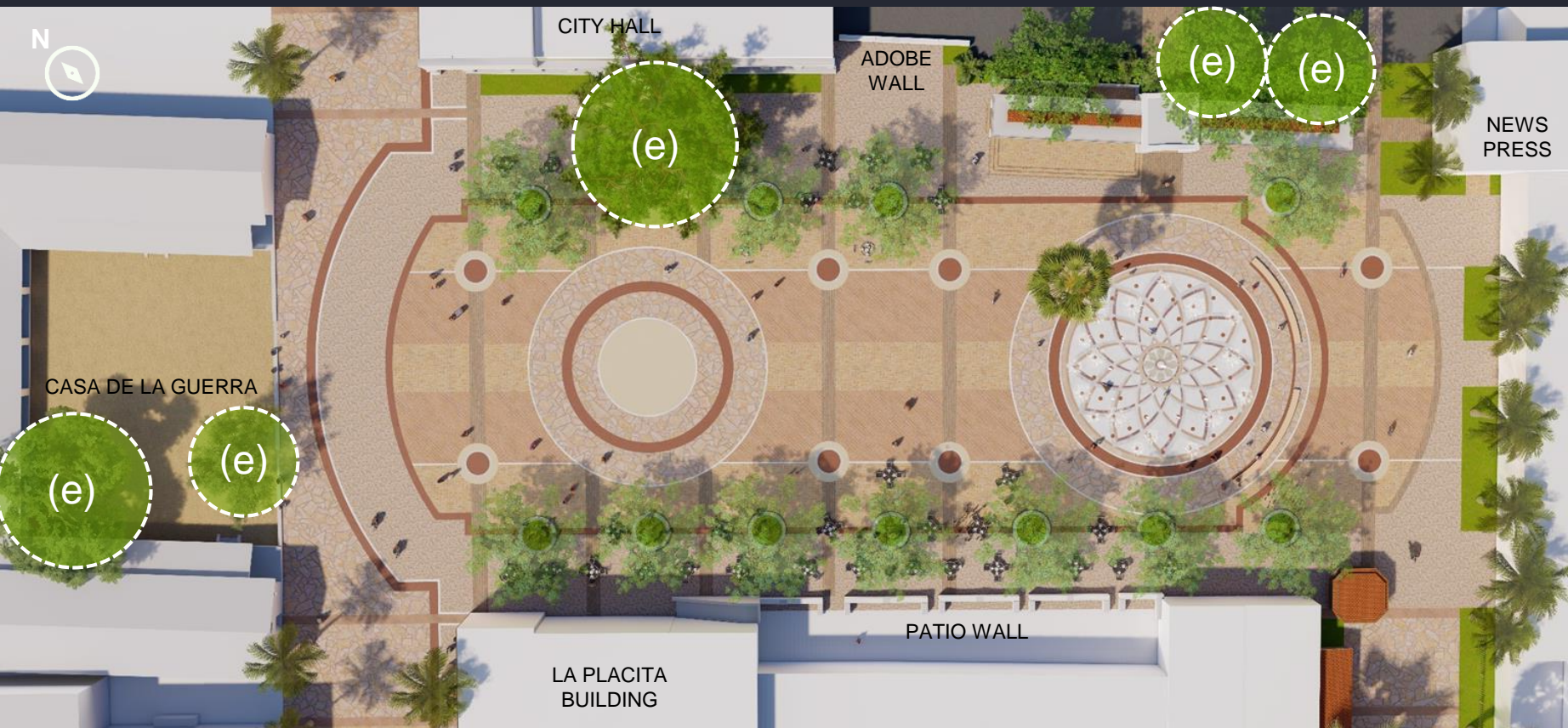
Palo Verde (*Cercidium 'Desert Museum'*)




Trees



Floss Silk Tree, Thornless (*Chorisia speciosa* 'Majestic Beauty')





