

# APPENDIX E. PEDESTRIAN MASTER PLAN

## GOALS, POLICIES, AND STRATEGIES

This table can be used as a “scorecard” to keep track of progress in completing each of the goals established in the Pedestrian Master Plan.

Table A-2. Pedestrian Master Plan Goals, Policies, and Strategies

GOAL 1	Improve the pedestrian system to increase walking in Santa Barbara	Completion Status*
Policy 1.1	The City shall expand the sidewalk network to increase walking for transportation and recreation	
Strategy 1.1.1	Use a systematic approach to developing, updating, and ranking the construction of sidewalks	
Strategy 1.1.2	Include a process to inform residents of on-going sidewalk design and construction	
Policy 1.2	The City shall improve pedestrian safety and comfort at intersections	
Strategy 1.2.1	Identify the top ranked intersections that need improvements	
Strategy 1.2.2	Annually review pedestrian complaints and crashes to implement ongoing improvements at intersections	
Strategy 1.2.3	Adjust traffic signal operations as needs are identified	
Policy 1.3	The City shall enhance pedestrian corridors	
Strategy 1.3.1	Identify the top priority corridor improvements	
Strategy 1.3.2	Tailor corridor improvements according to neighborhood character and public input	
Policy 1.4	The City shall work to eliminate Highway 101 as a barrier to pedestrian travel	
Strategy 1.4.1	Identify opportunities to improve or add pedestrian crossings of Highway 101	
Strategy 1.4.2	Work with Caltrans to implement the projects identified in the Pedestrian Master Plan that enhance pedestrian safety and connectivity across the Highway 101 corridor and other State Highways	
Policy 1.5	The City shall assist neighborhoods that desire to improve pedestrian access to, from, and within their neighborhood	
Strategy 1.5.1	Develop a residential partnership program that enables neighborhoods to move forward with pedestrian access improvements	
Strategy 1.5.2	Develop flexible and accessible walkway options for neighborhoods to reflect their historical character and physical conditions	
Strategy 1.5.3	Protect, maintain, and expand residential connections including easements and historically used pedestrian short cuts that reduce walking distances and encourage walking	

\* To be filled in on an annual basis.

Policy 1.6	The City shall support the establishment and construction of urban trails to enhance circulation and provide recreational opportunities through parks and open spaces	
Policy 1.7	The City shall maintain, protect, and improve sidewalk facilities on an on-going basis and during public and private construction projects	
Strategy 1.7.1	Develop ongoing funding resources for sidewalk and pedestrian related maintenance	
Strategy 1.7.2	Provide or improve pedestrian facilities whenever there is road resurfacing, major repair, utility installations, new construction, or overpass construction	
Strategy 1.7.3	Facilitate pedestrian travel during and through public and private construction zones	
Policy 1.8	The City shall work with transit providers to develop high quality and pedestrian accessible transit stops	
Policy 1.9	The City shall work to make the pedestrian environment accessible to those with disabilities, children, and the elderly	
Strategy 1.9.1	Create an ADA Transition Plan	
Strategy 1.9.2	Retrofit street corners, crossings, and transit stops that do not meet current accessibility standards	
<b>GOAL 2</b>	<b>Establish and enhance routes to schools that will enable and encourage more students to safely walk to school</b>	<b>Completion Status</b>
Policy 2.1	The City shall assist in the development of a Safe Routes to School program	
Strategy 2.1.1	Provide coordination between local organizations, schools, the community, parents, neighborhoods, and City departments	
Strategy 2.1.2	Implement citywide and school specific education and encouragement programs	
Strategy 2.1.3	Implement enforcement, operational, and engineering measures as feasible on identified routes	
Policy 2.2	The City shall develop and maintain maps that identify the most appropriate routes for children to walk to school	
Strategy 2.2.1	Obtain input and buy-in by individual school principals for the walking route maps	
Strategy 2.2.2	Provide maps to City schools for distribution	
Strategy 2.2.3	Review maps every five years and update if appropriate	
Policy 2.3	The City shall identify and fund programs and improvements that will make it safer and more attractive for students to walk to school	
Strategy 2.3.1	Identify and develop education and encouragement projects working with the school community through the Safe Routes to School program	
Strategy 2.3.2	Identify Capital Improvement Programs (CIPs), working with the school community through the Safe Routes to School program	
Strategy 2.3.3	Apply for Safe Routes to School state funding and other grants to construct and implement educational and encouragement programs and capital improvements	

