

CITY OF SANTA BARBARA
COMMUNITY EVENTS AND FESTIVALS COMMITTEE



**SPECIAL MEETING
AGENDA**

October 18, 2023
12:00 – 1:00 PM
Room 15 City Hall
735 Anacapa St.
Santa Barbara, CA 93101
www.SantaBarbaraCA.gov

**COMMUNITY EVENTS AND FESTIVALS COMMITTEE
MEMBERS**

Antoinette Chartier, Vice Chair
Barry Dorsey, Chair
Katrina Karl
Abaseh Mirvali
Sarah McLelland
Lynda Ramirez Dees
Sara Wylder

LIAISONS

Oscar Gutierrez, Santa Barbara City Council
Michael Drury, H.L.C.

STAFF

Hannah Rubalcava, SBCOAC Grants & Contracts Manager
Sarah York Rubin, SBCOAC Executive Director
Brandon Beaudette, Senior Assistant to City Administrator
Nicole Grisanti, Administrator's Office Supervisor
Talhia Dorado, Administrative Specialist

WRITTEN PUBLIC COMMENT: Public comments may be submitted via email to contact@sbac.ca.gov before the beginning of the meeting. All public comments submitted via email will be provided to the Committee and will become part of the public record. You may also submit written correspondence via US Postal Service (USPS); addressed to the Office of Arts and Culture c/o Community Events and Festivals Committee, PO Box 2369, Santa Barbara, CA 93120.

VERBAL PUBLIC COMMENT: Public comment on matters not listed on the agenda will occur at the beginning of the meeting. The Board, upon majority vote, may decline to hear a speaker on the grounds that the subject matter is beyond the Board's subject matter jurisdiction. General public comment and public comment for matters that are on the agenda is limited to 2 minutes per person. Pooling of time is not allowed. Members of the public wishing to speak in person, during general public comment or on a matter on the agenda must submit a speaker slip to staff. The Chair will call your name when it is your turn to speak.

AMERICANS WITH DISABILITIES ACT:

In compliance with the Americans with Disabilities Act, if you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the Santa Barbara County Office of Arts and Culture at (805) 568-3990. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

REPORTS:

Copies of documents relating to agenda items are available for review at the Santa Barbara County Office of Arts and Culture office at 123 E. Anapamu St., Floor 2, Community Services Department, and agendas and reports are also posted online at <http://www.santabarbaraca.gov/gov/brdcomm/ac/arts/agendas.asp>. Materials related to an item on this agenda submitted to the Community Events & Festivals Committee after distribution of the agenda packet are available for public inspection at the Santa Barbara County Office of Arts and Culture, located at 123 E. Anapamu St., Floor 2, Community Services Department, during normal business hours.

CALL TO ORDER

ROLL CALL & INTRODUCTIONS

CHANGES TO THE AGENDA

PUBLIC COMMENT

CONSENT CALENDAR

1. Subject: Approval of the Minutes

Recommendation: That the Committee approve minutes from the meeting of August 18, 2023 and October 10, 2023

ADMINISTRATIVE ITEMS

1. Community Events and Festivals Grant Recommendations [ACTION REQUIRED]

It is recommended that the Committee approve the grant recommendations as presented by the Community Events and Festivals Grant Panel for City Council review and consideration.

2. 2023-2023 Grant Application Summary and Review [NO ACTION REQUIRED]

Staff will provide an overview of the 2023-2024 grant application and review process. It is recommended that Committee members provide feedback regarding the grant review process and any considerations for future cycles.