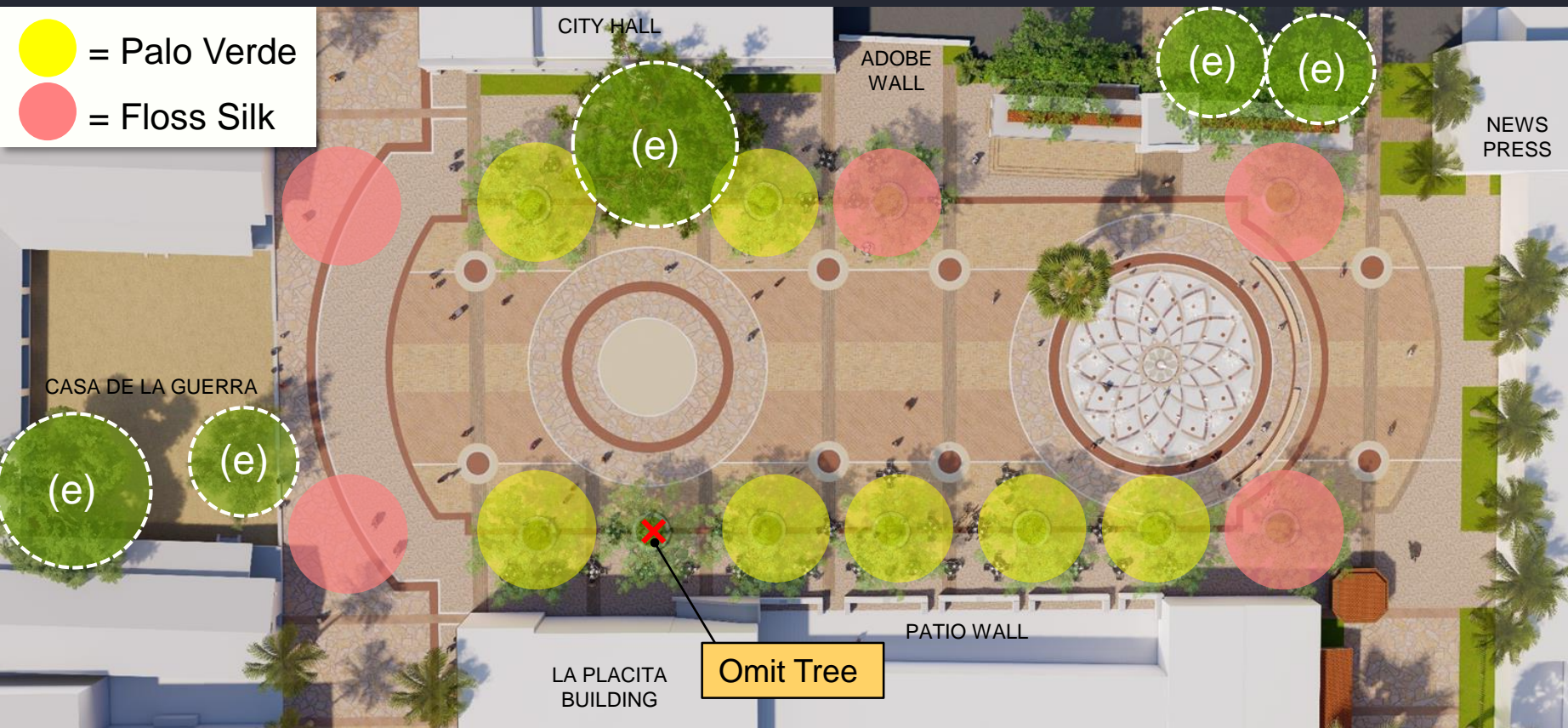


 = Palo Verde





 = Palo Verde
 = Floss Silk

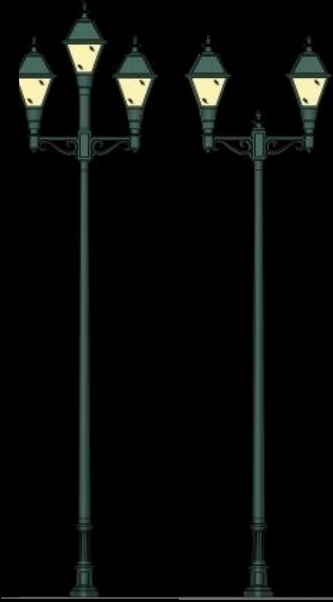
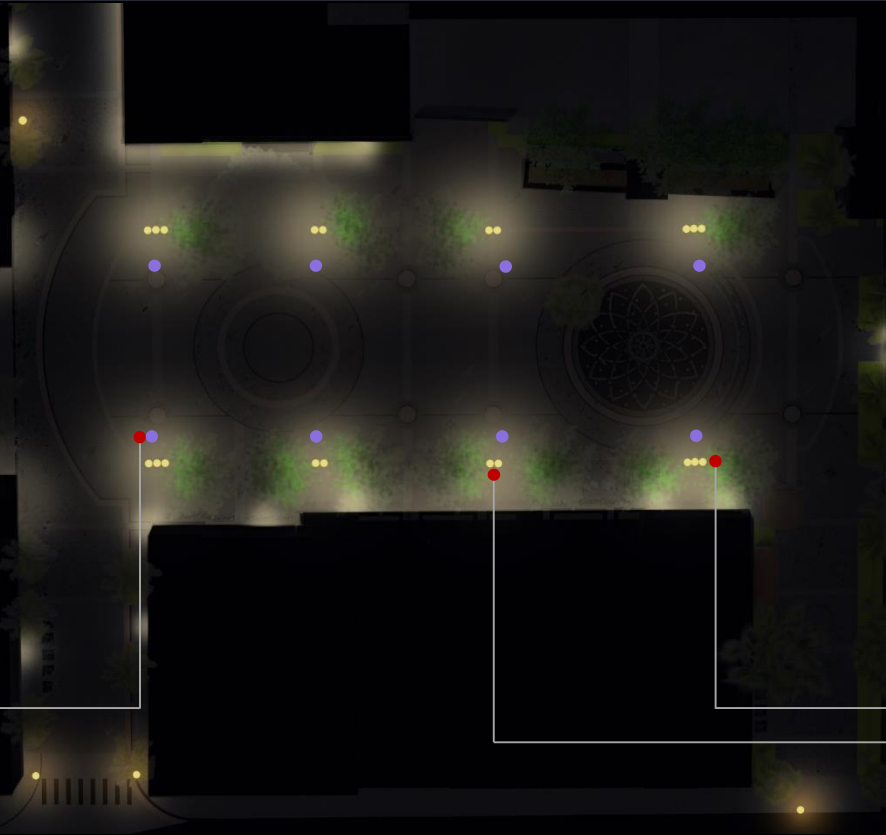




