De la Guerra Plaza Revitalization

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
- CAFÉS
- KIOSKS
- PERFORMANCES (MUSICIANS, JUGGLERS, MAGICIANS, PERFORMERS)
- DEMOS (ART, CRAFTS, COOKING)

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?
- CURRENTLY I ONLY WALK THROUGH. I WOULD LIKE TO MEET FRIENDS, HAVE A DRINK, PLAY PING PONG, CHESS.

Design and Functionality
What functionality problems currently exist in the Plaza?
- USER UN-FRIENDLY
- WITH CARS, CURBS, DEAD GRASS, HOMELESS
- RELOCATE/REMOVE FLAG POLE TO OPEN ENTRANCE, NO SHADE

Do you have concerns about improving the Plaza? If so, please describe them:
- TOO MANY RULES. IT WOULD BE NICE IF OUTDOOR CAFÉ TABLES DID NOT HAVE TO HAVE DESIGNATED FENCE/CHAIRS AROUND THEM. PER ABC ALCOHOL RULES – BEER/ALCOHOL LICENSE FOR WHOLE FAMILY TO THE PLAZA?

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?
- HOMELESS, PANHANDLING, LACK OF ANYTHING INTERESTING, DEAD GRASS, NO SHADE

What types of paving/surfacing materials are appropriate for the Plaza?
- PERVERMABLE COBBLESTONE PAVERS WITH RAISED TREE WELLS AROUND EXISTING PLANTINGS

How important is incorporating public art into the Plaza?
- NOT THAT IMPORTANT

- ONLY IF HIGH QUALITY – THINK KAPRIS BEAUTY IN CHICAGO

Most local art is low quality or corny – see back.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
- ASPEN, CO – MOST EUROPEAN CITIES – UNION SQUARE, SF – POP-UP WATER FEATURE FOR KID TO PLAY IN!

What is one word that best sums up your vision of what the new Plaza could be?
- ENGAGING

Infrastructure, Parking, and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?
- STREET PARKING, PUBLIC LOTS, BICYCLE

How important is it to provide parking in the Plaza?
- NOT SO MUCH.

Provide frequent free shuttles to Plaza.

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?
- REMOVABLE SHADE SAILS

You can also email comments to Project Manager, Brad Hess:
Bhess@Sbucounty.ca.gov
PUBLIC ART THAT WORKS:

SEE: SPORTS COLLABORATIVE.COM

RUNAWAY BY SPORTS
INSTALLED AT:
- STEARNS WHARF
- BUELLTON
- TRAIN STATION

SEE: POETICKINETICS.COM

UNDULATING SWARM OF MYLAR RIBBONS
PERSHING SQUARE LA.
JULY-AUGUST 2016
PATRICK SHEARN
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? Bring in art that relates to the historic aspects of our town.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? I do not come to the Plaza except for City Hall events. The Plaza could replicate typical Spanish plazas, with tables served.

Design and Functionality
What functionality problems currently exist in the Plaza? It is not useful on a daily basis.

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? S.B. timeline mosaic on the wall or Serke Plaza would attract visitors from State St. to enter the Plaza.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No reason to come here.

What types of paving/surfacing materials are appropriate for the Plaza? Pervious paving w/ designs & plants

How important is incorporating public art into the Plaza? Very important to attract visitors to our town plus locals. The timeline mosaic I propose would bring school groups as well.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Yes, I lived in Spain for 13 years - town plazas there are busy and have multi-use, a lot of restaurants & parents. Same with Italy & Portugal.

What is one word that best sums up your vision of what the new Plaza could be? Fun

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? I park in City Hall lot on weekends and after school days.

How important is it to provide parking in the Plaza? Relative ... there are many lots around - City could bring the unused space for that purpose.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Small trolley-like buses run (subsidized?) four times to circulate from outside historic center into the center.

What else would you like to tell us about the Plaza Revitalization?

The plaza currently is very under-used.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
The restaurants. These tables can be removed for events such as Farmers Markets.

National + International visitors. It would be photographed + videoed + sent via social media all over the world. It could be used in commercials and films set in the area.

See: www.elizabethgallery.com

F.B.: SBTimeline Morei

Elizabeth (Betty) Gallery
805-963-2878
bgallery@cox.net
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
Rasta's Market, concerts, unprogrammed space, games, trivia

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?
Politics, I wish there were more nights concerts and community picnics.

Design and Functionality
What functionality problems currently exist in the Plaza? Not a lot of bike parking

Do you have concerns about improving the Plaza? If so, please describe them:
Just prioritize humans over cars, please!

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Flexible areas to relax and picnic

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? The grass is kind of gross. I come when there's an event but I don't hang out here.

What types of paving/surfacing materials are appropriate for the Plaza? Just make sure they aren't so decorative that they conflict with wheelchair movement.

How important is incorporating public art into the Plaza? Very!

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be? Accessible

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? I usually bike and I love the bike racks but we need more.

How important is it to provide parking in the Plaza? Not very, at least not much past 15 or 30 minutes.

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?
Thank you for doing it, let's make it happen.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

**Uses and Activities**
What are your ideas to activate and bring vitality to the Plaza?
____________________________________________________________________________________

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?
____________________________________________________________________________________

**Design and Functionality**
What functionality problems currently exist in the Plaza?
____________________________________________________________________________________

Do you have concerns about improving the Plaza? If so, please describe them:
____________________________________________________________________________________

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?
____________________________________________________________________________________

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?
No reason to go out of my way to go there
____________________________________________________________________________________

What types of paving/surfacing materials are appropriate for the Plaza?
- Good: grass, permeable/interlocking pavers
- Bad: solid pavers, fake grass
____________________________________________________________________________________

How important is incorporating public art into the Plaza?
Public art is a good but shouldn't be permanent or impede free movement/activity
____________________________________________________________________________________

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
Mission Plaza in San Luis Obispo - lots of events, centrally located things to do.
____________________________________________________________________________________

What is one word that best sums up your vision of what the new Plaza could be?
____________________________________________________________________________________

**Infrastructure, Parking and Circulation**
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?
____________________________________________________________________________________

How important is it to provide parking in the Plaza?
People matter more than cars
____________________________________________________________________________________

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)
____________________________________________________________________________________

What else would you like to tell us about the Plaza Revitalization?
____________________________________________________________________________________

____________________________________________________________________________________

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? Security, Games, (e.g. chess, checkers), performance, food trucks, etc.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? I would come to the Farmers Market and exhibits.

