



Westside and Lower West Neighborhoods Transportation Management Plan

City of Santa Barbara
Public Works Department
March 2020

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INTRODUCTION

Activation of Neighborhood Transportation Planning Effort

To improve pedestrian, bicycle, and traffic safety on Santa Barbara's Westside and Lower West Neighborhoods, the Public Works Department conducted Vision Zero analysis as well as initiated a bilingual outreach effort in March 2019 to help the neighborhood identify areas of concern. The Westside and Lower West Neighborhoods Transportation Management Plan (Plan) describes the process in which the neighborhood participated, the input they provided, the Vision Zero analysis, and a safety prioritized action plan. Although not every neighbor of the Westside and Lower West neighborhoods participated, the Plan includes a representative cross section of the neighborhood. Approximately \$6.7 million of capital infrastructure projects are in design and should be constructed in the Westside and Lower West Neighborhoods within the next 1-3 years. In addition to the planned capital infrastructure projects, there are eleven additional proposed projects representing a funding need of approximately \$16 million.

This Plan is a living document and updates may be necessary in the future to assess progress, take advantage of emerging opportunities and re-evaluate priorities as needed. As new sections of the bicycle and pedestrian facility network are developed, bicycling and walking mode share will likely increase and travel patterns will change. Priorities may shift and new opportunities will become apparent. These changes will be reflected in either an update of the Plan or in the City's Capital Improvement Program, which is updated every two years, or in future updates to the Pedestrian Master Plan and/or Bicycle Master Plan.

PROCESS

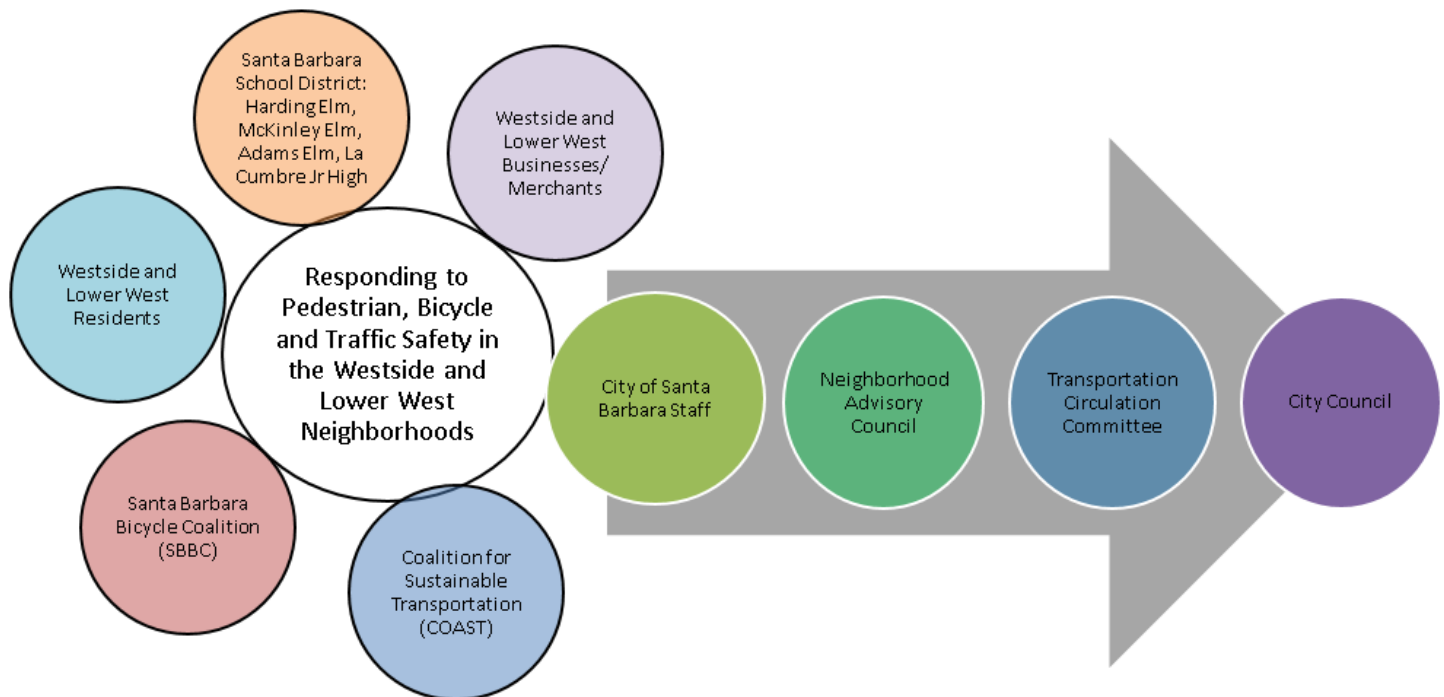
Goal

- The goal of the Westside and Lower West Neighborhoods Transportation Management Plan is to use identified pedestrian, bicycle, and traffic safety concerns as a planning tool for grant funding opportunities and to incorporate into Public Works maintenance efforts.

Objectives

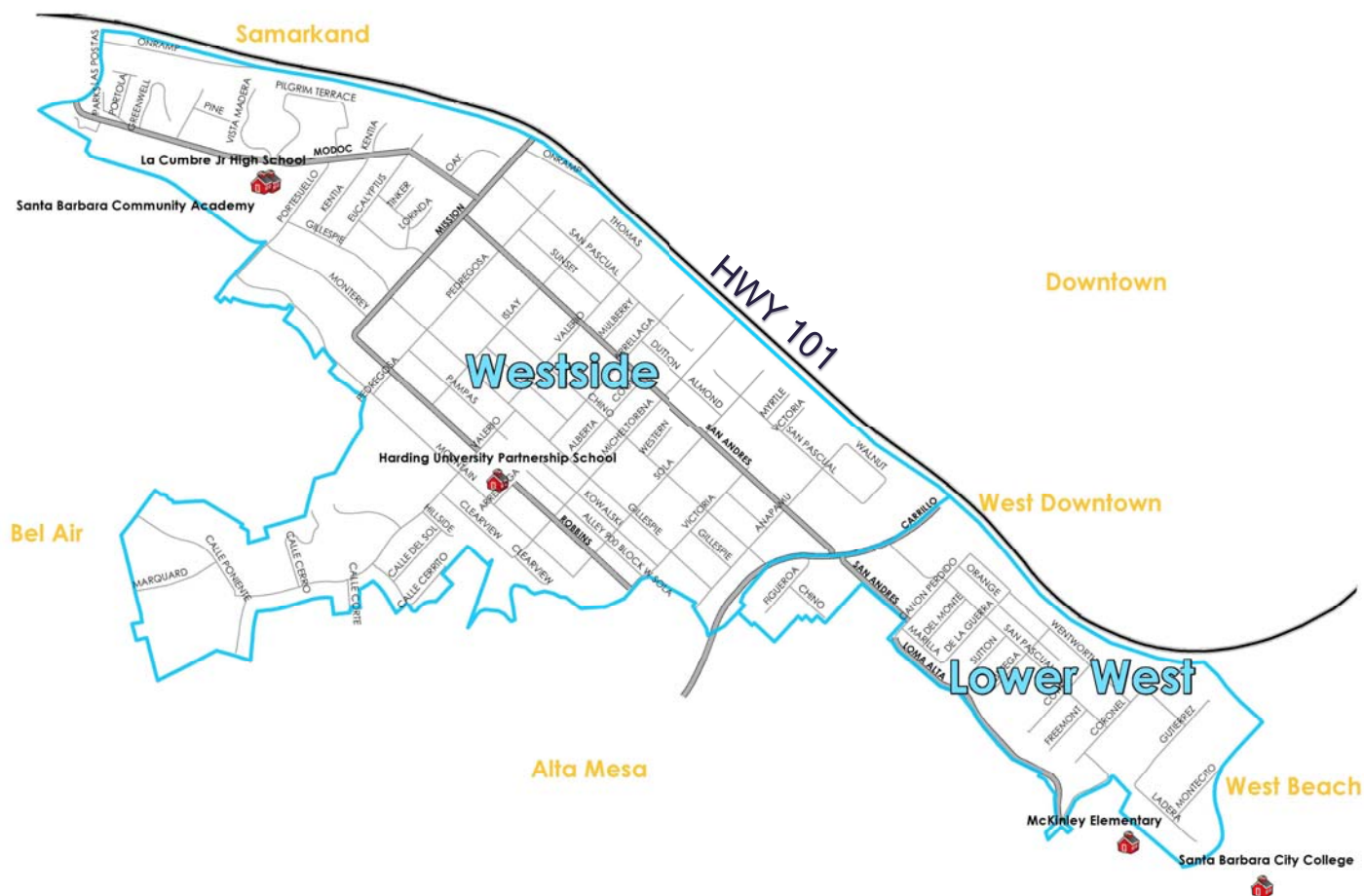
1. Engage the Westside and Lower West Neighborhoods regarding pedestrian, bicycle, and traffic safety concerns by using a multimedia approach and innovative communication strategies.
2. Conduct a Vision Zero Traffic Safety Analysis to identify traffic issues through crash analyses and provide traffic engineering solutions to address those issues.
3. Propose short- and long-term improvements that are responsive to the outcome of the Vision Zero Safety Analysis and that are responsive to the neighborhoods' concerns. Improvements to be prioritized based on safety.

Community Stakeholders and City Advisory Boards



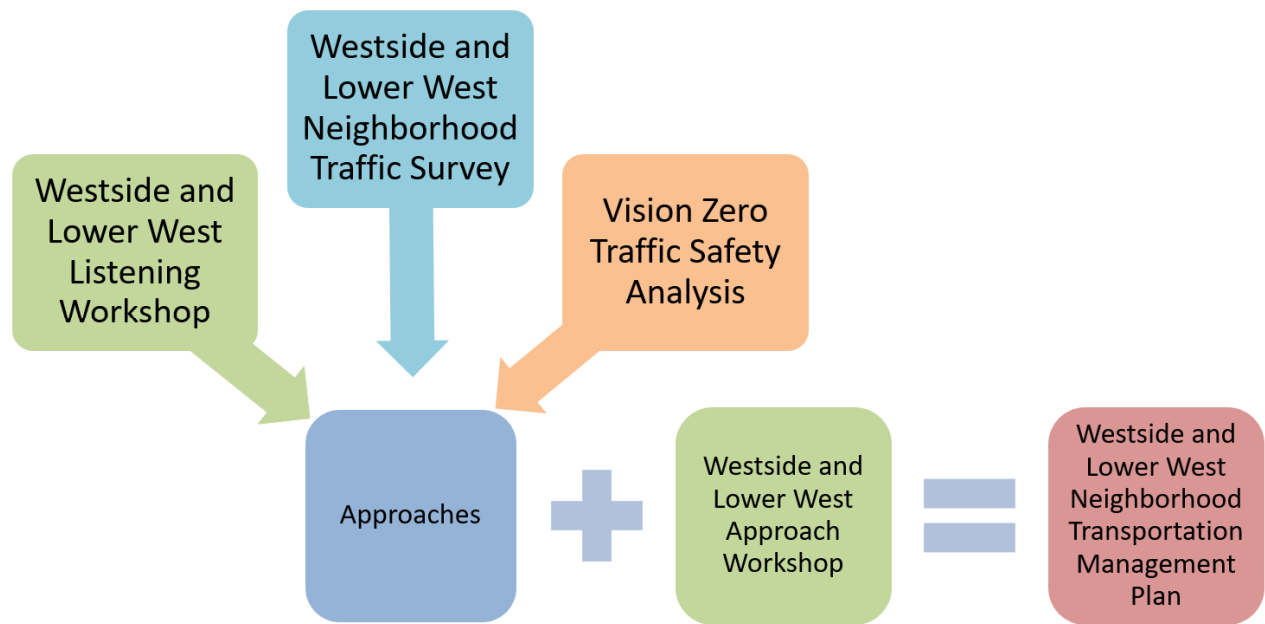
Plan Boundary: Westside and Lower West Neighborhoods

- The **Westside** neighborhood is bounded on the north and east by Highway 101, on the south by Carrillo Street and the base of the Mesa Hills, and on the west by the base of the hills containing Bel Air Knolls. The Westside neighborhood is developed with a mix of single-family, duplex, and multi-family units. The Westside also has a commercial area serving mainly neighborhood uses. The Westside Boys and Girls Club is located in this neighborhood next to Bohnett Park. Harding Elementary, Santa Barbara Community Academy, and La Cumbre Junior High are also in this neighborhood.
- The **Lower West** neighborhood is bounded on the north by Carrillo Street, on the south by Montecito Street, on the east by Highway 101, and on the west by Loma Alta Drive and the base of the Mesa Hills. The Lower West Neighborhood is the City's most densely settled residential area. The area has a mix of modest single-family homes, many older apartment buildings, and some condominium developments. Lower West has a small commercial market that serves the neighborhood as well as some commercial uses on the corner of Castillo and Montecito Street. Also in this neighborhood is Parque de los Niños and Children's Orchard, a small park with orchard and vegetable gardens for residents of Santa Barbara's lower Westside. Immediately adjacent to this neighborhood is McKinley Elementary School.