<b>GOAL 3</b>	<b>Protect and expand the paseo system</b>	<b>Completion Status</b>
<b>Policy 3.1</b>	<b>The City shall protect, preserve, and enhance the paseo network</b>	
Strategy 3.1.1	Identify conditions of existing paseos that are at risk of being lost, are blighted, or require enhanced connectivity, access, or maintenance	
Strategy 3.1.2	Identify protective mechanisms and develop guidelines for optimal operational conditions including responsibility, control, access, and maintenance	
Strategy 3.1.3	Develop a legal or planning strategy to prevent the loss of existing paseos	
<b>Policy 3.2</b>	<b>The City shall expand the network of paseos</b>	
Strategy 3.2.1	Identify opportunities to expand the paseo network	
Strategy 3.2.2	Identify mechanisms to require or encourage developers to provide paseos within Downtown and Waterfront land development proposals	
Strategy 3.2.3	Work with Federal, State, and local agencies to identify current funding opportunities for paseo improvements	
<b>GOAL 4</b>	<b>Create public pedestrian environments that are attractive, functional, and accessible to all people</b>	<b>Completion Status</b>
<b>Policy 4.1</b>	<b>The City shall establish and maintain pedestrian design guidelines</b>	
Strategy 4.1.1	Establish principles for good pedestrian design	
Strategy 4.1.2	Establish guidelines for sidewalk corridors	
Strategy 4.1.3	Establish guidelines for street corners	
Strategy 4.1.4	Establish guidelines for street crossings	
Strategy 4.1.5	Work with MTD to establish appropriate designs for transit stops	
<b>GOAL 5</b>	<b>Encourage more people to walk</b>	<b>Completion Status</b>
<b>Policy 5.1</b>	<b>The City shall encourage people to walk through education and awareness efforts</b>	
Strategy 5.1.1	Conduct effective pedestrian awareness campaigns	
Strategy 5.1.2	Educate City residents in such a way as to enable a cultural shift that embraces the many benefits of walking	
Strategy 5.1.3	Promote and conduct walk to work and walk to school days	
Strategy 5.1.4	Develop media to educate motorists regarding pedestrian right-of-way	
Strategy 5.1.5	Coordinate with the health community, schools, and other organizations interested in promoting walking	
<b>Policy 5.2</b>	<b>The City shall work to enforce laws that protect pedestrians</b>	
Strategy 5.2.1	Emphasize pedestrian right-of-way especially in High Pedestrian Use zones through a combination of signage and enhanced enforcement	
Strategy 5.2.2	Conduct targeted enforcement of right-of-way violations that involved pedestrians, especially at crosswalks and on sidewalks	

<b>GOAL 6</b>	<b>Establish an institutional foundation that will promote the implementation of the plan</b>	<b>Completion Status</b>
Policy 6.1	The City shall incorporate the Pedestrian Master Plan into the land development process	
Strategy 6.1.1	Use the Pedestrian Design Guide in the project approval process	
Strategy 6.1.2	Consider connections between streets and pedestrian pathways in land development review	
Strategy 6.1.3	Encourage land development patterns that increase walking, provide connectivity between buildings and sidewalks, and allow for short trips between multiple destinations	
Policy 6.2	The City shall pursue revisions to the zoning ordinance that will help implement the Plan	
Strategy 6.2.1	Incorporate proposed design and zoning changes into updates of the zoning ordinance	
Strategy 6.2.2	Develop requirements and incentives for private property owners to provide pedestrian features into new projects	
Policy 6.3	The City shall incorporate pedestrian projects into its Capital Improvement Program (CIP)	
Strategy 6.3.1	The City shall draw on the Pedestrian Master Plan when selecting priority pedestrian projects	
Strategy 6.3.2	The City shall monitor potential pedestrian projects and update feasibility, cost, need, and other information as necessary	
Policy 6.4	The City shall maximize the amount of financial resources available for pedestrian projects	
Strategy 6.4.1	Develop and update a 20-year Financial Plan	
Strategy 6.4.2	Apply for local, State, and Federal grants for major pedestrian projects	