NEW PLAZA POLE LIGHTING



EXISTING POST TOP LOCATIONS



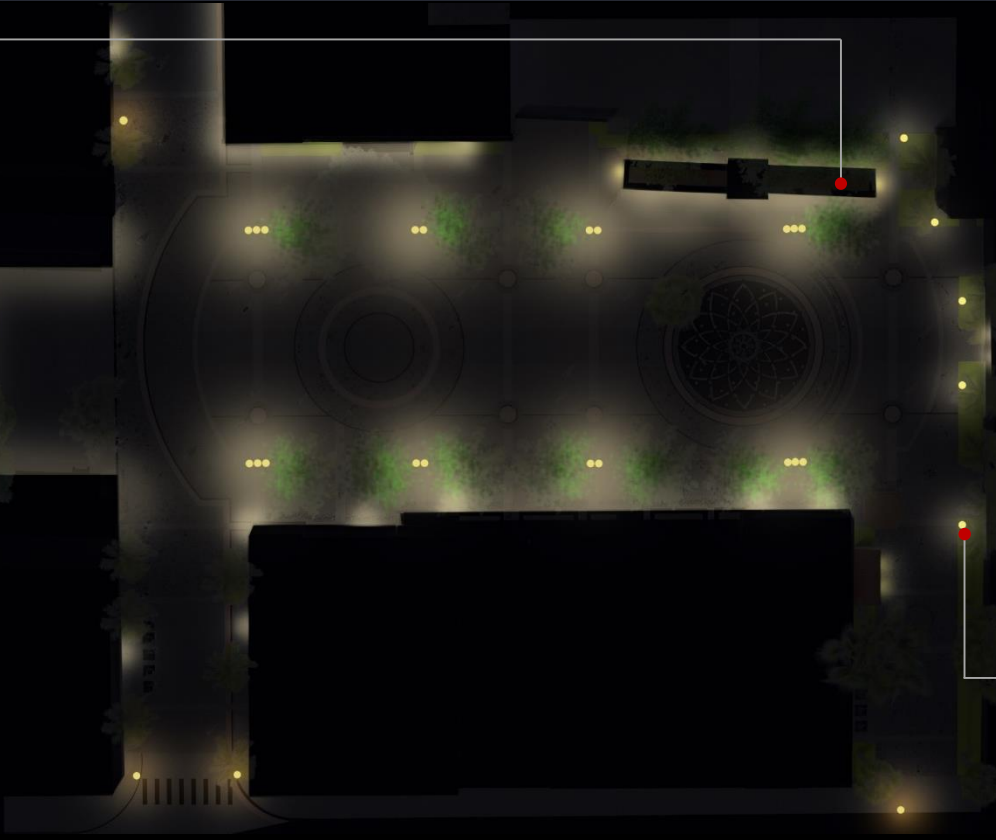
TRIPLE POST TOPS

DOUBLE POST TOPS



NEW ARCADE AND
PEDESTRIAN POLE LIGHTS

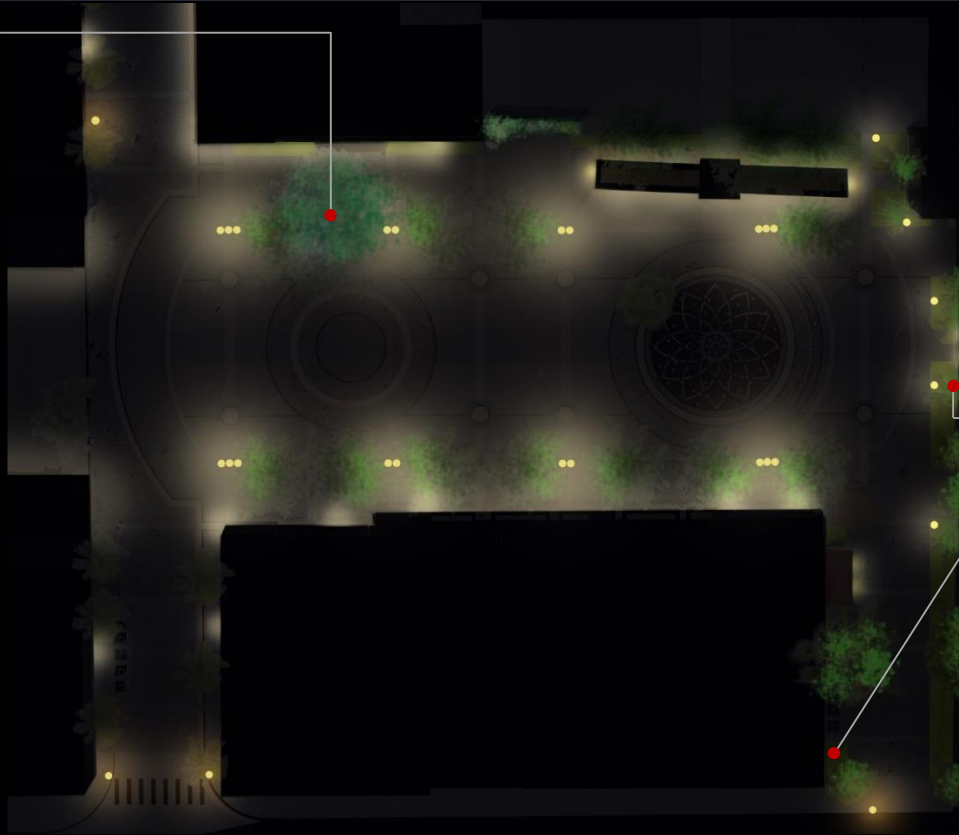
ARCADE PENDANTS



PEDESTRIAN POLE LIGHT



PEPPER TREE MOONLIGHTING