PLANNING INPUTS

Plan Inputs



Listening Workshop

The first part of the outreach effort was a Listening Workshop, held on April 6, 2019, at Harding University Partnership Elementary School. The purpose of the workshop was to hear pedestrian, bicycle, and traffic-related concerns directly from Westside and Lower West residents.

we're listening!

Help improve pedestrian, bicycle, and traffic safety in Santa Barbara's Westside and Lower West Neighborhoods.

A workshop is being hosted by the **City of Santa Barbara Transportation Planning and Parking Division of the Public Works Department** to improve pedestrian, bicycle, and traffic safety and to better understand Westside and Lower West resident concerns. Your thoughts and opinions are important and will help the City make important decisions about pedestrian, bicycle, and traffic safety. Workshop will also include what important safety projects are currently in design.

> Please join us < Refreshments will be served.

Workshop Date: Saturday April 6, 2019 from 10am to noon

Where: Harding University Partnership School Auditorium (1625 Robbins St.)

Who should attend: Westside and Lower West Residents
(children are welcome to participate)

Questions?

Contact Jessica Grant, Supervising Transportation Planner at 805-897-2542 or via email at westsideNTMP@santabarbaraca.gov



¡Su opinión es muy importante!

Ayude a mejorar el tráfico y la seguridad de los peatones en el vecindario de el lado oeste de Santa Bárbara.

La Planificación de Transporte y División de Aparcamientos de la Ciudad de Santa Bárbara del Departamento de Obras Públicas está organizando un taller de trabajo para mejorar el tráfico y la seguridad del peatón, así como para entender mejor las inquietudes de los residentes del lado oeste de Santa Bárbara. Sus ideas y opiniones son importantes y ayudarán a la Ciudad tomar decisiones importantes sobre la seguridad de los peatones, las bicicletas y el tráfico. El taller incluirá proyectos importantes de seguridad que están actualmente en diseño.

> Está usted cordialmente invitado < Habrán refrescos y bocadillos.

Fecha del Taller: Sábado 6 de abril, 2019 de 10 am al medio día.

Donde: Auditorio de la Escuela Harding (1625 Robbins St.)

Quién está invitado: Todos los residentes de el lado oeste
(los niños son bienvenidos a participar)

¿Preguntas?

Contacta a Jessica Grant de la División de Transporte al 805-897-2542 o por correo electrónico al westsideNTMP@santabarbaraca.gov



The workshop was in a facilitation format, with at least one staff facilitator per table. The staff facilitator at each table prompted residents to provide feedback on the topics of Driving, Walking, Bicycling, Neighborhood Lighting, Transit, and Parking. Each topic included a corresponding map, which allowed residents to specify the locations of their concerns. Everyone at the tables participated. In addition to discussion of these topics, the workshop included an update on two important safety projects currently in design for the Westside: 1) the Westside Bike Boulevard Gap Closure Project, which will provide a biking connection from/to the Downtown and Eastside Neighborhoods; and 2) the West Carrillo Lighting and Signal Upgrades Project, which addresses lighting insufficiencies along this corridor and provides new left turn arrows and pedestrian crossing enhancements at the intersection of West Carrillo and San Andres.

Post-workshop, staff compiled all the comments received. The following major themes emerged:

- Rule of the road concerns
 - All road users could be doing a better job
- Difficulty navigating intersections
 - 22 intersections were cited as uncomfortable for pedestrians
 - 4 intersections were cited as uncomfortable for motorists
 - 8 intersections were cited for visibility concerns for all modes of travel
 - 14 intersections were cited for poor stop sign compliance or motorists not yielding to pedestrians
 - 2 intersections were cited for poor crossing skills by pedestrians
- Maintenance issues
 - 13 locations identified for overgrown vegetation or tree trimming
 - Bus stop inadequacies or concerns such as lighting maintenance or need for concrete pad.
 - 8 areas/corridors cited for uplifted sidewalks
 - Obstructions/modifications to existing street lighting (need to locate streetlights below tree canopy)
- Infrastructure needs
 - 12 missing sidewalk links were cited by residents as priorities to infill
 - 12 intersections were recommended to install access ramps/curb ramps
 - Bicycle infrastructure inadequacies (want protected routes, visible bike lanes, intersection treatments, more crosstown routes)

- 11 corridors cited by residents, 7 intersections cited for additional neighborhood lighting
- Parking concerns
 - Very difficult to park in the evening hours
 - Large commercial work trucks taking up resident parking
 - Harder to park in areas where there are apartments and areas where accessory dwelling units have been constructed

A graphic on the next page summarizes the residents' concerns (Figure 1). The graphic also includes the traffic collision heat map, which provides an illustration of collisions in the last five years (2014-2018). The red areas show the highest numbers of collisions, while the yellow and green areas represent lower numbers. The heat map is a visual tool to identify problem spots with recurring collision patterns. The problem spots are discussed in the Vision Zero Analysis of this Plan. Together, the community feedback and the traffic collision problem spots help staff develop approaches, which are discussed in the Approach Workshop and Emerging Projects sections of this Plan.

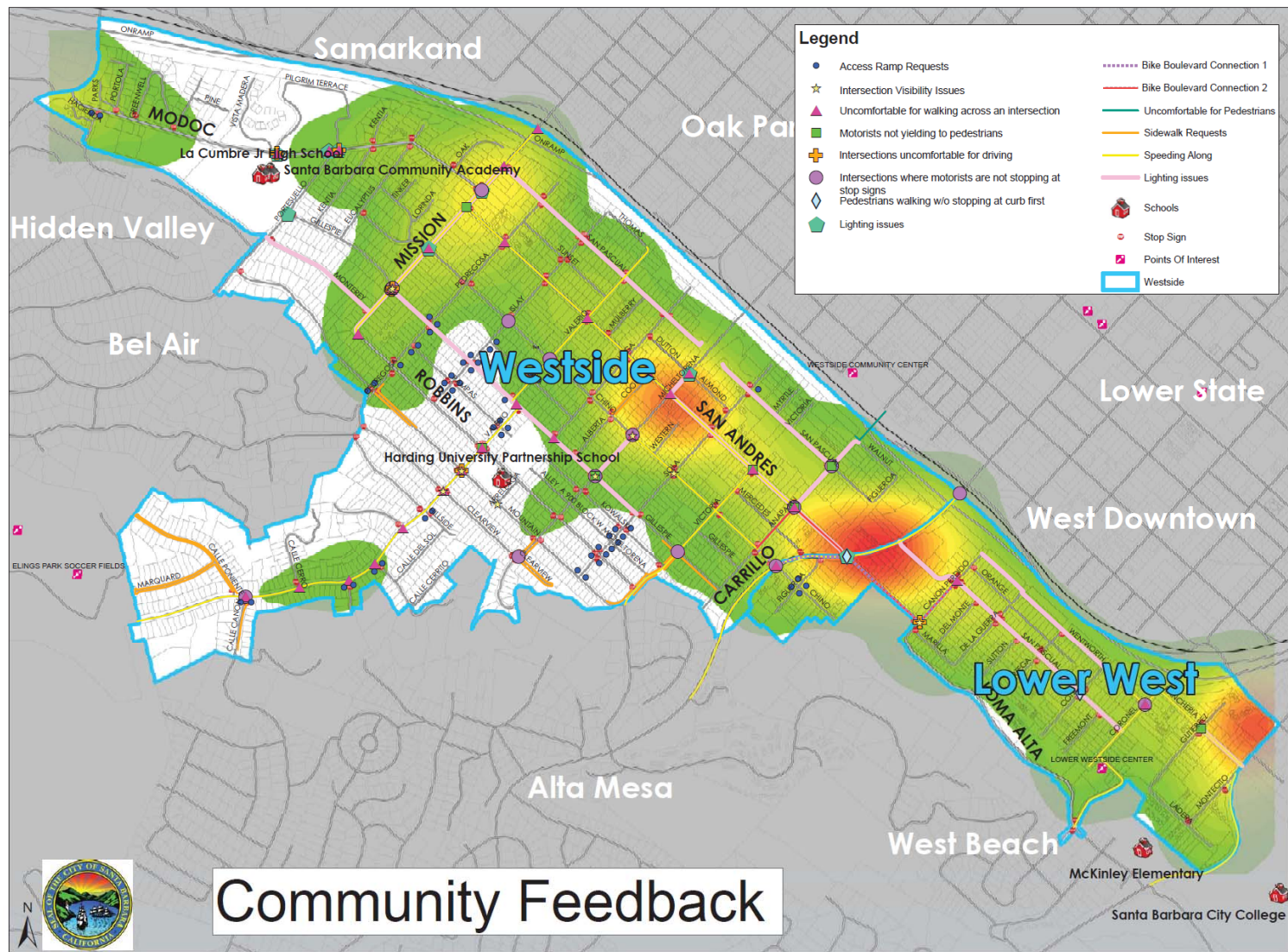


Figure 1: Community Feedback and Traffic Collision Heat Map

Email Feedback

Emails were received from residents who had follow up comments post workshop, as a survey follow up, and for those residents that were unable to attend the workshop and had comments to share. Comments received were specific to immediate neighborhood areas and included:

- Preference for biking for families along Gillespie, Anapamu and Rancheria Streets. Route enhancements would be appreciated.
- Poor stop sign compliance along Chino Streets, especially at 4 way stops.
- Maintenance of Coronel Street footpath.
- Better biking route:
 - To Downtown after Micheltorena Street Overpass
 - Through the Castillo Street HWY 101 Underpass
 - Along Calle Cannon between Flora Vista and Valerio
 - Along Modoc and Portesuello, adjacent to La Cumbre Junior High
 - To SBCC
 - Along Union Pacific Right of Way
 - Across Montecito Street
 - Micheltorena and Dutton (improve visibility and enhancements at the intersection)
 - Micheltorena Bridge (enhanced return route from Downtown to Westside/separate bicyclists from vehicles)
 - Chino/Gillespie (make one way streets)
 - Construct separated, safe, efficient crossings of Castillo, Carrillo, Micheltorena, and Mission
 - Complete Westside bike boulevards through missing links to Loma Alta and Las Positas
 - Create a protected/ separated bikeway through the Lower Westside
 - Increase the safety of Loma Alta for active transportation to SBCC and McKinley
 - Install a bikeway at grade on City land in Pershing Park between Rancheria and the harbor
- Lack of on-street parking near new development. Request for enforcement for those not using their onsite parking.
- Better pedestrian improvements:
 - Along San Pascual for safe routes to school
 - Across San Pascual at Cota (better lighting too)
 - To Bohnett Park (better lighting in vicinity too)
 - Across San Andres at Sola (request for flashers)
 - Across Mission at Gillespie (request for flashers)
 - Valerio and Calle Boca (access ramps)
 - Valerio at Mountain and Robbins Streets (visibility concerns)
 - Mission and Modoc.
 - Chino at Sola (visibility and speeding concerns)
- Visibility concerns at the San Pascual/Pedregosa intersection.
- Lack of on-street parking and lighting along Sunset Ave.
- Maintenance of Anapamu Bridge.
- Additional school crossing guard at Micheltorena and Gillespie
- Evaluate school drop off at Harding and street sweeping times near the school.
- Speeding concerns along Valerio.