STAFF REPORTS

FUTURE ITEMS

ADJOURNMENT

ANNOUNCEMENTS



CITY OF SANTA BARBARA
COMMUNITY EVENTS AND FESTIVALS COMMITTEE

SPECIAL MEETING MINUTES DRAFT

August 18, 2023
Eastside Library MLK Meeting Room
1102 E. Montecito Street, Santa Barbara, CA 93103

GENERAL BUSINESS

CALL TO ORDER 12:05 pm

ROLL CALL & INTRODUCTIONS

Committee Members Present: Lynda Dees, Barry Dorsey, Chair; Sarah McLelland, Sara Wylder, Antoinette Chartier, Vice Chair

Committee Members Absent: Katrina Karl, Abaseh Mirvali

City Liaisons Present: Oscar Gutierrez, Santa Barbara City Council

Staff Liaisons Present: Hannah Rubalcava, Sarah York Rubin

CHANGES TO THE AGENDA: None

PUBLIC COMMENT: None

CONSENT CALENDAR

Subject: Approval of the Minutes

A motion was made to approve the minutes from the meeting of November 3, 2022 **M/S/C** Dorsey/Chartier. *Minutes approved as presented*

ADMINISTRATIVE ITEMS

1. SUBJECT: Community Events and Festivals Grant Guidelines

It is recommended that the Committee review and approve the 2023-24 grant guidelines.
M/S/C Dees/McLelland *Motion passes unanimously*

2. SUBJECT: Events & Festivals Schedule

A motion was made to approve the following dates for 2023 meetings and interviews:
Grant Interviews: October 10-11 (mornings) 12- 5 on Oct 10; Oct 11 9-2
Events and Festivals Meeting: October 18 12-1pm
M/S/C Dees/McLelland *Motion passes unanimously.*

3. SUBJECT: Update from Downtown Santa Barbara

Robin Elander from Downtown Santa Barbara shared information regarding current needs and opportunities to support the vitality of the downtown corridor.

4. SUBJECT: Update from Visit Santa Barbara

Noelle Buben, Director of Community Partnerships and Events for Visit Santa Barbara, provided an update about the tourism industry in Santa Barbara.

FUTURE ITEMS

Advisory Group Civility Training
2024 Meeting Schedule

STAFF REPORTS- None

ADJOURNMENT 1:18 pm



CITY OF SANTA BARBARA
COMMUNITY EVENTS & FESTIVALS COMMITTEE

SPECIAL MEETING MINUTES

October 10, 2023

City Hall, IT Training Room
735 Anacapa St., Santa Barbara, CA 93101

CALL TO ORDER

The meeting on Tuesday, October 10, 2023, was called to order at 12:10 p.m.

ROLL CALL

Committee Members Present:

Antoinette Chartier, Vice Chair
Barry Dorsey, Chair
Sarah McLelland
Abaseh Mirvali
Lynda Ramirez Dees

Committee Members Absent:

Katrina Carl
Sara Wylder

Staff Members Present:

Hannah Rubalcava, SBCOAC Grants & Contracts Manager

CHANGES TO THE AGENDA

None

PUBLIC COMMENT

Public Comment received.

COMMUNITY EVENTS AND FESTIVALS GRANT INTERVIEWS

The Committee interviewed applicants for the City Community Events & Festivals Grants 2023-24 cycle.

COMMUNITY EVENTS AND FESTIVALS GRANT DELIBERATION

The Committee reviewed and discussed the City Community Events & Festivals Grant 2023-24 applications and interviews.

ADJOURNMENT

The meeting was adjourned at 4:10 p.m.

CITY OF SANTA BARBARA COMMUNITY EVENTS AND FESTIVALS COMMITTEE

2023-2024 Community Events and Festivals Grant Award Recommendations

The City of Santa Barbara Community Events & Festivals Re-Granting Program (EF) grants funds to local organizations for promotional development. The applicants to this program demonstrate the ability to provide events and festivals which contribute to the cultural vitality and promotion of the City of Santa Barbara. The maximum amount of a Community Events and Festivals Grant is \$15,000 for new applicants and \$10,000 for applicants who have received funding for more than three years.