LANDSCAPE LIGHTING



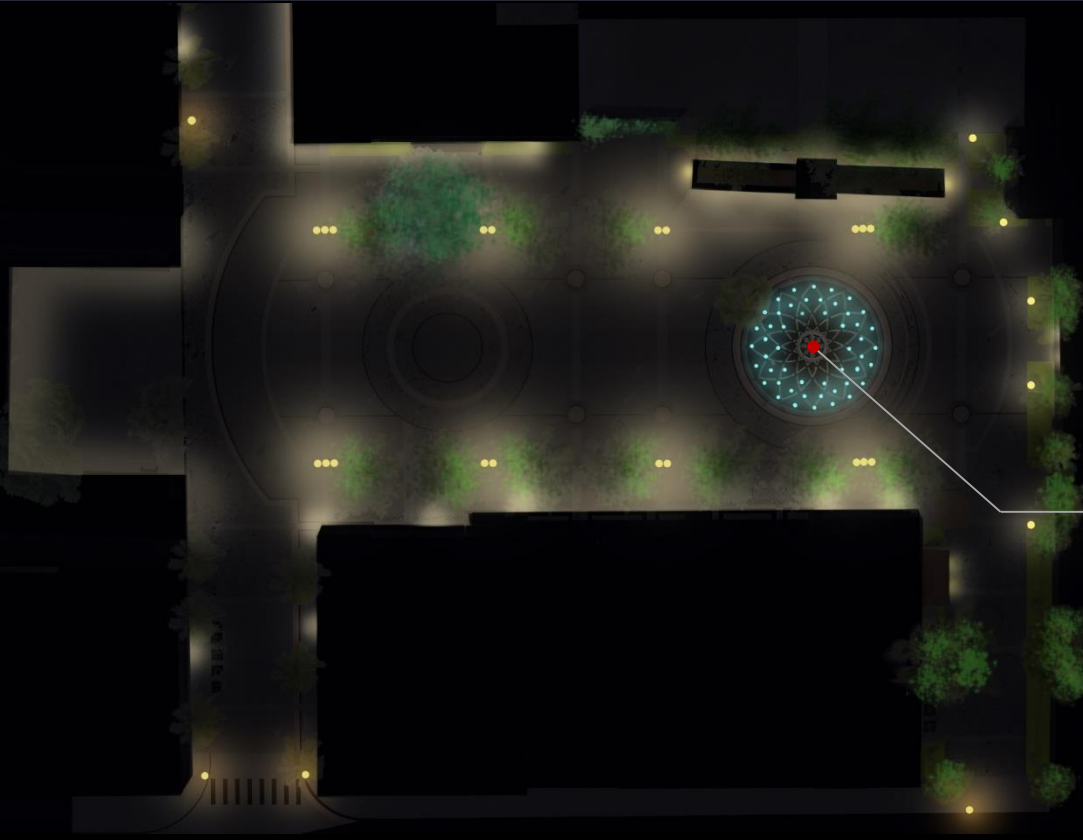
LANDSCAPE LIGHTING



PALM UPLIGHTS



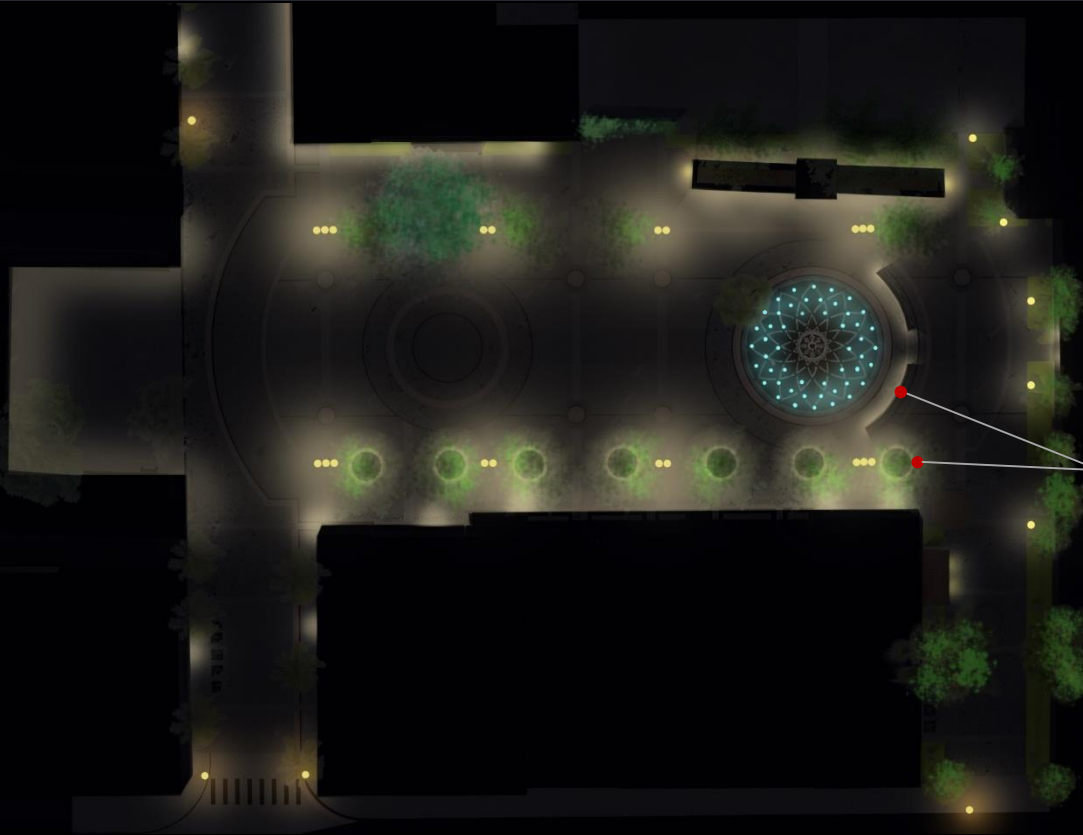
FOUNTAIN
LIGHTING



SPLASH PAD LIGHTING



BENCH LIGHTING



PLANTER AND BENCH LIGHTING



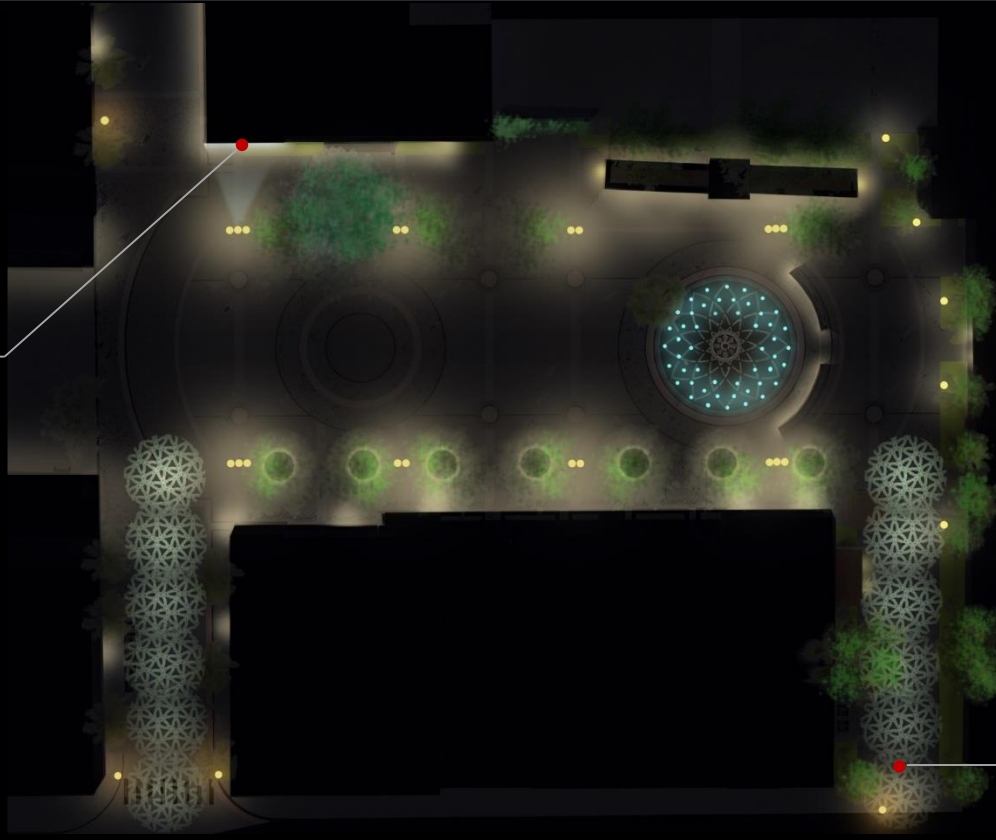