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Lack of benches to sit on.

What types of paving/surfacing materials are appropriate for the Plaza? Something that is permeable.

How important is incorporating public art into the Plaza? Would be a great place for changing displays, like those on State Street.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be? Community gathering place.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? On this case:

How important is it to provide parking in the Plaza? Doesn’t allow parking - but there should be access for disabled, for scheduled events. Allow cars in.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

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De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
INTEGRATE Something with First Thursday - the plaza as the plan to end

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?
WASN'T ALWAYS THERE WERE ACTIVITIES IN THIS PLAZA

Design and Functionality
What functionality problems currently exist in the Plaza?
THERE IS PARKING, two levels, it is fairly easy + uninteresting, landscaping is commercial looking, dark at night

Do you have concerns about improving the Plaza? If so, please describe them:
Concerns it will become a place for people to sleep or spend hours laying around - and not kept clean - maintenance is a serious city downfall

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?
ONE LEVEL, NO PARKING, ENCOURAGE ALL BUILDING facades plaza to feel together in cohesive improvements

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?
THERE IS NO REASON TO COME TO THE PLAZA

What types of paving/surfacing materials are appropriate for the Plaza?
Pavers that allow rain to soak through to minimize runoff

How important is incorporating public art into the Plaza? VERY - murals?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
VICTORIA GARDEN, San Francisco - they had a museum or key building that attracted foot traffic

What is one word that best sums up your vision of what the new Plaza could be?
Approachable

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?
PAIRED NUERDO PARKING GARAGE

How important is it to provide parking in the Plaza?
NO PARKING IN THE PLAZA

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? It would be nice to have a kiosk in the middle of the Plaza so we can have schools and other musical bands scheduled to play frequently on it. I also have food vendors.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No. But having “puestos” would be around. One important reason to come by.

What types of paving/surfacing materials are appropriate for the Plaza?
A low-cost, maintainable combination of cement, grass, and trees for shade, benches to sit.

How important is incorporating public art into the Plaza? It is important.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Almost in every little town in Mexico you might find this type of design.

What is one word that best sums up your vision of what the new Plaza could be?
Sunny, entertaining, inviting

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Whenever I can find parking at.

How important is it to provide parking in the Plaza? It’s convenient but not necessary. Maybe some for disabled individuals.

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00 am)

2-4 spots for disabled ppl.

What else would you like to tell us about the Plaza Revitalization?

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BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

How to draw young and old local residents to the loop during Monday to Friday?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Design and Functionality
What functionality problems currently exist in the Plaza? Not enough parking to get around. Shoppers do not like to walk two blocks to state street stores.

Do you have concerns about improving the Plaza? If so, please describe them:

Please do not charge for parking in the loop. The city should give local people 75 minutes free in all downtown parking. Why not in the loop?

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? More structures for children & dogs to play in the plaza.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Nothing to look at except a piece of lawn not utilized.

What types of paving/surfacings materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza? More green is better than art!

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Park in City Hall or 15 minutes in the loop; if lucky, 75 minutes or around the block.

How important is it to provide parking in the Plaza? Very important. Parking is a must to be able to shop on what access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Do not charge parking space. We need total of 39 spaces not one less! Shoppers need convenient parking in the loop. Businesses need parking to load & unload.

What else would you like to tell us about the Plaza Revitalization?

Make this plaza a fun place for local people and free 75 minutes parking to all!

Please do not tax local residents to shop in De la Guerra area.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? 

Go down non-proof in the Plaza - Free to Non-Profits for Fundraisers

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? 

Relaxation, events, lovable.

Design and Functionality
What functionality problems currently exist in the Plaza? 

The street connectivity will make it the whole plaza. 

Do you have concerns about improving the Plaza? If so, please describe them: 

grow to as many uses as possible.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? 


Are there any reasons that currently discourage you from visiting and spending time in the Plaza? 

None. (House the Homeless First)

What types of paving/surfacing materials are appropriate for the Plaza? 

Something that drains and exercise.

How important is incorporating public art into the Plaza? 

Most important.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? 

Size and openness.

What is one word that best sums up your vision of what the new Plaza could be? 

Community.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? 

I park on the plaza.

How important is it to provide parking in the Plaza? 

I think it should be.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Full access at appropriate times.

What else would you like to tell us about the Plaza Revitalization? 

Hard to support thin air how about all RFP or Chevalier.
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? All one level
would be great to have people and food vendors
and chairs for visitors on café at Plaza.

What activities do you currently enjoy at the Plaza and why do you like to participate in
them? What would you like to do at the Plaza that isn't happening today?

Design and Functionality
What functionality problems currently exist in the Plaza? Seems cut up with
all the cars—maybe make the street + plaza all one

Do you have concerns about improving the Plaza? If so, please describe them:
should feel open and welcoming to everyone to have a
flexible set up.

What types of new amenities or features would be likely to attract you and/or your
family to the Plaza? Food, beverage, chairs, umbrellas.

Are there any reasons that currently discourage you from visiting and spending time in
the Plaza? Nothing much is there.

