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DE LA GUERRA PLAZA REVITALIZATION





Draft Conceptual Design





November 20, 2020







- Brief Recap
- Presentation of Draft Plan
- Materials and Plants
- Art, History and Culture
- Lighting





Recap

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Purpose Statement

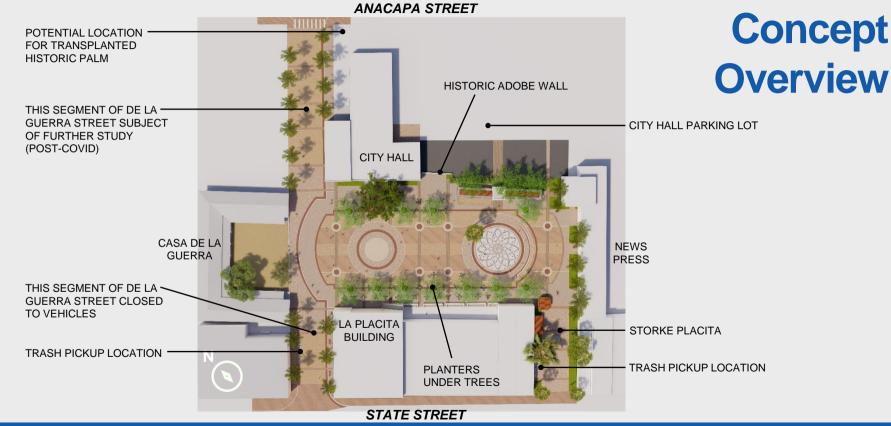
De La Guerra Plaza celebrates and honors the historic heart of our city and provides the flexibility to serve our community's diverse social, cultural, historic, economic and environmental vitality.

Five Vitalities

Social, Cultural, Historical, Economic, Environmental







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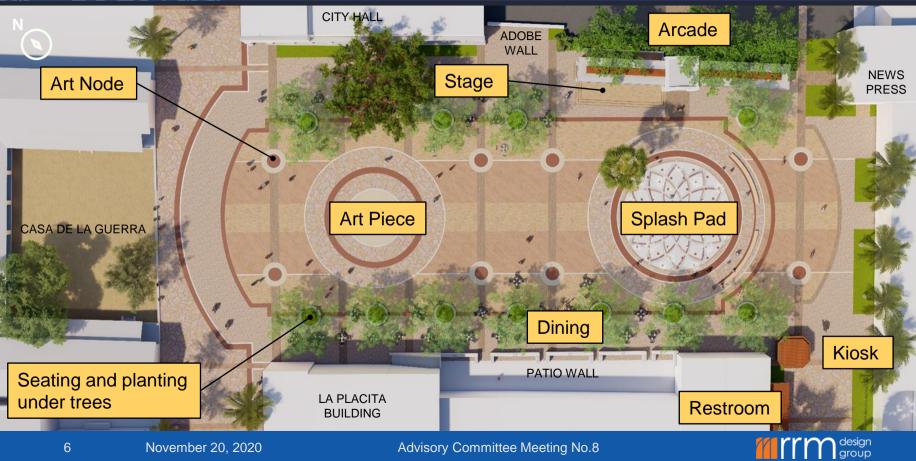




November 20, 2020

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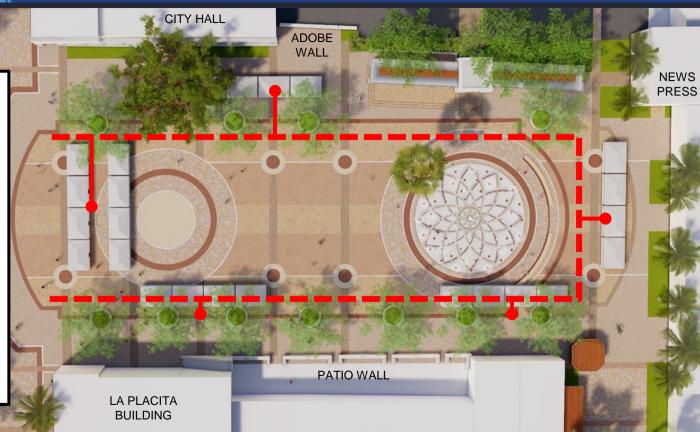
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Utility Corridor

- Electrical, water, sewer infrastructure
- Distribution for events
- Removable pavers above