PROJECTION LIGHTING



PROJECTION LIGHTING ELEVATION



PROJECTION LIGHTING ON GROUND

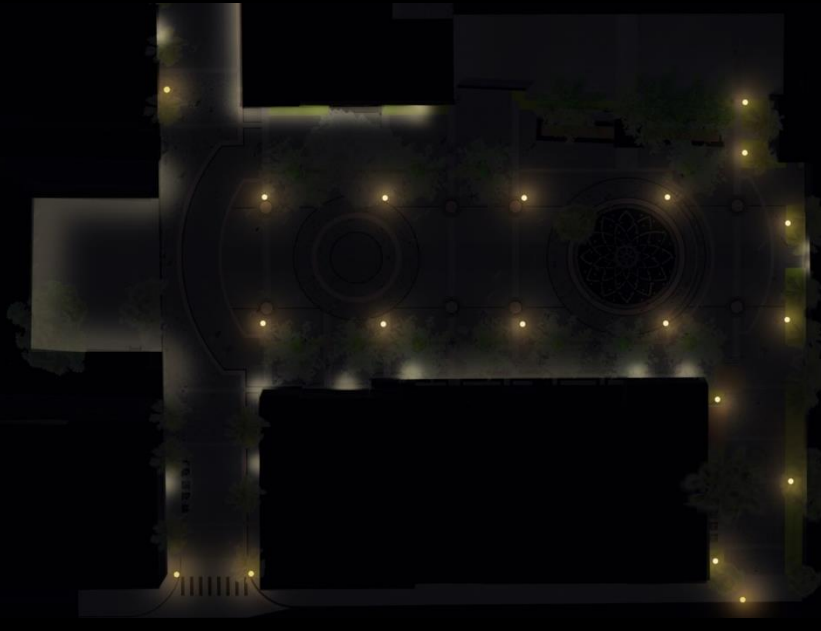


FACADE PROJECTION LIGHTING

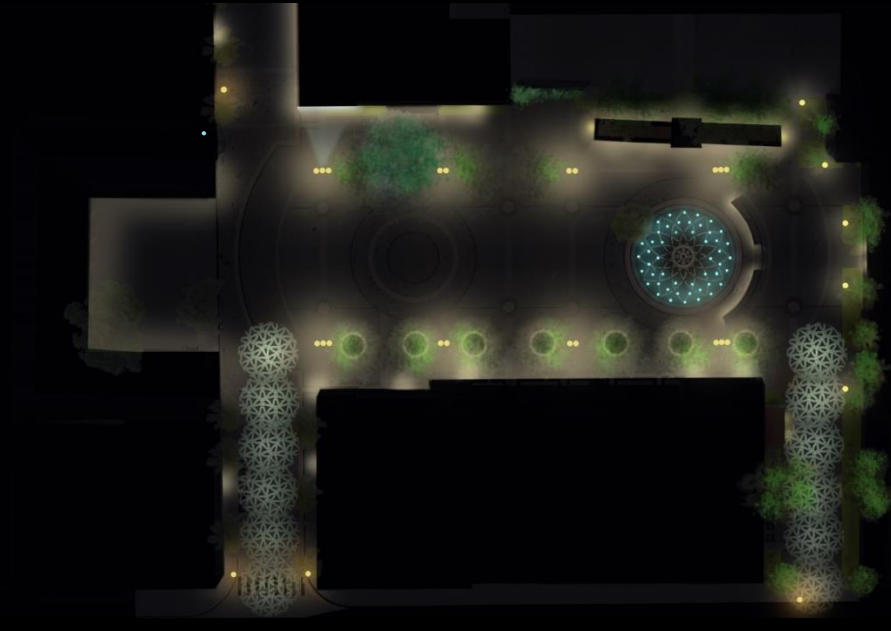


FACADE PROJECTION ELEVATION

EXISTING VS PROPOSED LIGHTING



EXISTING LIGHTING