What types of paving/surfacing materials are appropriate for the Plaza?
Decomposed granite
Saltillo pavers

How important is incorporating public art into the Plaza? Very could rotate
every year or two. Could be small outdoor gallery

Have you visited any similar plazas/town squares that are very successful? If so, where
are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public	parking and if so, which street or lot do you typically use? Great parking on

What access best serves the community overall? Vehicular access could be
accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about De la Guerra Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? Music—live—street, jazz, bongo, mariachi, New Orleans style—on street, in plaza—....
What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? Dancing, protest gatherings, fresh music, speeches.

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Open spaces, live—no too loud—acoustic music by local musicians.
Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No, sometimes the music is too loud.

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are successful? If so, where are they, and what do you think is the key to their success? Pedestrian friendly, small cafes, green space, community areas.

What is one word that best sums up your vision of what the new Plaza could be? Pedestrian-friendly.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza? Not important.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Design and Functionality
What functionality problems currently exist in the Plaza? LACK OF PARKING SPOTS.

Do you have concerns about improving the Plaza? If so, please describe them:

- Yes. Sydney, Australia.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

- Too many homeless transients in downtown. Their presence is a negative factor for us to come.

What types of paving/surfacing materials are appropriate for the Plaza?

- Interlocking pavers.

How important is incorporating public art into the Plaza?

- "It’s hard to control the quality. Good once is hard to get."

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

- I am a store owner. We use paid parking permits.

What is one word that best sums up your vision of what the new Plaza could be?

- Copy the world famous city. We only have one chance; it will stay for many years.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? I am a store owner.

- Always available for public. Maximize only. Never reduce 1 spot.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY. No way!
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

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De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
Live music, public+private art, statues, memorials

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?
More live music and public gatherings, more connection to State St.

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Public art, civic art, live music

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No, transient/homeless is a minor concern.

What types of paving/surfacing materials are appropriate for the Plaza?
mix of grass & hard scape, do is good.

How important is incorporating public art into the Plaza? Very important

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Spain, Madrid - open design.

What is one word that best sums up your vision of what the new Plaza could be? Active

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Ortega lot

How important is it to provide parking in the Plaza? Not very important

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00 am)

What else would you like to tell us about the Plaza Revitalization?
Encourage weekday activity, live music, connections to State St, public art.

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
**De la Guerra Plaza Revitalization**

**PLEASE ANSWER ANY OR ALL QUESTIONS**

More space on back if needed

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**Uses and Activities**

What are your ideas to activate and bring vitality to the Plaza?

Remove parking and make it pedestrian only at existing patience. I would love to see a stage and live performances in Healdsburg.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

I enjoy the vendors and performances during fairs.

---

**Design and Functionality**

What functionality problems currently exist in the Plaza?

The fact that it's not used much. All the laws that surround the plaza.

Do you have concerns about improving the Plaza? If so, please describe them:

N/A

---

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

I like the outdoor area, but it's also

---

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

Too many cars and Messiah people.

---

What types of paving/surfacing materials are appropriate for the Plaza?

---

How important is incorporating public art into the Plaza?

Not a requirement.

---

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

Downtown Los Angeles. They have a stage and nice placement and concerts.

---

What is one word that best sums up your vision of what the new Plaza could be?

Welcoming.

---

**Infrastructure, Parking and Circulation**

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

Parking structures.

---

How important is it to provide parking in the Plaza?

Not important. There is plenty.

---

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

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What else would you like to tell us about the Plaza Revitalization?

Please don't make it modern looking.

---

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
Making the plaza a pedestrian and cyclist-friendly public space that is respectful of the historic use/plan.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?
Vendor markets, outdoor concerts & film screenings.

Design and Functionality
What functionality problems currently exist in the Plaza? The U-shape doesn’t work well as a public space. It is not historically accurate.

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? A permanent stage eco-friendly power, or pavement.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? The traffic, cars, and homeless.

What types of paving/surfacing materials are appropriate for the Plaza? Spanish tile or bricks that allow water to soak up.

How important is incorporating public art into the Plaza? VERY IMPORTANT.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza? NOT IMPORTANT.

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00 am)

What else would you like to tell us about the Plaza Revitalization?
I think we’re headed in the right direction and need to pay attention to the history and historic plans for the plaza.

You can also email comments to Project Manager, Brad Hess:
Bhess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your Ideas to activate and bring vitality to the Plaza? Keep it clean.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? None.

Design and Functionality
What functionality problems currently exist in the Plaza? Bathrooms.

Do you have concerns about improving the Plaza? If so, please describe them:
There are better uses for the money.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Bathrooms.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza? For it to be used.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza? 100%.

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries, and garbage only
3. Vehicular access allowed in certain time periods (e.g., before 11:00 am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?  Traffic and parking would shift the energy toward civic use. Orienting State St. properties towards Plaza. Turn Plaza into park space.
What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Design and Functionality
What functionality problems currently exist in the Plaza? News-Paper no use of front entrance.
Division of Plaza from buildings by roadway. Little shade, little inviting functional space.
Do you have any concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would you like to see at and/or your family to the Plaza? Fountain, Trees, Comfortable Seating (since I assume grass wouldn’t be preferred).

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?—Design

—Homeless

—Nothing happening tenure

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?


What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

Walk. Occasionally use 15 minute parking.

How important is it to provide parking in the Plaza? Not important.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

Let's turn this city liability to a city asset. Public energy use could rival them spread to nearby areas (partially State Street).

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? Living nearest is now taking more for granted. 
Closer, more enjoy - more education lectures.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Design and Functionality

Do you have concerns about improving the Plaza? If so, please describe them: Handicapped, building capacity - get rid of grass flowers.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? More kids activities downtown interactive.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Traffic parking issues - too much noise, control level of music.