Survey

In addition to the Listening Workshop, Public Works developed an online survey (Attachment 1, Survey Questions). The purpose of the survey was to hear from a broader Westside and Lower West neighborhoods audience, to gather additional insights about resident perceptions and concerns relating to traffic, bicycle, and pedestrian safety.

Below is an example of a survey announcement that was distributed via Parent Square to parents at Harding University Partnership Elementary School, Adams Elementary School, McKinley Elementary School, Santa Barbara Community Academy, and La Cumbre Junior High. The survey was also distributed via the City News in Brief, Nextdoor, and through community advocacy groups like the Coalition of Sustainable Transportation and Santa Barbara Bicycle Coalition.



Do Your Kids Feel Safe Getting To School?

The safety of our students is of paramount importance. The City of Santa Barbara Public Works Department is working with the Santa Barbara Unified School District to enhance pedestrian, bicycle, and traffic safety in the Westside and Lower West neighborhoods. If students and their families are not feeling safe walking, biking, or driving on their streets, City Public Works wants to find solutions.

Public Works is conducting a bilingual outreach effort to help Westside and Lower West residents identify safety concerns and an action plan to address those concerns. As part of this effort, we are asking students and parents to complete an online survey created for families who live within the Westside and Lower West Neighborhoods. Please complete the survey by May 10, 2019. Survey in English: <https://bit.ly/2P3iza0> Survey in Spanish: <https://bit.ly/2D6e05T>.

Public Works will return to the Neighborhoods in summer 2019 with a proposal to address the safety concerns identified and will request feedback from residents. The resulting transportation plan for the Westside and Lower West Neighborhoods will be taken to Council for action in late 2019.

If you have additional feedback, please contact Jessica Grant, Supervising Transportation Planner.

Phone: (805) 897-2542

Email: WestsideNTMP@SantaBarbaraCA.gov

Key Survey Findings

The Key Survey Findings are not intended to be a comprehensive breakdown of all data from the survey. Rather, the purpose of the Key Findings is to capture valuable insights and themes, which can guide the development of an action plan.

Total Survey Responses: 180

FINDING 1) Over half of households have one preschool or elementary school age child living at home.

43% Westside households have at least one preschool or elementary school-age child living at home.

FINDING 2) Primary commute options to school are car and walking.

Three-quarters (75%) of respondents indicated their school-age children are either driven to school (52%) or they walk (23%). Others bike (12%) or take the bus (6%).

FINDING 3) Westsiders like that their neighborhood is quiet, friendly, and close to Downtown.

When asked what they like most and second-most about their neighborhood, Westside residents often refer to

quality of life factors such

quietness of the area,

friendly neighbors, and

proximity to Downtown.

Other positive qualities

mentioned were

demographic diversity and

close proximity to Harding

University Partnership School. (Please refer to the “word clouds” that show popular

neighborhood likes: larger is more popular.)



Verbatim Responses (sample):

This is a family friendly neighborhood.

Our neighborhood is walkable from the beach, downtown, and transit. It's very central and easy to get around from.

Close community. Everyone knows each other on our block.

Q10 What do you like SECOND best about living in your neighborhood? (please answer using no more than 50 words)



FINDING 4) Housing, traffic, unsafe drivers, and overcrowded parking are the biggest challenges.

When asked biggest and second-biggest challenge facing the Westside, combined responses indicate housing (48%) and traffic (44%) are top concerns. Parking was often indicated as an “Other” concern along with unsafe drivers and lack of lighting. (Please refer to the “word clouds” for popular dislikes.)

Q11 What do you believe is the biggest challenge facing people who live in the Westside or Lower West Neighborhoods? (choose one response)



Verbatim Responses (sample):

- *Unkempt yards that are a fire hazard and the emergence of homeless camps.*
- *Lack of law enforcement support around parking, speeding, and noise.*
- *PARKING*
- *Nos falta un poco de Luz en la noche.*

Q11 What do you believe is the biggest challenge facing people who live in the Westside or Lower West Neighborhoods? (choose one response)

needs living street district speeding Lack Parking families
traffic dangerous school San Andres

Q12 What do you believe is the SECOND biggest challenge facing people who live in the Westside or Lower West Neighborhoods? (choose one response)

Living city Safe many lack traffic Parking community speeding People
streets housing

FINDING 5) Transportation choices: private cars and walking most favored; bus and carpool are least favored.

Two-thirds of respondents (65%) indicate they drive a private car five or more days per week. Nearly two-thirds of respondents (57%) indicate they walk a block or more five or more days per week. The bus is the least favored mode of transportation, with nearly three-quarters (71%) of respondents indicating they never ride the bus. Only one-fifth (19%) of respondents ride a bicycle five or more days per week, with a quarter (28%) indicating they never ride a bicycle.

FINDING 6) Vast majority agree motorists can do better at sharing the road.

Nearly four-fifths (79% agree; of that, 48% “strongly” agree) of respondents agree that motorists need to do better at sharing the road, specifically with bicyclists and motorists. Only 9% disagreed that motorist should do better.

FINDING 7) Most agree that pedestrian actions impair safety.

Nearly two-thirds of respondents (61%) agree that pedestrians often do not look for oncoming traffic when crossing the street. Almost one-third (29%) disagree that pedestrians often do not look.

FINDING 8) Most agree that bicyclist actions impair safety.

More than two-thirds of respondents (68%) agree that bicyclists often ignore traffic control

devices such as stop signs and stoplights. Slightly less than one-fifth of respondents (18%) disagree that bicyclists often ignore traffic signals.

FINDING 9) Most agree that improvements would encourage more walking.

Nearly two-thirds of respondents (61%) agree that they would walk more if improvements were implemented such as better lighting, sidewalks, and access ramps. A quarter (25%) of respondents indicated they wouldn't walk more even if these improvement were made.

FINDING 10) General agreement that parking on the Westside is difficult.

Almost three-quarters (72%) of respondents agree that it is difficult to find parking in their neighborhood.

FINDING 11) General agreement that parking on Westside is difficult...and getting MORE difficult.

Approximately two-thirds (65%) of respondents agree that it is getting more difficult to park in their neighborhood than it used to be. Only 11% disagree that parking is getting more difficult.

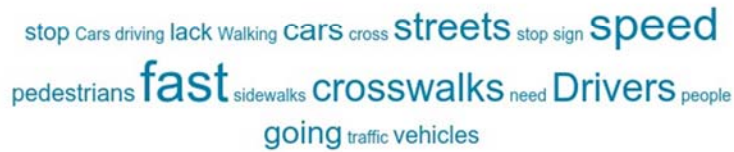
FINDING 12) Vehicles are seen as the biggest concern for people crossing the street; however, many have no concerns about crossing the street.

About one-third (32%) indicate that vehicles not stopping for pedestrians is the most concerning factor for pedestrians crossing the street. One-quarter (25%) indicate that parked vehicles obstructing the view is the most concerning factor for street crossers. Other concerns mentioned for pedestrians include lack of stop signs and vehicles driving too fast.

Verbatim Responses (sample):

- *Cars driving way too fast and recklessly due to lack of stop signs at intersection of Valerio at Chino.*
- *Drivers do not understand concept of unmarked crosswalk.*
- *There is a very long stretch of Modoc with no crosswalks. (Between Las Positas and Portesuello with no crosswalks - this is ultra dangerous.)*
- *Vehicles traveling too fast for the neighborhood as well as not stopping for pedestrians.*
- *Bad sidewalks with root bumps.*

Q20 What factor concerns you most when walking across streets in your neighborhood?
(choose one response)



FINDING 13) Sharing the road is biggest concern for bicyclists.

Nearly two-thirds of respondents (61%) indicate that sharing the road with vehicles or the lack of bike lanes is their biggest concern when riding a bicycle. Only 1% indicate concerns about bike parking/storage. Almost one-third (30%) indicate that they do not ride a bicycle at all. (Please refer to the “word cloud” for Q21.)

Verbatim Responses (sample):

- *Construction zones that block bike lanes then make no accommodation via space or "share the road" signage to keep bicyclists safer.*
- *Cars driving way too fast in Loma Alta and Canon Perdido. Need Speed bumps.*
- *Motorists inappropriately yielding their right-of-way to me, causing confusion at intersections.*
- *San Andres, between Micheltorena and Carrillo, is the worst street in Santa Barbara to ride a bike. People drive fast, pull out of blind driveways, and do not give room for cyclists.*

FINDING 14) Most say they have never inquired with City Public Works.

More than one-half (59%) of respondents indicated they have never called or visited the City of Santa Barbara Public Works Department to ask a question or express a concern. However, 41% indicated that they called or visited Public Works to ask a question at least once.

Vision Zero Analysis

The City's Supervising Transportation Engineer conducted a traffic safety analysis for the Westside and Lower West neighborhoods. When performing a traffic safety analysis, collision data from the Police Department is used to identify trends and recurring collision patterns. When collisions with similar characteristics are repeated over and over, this may indicate a safety issue that could be corrected by some type of improvement.

The traffic collision heat map below (Figure 2) provides an illustration of collisions in the last five years (2014-2018). The red areas show the highest numbers of collisions, while the yellow and green areas represent lower numbers. This map is used as a visual tool to identify problem spots with recurring collision patterns.

Generally, the collisions were spread throughout the study area but were more frequent along the following corridors: Carrillo Street, Mission Street, and San Andres Street. This was expected, as these are the busiest streets in the neighborhoods.