COMMUNITY EVENTS AND FESTIVALS GRANT GENERAL INFORMATION

Total EF Grant Funding Requested:	\$420,810
Total EF Grant Funding Available:	\$88,250*
Total Number of Applicants:	33
Number of Applicants Recommended for Funding:	9

**\$85,250 was budgeted for this grant program. The additional \$3,000 is returned funds from a grantee that was unable to complete their project last grant cycle.*

GRANT APPLICANTS, DESCRIPTIONS, AND AWARD AMOUNT RECOMMENDATIONS

(Please note: the grant descriptions and mission statements provided below are submitted by the applicants as part of their grant application.)

GRANT APPLICATIONS RECOMMENDED FOR FUNDING

Grace Fisher Foundation

"The Grace Fisher Foundation is pleased to continue its 6th annual "A Winter Music Showcase". We will provide an evening of music and Holiday spirit, celebrating people of all abilities. Many of Santa Barbara's finest local musical artists have joined us in this endeavor. The set list for 2023 will include music from the Santa Barbara Folk Orchestra, Jackson Gillies, Chris Fossek, original music by Grace Fisher and more. The show will feature a new "Sing, Sign Dance" group from GFF classes."

Amount Requested: \$15,000

Grant Award: \$10,000

Lobero Theatre Foundation

"Lobero LIVE is a series of 30+ exciting musical events at the historic Lobero Theatre with some of the best in blues, folk, and jazz. In 2024, we will celebrate the 100th anniversary of the current building designed by George Washington Smith and Lulah Maria Riggs in 1924. The series will benefit Santa Barbara by bringing shows that would normally be

presented only in large cities like Los Angeles or San Francisco. Especially this year, Lobero LIVE will be known for big names in a small room.”

Amount Requested: \$10,000

Grant Award: \$10,000

Mental Wellness Center

“This request is for funding to assist with the production of Mental Wellness Center's 28th annual Artful Minds art fair, which will:

1. Showcase the artistic capabilities of individuals contending with mental illness who utilize creativity as part of their therapeutic process;
2. Enhance the economic impact of an art event on businesses located on or near the Cabrillo Boulevard boardwalk;
3. Continued engagement of past audiences and growth of new audiences through enhanced promotional outreach.”

Amount Requested: \$15,000

Grant Award: \$10,000

Pacific Pride Foundation

“Pacific Pride Foundation (PPF) has produced the Pacific Pride Festival each summer in Santa Barbara since the 1990s. The annual festival features live entertainment, exhibitors and nonprofits, local food, family-friendly activities, and affirming resources. We reach around 3,500 people from the Central and South Coast at this event each year.”

Amount Requested: \$10,000

Grant Award: \$10,000

Resilience Institute Program

“Historically, Santa Barbara held the tradition of hosting Latino lead community festivals in the downtown corridor. 20 yrs have passed since these events took place, until now. the 2023 Cinco de Mayo festival was a success and is intended to grow in 2024 to the next scale in order to phase in and return these traditional events that supported our economy. Your partnership is key to our success in 2024.”

Amount Requested: \$15,000

Grant Award: \$7,550

Santa Barbara Culinary Experience (Fiscal Sponsor: Santa Barbara Foundation)

“The purpose of the Santa Barbara Culinary Experience, in partnership with The Julia Child Foundation for Gastronomy and the Culinary Arts, is to shine a light on our local culinary, hospitality, tourism, artisan, and small business

communities. Through the SBCE's partnership with the Foundation, a portion of the proceeds from the Taste of Santa Barbara is used to make grants to local organizations making a difference in Santa Barbara County's food system."

Amount Requested: \$15,000

Grant Award: \$12,500

Santa Barbara Historical Museum

"This grant would help fund the Santa Barbara Historical Museum's 100 Years of Fiesta exhibition, chronicling a century of our community's largest civic celebration, and corresponding public events."