What types of paving/surfacing materials are appropriate for the Plaza? Have visited many plazas - Monterey Brick. LOTS OF CHAINS, NOW - EMPTY.

How important is incorporating public art into the Plaza? Vera - some cuties have found! Stained lot of people. Have volunteer. Lots of people. Sleep good away.

Have you visited any similar plazas/town squares that are very successful? Yes, where are they, and what do you think is the key to their success? Many, city of presidents - lots of experience in Europe.

What is one word that best sums up your vision of what the new Plaza could be? Real, organic period plus.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Long walks. Discovery going - parking noise from street makes it hard to get to.

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? [AN AMARA OF THE PLAZA, REGULAR LIVE MUSIC AT NIGHT (LIKE IN THE 80’S)]

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? [ART SHOWS, FESTIVAL, LIVE MUSIC, PUBLIC DEMONSTRATIONS, FIRST THURSDAY ART EXHIBITS]

Design and Functionality
What functionality problems currently exist in the Plaza? [TOO MANY LEVELS, NO CONSISTENT DESIGN THEME, TOO MANY CANS, DERECTIONS & HOPAS]

Do you have concerns about improving the Plaza? If so, please describe them: [CALM & PEACEFUL, SAFETY, HAVING OUR TRANSIENT POPULATION RESPECT THE IMPLANTATIONS, COST]

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? [LIVE MUSIC, ART EVENTS, CULTURAL EVENTS, FAMILY MARKET, NIGHT TIME ACTIVITIES, BEAUTIFUL LANDSCAPING]

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? [TRANSIENTS, NIGHT LIGHTING]

What types of paving/surfacing materials are appropriate for the Plaza? [TRADITIONAL PAVING PATTERNS & MATERIALS, THAT CAN TAKE VEHICLE TRAFFIC]

How important is incorporating public art into the Plaza? [VERY IMPORTANT,!!!]

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? [PLAZA REAL BALENCIA, FULL OF ACTIVITY DAY & NIGHT, PLAZA DEL DUOMO, FLORENCE, ITALY, PIAZZA BELCAMPAGIA, SIENNA, ITALY, MAYBE WE NEED HOMELESS IN LA GUERRA PLAZA]

What is one word that best sums up your vision of what the new Plaza could be? [ACTIVE]

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? [PARK ON DE LA GUERRA ST OR IN LORETO GARAGE]

How important is it to provide parking in the Plaza? [NOT IMPORTANT, IT IS MOSTLY 15 MINUTE PARKING ANYWAY]

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? [ENCOURAGE DIVERSITY OF USES FOR THE MOST UNDERAGE AGE GROUPS IN OUR COMMUNITY]

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
- Farmers market
- Concerts in the plaza, public (city-sponsored) enforcement
- Year-round marina and rummage

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? All it does is park here to get blankets and attend events, otherwise, never utilized.

Design and Functionality
What functionality problems currently exist in the Plaza?
- The parking seems cluttered and unnecessary. There are various better parking options within 1 to 3 blocks.

Do you have concerns about improving the Plaza? If so, please describe them:
- No improvement are needed to utilize this space to its potential.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?
- A permanent bandstand would provide a focal point and gathering space. This would attract me to be here more often with others from the community.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?
- The cars constantly circling and parking are very end unnecessary. Also, the center has been dusty and very walkable for many years, making the space unpleasant and unwelcoming. However, none attracts homeless usage.

What types of paving/surfacing materials are appropriate for the Plaza?
- Permeable stone, which gives character and provides a prominent example of surfacing that penetrates and recharges the ground with water.

How important is incorporating public art into the Plaza?
- Very important. Public art engages the mind and showcases the local creative spirit.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
- Guanajuato in Mexico has so many charming beautiful plazas full of people, art and architecture with no vehicles.

What is one word that best sums up your vision of what the new Plaza could be?
- Car-free

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?
- I walk in the city structure across the street and plat to Ojai.

How important is it to provide parking in the Plaza?
- Not necessary at all, only for loading/unloading.

What access best serves the community overall? Vehicular access could be accommodated in various ways:
- Full access like today
- Access for emergency vehicles, deliveries and garbage ONLY
- Vehicular access allowed in certain time periods (e.g. before 11:00am)

Why does anyone need to park here?

What else would you like to tell us about the Plaza Revitalization?
- First step is to cut-out the vehicular traffic. It is unnecessary and ugly. Then we may accept other alternative parking/traffic mixed options.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

Farmers Market, Food Truck, Concerts

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Nothing

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

NO

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Safery, Restrooms, Night lights

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

No reason to just hang in a park

What types of paving/surfacing materials are appropriate for the Plaza?

Some things flat and firm and even for multi-use, it cannot be watered some nice landscape feature or else it will not be appealing

How important is incorporating public art into the Plaza?

Unsure

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

BOTTLING VT. EVENTS & CHARM

What is one word that best sums up your vision of what the new Plaza could be?

TRADITIONAL

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

Walk from Catalina 5th St.

How important is it to provide parking in the Plaza?

Near 100%, in 50

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

Necesite uso de la plaza!

250 yd is a long way to walk

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? A fountain, live music, seating arrangements under the pepper trees.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Sometimes, I meet people here but outside of the markets or Firsta, not much else.

Design and Functionality
What functionality problems currently exist in the Plaza? No bugs—take it over pretty much.

Do you have concerns about improving the Plaza? If so, please describe them: I hope people will respect it and keep it a peaceful place off the busy State Street.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? A fountain and places to eat, even restaurant seating would be nice.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? As dirty, cars and homeless.

What types of paving/surfacing materials are appropriate for the Plaza? Old Spanish walking pavement, stones?

How important is incorporating public art into the Plaza? Very if it is good.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Piazza Navona in Rome, all over Italy, Spanish cities... they are the places where people meet or just people watch.