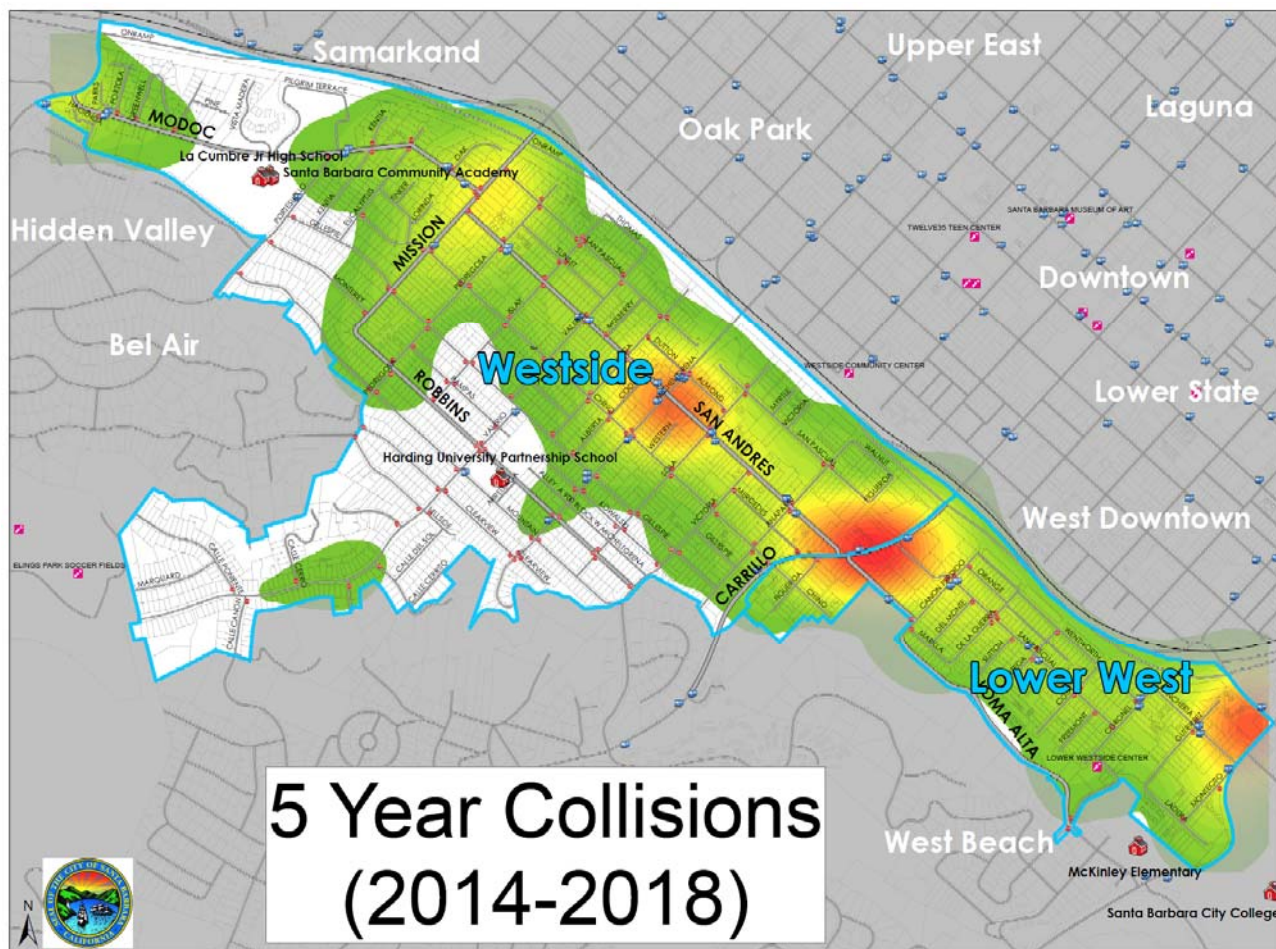


Figure 2: 5 Year Collision History

In reviewing the collisions for the Westside and Lower West neighborhoods, a few patterns were identified that suggest safety problems. These collision patterns are informed solely by the collision data and not the experiences shared by the neighborhood with City staff. The following are the key findings from the City's collision data analyses:

- The location with the highest number of pedestrian-involved collisions was the signalized intersection of Micheltorena Street and San Andres Street. Each of the pedestrian-involved collisions involved a left-turning vehicle not yielding to a pedestrian within a crosswalk. This intersection is one of the most traveled intersections in the Westside neighborhood, particularly for pedestrians: on average, there are over 200 crossings per day.
 - To enhance the visibility of pedestrians in the intersection and reinforce their right-of-way over turning vehicles, the City installed a leading pedestrian interval (LPI) at this intersection. The LPI gives pedestrians a three-second head start to begin their crossing at the intersection before the corresponding vehicular signal turns green. With this head start, pedestrians can better establish their presence in the crosswalk before motorists attempt to make their turning maneuvers.
- While bicycle-involved collisions are spread throughout the neighborhoods, there is a concentration of them along the San Andres corridor (where about 33% of the total bicycle-involved collisions occur).
 - To provide bicyclists with a safer/alternative route through the Westside, the City is designing two bicycle boulevards that will extend along Gillespie and San Pascual Streets. The bicycle boulevards are designed to be low motorized traffic volume/speed roadways that prioritize bicycle movements as a north-south connector through the Westside. The bicycle boulevards are discussed further in the Emerging Projects section of this Plan.

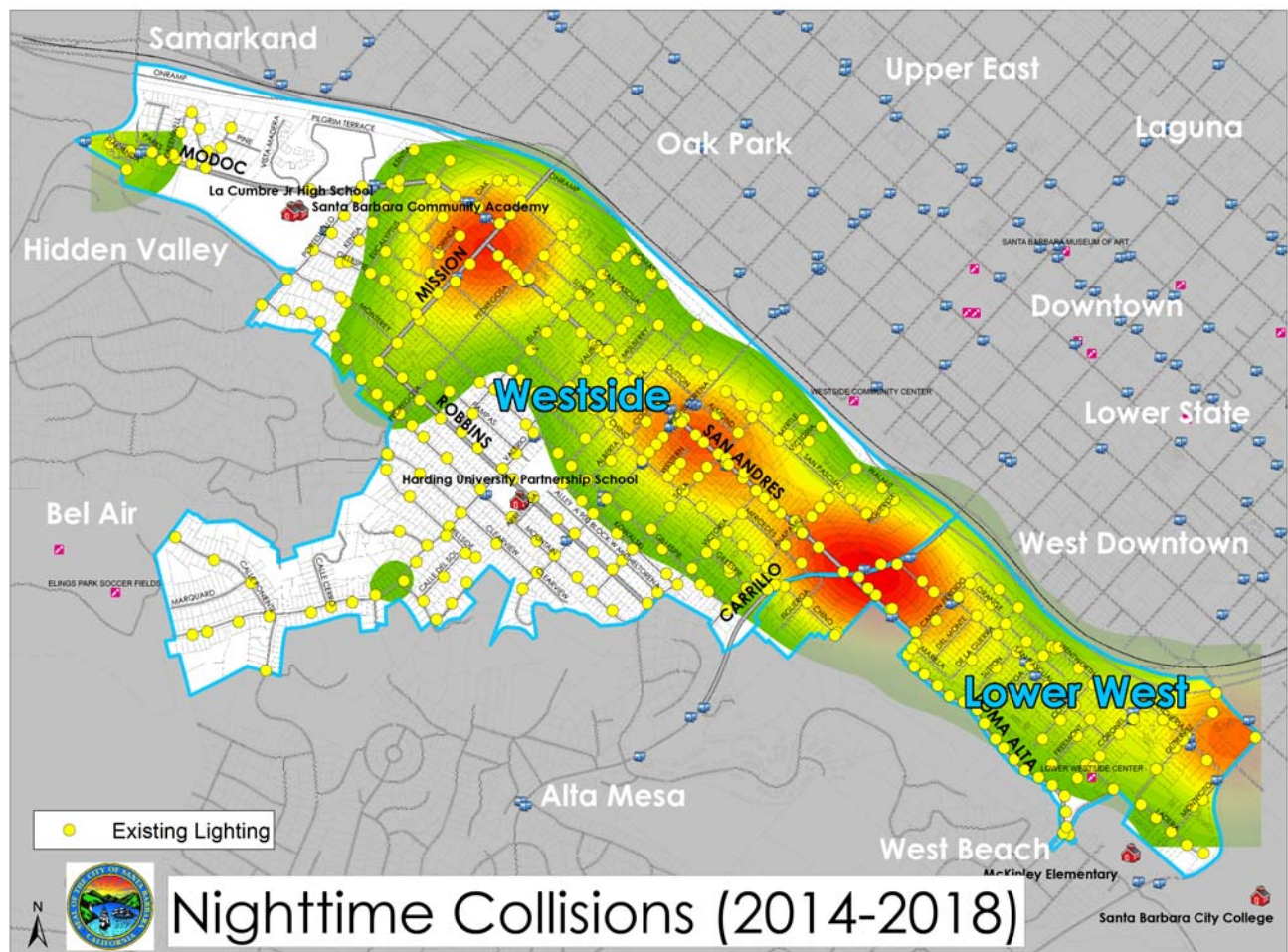


Figure 3: Nighttime 5 Year Collision History Heat Map and Streetlight Locations

- There is a concentration of nighttime collisions along San Andres and Carrillo Streets (Figure 3). While some roadway lighting is present along San Andres Street, it is intermittent and can be obstructed by tree canopies. Carrillo Street also has some existing roadway lighting; however, it is sparse along the corridor. To increase nighttime visibility and to help roadway users be more aware of their surroundings during hours of darkness, the following is recommended:
 - *San Andres Street:* In the short term, tree canopies were trimmed in May to increase the effectiveness of existing street lighting. City staff will continue to monitor. In the long term, a City-owned lighting corridor could be installed to illuminate the roadway and sidewalks more efficiently.
 - *Carrillo Street:* The West Carrillo Lighting and Signal Upgrades Project is currently in design to implement a continuous lighting corridor along Carrillo Street through the Westside. The Project is funded through a federal safety grant and is expected to enter construction in fall/winter 2020. Specifically, the improvements include:

- Installing corridor lighting to address the nighttime collisions and improve safety for both motorized and non-motorized (bicycle) users.
- Installing left turn arrows at the intersection of Carrillo Street and San Andres Street for east/westbound Carrillo Street onto San Andres Street.
- Significantly shortening the pedestrian crossing distances by realigning the crosswalks to be more perpendicular to the roadway.
- Constructing ADA-compliant pedestrian pathways, including new pedestrian access ramps at Carrillo Street and San Pascual Street.
- Installing audible pedestrian push button systems to communicate information about the walk and don't walk intervals, in non-visual formats, to pedestrians who are blind or have low vision.
- Installing advanced dilemma zone traffic signal detection on the Carrillo Street approaches to minimize the number of drivers that may have difficulty deciding whether to stop or proceed during the yellow phase of the signal.
- Rehabilitating traffic signals for long-term reliability.

Staff is also studying the intersection of Carrillo Street and San Pascual Street for a potential crosswalk across Carrillo Street. During the data collection phase, staff noted over 40 pedestrian crossings per day, many of which involved pedestrians darting through traffic. There has not been a reported pedestrian involved collision since 2011; however, there were five pedestrian-involved collisions between 2006 and 2011.

Approach Workshop

A follow-up Approach Workshop was held at Harding University Partnership School on June 1, 2019. The objectives of this workshop included the following:

- 1) Review what the City heard from the community via the initial Listening Workshop, survey, and emailed comments;
- 2) Discuss the traffic engineering analysis;
- 3) Present possible approaches and immediately receive feedback from the workshop participants; and
- 4) Identify the next steps of finalizing the Westside and Lower West Neighborhoods Transportation Management Plan.

hello westside, we heard you!!

Over the past several weeks, Westside and Lower West residents have provided valuable input about pedestrian, bicycle and traffic safety concerns in the Westside and Lower West Neighborhoods by attending the initial Listening Workshop or taking the online survey. If you have not provided your concerns yet, please complete the online survey in English: <https://bit.ly/2P3jza0> or in Spanish: <https://bit.ly/2D6e05T>, which will be open till June 30, 2019.

A second workshop to discuss the ideas for improving pedestrian, bicycle, and traffic safety is being hosted by the City of Santa Barbara Public Works Department.

Please join us. Refreshments will be served

Workshop Date: Saturday June 1, 2019 from 10 am to noon

Where: Harding University Partnership School Auditorium (1625 Robbins St.)

Who should attend: Westside and Lower West Residents
(children are welcome to participate)

Questions?

Contact Jessica Grant, Supervising Transportation Planner at 805-897-2542 or via email at westsideNTMP@santabarbaraca.gov



¡hola vecinos de la zona oeste, los escuchamos!

