Public Outreach

• **Stakeholder Meetings** (ongoing since January)
  • Individuals
  • Businesses around the Plaza
  • Organizations

• **Community Workshop** (Saturday, March 9th)
Public Outreach

Baseline for all Discussions:

- Dedicated as ‘Public Square’ in 1853
- Plaza & Surrounding Buildings as Historic Resource
- Long History of Community Uses
- Other Recent Attempts to Improve

Basic concept for Revitalization:

To create level plaza including Storke Placita & De la Guerra Street
Public Outreach

Uses & Activities:
- Maintain civic uses (rallies, marches etc.)
- Concerts (music of all types and dance)
- Outdoor meeting place
- Coffee & Food carts
- Kid’s activities
- Family activities
- Senior activities
  - Games
And many more…

Design:
- Create flexible space
  - Benches
  - Shade trees
- Café tables & chairs
- Art (SB Timeline Mosaic, Exhibits,
- Restaurants facing plaza
- Consolidate trash & recycling; make attractive
- Use landscaping to soften the Plaza

Infrastructure:
- Permeable hardscape vs. lawn
  - Stage
- Electricity & water for event sponsors
- Restrooms
- Lighting
- Free Wi-Fi
- Storage for event sponsors

Parking, Circulation, Access:
- Full access vs. restricted access
- Need sufficient parking for all Plaza users
- Need more ADA parking
- Make Plaza universally accessible
Passionate Opinions: USES & ACTIVITIES

Impressive list of potential activities and uses identified by the community and desire to appeal to all age groups

Civic
- Rallies
- Protests
- Marches
- Speeches

Dining/Social
- Café tables/seating
- Restaurants: expand
- Outdoor meeting place
- Seating & face plaza
- Coffee & food carts

Arts & Entertainment
- Music/Dance
- Outdoor Movies
- Lifesize/Regular Board Games
- Light Projections
- Public Art Exhibits
- SB Timeline Mosaic
- Totem Pole

Community Engagement
Passionate Opinions: **PARKING & CIRCULATION**

- **Maintain Existing Access/Parking**
  - Local businesses around Plaza strongly prefer parking and circulation to be maintained in the Plaza

- **Make Plaza Pedestrian Only**
  - Majority of citizens prefer to eliminate or restrict parking and circulation in Plaza (exceptions made for deliveries, trash/recycling, emergency vehicles)
Passionate Opinions: **PLAZA SURFACE**

- A few strong opinions that lawn should be retained
- Majority of citizens preferred permeable paving with landscape, trees, planters and possibly a small amount of lawn
Public Outreach - Primary Topics

Uses & Activities

\textit{Past, Present, and Potential}

Design

\textit{Historic Resources, Functionality, Aesthetics, Landscape, Art}

Infrastructure

\textit{Surface Material, Utilities, Lighting, Facilities}

Parking, Circulation & Access