What is one word that best sums up your vision of what the new Plaza could be? Beautiful.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Park off De la Guerra.

How important is it to provide parking in the Plaza? Are many beautiful parking lots in Santa Barbara.

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g., before 11:00 am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
USES AND ACTIVITIES
What are your ideas to activate and bring vitality to the Plaza? To make it an inclusive and creative space? Drumming circle weekly, a place to dance, play music, have a coffee.
What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

MORE MEALY. THE OCCASIONAL GATHERING(S) AREN’T ENOUGH.

DESIGN AND FUNCTIONALITY
What functionality problems currently exist in the Plaza? Lack of restrooms, offsite Starbucks already does enough for the city.
Do you have concerns about improving the Plaza? If so, please describe them: only if sterility prevails.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Benches, restrooms, music, busking, and a long table for community meals.
Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No, but it really offers little in particular. Am not sure there really is a community here just a lot of activities.
What types of paving/surfacing materials are appropriate for the Plaza?

ROCK PATH

How important is incorporating public art into the Plaza? Art in performance as in music, dance, & drum circle.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

Base Robles, Santa Monica, Burlington, VT; Bedfordham, WA; Seattle, WA; Vancouver, BC; Amsterdam, Paris, St. Petersburg.

What is one word that best sums up your vision of what the new Plaza could be?

INFRASTRUCTURE, PARKING AND CIRCULATION
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

On weekends, lot E.

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00 am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your Ideas to activate and bring vitality to the Plaza?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? (concerts, pop up markets, beer festivals, wine festivals, sport competitions, food stalls)

Design and Functionality
What functionality problems currently exist in the Plaza? Nowhere to sit, grass usually dead, noisy, homelessness

Do you have concerns about improving the Plaza? If so, please describe them: Homeless

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? New restroom stage, many easy bike racks

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Homeless, nothing to do, generally unpleasant to be in

What types of paving/surfacing materials are appropriate for the Plaza? Brick, porous material, something green: to set an example

How important is incorporating public art into the Plaza? Very

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Boyce Park in a Beautiful American downtown w/ only pedestrians make a lovely center

What is one word that best sums up your vision of what the new Plaza could be? Pleasant

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Bike

How important is it to provide parking in the Plaza? Not important to me cuz I like bikeable

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?
Good luck! Very excited!

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
- Small food + bag carts: Create a market for people to meet up, grab something to eat, and hang out.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?
- Mercado: I'd like to have a comfortable spot to eat a sandwich.

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Nothing to do.

What types of paving/surfacing materials are appropriate for the Plaza?
- Something OTHER than concrete

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
- Europe, fountains, steps to sit on, outdoor living, street performers

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?
- Only when I have to go to City Hall.
How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?
- Please involve Fountaina Org.

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking, and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? The current use is The Best Use for Special Functions and Fairs, the For Coming Autumn Going of the Great Public that are using all forms of transportation.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Design and Functionality
What functionality problems currently exist in the Plaza?
- Electrical upgrades to the plaza are important to facilitate various activities.

Do you have concerns about improving the Plaza? If so, please describe them:
- I am concerned about the lighting the plaza to traffic in all its forms will create a dead zone that exposes the adults to danger. The upper levels of steel plating with toxic chemicals and toxic hazards will damage family to the Plaza.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What are the reasons I do not use the Plaza at night from our shop.

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza? Public art will be great.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

The core's best utilized are ones that have numerous functions of activities.

What is one word that best sums up your vision of what the new Plaza could be?

Functional

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

By Car and the South St. Parking lot.

How important is it to provide parking in the Plaza?

It is very important to have parking in the Plaza. (Short Term) Do Not Create a mess. Circulation Equals Activity.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage only
3. Vehicular access allowed in certain time periods (e.g. before 11:00 am)

Circulation must remain the same. Traffic must make it back to parking lot 10 when it passes the 700-800 block.

What else would you like to tell us about the Plaza Revitalization?

I am a 25 year resident of State St.
I have witnessed revitalization of the Storke Placita. I hope it goes better.

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? Please leave

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? Fiesta Old Spanish Days

Design and Functionality
What functionality problems currently exist in the Plaza? Not enough parking

Do you have concerns about improving the Plaza? If so, please describe them:

Have public benches, reflecting pool, Herb gardens, Band house

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Festival, Dances, Bands, Concerts

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Parking on streets is not enough

What types of paving/surfacing materials are appropriate for the Plaza? Dirt surface or like a John Wayne movie

How important is incorporating public art into the Plaza? I don't know what you mean by art.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Santa Fe Washington D.C. I bet they don't have farmers markets on their property

What is one word that best sums up your vision of what the new Plaza could be? Historic (Pueblo Viejo)

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? We park on the Street. The Plaza parking is too short.

How important is it to provide parking in the Plaza? Very, Very important

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?
It has served Santa Barbara for many years and is a very popular place as well as historic. Please leave well enough alone.

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
- Leave it alone
- Preserve it as is, functional for all people not just tourists
- Supplie: No more parking garages
What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Old Spanish Days, Fiesta, Mexican Independance Day, etc.

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:
- Too much money to change Plaza! It's not broken, don't fix it!

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?
- Limited Parking

What types of paving/surfacing materials are appropriate for the Plaza?
- It has a 1920's look which is unique with the Spanish style buildings surrounding it
- It's old; Santa Barbara is old
- It was older

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
- Old Town Plaza
- Rio Grande Plaza
- Old Town Plaza
- El Pueblo de Los Angeles
- Washington Square
- Plaza

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today 24 hrs. a day
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

This is in the El Pueblo Viejo district. Keep it that way. We don't want to look like Orange County, please.