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Kiosk Vision

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- Operated by a local business (outpost)
- Synergy with existing nearby businesses (minimal competition)

- Food & Beverage
 - Coffee/Baked Goods
 - Cheese Plates
 - Hors d'oeuvres

Historical InformationFarmers MarketFlowers







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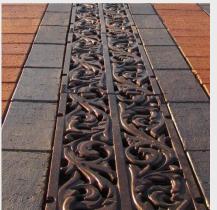
















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Materials



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Trees

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Palo Verde (Cercidium 'Desert Museum')

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Trees

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Floss Silk Tree, Thornless (Chorisia speciosa 'Majestic Beauty')

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Trees

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Golden Trumpet Tree (Tabebuia chrysotricha)

14 November 20, 2020





Art, History and Culture

- Opportunities for artist collaboration
 - Bronze medallions/inlays
 - Sculpture

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Projection light







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OPTION Light Sculpture

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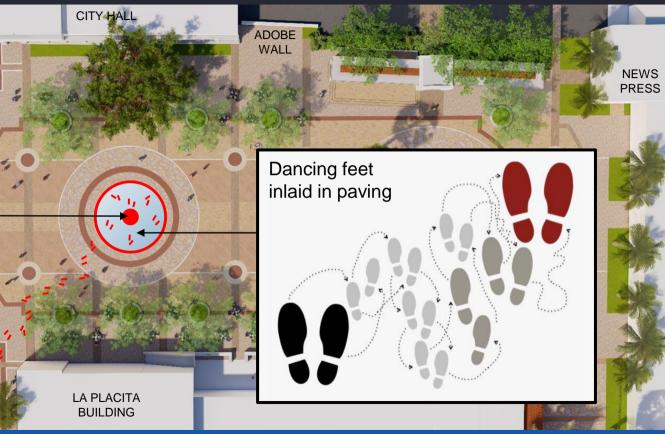




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OPTION Cultural Expression

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Lighting: Ann Kale Associates



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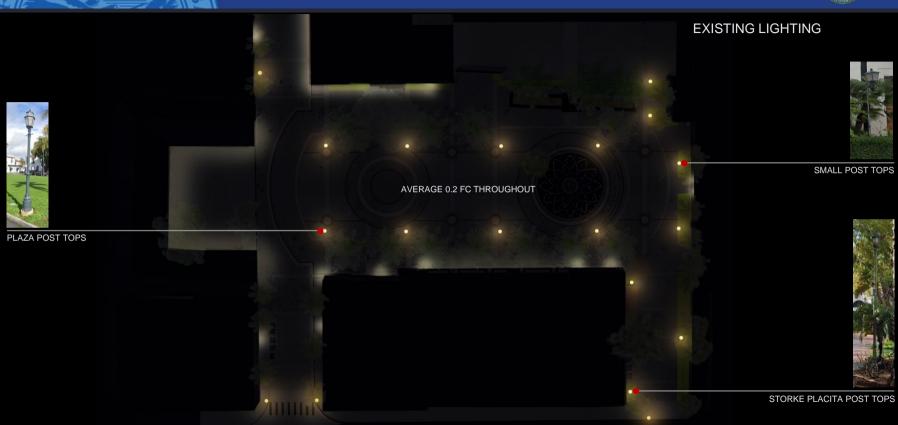
















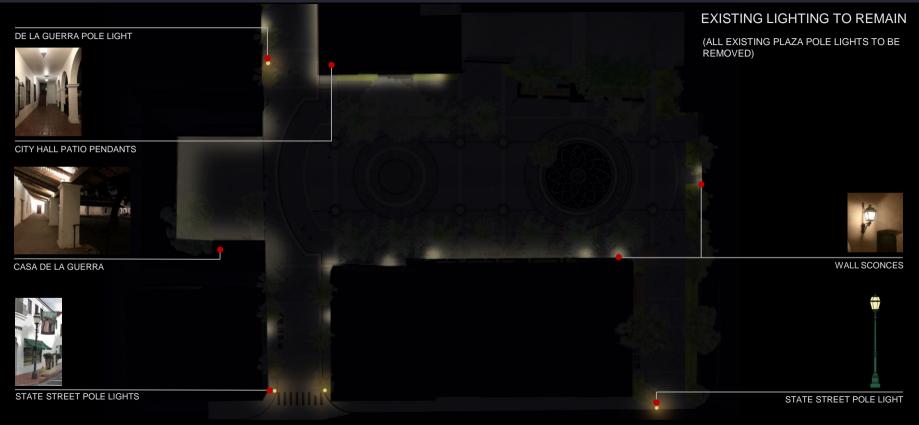


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ELEVATION WITH EXISTING POLES