Amount Requested: \$10,000

Grant Award: \$8,200

Santa Barbara Revels

"This is our 16th year in Santa Barbara. We've created a full calendar of events including: a Pub Sing in March for Spring Equinox; a free May Day program; a Fall Equinox Concert; a Harbor Sing! in October, and performances of "The Revels" in mid-December. All our programming involves music, dance, story-telling, and customs from various countries and centuries. Santa Barbara audiences love how we bring tradition to their lives and help them make new traditions through their experiences with us."

Amount Requested: \$10,000

Grant Award: \$10,000

The Brazilian Cultural Arts Center of Santa Barbara

"Brazilian Day Santa Barbara is quickly becoming the most anticipated shoulder season cultural event in Santa Barbara. Brazilian Day Celebrations throughout the nation attract hundreds of thousands of spectators to celebrate the vibrant culture of Brazil. BCACSB put Santa Barbara on the map of tourist destinations for Brazilian Day Festivals. Festivities include live bands featuring world renowned artists from Brazil, local artists, dance performances, kids fun zone, local vendors, and more."

Amount Requested: \$15,000

Grant Award: \$10,000

GRANT APPLICATIONS NOT RECOMMENDED FOR FUNDING

Alexandra King (Fiscal Sponsor: Performance Zone Inc dba The Field)

“Seraglio (www.seraglioballet.com) is a love story, a three-act folkloric ballet performed in Greek and Turkish dance. We are in production reviving the ballet after its initial premier in 1989-1990, and will present it at the Arlington Theater on Saturday, March 2, 2024. Our fiscal sponsor is The Field, a not-for-profit, tax-exempt, 501(c)(3) organization that has been serving performing artists and companies in New York City and beyond since 1986.”

Amount Requested: \$15,000

Grant Award: \$0

ARTS District of Santa Barbara (Fiscal Sponsor: SB Center for the Performing Arts/Granada Theatre)

“To support local retail businesses during holiday shopping time, we intend to sponsor a holiday market in December 2024 on either the 1200 or 1300 blocks of State Street”

Amount Requested: \$15,000

Grant Award: \$0

Deepwater Diving Monument (Fiscal Sponsor: Santa Barbara Maritime Museum)

“This is an all volunteer project to design, sculpt, construct and gift a bronze public art sculpture in the Santa Barbara Harbor to promote the City of Santa Barbara as the International Birthplace of Deepwater Diving. This began in our Harbor during the 1960s. Historians have long recognized our City in this regard as local abalone divers developed the technology, equipment and training that rapidly spread worldwide. The project has received approvals from Arts Advisory, Waterfront and ABR.”

Amount Requested: \$15,000

Grant Award: \$0

Ensemble Theatre Company

“Ensemble Theatre Company (ETC) is respectfully requesting support to promote its 2023/24 performance season, which will run from October 2023-June 2024. ETC’s annual season of five productions features groundbreaking plays and inventive interpretations of the classics, which showcase the artistry of top actors, directors, and designers and engage audiences with entertaining, compelling, and thought-provoking theatrical productions.”

Amount Requested: \$10,000

Grant Award: \$0

Friends of State Street

“Our event offers an intimate glimpse into the tales, obstacles and triumphs of our cherished landmarks. Original art posters, crafted by a local artist, will represent each venue in a 1930's poster style format depicting the venue as it looks today. Alongside each poster will be their curated history. The posters and history will form the heart of this traveling exhibit to engage every corner of the Santa Barbara community to enjoy our history through visual storytelling. Edit Description”

Amount Requested: \$15,000

Grant Award: \$0

Healing Justice Santa Barbara

“During Black History Month 2024, Healing Justice SB will host a community-wide free celebration of Black art, culture, and History. The festival, Black is Beautiful, will showcase local Black artists and cultural bearers. There will be live performances by Black artists as well as visual art by local Black artists displayed at the event.”