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
More car and bicycle parking when the Farmers market isn’t in session

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?
Parking, bike my car or bicycle

Design and Functionality
What functionality problems currently exist in the Plaza?
There is no functionality. Need more parking

Do you have concerns about improving the Plaza? If so, please describe them:
Biggest concern is closures, a dead zone. Need more encampment

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?
More parking spaces are good for business. More bicycle parking

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?
There is no reason to go there. It is not surrounded with businesses. This cannot constitute a foot traffic plaza

What types of paving/surfacing materials are appropriate for the Plaza?
It should be lowered to street level with some protective barriers. Stone or pavers

How important is incorporating public art into the Plaza?
Basic aesthetics are fine

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
No. The most successful areas are busy with traffic of all kinds - people, cars, bikes

What is one word that best sums up your vision of what the new Plaza could be?
Streets, parking & cars are the arteries of commerce

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?
Street parking

How important is it to provide parking in the Plaza?
Very important.

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?
Sometimes good intentions don’t work out the way we plan. Sometimes worse. Only business, please

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? concerts, seating for different groups of friends, Farmers Market, alcohol?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? I only every use the plaza at Friday. I enjoy it because it attracts a lot of people and is lively and diverse ages, etc.

Design and Functionality
What functionality problems currently exist in the Plaza? There is never anything going on, nor any reason to go there. It is hidden off State St and not in the locals or visitors go there.

Do you have concerns about improving the Plaza? If so, please describe them: only the special interest groups will have undue influence. Locals attract visitors as do authentic activities. It shouldn't look like an OC outdoor mall.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Regularly scheduled events, some raised seating areas, different seating areas, viewing area for big events (world cup, olympics, etc). It would be great to allow alcohol as well. Concerts during summer.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

Never any reason to go there, but otherwise it is a pleasant space (open, historic, surrounded by beautiful buildings).

What types of paving/surfacing materials are appropriate for the Plaza?
A combination of lawn and permeable paving. Permanent seating surfaces.

How important is incorporating public art into the Plaza?
Would be great to have both a permanent installation and temporary changing exhibits.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Vienna - Mariahilfer Strasse, museum quarter (Vienna), Milan - Navigli area, Porto Sanseviero. People want to be around other people - eyes on the street. I would even like a small park.

What is one word that best sums up your vision of what the new Plaza could be?
Engaging.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Drive, used street parking.

How important is it to provide parking in the Plaza? Not important - I don't see it having to be included in the redesign. It would be great to have de la guerra closed to public.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Definitely not full access - I grew up in SB and have never parked there. Emergency vehicles, special events for farmers market etc only.

What else would you like to tell us about the Plaza Revitalization?
I think it's an exciting opportunity for Santa Barbara. It should attract all ages at various times throughout the week.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
Create Word Wednesdays - if reading circles for kids to be read to; books to be bought out of storage (Chaucer's)?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Design and Functionality
What functionality problems currently exist in the Plaza?
Sometimes overwhelmed by homeless

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?
don’t know

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?
yes - homeless - vagrants and youth
plus nothing to do

What types of paving/surfacing materials are appropriate for the Plaza?
don’t know

How important is incorporating public art into the Plaza?
depends on the art; nothing fixed pls!!

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
yes, Santa Fe. Lots of music, dance, art, music events

What is one word that best sums up your vision of what the new Plaza could be?
Alive!

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? walk /no

How important is it to provide parking in the Plaza? not

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?
yay you’re doing this &
look forward to farmer’s market
be here.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? **MARKET**
**TUESDAYS & SATURDAYS**: CONCERTS,
**MOVIES**, COMMUNITY EVENTS, **RHYTHMS DAY**
What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?
**ATTENDING FAMILIES, ART TALKS, LECTURES**

Design and Functionality
What functionality problems currently exist in the Plaza? **USED FOR**
**PARKING**: PARK IS UNINVITING.
Do you have concerns about improving the Plaza? If so, please describe them:
**KEEP PARK UPHIL AND CLEAR TIRS. PAVING SHOULD BE AT SAME LEVEL AS BUILDING. CONSIDER EGYPTIAN**
 **TREES**: **PUSH AWAY FROM BUILDING, CONSIDER SCEDGE**
What types of new amenities or features would be likely to attract you and/or your family to the Plaza? **TREES**: **PUSH AWAY FROM BUILDING, CONSIDER SCEDGE**
Have there any reasons that currently discourage you from visiting and spending time in the Plaza? **YES**: **NO REASON TO LOOK EXCEPT TO VISIT THE HALL. OCCASIONALLY, THE LEFT VACANT**

What types of paving/surfacing materials are appropriate for the Plaza?
**REDUCED PAVING IN EGYPTIAN FANTASY PATTERN**
**LIKE PIAZZAS IN ITALY & SPAIN**
How important is incorporating public art into the Plaza? **AT KNOT POINTS**

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? **SANTA FE, NEW MEXICO & PIAZZA NAVONA IN ROME, ITALY**

What is one word that best sums up your vision of what the new Plaza could be? **ARTFUL**

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? **PARKING STREET**
**NO STAND FARM**
How important is it to provide parking in the Plaza? **NOT AT ALL. GROUND IS NO PARKING OR CARS.**
What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g., before 7:00 am)
4. Access for Farm's Market Trucks

What else would you like to tell us about the Plaza Revitalization?
THE PLAZA DESIGN SHOULD BE OPEN TO A LANDSCAPE ARCHITECT INVITED DESIGN COMPETITION & RFP.
De la Guerra Plaza Revitalization

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? Make it multi-use for many diverse activities, while making it the most beautiful area in downtown Santa Barbara.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Food trucks, food carts, more art.

Design and Functionality
What functionality problems currently exist in the Plaza? Too many homeless people around the area sleeping on the lawn. Not enough public restrooms.