Las últimas semanas los residentes de la zona oeste han proporcionado información muy valiosa acerca del tráfico y la seguridad de peatones y ciclistas en el vecindario de la zona oeste por medio de su participación en el taller inicial o respondiendo un cuestionario en línea. Si usted todavía no nos ha dado su opinión, por favor complete el cuestionario en línea en inglés <https://bit.ly/2P3jza0> o en español <https://bit.ly/2D6e05T>. El cuestionario está en inglés y español y estará disponible hasta el 30 de junio del 2019.

Un segundo taller de seguimiento para hablar de las ideas para mejorar el tráfico y la seguridad de ciclistas y peatones será ofrecido por la División de Transporte del Departamento de Obras Públicas.

Esta cordialmente invitado Habrán refrescos y bocadillos

Fecha del Taller: Sábado 1 de junio, 2019 de 10 am al medio día

Donde: Auditorio de la Asociación de la Universidad Harding
(1625 Robbins St.)

Quién está invitado: Todos los residentes de la zona oeste
(los niños son bienvenidos a participar)

¿Preguntas?

Contacte a Jessica Grant, Supervisora de la División de Plantificación de Transporte al 805-897-2542 o por email en westsideNTMP@santabarbaraca.gov



WESTSIDE AND LOWER WEST NEIGHBORHOODS PLAN

Plan Preface: Vision Zero Focus

When reviewing the neighborhoods' needs in order to finalize the Westside and Lower West Neighborhoods Transportation Management Plan, staff prioritized all the community needs that were consistent with the Council-adopted Vision Zero Strategy. The Vision Zero Strategy aims to eliminate all traffic fatalities and severe injuries while increasing safe, healthy, and equitable mobility



for all. Vision Zero is based on an underlying ethical principle that it can never be acceptable that people are killed or seriously injured when moving on public roadways. As an ethics-based approach, Vision Zero functions to guide priorities and strategic use of limited city resources. It is a new lens through which public officials and professionals make decisions based, above all, on safety outcomes. Historically, road users have held most of the responsibility for safety. Vision Zero changes this relationship by emphasizing that the responsibility is shared by roadway policy makers, designers, and enforcement, as well as road users.

The seven Vision Zero core principals include:

1. Life is Most Important
2. Every Person Matters
3. People Make Mistakes
4. Focus on Dangerous Locations and Behaviors
5. Drivers Have a Critical Responsibility
6. Pedestrians and Cyclists are the Most Vulnerable Road Users
7. The Government Shares Responsibility for Safe Streets

Emerging Themes

Three themes have emerged from the community feedback and Vision Zero Traffic Safety Analysis:

- 1. Improvements to make the walking experience safer and more inviting;*
- 2. Neighborhood lighting improvements to enhance walking, biking, and driving experience; and*
- 3. Bicycle improvements to create safer routes to school and work and close gaps in the bicycle facility network.*

Within these themes, there are projects underway, projects that have or will be funded within the Streets Operational Budget, and projects that are not funded and will require the City to actively pursue grant opportunities for funding. The project summaries and estimated funds needed to design and construct the projects follow this section of the Plan.

Improvements to Make the Walking Experience Safer and More Inviting

San Andres and San Pascual serve as primary pedestrian corridors for the Lower West and Westside neighborhoods. These corridors are also safe routes to school for Harding University Partnership School, McKinley Elementary School, Santa Barbara Community Academy, La Cumbre Junior High, and via bus to Adams Elementary School. With its large amount of pedestrian, vehicular, and bicycle traffic, San Andres is a designated Vision Zero Priority Corridor, where a high number of repeat, preventable collisions and severe injuries occur. In the San Andres Corridor, there were 38 bicycle- or pedestrian-involved collisions that resulted in 38 injuries, 3 of which were severe, in the ten-year period from 2008 to 2017.



Incorporated into the Plan are intersection crossing enhancements and lighting improvements that will help prevent collisions and ensure the walkability, bikeability, and overall safety of this corridor. The proposed pedestrian enhancements are included in the map on page 26 (Figure 4). The large green and purple dots are the prioritized intersections based on collision data and what staff heard from the community. The green dots are intersections that already have planned enhancements coming within the next 1-2 years and will address community pedestrian safety concerns. The pedestrian enhancements along San Andres will most likely include curb extensions and rectangular rapid flashing beacons to increase pedestrian visibility at the intersections. The pedestrian enhancements along Chino Street will most likely involve pedestrian refuge islands. Pedestrian refuge islands provide a protected space for pedestrians to wait for an acceptable gap in traffic and help pedestrians navigate one travel lane at a time.

Sidewalk infill along Valerio Street (purple sidewalk link on Figure 4) was the most common sidewalk infill request from residents as a way to separate pedestrians from vehicles and to provide stronger connections to Harding University Partnership School and Elings Park. The red



dots and red links on Figure 4 are other community requested sidewalk infill needs and access ramps. The Valerio sidewalk is shown as purple on the map to stress the importance of that sidewalk being programmed for funding first. The City would like to seek grant funding on behalf of the Westside neighborhood for the intersections with the purple dots and the purple sidewalk links in spring 2020, when two known State grant sources, the Active Transportation Program (ATP) and Highway Safety Improvement Program (HSIP), announce grant funding opportunities. These applications are anticipated to be due in early summer 2020. The remaining sidewalk infill links and access ramps may also be a good candidate for ATP funding or Measure A funding.

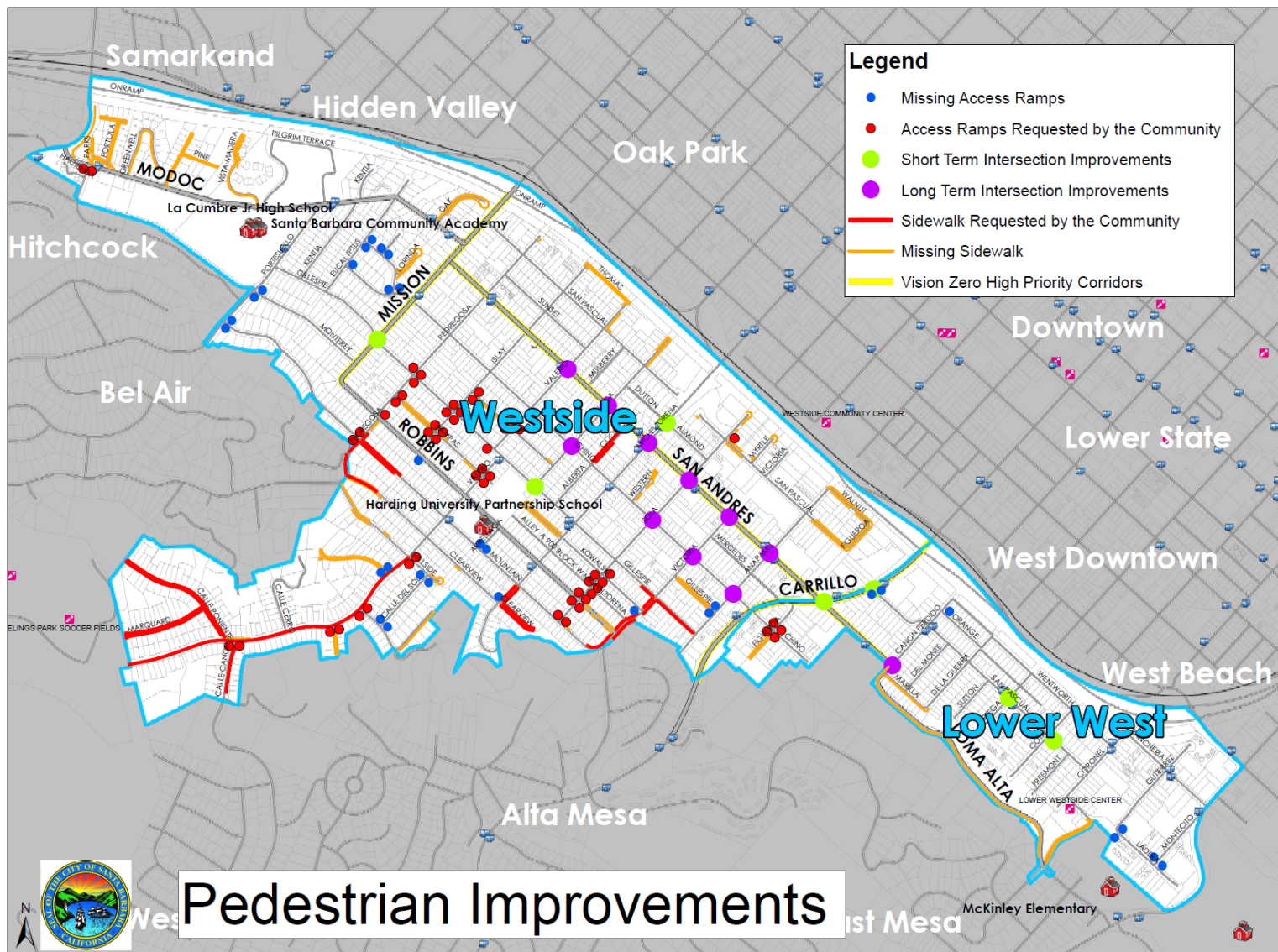


Figure 4: Proposed Pedestrian Improvements

Neighborhood Lighting Improvements to Enhance Walking, Biking and Driving Experience

Higher quality pedestrian-level and street intersection lighting is necessary to enhance pedestrian crossing safety and is a Vision Zero core principal to protect our most vulnerable road users, pedestrians, and cyclists. Southern California Edison recently converted all the high pressure sodium (HPS) lights to Light Emitting Diode (LED) lights. While this was a tremendous improvement, some of the street lights in the Westside and Lower West are still blocked by mature tree canopy. Along San Andres Street, City staff removed some of the lower tree branches that had presented a traffic safety hazard, but areas with diminished lighting remain.

Since the existing street lights cannot be adjusted lower than their current positions due to other utility conflicts, smaller, pedestrian-scale lights are recommended for the San Andres corridor (Figure 5). Grant funding for improved pedestrian-scale lighting can be pursued in connection with other proposed pedestrian enhancements. Although lighting improvements along the San Andres corridor is a primary focus of this Plan, additional areas will continue to be evaluated.

Lights can also be added to existing utility poles where streetlights do not currently exist. One example is the area between Mission, Gillespie, Chino, and Islay Streets (green box in Figure 5). To add a streetlight to an existing utility pole ranges from \$200-700 per streetlight. Based on this Plan, approximately 30 streetlights have been identified as needed in the Westside and Lower West neighborhoods.

As discussed in the Vision Zero Analysis, an existing project is in design along Carrillo involving new streetlights from the West Downtown neighborhood to partway up Carrillo hill. The lighting improvement at this intersection is anticipated to increase nighttime visibility in a way that will eliminate an existing pattern of nighttime pedestrian and bicycle injury collisions.

In early 2020, the City installed streetlights at the intersections of San Pascual at Ortega and Cota Streets.