Amount Requested: \$10,000

Grant Award: \$0

Hula Anyone

“The Santa Barbara Polynesian Festival 2024, scheduled for October 2024, will be a transformative cultural event designed to celebrate and promote Polynesian heritage in our community, hosted in the historic Presidio district. Supported by the decades of experience and connections Angelita Eller and the Hula Anyone organization bring to the table, this festival will feature a diverse array of traditional music, dance, artisan crafts, authentic culinary experiences, and educational workshops.”

Amount Requested: \$15,000

Grant Award: \$0

Marti Correa de Garcia (Fiscal Sponsor: Santa Barbara/Puerto Vallarta Sister City Committee)

“This family community event includes fun for the entire family, including the beloved family dog. The one-day event features old fashion family games & races, food, music and dance performances and a dog agility course and K-9 demonstrations. It will culminate with a dog & kids costume parades and contest.”

Amount Requested: \$10,000

Grant Award: \$0

Music Academy of the West

“The Music Academy of the West (The Academy) requests \$10,000 to support our 77th annual Summer School and Festival. The Santa Barbara community and passionate classical music enthusiasts from around the region, and nationally, look forward every year to the Academy’s signature series of 170+ performances, masterclasses, and special events. As in years past, this season will positively enhance the cultural and economic vitality of our local community.”

Amount Requested: \$10,000

Grant Award: \$0

Noon Concerts at Trinity (Fiscal Sponsor: Trinity Church)

“Noon Concerts at Trinity Santa Barbara is a chamber music series offering free diverse concerts to the downtown Santa Barbara community.”

Amount Requested: \$15,000

Grant Award: \$0

Project Pit

“Movies & Music is a free family friendly outdoor event. Attendees will immerse themselves in a euphoric ambiance as live music fills the air, setting the stage for an unforgettable cinematic experience. Guest will relax on complimentary cozy mats, savor delectable movie snacks, and be delighted by the charming decorations that complete this immersive fusion of music and film.”

Amount Requested: \$12,000

Grant Award: \$0

Santa Barbara Center for the Performing Arts

“The Granada Theatre respectfully seeks funding for costs associated with our Centennial Festival Weekend, promoting the cultural and artistic vibrancy of the Santa Barbara Community.”

Amount Requested: \$15,000

Grant Award: \$0

Santa Barbara Choral Society

“The Choral Society seeks to inspire local youth through the choral arts by inviting them to participate in the Hallelujah Project at the Lobero. This year, 30 students from the Music Academy Sing! program will join us on stage, and will be given the opportunity to sing with a live orchestra to a sold-out house. This year, kids in the audience will receive an activities packet to engage them in the concert experience. SBCS provides over 200 free tickets to ensure arts accessibility to all.”

Amount Requested: \$15,000

Grant Award: \$0

Santa Barbara Festival Ballet

“SB Festival Ballet will present the 48th production of Nutcracker at the Arlington on December 9 and 10, 2023. The cast includes internationally recognized guest artists, dance students from throughout Santa Barbara including UCSB and City college and contracts a full orchestra under the direction of conductor Elise Unruh. Our Outreach plan includes the Friends of Clara program whereby families with limited resources are provided with subsidized tickets sponsored by businesses and individuals”

Amount Requested: \$10,000

Grant Award: \$0

Santa Barbara Museum of Art

“Organized by SBMA, this exhibition recreates the landmark 1965 show curated by critic and art historian Michael Fried. It features the original show's color-field painters (Jules Olitski, Kenneth Noland, and Frank Stella) complemented by later photography, sculpture, and a video by artists who continue to engage with color-field issues. Through 62 works borrowed from 27 lenders, audiences will see continuity between the most ambitious art of the 1960s and the values pursued in high modernism.”

Amount Requested: \$10,000

Grant Award: \$0

Santa Barbara Police Activities League

“The Santa Barbara Police Activities League (PAL) requests a \$12,000 grant to support our 2024 Trunk or Treat event, which brings together local law enforcement and community agencies with children and families. The free, youth-led event offers a safe venue for trick-or-treating, while allowing many community agencies to connect with local families, share resources and information, and build positive connections.”