Do you have concerns about improving the Plaza? If so, please describe them:

- Too many homeless people in the area
- Lack of public restrooms
- Overcrowding

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Beauty, food, cafes, food carts & food trucks, a quiet space for outdoor fitness events. Art walks. All from the local community rather than corporations.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? I work near the plaza, so I'm here all the time. I'm a woman, so coming to work early or leaving late at night can be terrifying when intoxicated homeless people are present. Also, there's no pedestrian landmark that attracts people to the area.

What types of paving/surfacing materials are appropriate for the Plaza? Sandstone! It gets back to the original CB open spaces like the bricks along the street in Spain. Not grass — it dries concrete is ugly, & asphalt. Sandstone would make the area stand out.

How important is incorporating public art into the Plaza? Very. As long as it is tasteful & local.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Panama City has a beautiful plaza/walking area with food carts, activities, etc.

What is one word that best sums up your vision of what the new Plaza could be? Community.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? De la Guerra, E. Anacapa, Anacapa lot 9.

How important is it to provide parking in the Plaza? Parking in the area (esp. for my business) is a nightmare as is. I like the idea of pedestrian-only, but what access does Best serve the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g., before 11:00am)

I'm open. Full access would be preferred for my business.

What else would you like to tell us about the Plaza Revitalization?

Very excited! When it's completed, it will be tremendous for the community. My business may fall if construction is too long.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? My main activity is staying open and while imagining my own vision, consider the visions of others.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Design and Functionality
What functionality problems currently exist in the Plaza? For example, it is too small. The current raised grassy area is limiting and does not relate to more expansive activities.

Do you have concerns about improving the Plaza? If so, please describe them. It currently functions without the current parking area. This worry that drivers would disrupt the parking more readily than to open up the space.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Something for everyone... activities that include all age groups... but some special day activities for seniors, children, adults. Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

Fiestas going on, which involve the exclusion of...

What types of paving/surfacing materials are appropriate for the Plaza?

Grassy area and the parking area. Pavement could vary but the palm trees were removed. The perimeter current停车 area could have some planting.

How important is incorporating public art into the Plaza?

Relatively important, but it should not be used to replace other forums and activities.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? I really enjoyed the pedestrian only downtown of Dublin. It was nice to not have to worry about traffic and traffic lights!

What is one word that best sums up your vision of what the new Plaza could be?

Great!

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? WALK, WALK, WALK!

How important is it to provide parking in the Plaza? NOT AT ALL.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

I am very glad that my community has been invited to listen to and share their ideas of giving planners and ordinary citizens their say.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Fiestas because it brings the community together
Family movie nights

Design and Functionality
What functionality problems currently exist in the Plaza? Make it only pedestrian – close entrance on State & Anacapa. Not enough lighting.

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

Las Ramblas in Barcelona
Food Trucks & vendors & Music

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your Ideas to activate and bring vitality to the Plaza? Park, Parking, Garage. Use Solar panels and at top, vegetation by gardens boxes where existing city lot is. Close off De la Guerra at state/manager
What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? Rallies (peaceful)

Design and Functionality
What functionality problems currently exist in the Plaza? Druggies hanging out in bocce to state street
Do you have concerns about improving the Plaza? If so, please describe them:
Removal of Tree and vegetation/groom - light pollution

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Restraunt pahos, peaceful gatherings, community gatherings, accustical music

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No seating, fountain, no tables, cars park all perimeter

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza? Subjective - 100 period oriented

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? San Jose, go live take

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Walk or drive to the city lot

How important is it to provide parking in the Plaza? Pat parking in new Plaza Garage

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? Use all of the parking areas surrounding City Hall. Make City Hall the center-piece of the expanded Plaza. Introduce beautiful landscaping.
What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? My office is across the street. I often take phone calls in the Plaza.

Design and Functionality
What functionality problems currently exist in the Plaza? The u-shaped street inhibits the plaza to pedestrian activity.
Do you have concerns about improving the Plaza? If so, please describe them: The presence of vagrants is likely to increase. Infrastructure is improved, but activity remains stagnant.
What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Food trucks, fountain, seating, street performers, live music (no covers), and attractive seating areas for studying/working (think like outdoor, shaded, co-working space)
Are there any reasons that currently discourage you from visiting and spending time in the Plaza? There's nothing there! (except the vagrants and that creepy tent thing).

What types of paving/surfacing materials are appropriate for the Plaza?
Flagstone...it is the typical surface selection for Spanish/Latino American Plaza and streets.
How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? The most successful I've seen is the Plaza de Armas in Cuzco, Peru. The success there is driven by tourism and the plethora of vendors/merchants who congregate there. The success of De la Guerra will be determined by the surrounding shops and activities. Active.

Infrastrructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Parking lot #4, on City Hall
How important is it to provide parking in the Plaza? Build parking structures on the outskirts of town and provide regular complimentary electric golf cart/shuttle service.
What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

It is inevitable that personal vehicle use will be first limited, and then suspended in high-impact zones. It is in the best interest of the City to lead this movement.

What else would you like to tell us about the Plaza Revitalization?
Have a focused plan. Don't accept all of the public's ideas.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
 More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?

DO NOT SCHEDULE ANY ONGOING EVENT IN PUBLIC FREE SPEECH SPACE

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? First...

Design and Functionality
What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? Music
- Live-
Singing, folk, rock, etc. at De la Guerra Street to
- Also, include a pedestrian plaza-walkway
What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? [Protest gatherings, flash music, speeches]

Design and Functionality
What functionality problems currently exist in the Plaza?
[Noise]

Do you have concerns about improving the Plaza? If so, please describe them:

- Worried that homes might be disturbed
- Noise to have a quiet place
- Acoustic music of local musicians

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? A green, pedestrian-friendly, small cafes.