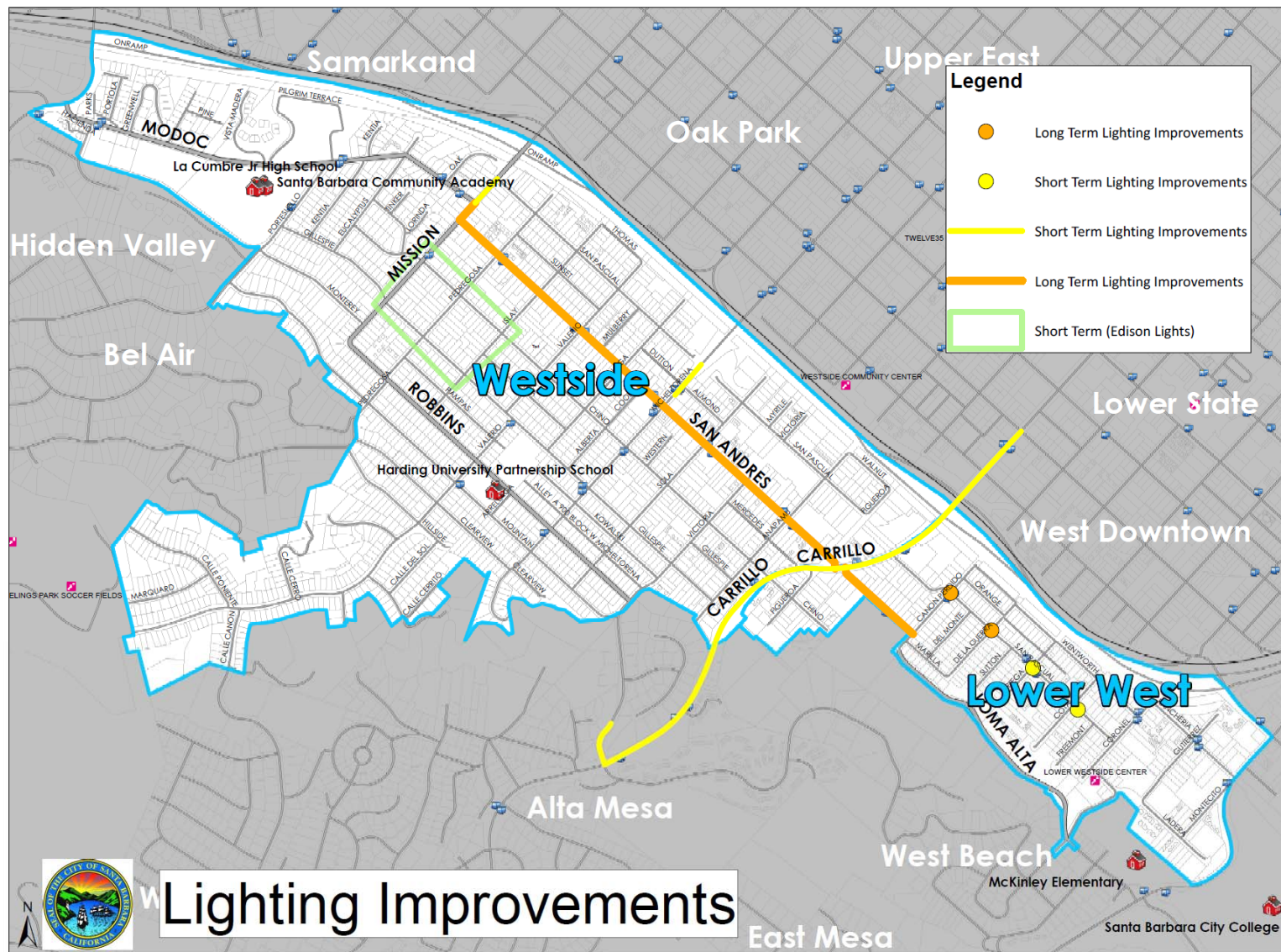


Figure 5: Proposed Lighting Improvements

Bicycle Improvements to Create Safer Routes to School and Work

Community outreach from the planning effort and from the 2019 Bicycle Master Plan demonstrates a clear need for improved bicycle connectivity within the Lower West and Westside neighborhoods and to Downtown, Eastside, and Waterfront.

To provide bicyclists with a safer/alternative route through the Westside, the City received Active Transportation Grant funds to design and construct a bicycle boulevard along Chino Street parallel to San Andres Street. The bicycle boulevard will be a low motorized traffic volume/speed roadway (less than 1,500 vehicles per day) that will prioritize bicycle movements as a north-south connector through the Westside. This means that the design of a bike boulevard on Chino Street would divert vehicle traffic to Gillespie and San Andres Streets. Chino Street was favored by the larger community during the vetting of the Bicycle Master Plan because it provided for both regional and local bike traffic. Residents of Chino Street were mixed on using Chino Street, with some in strong opposition.



As part of the design and construction of the Chino Bike Boulevard, Traffic Operations staff counted vehicles at multiple locations to determine the appropriate locations for vehicle diverters and quantify the amount of traffic diversion. This process revealed significant cut-through traffic through the Westside via Chino Street. The dominant pattern of traffic is Carrillo/Chino/Micheltorena in the AM peak travel hour and then the reverse flow in the PM peak hour. Traffic operations determined that diverting this significant flow of traffic on Chino Street would overwhelm San Andres Street and add additional traffic to Gillespie Street near Harding Partnership University Elementary, creating significant traffic congestion and potentially increasing pedestrian collisions. This analysis was shared with the Westside neighbors and the Bicycle Coalition. The community at the Approach Workshop did not favor

the impacts of a Chino Street diversion. Staff also believes the traffic analysis impacts identified are not appropriate for the neighborhood.

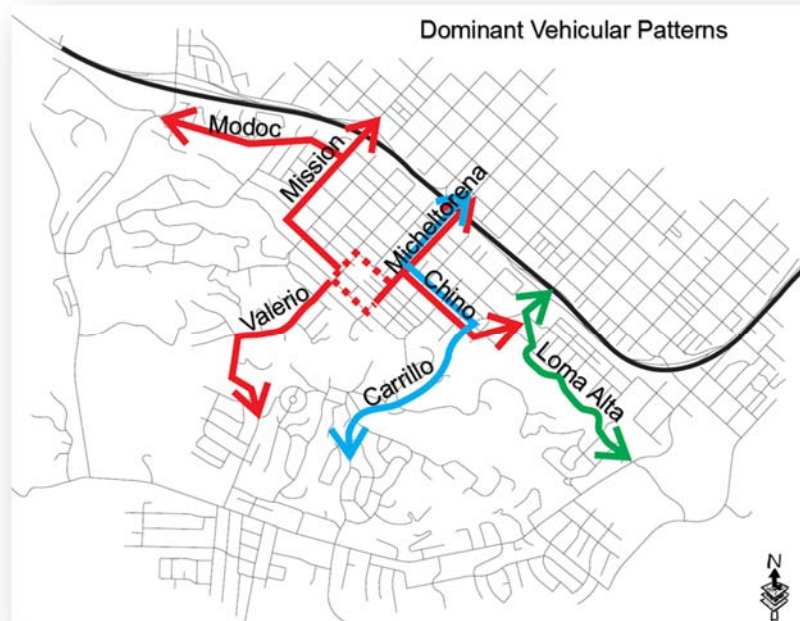


Figure 6: Dominant Vehicular Patterns in Westside and Lower West Neighborhoods

Staff suggested that instead of Chino Street, two streets be identified for Bike Boulevards through the Westside: San Pascual for regional bike traffic, and Gillespie Street for local Westside bike traffic to local schools and Downtown (Figure 7). The community generally supported these two parallel bicycle boulevards. Gillespie would serve as the neighborhood safe route to school bicycle route to Harding Partnership University Elementary, Santa Barbara Community Academy, and La Cumbre Junior High. San Pascual would primarily serve as a commuter or cross-town route for those cyclists traveling through the Westside to get to other destinations. Because grant funds have already been awarded for this project, the City is currently working with the State on the Active Transportation Grant to update this portion of the project scope within the existing grant award. The other portion of the Active Transportation Grant project scope, which is still included, is the connection of the north/south route to Micheltorena and Sola Streets that would lead through Downtown and to the Eastside.

Another bicycle infrastructure need identified by the community is connecting the San Pascual bicycle boulevard with a stronger, more kid-friendly connection to the future Las Positas and Modoc Roads Multiuse Path. The Las Positas and Modoc Roads Multiuse Path begins on Modoc Road close to the City limit at Calle De Los Amigos and travels east to the intersection

of Modoc and Las Positas, and then south along Las Positas to the intersection of Las Positas and Cliff, which is adjacent to Arroyo Burro Beach. Staff anticipates that when this 2.6-mile path is constructed in 2020, there will be a higher demand from the Westside and Lower West neighborhoods to connect to this path since it leads to Arroyo Burro Beach, Elings Park, the Hidden Valley neighborhood, and UCSB.

In spring 2019, the City received planning grant funding to develop a concept design and perform additional public outreach based upon a concept design for a multiuse path along the south side of Modoc Road between Las Positas Road and Mission Street. Another possible connection from this potential multiuse path could extend from the intersection of Modoc and Portesuello to the intersection of Portesuello and Gillespie. The major destinations in the Westside in this three-quarter-mile stretch are Santa Barbara Community Academy, La Cumbre Junior High School, and the Junipero Street pedestrian bridge overcrossing that leads to Oak Park and Cottage Hospital.

Between Las Positas Road and Mission Street, Modoc Road is a 38 to 40 foot wide road that contains long sections of both curb face sidewalk and sidewalk with a landscaped buffer, several mature street trees, and two on-street timed bike lanes from 7 a.m. to 7 p.m. The posted speed of Modoc Road is 35mph west of Pilgram Terrance and 30mph east of Pilgram Terrance. Adjacent to La Cumbre Junior High School, there is a 25mph school zone when children are present. This section of Modoc Road carries approximately 6,800 vehicles per day. Over a ten-year period from 2009 to the present, 15 collisions relating to vehicle vs. bicycle occurred, which resulted in 14 injuries, and 3 collisions relating to vehicle vs. pedestrian. A multiuse path constructed along this stretch would reduce and potentially eliminate these types of collisions and is considered the ultimate infrastructure that meets the needs of all ages and abilities of the Westside neighborhood.

The concept of a multiuse path along Modoc was supported at the Approach Workshop and at a back-to-school community meeting held in August 2019 at La Cumbre Junior High. Survey, concept design, and public outreach is estimated to cost \$100,000, with \$50,225 received from Measure A grant funding and \$50,225 from City Streets Capital Funds. Staff surveyed the area in fall 2019 and returned back to the Westside on January 23, 2020 to receive feedback on two different design options. Option 1 consists of multiuse path along the south side of Modoc from Las Positas Road to Portesuello Avenue and then buffered bike lanes along Modoc between Portesuello Avenue and Mission Street. Option 2 consists of a

separated bike path along the north side of Modoc Road between Las Positas Road and Mission Street. Both options propose a multiuse path along Portesuello Avenue between Modoc Road and Gillespie Ave. Both options also impact parking.

On February 27, 2020, the City's Transportation Circulation Committee heard the staff presentation on the two options. Staff's recommendation was for the Transportation Circulation Committee to find that option 2 is preferred and consistent with the City's Vision Zero Strategy, Circulation Element, Pedestrian Master Plan, and Bicycle Master Plan and that it be included in the Westside and Lower West Transportation Management Plan. It is envisioned that the two-way path along the north side would be approximately 9 feet wide and would be located at street level within the existing right of way. There would be a three foot buffer between the path and vehicular travel way. The buffer would either have a curb and/or a curb with vertical delineators. The path would need to navigate around two bus stops. Two high visibility crosswalks with pedestrian activated flashing beacons would be installed at the school crossing intersections of Modoc Road and Portesuello Avenue and Modoc Road and Pilgrim Terrace. West of La Cumbre Junior High, 27 overnight parking spaces would be replaced with 21 all day parking spaces (24 hour parking). East of La Cumbre Junior High there would be 49 overnight parking spaces replaced with 23 all-day parking spaces. On-street existing parking demand is anticipated to be met based on night time parking surveys, which indicated a demand of 8 to 16 parking spaces west of La Cumbre Junior High and 9 to 18 parking spaces east of La Cumbre Junior High. Approximately 2 trees would be need to be removed to provide site lines for the realigned crosswalks and pedestrian activated flashers at the intersections of Modoc Road and Portesuello Avenue and Modoc Road and Pilgrim Terrace. Minor utility impacts are anticipated. This initial investment in the bikeway concept will position the City well for final design and construction funds from the Active Transportation Program if the Westside continues to support the project concept. The City anticipates that the final design and construction cost will be in the ballpark of \$3 to \$5 million; this estimate will be refined once a project concept is developed.