Amount Requested: \$12,000

Grant Award: \$0

Santa Barbara Public Library Foundation

“The Santa Barbara Public Library is introducing a brand-new Community Arts Festival to celebrate the opening of the Michael Towbes Library Plaza! In Spring 2024, we invite the community to gather on the new Library Plaza for a Ribbon-Cutting event. The Library’s nonprofit partners and neighboring businesses will join in the festivities through performances, food, books, and connections with an estimated 4,000 people visiting the heart of Santa Barbara’s Cultural Arts District throughout the day.”

Amount Requested: \$15,000

Grant Award: \$0

Santa Barbara Running Association

“The Santa Barbara Running Association ("SBRA") is requesting funds to coordinate our annual New Years' Day Resolution 5k/10k Run which help funds our youth running programs. SBRA provides critical support to underserved youth in the Santa Barbara community through running programs that would not be readily available to them without our support.”

Amount Requested: \$6,810

Grant Award: \$0

Santa Barbara Symphony Orchestra Association

“The Symphony is requesting a \$10,000 grant to promote its 2023-24 concert season from October 2023-May 2024, including seven concert weekends and our ever popular New Years Eve concert. As well as six Youth Ensemble concerts from November 2023-May 2024. This season showcases a diverse talent base and repertoire that will create a fantastic symphonic journey from classical traditions to genre-defying guest performers to accessible fan favorites, culminating in a season that is for everyone!”

Amount Requested: \$10,000

Grant Award: \$0

Santa Barbara Wildlife Care Network

“Santa Barbara Wildlife Care Network (SBWCN) requests a \$15,000 grant to support the Wildlife Film Festival, a half-day event to be held at a local theater in Santa Barbara. The festival will feature short films, wildlife shorts, a reception, interactive opportunities for attendees, and an award ceremony. The festival will raise awareness about local wildlife species, educate the public on how to live in harmony with wildlife, and bring together a community of conservation-minded individuals.”

Amount Requested: \$15,000

Grant Award: \$0

Santa Barbara Zoological Foundation

“ZooLights is a two-month long, immersive light festival featuring thousands of handcrafted silk-covered lanterns at the Santa Barbara Zoo (the Zoo).”

Amount Requested: \$15,000

Grant Award: \$0

Illuminate Film Festival - Téana David (Fiscal Sponsor: Creative Visions)

“Dedicated to sharing inspiring stories that propel humanity forward, ILLUMINATE Film Festival offers an enriching destination event for meaning-seeking audiences while serving as a global hub for emerging filmmakers who seek to affect positive change. Our curation pillars are consciousness, environment, health, social action, and arts & culture. After nine years in Sedona, ILLUMINATE is moving to Santa Barbara, enhancing the city's cultural vibrancy under its new SB-based director, Téana David.”

Amount Requested: \$15,000

Grant Award: \$0

UCSB Arts & Lectures

“Arts & Lectures (A&L) is the premiere multidisciplinary presenting program between Los Angeles and San Francisco. Our 2023-24 season includes performances, lectures, and special events to engage thousands of local and traveling patrons with world-class events that help define Santa Barbara as a culturally vibrant community. A&L helps make Santa Barbara a destination. Many of A&L patrons (25%-30%) have home addresses from outside the area and visit our City to participate.”

Amount Requested: \$10,000

Grant Award: \$0

Westmont College

“In February 2024, the Westmont College Theatre department will host a Shakespeare Mini-Conference & Festival as part of its presentation of Romeo & Juliet at the Community Arts Workshop (CAW). This event will provide distinctive artistic experiences for Westmont and the Santa Barbara community through collaborations with local and international theatre artists, offering the opportunity to develop personal, social, and artistic skills essential for becoming effective theatre makers.”

Amount Requested: \$15,000

Grant Award: \$0