SOUTH ELEVATION



EXISTING POST TOP

EAST ELEVATION

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WEST ELEVATION

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ELEVATION WITH NEW POLES



SOUTH ELEVATION



NEW POST TOPS

EAST ELEVATION

25

WEST ELEVATION

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PEDESTRIAN POLE LIGHT



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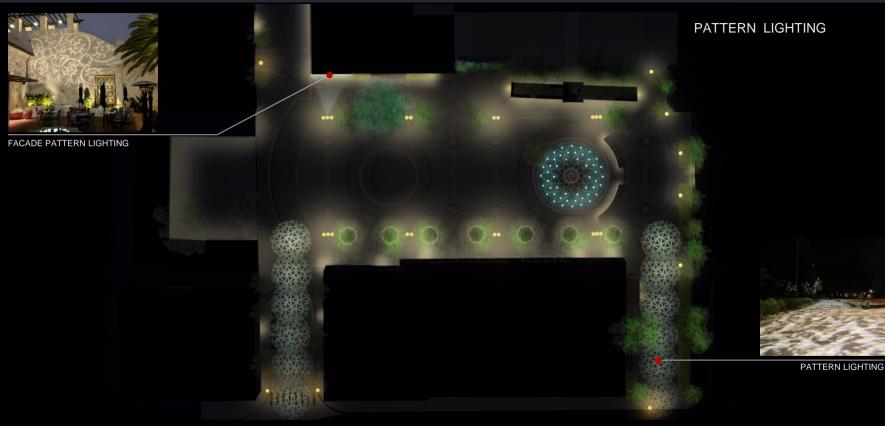




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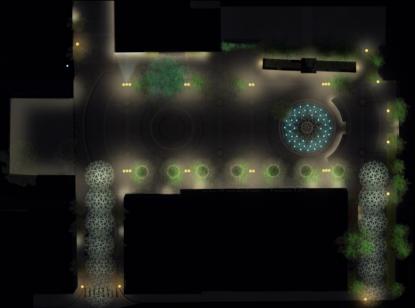
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EXISTING VS PROPOSED LIGHTING





EXISTING LIGHTING

PROPOSED LIGHTING

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Next Steps

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Add site furnishings, such as:

- Bike parking
- Litter receptacles
- Drinking fountains
- Relocate Flags

Follow up with key stakeholders



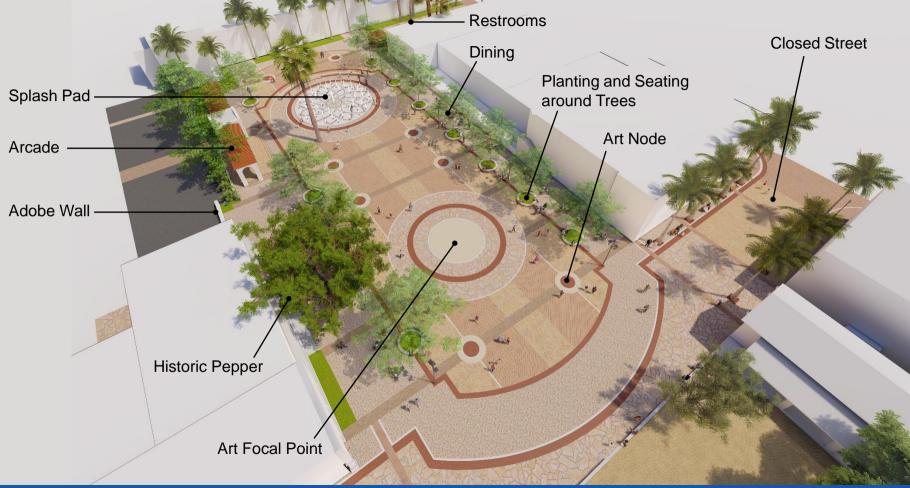


Input Sought from the Committee:

- Art nodes
- Focal point
- Kiosk

- Surface materials
- Lighting





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Next Meeting Friday, December 18 8:30am - 10:30am



36 November 20, 2020

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