The last major bike connection needed is between the Westside and Lower West neighborhoods. Carrillo Street is a major barrier between the two neighborhoods. The only through street connecting the two neighborhoods is San Andres Street. The intersection of San Andres and Carrillo is the only safe crossing location of Carrillo Street between the two neighborhoods. The project to improve the intersection is expected to be under construction in late 2020 and early 2021. The design of the intersection improvements includes safer

crossings for pedestrians, and will accommodate a safer, enhanced cycling route along San Andres Street in the future. To make the connection from the Westside to the Lower West and beach areas even better would involve parking removal between Anapamu and Canon Perdido Streets: approximately 12 parking spaces removed along San Andres from Carrillo to Anapamu, and 12 spaces removed from Carrillo to Canon Perdido. Although this was idea was supported at the Approach Workshop in concept, follow-up with property owners/tenants along San Andres in this area is still needed since on-street parking congestion was a significant issue identified by many Westside and Lower West residents. Another alternative to parking removal along San Andres from Anapamu to Carrillo is a bike connection from Gillespie to Anapamu and then Carrillo via a public alley along Mercedes, with a two-way multiuse path between Mercedes and San Andres. Under the alternative, the only parking removal required on San Andres Street would be along the west side of the street between Carrillo Street and Canon Perdido Street (about 12 spaces).

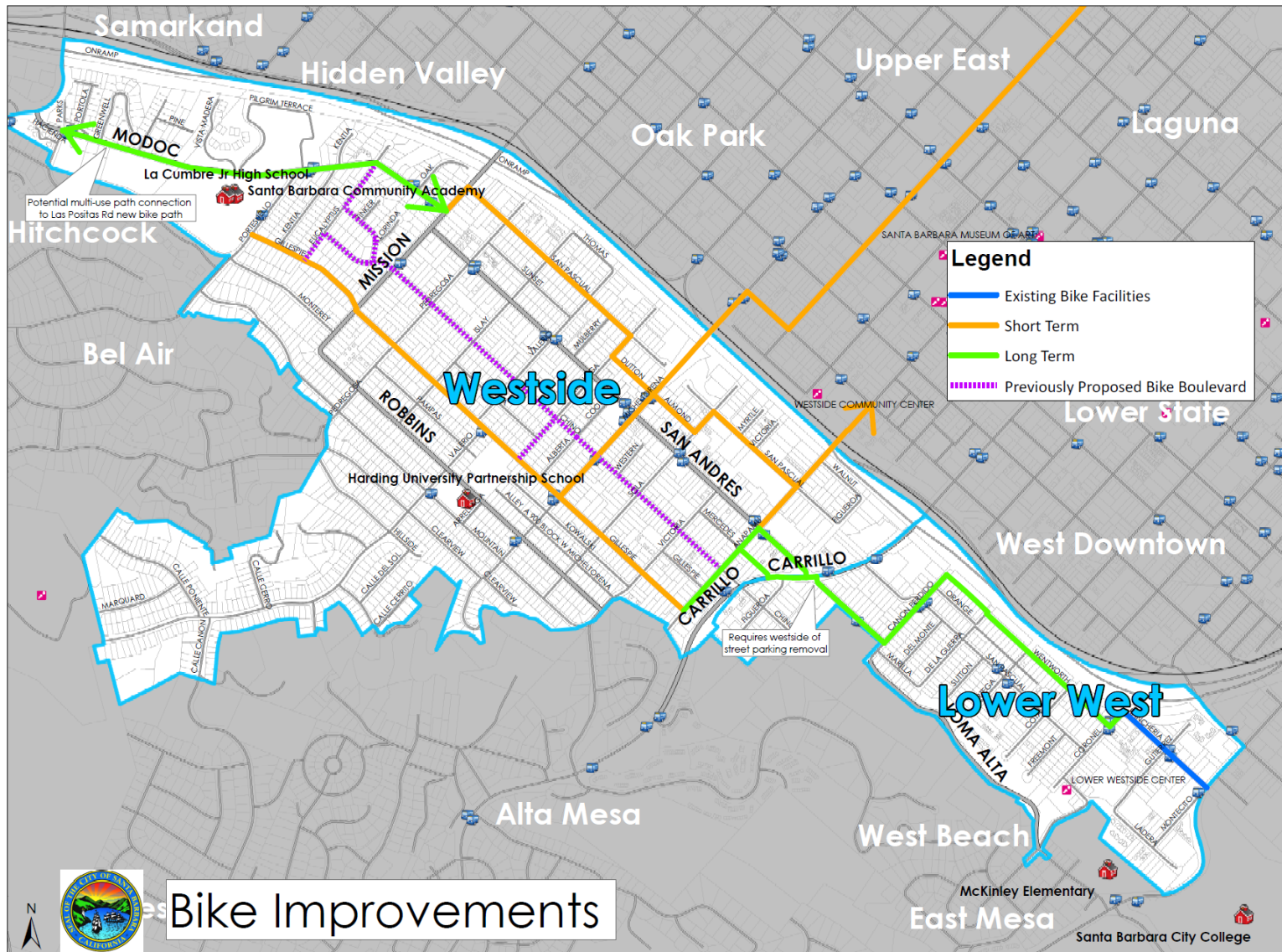


Figure 7: Proposed Bike Improvements

Projects Underway

Three capital infrastructure projects totaling \$6.7 million will be constructed in the Westside and Lower West neighborhoods in the next one to three years that will address the neighborhood's emerging themes and are summarized below:

Emerging Themes		Funded Projects	Total Cost
Pedestrian Improvements to Enhance Walking Experience	Neighborhood Lighting	Carrillo/San Andres Intersection Safety and Lighting Improvements (drivers and bicyclists also benefit).	\$ 1,800,000
	Improvements to Enhance Walking, Biking and Driving Experience	Curb extensions at the intersections of San Pascual and Ortega and Cota Streets (Recently completed)	\$ 457,000
Bicycle Improvements to Promote Safe Routes to School and Work and Close Gaps in the Bicycle Facility Network		Westside Gap Closure Project. Includes design and construction of a 3.8 mile bike boulevard through Santa Barbara's Westside neighborhood to Downtown and the Eastside connecting to schools, employment areas, recreation, and public facilities.	\$ 4,482,000
Grand Total			\$ 6,739,000

Projects Included in the Streets Operation Budget

There are nine projects reflected in the Plan that are a mix of engineering, maintenance, enforcement, and educational approaches that have been or will be funded with existing Street Capital operational budget.

Emerging Themes	#	Community and Traffic Safety Needs	Status	Department/Division Responsibility
Improvements to make the walking experience safer and more inviting	1	Ongoing crossing markings and signage	Several markings installed with 2019 Pavement Project. Additional markings and signage is ongoing.	Public Works/Streets Operations and Infrastructure Division
	2	Install red curb at intersections with poor visibility (example: San Andres and Victoria)	Completed at San Andres and Victoria.	Public Works/Streets Operations and Infrastructure Division
	3	Implement a leading pedestrian interval (LPI) at San Andres and Micheltorena Intersection	Completed	Public Works/Streets Operations and Infrastructure Division
	4	Ongoing uplifted sidewalks repairs	Completed along Chino Street corridor in Spring 2019 that also included sidewalk infill. Other locations ongoing.	Public Works/Streets Operations and Infrastructure Division
Neighborhood lighting improvements to enhance walking, biking, and driving experience	5	Trim tree canopy along San Andres between Micheltorena and Carrillo Streets	Completed. Also, ongoing through routine traffic safety site inspections.	Parks and Recreation Department
	6	Send out vegetation letters to property owners where vegetation is obstructing the travel way or intersection visibility	In process.	Public Works/Streets Operations and Infrastructure Division
Other	7	Work with MTD to review bus stop maintenance needs	Anticipated completion in summer 2020.	Public Works/Transportation Planning and Parking and MTD
	8	infrastructure needs that might impact a particular street or subset of neighborhood.	Ongoing	Public Works/Transportation Planning and Parking
	9	Vision Zero Messaging (Rules of the Road)	Part of Citywide messaging effort in 2020/2021	Public Works/Transportation Planning and Parking

Neighborhood On-Street Parking Concerns

On-street parking was a big neighborhood concern, especially near higher density areas. Evening and overnight hours were the most congested time for on-street parking, especially where personal work trucks are parked on-street. While some Westside residents have suggested permit parking restrictions, the Resident Permit Parking Program, as currently designed, is designed to restrict commercial-related parking in residential areas. The program is not effective in relieving parking congestion created solely by residential on-street parking demand. Additionally, the City does not currently have parking enforcement officers available after 6 p.m. A new residential program would need to be created that would either limit work trucks or the number of on-street parking permits per residential property.

Proposed Projects

The Plan recommends 11 new capital infrastructure projects to address the neighborhoods emerging themes and are summarized below. These projects are currently unfunded.

Emerging Project Strategies	#	Unfunded Projects	Itemized Construction Cost	Estimated Quantity	Total Cost	Design (@ 25% of construction cost)	Construction Management (@ 25% of construction cost)	Grand Total
Improvements to make the walking experience safer and more inviting	1	Enhanced Intersections along San Andres Street: Install curb extensions, high visibility crosswalks, and rapid flashing beacons along San Andres Street at the following intersections: Valerio, Arrellaga, Micheltorena, Sola, Victoria, and Anapamu Streets. Install curb extensions at the San Andres / Canon Perdido intersection. Curb extensions cost \$450,000 per intersection and Rapid Flashing Beacons cost \$50,000 per intersection.	500,000	7	3,500,000	875,000	875,000	5,250,000
	2	Enhanced Intersections along Chino Street: Install pedestrian refuge islands along four intersections along Chino Street at Arrellaga, Sola, Victoria and Anapamu Streets. Two pedestrian refuge islands would be installed per intersection.	40,000	4	160,000	40,000	40,000	240,000
	3	Sidewalk Infill Along Valerio/Calle Canon to include 0.66 miles of sidewalk infill and 11 access ramps. Access ramps will be installed along both sides of West Valerio Street at the intersections of Hillside, Calle Boca Del Canon, Calle Cerrito, Calle Corte, Calle Canon, and Calle Poniente. Sidewalk will be installed along sections along West Valerio, west of Calle Canon to Elings Park, and from West Valerio to the existing asphalt path along the west side of Calle Canon.			600,000	150,000	150,000	900,000
	4	Sidewalk Infill: Approximately 7,290 linear feet within the Westside neighborhood. (Ranges from \$12/sq.ft. to \$25/sq.ft. depending on utility, wall, topographical constraints and whether a retaining wall is required). For estimate purposed assuming \$25/sq. ft.	25	7,290	182,250	45,563	45,563	273,375
	5	Pedestrian Access Ramps. Install approximately 44 access ramps in the Westside neighborhood. Ramps range from \$12,000 to \$20,000 depending on radius and site constraints. For estimate purposes assuming \$15k per access ramp.	15,000	44	660,000	165,000	165,000	990,000
Neighborhood lighting improvements to enhance walking, biking, and driving experience	6	Install new SoCal Edison Streetlights on existing utility poles. Costs vary from \$200-700 per light. For estimate purposes assuming \$700 per light.	700	30	21,000	5,250	5,250	31,500
	7	Install pedestrian scale lighting along San Andres. Lighting ranges from \$3k-5k per light depending on a crosswalk/mid-block location. For estimate purposes assuming \$5k.	5000	44	220,000	55,000	55,000	330,000
Bicycle Improvements to Promote Safe Routes to School and Work and Close Gaps in the Bicycle Facility Network	8	Bike lane striping to connect Westside and Lower West Neighborhoods along San Andres Street between Carrillo and Canon Perdido Streets. Parking would need to be removed along the west side of the side (approximately 10-12 spaces).			50,000	12,500	12,500	75,000
	9	Carrillo Multiuse Path from Mercedes to San Andres. Install an approximate 300- linear -foot multiuse path along Carrillo Street.	25	3,235	80,875	20,219	20,219	121,313
	10	Lower Westside Bicycle Boulevard. A bicycle boulevard would be installed along Canon Perdido Street between San Andres and Wentworth Streets, along Wentworth between Canon Perdido and Coronel, along Coronel between Wentworth and Rancheria, and along Rancheria from Coronel to Montecito Street. Standard signing and striping would only be involved.			25,000	6,250	6,250	37,500
	11	Separated Bike Path along Modoc Road between Las Positas and Mission Streets and a Multiuse Path along Portesullo between Modoc and Gillespie. Project likely to range from \$3-5million. For estimating purposes assuming \$5 million.			5,000,000	1,250,000	1,250,000	7,500,000
Grand Total								\$ 15,748,688

Attachments

1. Survey Questions
2. Plan Consistency with Transportation Policies and Strategies



Survey for Santa Barbara Westside Residents - Pedestrian & Traffic Safety

The survey questionnaire for residents of the Westside and Lower West Neighborhoods of Santa Barbara is presented by the City of Santa Barbara Public Works Department.