PROPOSED LIGHTING



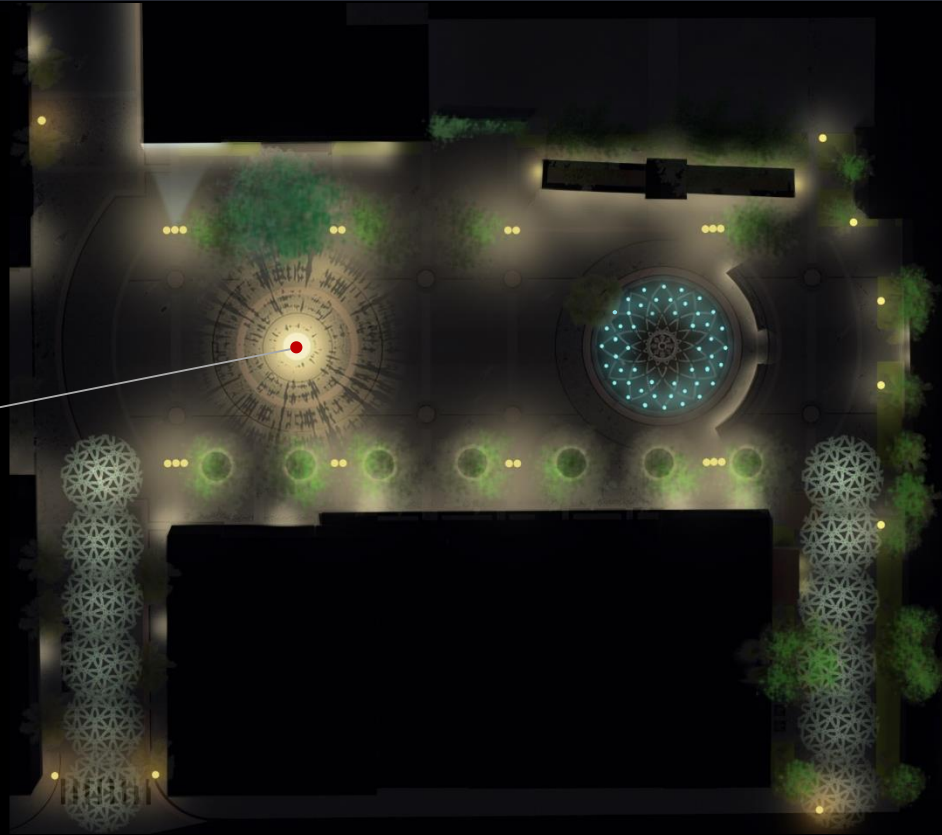
ART LIGHTING

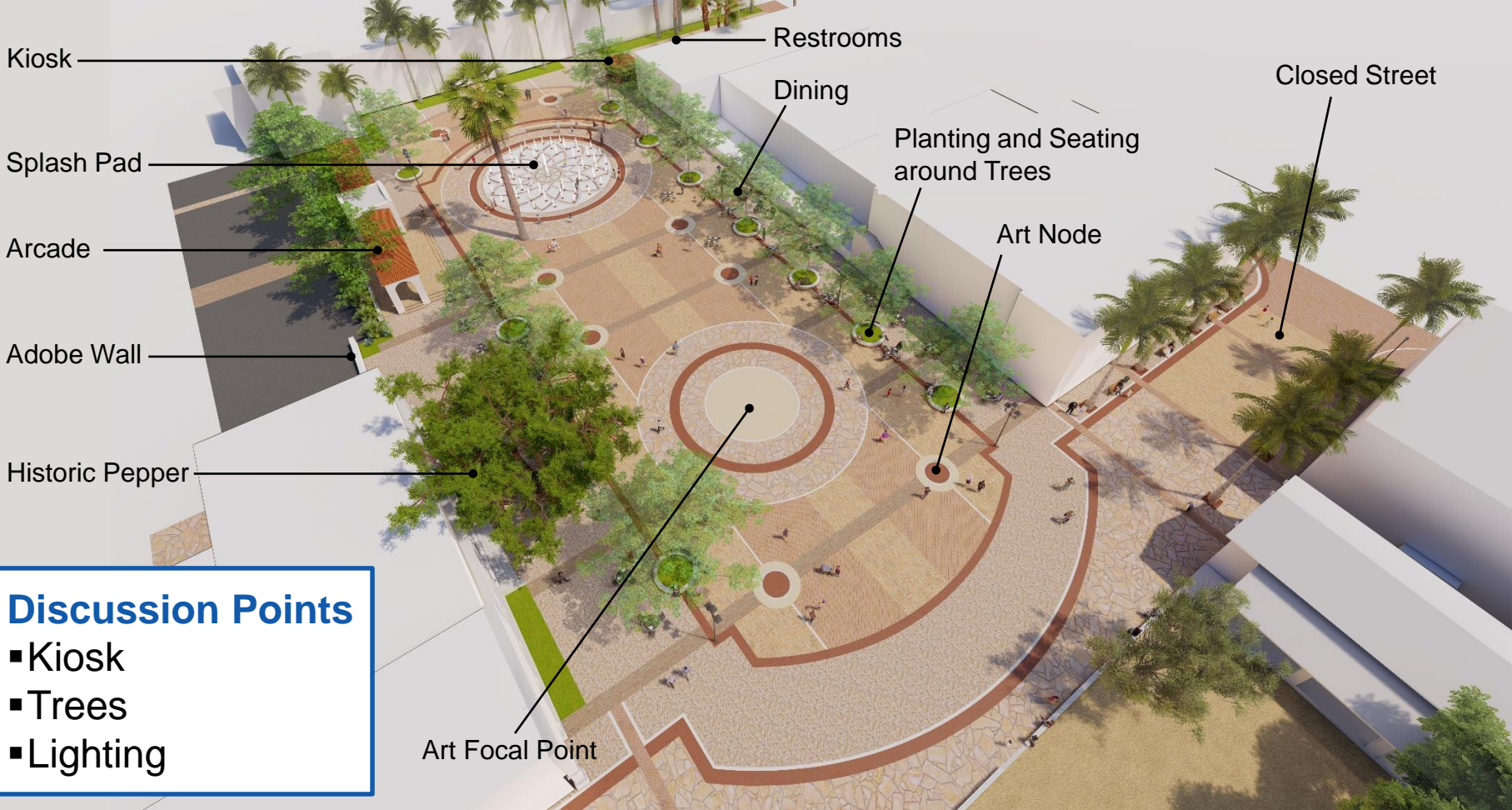


ART LIGHTING - NIGHT



ART LIGHTING - DAY





Kiosk

Restrooms

Closed Street

Splash Pad

Dining

Planting and Seating
around Trees

Arcade

Art Node

Adobe Wall

Historic Pepper

Discussion Points

- Kiosk
- Trees
- Lighting

Art Focal Point



Next Steps

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Requested Action from Committee

- Provide favorable comments of conceptual design to City Council

For example:

1. Provide the Council the following favorable comments on the conceptual design of the De La Guerra Plaza revitalization project: _____, _____, and _____; and
2. Recommend to the Council the continuation of this Subcommittee for the purposes of: _____, and _____.



Suggested Recommendation Language

- ...