



Public Outreach

- **Stakeholder Meetings** (ongoing since January)
 - Individuals
 - Businesses around the Plaza
 - Organizations
- **Community Workshop** (Saturday, March 9th)





Public Outreach

Baseline for all Discussions:

- Dedicated as 'Public Square' in 1853
- Plaza & Surrounding Buildings as Historic Resource
- Long History of Community Uses
- Other Recent Attempts to Improve



Basic concept for Revitalization:

To create level plaza including Storke Placita & De la Guerra Street



Public Outreach

Uses & Activities:

- Maintain civic uses (rallies, marches etc.)
 - Concerts (music of all types and dance)
 - Outdoor meeting place
 - Coffee & Food carts
 - Kid's activities
 - Family activities
 - Senior activities
 - Games
- And many more...

Design:

- Create flexible space
 - Benches
 - Shade trees
- Café tables & chairs
- Art (SB Timeline Mosaic, Exhibits,
- Restaurants facing plaza
- Consolidate trash & recycling; make attractive
- Use landscaping to soften the Plaza

Infrastructure:

- Permeable hardscape vs. lawn
 - Stage
- Electricity & water for event sponsors
 - Restrooms
 - Lighting
 - Free Wi-Fi
- Storage for event sponsors

Parking, Circulation, Access:

- Full access vs. restricted access
- Need sufficient parking for all Plaza users
- Need more ADA parking
 - Make Plaza universally accessible



Passionate Opinions: USES & ACTIVITIES

Impressive list of potential activities and uses identified by the community and desire to appeal to all age groups





Passionate Opinions: **PARKING & CIRCULATION**

**Maintain Existing
Access/Parking**

**Make Plaza
Pedestrian Only**



VS.

- *Local businesses around Plaza strongly prefer parking and circulation to be maintained in the Plaza*
- *Majority of citizens prefer to eliminate or restrict parking and circulation in Plaza (exceptions made for deliveries, trash/recycling, emergency vehicles)*



Passionate Opinions: **PLAZA SURFACE**



- *A few strong opinions that lawn should be retained*
- *Majority of citizens preferred permeable paving with landscape, trees, planters and possibly a small amount of lawn*



Public Outreach - Primary Topics

Uses & Activities

Past, Present, and Potential

Design

Historic Resources, Functionality, Aesthetics, Landscape, Art

Infrastructure

Surface Material, Utilities, Lighting, Facilities

Parking, Circulation & Access