What is one word that best sums up your vision of what the new Plaza could be? As is with no traffic on de la Guerra.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Street,

How important is it to provide parking in the Plaza? Not important

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
(use the plaza for locals to hangout +
play music)

To bring this town back to functional + quaint:

Rent control so local business does not leave. Use to be quaint stores + restaurants, now - target - are you kidding.

places for teenagers to mingle + have fun. Skating Rink? Bowling Alley - I was a teacher, I know they love this stuff.

Bicycle friendly city/town encouraging less Carbon footprint.

* perhaps you could put together focus groups using UCSB students who are or need to work on environmental projects. You need experts not just money managers deciding our fate.

* Do not make Ortega Park a mega-complex - parking will be a nightmare and it will affect the neighborhood and the seniors that hang out there to play chess etc.
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? A permanent stage with electrical outlets would encourage more events, because you need to set up a stage for every event.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? Fiesta is fun.

Design and Functionality
What functionlity problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?
The types of benches that are incorporated in the architecture may be nice.

What types of paving/surfacing materials are appropriate for the Plaza?
Both grass and concrete.

How important is incorporating public art into the Plaza? Not important to me.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? The place in Santa Monica is awesome where they got rid of the street and made it into fun space.

What is one word that best sums up your vision of what the new Plaza could be? A place that would attract people even when events aren’t going on.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Walk

How important is it to provide parking in the Plaza? Not important at all.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? They can also make the place between the plaza and State Street really nice too.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
In the downtowns of a lot of cities in Europe, they turned streets into public spaces. I can picture getting rid of the whole horseshoe V shaped street and make it part of the plaza. They can have grassy spaces, cement spaces, benches incorporated into the architecture and landscape. The local businesses that are afraid of losing business because of loss of parking wouldn’t need to worry, because the amazing new plaza would be a magnet for foot traffic.

A permanent stage with electric access would encourage music and events.
Uses and Activities
What are your Ideas to activate and bring vitality to the Plaza?

More Walking

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Walking, like the Women's March

Design and Functionality
What functionality problems currently exist in the Plaza?

No more parking! 少 parking

Do you have concerns about improving the Plaza? If so, please describe them:

Eliminate crowded parking spaces

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

Permeable

How important is incorporating public art into the Plaza?

It would be nice

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

City parking lot

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

Putting the Farmer's Market in the Plaza seems problematic, lack parking.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

Please answer any or all questions. More space on back if needed.

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
- sandwich & ice cream vendors facing the plaza
- benches & tables & trees

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?
- eat a sandwich on a bench near a table under a tree

Design and Functionality
What functionality problems currently exist in the Plaza?
- no benches!

Do you have concerns about improving the Plaza? If so, please describe them:
- yes - please no more paving!

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?
- see 1st question

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?
- yes, no benches & no trees!

What types of paving/surfacing materials are appropriate for the Plaza?
- perhaps very small paved areas under clustered benches & tables & trees

How important is incorporating public art into the Plaza?
- supported "public art" ever

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
- trees for shade chairs & tables for sitting - that's it!

What is one word that best sums up your vision of what the new Plaza could be?
- charming

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?
- parking is a bad idea

What access best serves the community overall? Vehicular access could be accommodated in various ways:
1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?
- more nature - less hard scape
- please publish what planners, gov't officials & civilians think is "broken" now about the plaza.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza? More events, Farmer’s Market, community dinners.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today? Fiesta, political gatherings.

Design and Functionality
What functionality problems currently exist in the Plaza? Accessible parking - for those who really need parking, the plan should provide. More bike racks.

Do you have concerns about improving the Plaza? If so, please describe them: if paved, should use permeable pavers.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Parking for people that need accessibility, pockets of landscaping, bike racks, shade structure(s), if even over a portion.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Accessible parking and journey into center with a wheelchair.

What types of paving/surfacing materials are appropriate for the Plaza? Permeable pavers, considered traditional patterns (basketwork), considered a light color to minimize “heat island” affect.

How important is incorporating public art into the Plaza? A sculptural element or two, even providing for temporary sculpture would be ideal.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Town squares with types can be successful, but a transient presence should be considered in terms of security of not elements or furnishings.

What is one word that best sums up your vision of what the new Plaza could be? The center of the city.

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? We drive due to a disability.

How important is it to provide parking in the Plaza? For people dealing very very important.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Modified for ADA visitors
3. Access for emergency vehicles, deliveries and garbage only
4. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? Make sure the communities vision is realized. Building will be a challenge, but not impossible.

You can also email comments to Project Manager, Brad Hess: BHess@SantaBarbaraCA.gov
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS
More space on back if needed

Uses and Activities
What are your ideas to activate and bring vitality to the Plaza?
________________________________________________________________________________________

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn’t happening today?

Political Rallies + Community Gatherings

Design and Functionality
What functionality problems currently exist in the Plaza?

Not enough handicap parking spaces

Do you have concerns about improving the Plaza? If so, please describe them:
________________________________________________________________________________________

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Increased blue HC + green 15 min. parking spaces

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

When street parking is locked parking are blocked I am unable to participate in Plaza activities, I have to go back home.

What types of paving/surfacing materials are appropriate for the Plaza?

Accessible Paths of Travel

Smooth Surfaces for wheelchairs + Strollers

No gravel please!

How important is incorporating public art into the Plaza?
________________________________________________________________________________________

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
________________________________________________________________________________________

What is one word that best sums up your vision of what the new Plaza could be?

Vibrant

Infrastructure, Parking and Circulation
How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

I drive my car, look for accessible parking, & asked my wheelchair

How important is it to provide parking in the Plaza?

Extremely Important

Include all of us in providing ADA parking spaces.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Please keep full access for all - very important.
________________________________________________________________________________________

What else would you like to tell us about the Plaza Revitalization?
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________

You can also email comments to Project Manager, Brad Hess:
BHess@SantaBarbaraCA.gov