The De la Guerra Plaza Revitalization Project • Existing Site and Vicinity

European Style Town Square

Essentials:
- Clean Restrooms
- Free Wi-Fi
- Info Kiosk

24-Hr. Monitor (Closed at Park Hours)
Closed to Cars/Trucks (Deliveries Only)

- Cafe Seats/Tables Only - No Benches
- Permanent Furniture is Inflexible and Encourages Sleeping

Open Up Dining Patios

For Up Water Fountain (Aspen)

Activities - Chess, Ping Pong, Corn Hole

- Coffee/Snack Carts

- Permeable Cobblestone Pavers
- Shade "Sails" Removable/Adjustable
- Bike Parking - Free Electric Shuttle
- Hook-Ups for Custom Stage Set-Up
- Uber/Lyft Drop Off Points

Events - Free Concerts, Demos
- Fiesta
- Farmers Markets

Draw your ideas about the new plaza - the light area with yellow outline is the approximate area the design will include (the plaza and street).

Don't be shy, there are no bad ideas!
I am very worried about pedestrians. I think it's very important not to create dead zones. I have traveled extensively globally. Empty plazas are the bane of city centers. I love the idea of one way with angle parking. I love the idea of permanent bike parking. I love the idea of single plane plaza with marked driving parking. Love the idea of other markets, activities, uses.

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Close streets around Plaza to create a cohesive Public Space.
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Name: Small Garden
Contact (email/phone): Lots of Music
Notes/Comments:
- ART
- Concerts
- Classes
- Tasting
- Tables/Cafés
- Food Cart Pop-up
- Mural/Art Mosaic
- Betsy Gallery 805.963.2578
- Bandstand
- Fountain
- Shade Trees

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Notes/Comments:

Keep some green space in the design for future use.

Library Plaza (Central Library). Flexibility is key.

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Notes/Comments:

- Keep grass in center as green "blanket" to provide a break from concrete + paving
- No stairs that people will trip when there's any moisture. Big steps without扶手 are great.
- Green good for setting on for concerts, speakers
- Use a uniform green (Chats) on the (Anacapa St., Mill St, Santa Barbara S, Loma, and Old Shell Pla.
- Add benches somewhere.
- Electrify for speakers and stoves needs
- Small food trucks for events or a food truck on an everyday basis/daynight Wed.-Fri. Thursday.

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Notes/Comments:

- Farmer's Market (write)
- wider pavement
- vehicles around the horseshoe
- facing each other with green area in center
- shade trees - pleasant area kept for group meetings or gatherings - weekday lunching - trees

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The Santa Barbara Timeline Mosaic project, artistically presenting the history of Santa Barbara in mosaic, an apt medium for our Spanish style city, would be perfect as an installation along Storke Placita. It would utilize ~200 sq ft. of space, could be a 4' by 50' wall, or be incorporated in another design.

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Hold a contest for a conceptual design of the plaza project.

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- Make this a multi-level parking lot, esp. if you're getting rid of panhandling in the plaza. This lot is already full on Saturdays without the market. Increase parking time limits to 90 min.

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- Build a 4-story parking garage
- Encourage News Press to turn ground floor at plaza into restaurants & retail
- Expand the Market to State Street & Mission
- Turn block from delivering to the store plaza

DON'T BE SHY, THERE ARE NO BAD IDEAS!
What will draw people to DLP when there’s no FM?

No grass - trees? Things for kids to play on? For adults to eat on or have a "coffee stop" outdoors?

Why not loosen up EMS rules and allow small concessions - food, shaved ice, coffee, hot dogs?

You won’t draw people just by making it look good.

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Make the street between City Hall and the plaza into a grassy area.

Get rid of the whole horse shoe street and put in a lawn or cement areas.

Benches and picnic tables so people can enjoy the area more. Nobody likes to stand all the time.

A stage with electrical.

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Notes/Comments:

- Opportunities to engage visitors
  - Canvass, child, other games, bounce
  - Nature park of interest noted by autistic milieu—like a treasure hunt
- Community events—free lunch concerts (or weekends)
- Nat lighting at night—string of lights over plaza
- Opportunities for picnics/games after when no events or markets, make it appealing for people to spend time
- Think Italian (European) plaza
- Pedestrian (I know that attracts homeless but not if people are using the space)

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