This is a survey for people who live in the Westside and Lower West Neighborhoods of the City of Santa Barbara, in the area indicated by the map shown below. Your thoughts and opinions are important to us and will help make improvements to your neighborhood related to pedestrian, bicycle, and traffic safety.

Please complete the following questionnaire by June 30, 2019. Thank you.

Westside Map



1. Do you live within the Westside or Lower West Neighborhoods indicated on the map above? (choose one response)

- ☐ Yes
- ☐ No

2. Please write the name of the street intersection nearest to where you live. Or write your residence address if you prefer. (ex. "Chino Street and Sola Street", "_____ and _____")

3. What is your gender? (choose one response)

- ☐ Male
- ☐ Female

4. What is your age? (choose one response)

- | | |
|-----------------------------------|-----------------------------------|
| <input type="radio"/> Under 18 | <input type="radio"/> 45-55 years |
| <input type="radio"/> 19-25 years | <input type="radio"/> 56-65 years |
| <input type="radio"/> 26-34 years | <input type="radio"/> 65+ years |
| <input type="radio"/> 35-44 years | |

5. What is your race? (choose one response)

- ☐ Asian / Pacific Islander
- ☐ Black or African American
- ☐ Hispanic or Latino
- ☐ Native American
- ☐ White
- ☐ Other

6. Including yourself, how many people live within your household? (choose one response)

- | | |
|---------------------------------|--|
| <input type="radio"/> 1 person | <input type="radio"/> 6 persons |
| <input type="radio"/> 2 persons | <input type="radio"/> 7 persons |
| <input type="radio"/> 3 persons | <input type="radio"/> 8 persons |
| <input type="radio"/> 4 persons | <input type="radio"/> 9 persons |
| <input type="radio"/> 5 persons | <input type="radio"/> 10 or more persons |

7. Do you have school-age children living at home?
(circle all that apply)

- ☐ Yes, I have one or more Preschool age
- ☐ Yes, I have one or more Elementary age
- ☐ Yes, I have one or more Junior High age
- ☐ Yes, I have one or more High School age
- ☐ Yes, I have one or more College age
- ☐ No, I have no school age children living at home.

8. What is the primary form of transportation your student(s) normally takes to get to and from school?
(choose one response)

- ☐ Walking
- ☐ Bicycle
- ☐ Bus
- ☐ Car/Van/Truck
- ☐ Other

9. What do you like best about living in your neighborhood? (please answer using no more than 50 words)

10. What do you like SECOND best about living in your neighborhood? (please answer using no more than 50 words)

11. What do you believe is the biggest challenge facing people who live in the Westside or Lower West Neighborhoods?

(choose one response)

- ☐ Crime
- ☐ Drugs
- ☐ Traffic
- ☐ Housing
- ☐ Jobs and the economy
- ☐ Environmental issues
- ☐ Other (please specify)

12. What do you believe is the SECOND biggest challenge facing people who live in the Westside or Lower West Neighborhoods? (choose one response)

- ☐ Crime
- ☐ Drugs
- ☐ Traffic
- ☐ Housing
- ☐ Jobs and the economy
- ☐ Environmental issues
- ☐ Other (please specify)

13. Please indicate the number days per week that you use each of the following modes of transportation:

Number of days

Walk one block or more

Bicycle

Ride the bus

Drive a car or truck

Carpool/Vanpool

Next, here are some statements people have made about traffic and pedestrian safety in the Westside and Lower West Neighborhoods. Please indicate if you agree or disagree with each statement.

14. "Motorists need to do a better job of sharing the road with pedestrians and bicyclists."

- ☐ Strongly Agree
- ☐ Somewhat Agree
- ☐ Neutral/No opinion
- ☐ Somewhat Disagree
- ☐ Strongly Disagree

15. "Pedestrians often do not look for oncoming traffic when crossing the street."

- ☐ Strongly Agree
- ☐ Somewhat Agree
- ☐ Neutral/No opinion
- ☐ Somewhat Disagree
- ☐ Strongly Disagree

16. "Bicyclists often ignore traffic signals such as stop signs and stoplights."

- ☐ Strongly Agree
- ☐ Somewhat Agree
- ☐ Neutral/No opinion
- ☐ Somewhat Disagree
- ☐ Strongly Disagree

17. "I would walk more in my neighborhood if improvements were implemented such as better lighting, sidewalks and access ramps."

- ☐ Strongly Agree
- ☐ Somewhat Agree
- ☐ Neutral/No opinion
- ☐ Somewhat Disagree
- ☐ Strongly Disagree

18. "It is difficult to find street parking in my neighborhood."

- ☐ Strongly Agree
- ☐ Somewhat Agree
- ☐ Neutral/No opinion
- ☐ Somewhat Disagree
- ☐ Strongly Disagree

19. "Finding on street parking in my neighborhood is MORE difficult than it used to be."

- ☐ Strongly Agree
- ☐ Somewhat Agree
- ☐ Neutral/No opinion
- ☐ Somewhat Disagree
- ☐ Strongly Disagree

20. What factor concerns you most when walking across streets in your neighborhood? (choose one response)

- ☐ Width of the street
- ☐ The "walk" signal not providing enough time
- ☐ Parked vehicles obstructing the view
- ☐ Curb wheelchair access ramps
- ☐ Vehicle traffic not stopping for pedestrians
- ☐ I have no concerns when walking across the street in my neighborhood
- ☐ Other (please specify)

21. What factor concerns you most when riding a bicycle? (choose one response)

- ☐ Sharing the road with motor vehicles
- ☐ Lack of bike lanes
- ☐ Lack of secure places to park/store my bike
- ☐ I do not ride a bicycle.
- ☐ Other (please specify)

22. Have you ever visited or called the City of Santa Barbara Public Works Department to ask a question or express a concern? (choose one response)

- ☐ Yes, more than once
- ☐ Yes, one time
- ☐ No, never

23. On a scale of 1-10, with 10 being the best, please rate how well the City of Santa Barbara Public Works Department listens to the people living in your neighborhood?

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

THANK YOU!

If you have any additional feedback or questions, please contact Jessica W. Grant, Supervising Transportation Planner by phone: 805-897-2542 or via email: westsideNTMP@santabarbaraca.gov.

Westside and Lower West Neighborhood Transportation Management Plan (Plan)

Policy Consistency Analysis

Below are the applicable policy/planning documents that the Plan is consistent with:

Vision Zero Strategy - Core Principles

1. ***Life is Most Important.*** The protection of human life and health is the overriding goal of traffic planning and engineering, taking priority over vehicle speeds and other objectives.
2. ***Every Person Matters.*** Everyone has the right to be safe on our streets, regardless of the way they choose to travel.
3. ***People Make Mistakes.*** In order to prevent and reduce death and serious injury, traffic systems can and should be designed to account for the inevitability of human error.
4. ***Focus on Dangerous Locations and Behaviors.*** City engineering and enforcement efforts will be informed by accurate and timely collision data and focus first on the most problematic locations, collision types, and behaviors.
5. ***Drivers Have a Critical Responsibility.*** When we drive, we control a machine that can inflict a great deal of physical harm. As drivers, we have a critical responsibility for the safety of others. We can be acting criminally when we drive and park in ways that put others at risk.
6. ***Pedestrians and Cyclists are the Most Vulnerable Road Users.*** Because they have the most to lose, pedestrians and cyclists need to abide by the laws in place to keep them safe.
7. ***The Government Shares Responsibility for Safe Streets.*** All elected officials and appropriate government staff will need to collaborate and act to achieve Vision Zero.

General Plan Circulation Element Goals (1997 and 2011)

Goal 2 STRIVE TO ACHIEVE EQUALITY OF CONVENIENCE AND CHOICE AMONG ALL MODES OF TRANSPORTATION

Emphasize alternative modes in order to provide real options and opportunities for people to choose among different forms of transportation rather than relying exclusively on the automobile.

Goal 4 INCREASE BICYCLING AS A TRANSPORTATION MODE

Develop a comprehensive system of bicycle routes which are integrated with other modes of transportation and which provide safe and efficient bikeways.

Westside and Lower West Neighborhood Transportation Management Plan

Policy Consistency Analysis

Goal 5 INCREASE WALKING AND OTHER PATHS OF TRAVEL

Develop a comprehensive system of pedestrian routes which are integrated with other modes of transportation and which provide safe and efficient paths of travel.

Pedestrian Master Plan Goals, Policies, and Strategies (2006)

GOAL 1 Improve the pedestrian system to increase walking in Santa Barbara

Policy 1.1 The City shall expand the sidewalk network to increase walking for transportation and recreation

Policy 1.2 The City shall improve pedestrian safety and comfort at intersections

Policy 1.3 The City shall enhance pedestrian corridors

Policy 1.5 The City shall assist neighborhoods that desire to improve pedestrian access to, from, and within their neighborhood

Policy 1.9 The City shall work to make the pedestrian environment accessible to those with disabilities, children, and the elderly

GOAL 2 Establish and enhance routes to schools that will enable and encourage more students to safely walk to school

GOAL 4 Create public pedestrian environments that are attractive, functional, and accessible to all people

Bicycle Master Plan Goals and Policies (2016)

Goal 1. Safety for All Road Users:

Make Santa Barbara a safe place for all road users through coordinated efforts to educate community members, enforce rules of the road, and strategically address unsafe conditions.

Policy 1.1 The City shall integrate the safety needs of people bicycling into all City roadway projects.

Goal 2. Closing Gaps in the Network

Make bicycling an accessible and convenient mode of transportation by developing a continuous network of safe bikeways that connects neighborhoods and destinations.

Westside and Lower West Neighborhood Transportation Management Plan

Policy Consistency Analysis

Policy 2.1 Through implementation of the Bicycle Master Plan, the City shall expand the bikeway network and close gaps in the existing system.

Policy 2.2 The City shall seek and allocate adequate funding to enhance the bicycle network.

Goal 3. Complete Streets and Multimodal Access

Create a more integrated multi-modal transportation system to connect people, places, goods, and services. Make bicycling in Santa Barbara an attractive and convenient choice, through inter-modal connectivity and support facilities that encourage bicycling.

Policy 3.5 The City shall ensure equitable access to the bikeway network for all Santa Barbara residents, and support bicycling as an attractive, convenient transportation choice for all demographic groups.