



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza?

CAFES, KIOSKS, PERFORMANCES I.E. MUSICIANS, JUGGLERS, MAGICIANS, DANCERS, DEMOS (ART, CRAFTS, COOKING...)

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

CURRENTLY I ONLY WALK THROUGH. I WOULD LIKE TO MEET FRIENDS, HAVE A DRINK, PLAY PING PONG, CHESS...

Design and Functionality

What functionality problems currently exist in the Plaza?

USER UN-FRIENDLY WITH CARS, CURBS, DEAD GRASS, HOMELESS

RELOCATE / REMOVE FLAG POLE TO OPEN ENTRANCE, NO SHADE

Do you have concerns about improving the Plaza? If so, please describe them:

TOO MANY RULES. IT WOULD BE NICE IF OUTDOOR CAFE TABLES DID NOT HAVE TO HAVE DESIGNATED FENCE/CHAINS AROUND THEM PER ABC ALCOHOL RULES. BEER/WINE LICENSE FOR

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

ACTIVITIES - GAMES - CAFE SEATING - INFORMATION KIOSK - PING PONG TABLES - MOVIE NIGHTS

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

HOMELESS, PANHANDLING, LACK OF ANYTHING INTERESTING, DEAD GRASS, NO SHADE

What types of paving/surfacing materials are appropriate for the Plaza?

PERMEABLE COBBLESTONE PAVERS WITH RAISED TREE WELLS AROUND EXISTING PLANTINGS

How important is incorporating public art into the Plaza?

NOT THAT IMPORTANT ONLY IF HIGH QUALITY - THINK KAPOOR'S 'BEAN' IN CHICAGO MOST LOCAL ART IS LOW QUALITY OR CORNY - SEE BACK

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

ASPEN, CO BOULDER, CO - MOST EUROPEAN CITIES - UNION SQUARE, SF. POP. UP WATER FEATURE FOR KID TO PLAY IN!

What is one word that best sums up your vision of what the new Plaza could be?

- ENGAGING -

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

STREET PARKING, PUBLIC LOTS, BICYCLE

How important is it to provide parking in the Plaza?

NOT SO MUCH. PROVIDE FREQUENT FREE SHUTTLES TO PLAZA

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today

2. Access for emergency vehicles, deliveries and garbage ONLY

3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

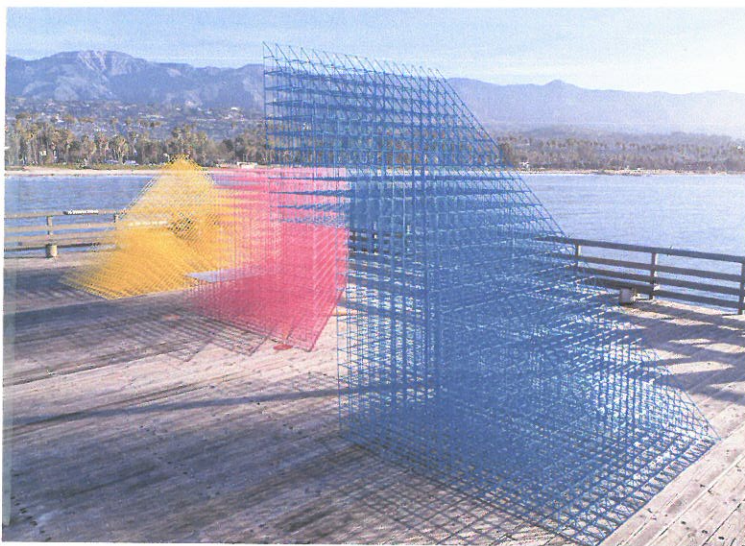
What else would you like to tell us about the Plaza Revitalization?

• REMOVABLE SHADE SAILS

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov

PUBLIC ART THAT WORKS:

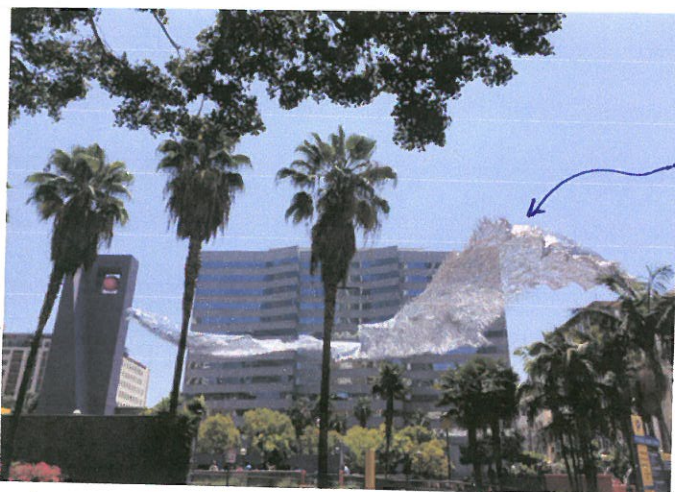


RUNAWAY
BY SPORTS

INSTALLED AT:

- STEARNS WHARF
- BUELLTON
- TRAIN STATION

SEE: SPORTSCOLLABORATIVE.COM



UNDULATING SWARM
OF MYLAR RIBBONS
PERSHING SQUARE L.A.
JULY - AUGUST 2016
PATRICK SHEARN

SEE: POETICKINETICS.COM



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Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

MUSIC, FLOWERS, OPEN MARKET PLACE

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Fiesta -

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Do you have concerns about improving the Plaza? If so, please describe them: _____

CORPORATISM - NEW CORPORATE COLONIALISM

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? _____

OPEN MARKET

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? _____

NO

What types of paving/surfacing materials are appropriate for the Plaza? _____

I WOULD LIKE TO SEE

How important is incorporating public art into the Plaza? _____

A GOOD IDEA

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? _____

OF TOWN

MEXICO - CENTRAL

What is one word that best sums up your vision of what the new Plaza could be? _____

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? _____

SB STREET

How important is it to provide parking in the Plaza? _____

NOT VERY

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? _____

GOOD TRAVEL PROBLEMS

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



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Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? Bring in ART
That relates to the historic aspects of our town.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? I do not come to the plaza except to go to City Hall, or cut through. The plaza could replicate typical Spanish plazas, with tables served →

Design and Functionality

What functionality problems currently exist in the Plaza? It is not useful on a daily base -

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? S.B. Timeline mosaic on the wall in STORKE PLACITA would attract visitors from State St- to enter the plaza -

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? no reason to come here.

What types of paving/surfacing materials are appropriate for the Plaza?

permeable paving w/ designs + planters

How important is incorporating public art into the Plaza? Very important to attract visitors to our town plus locals. The Timeline mosaic I propose would bring school groups as well as →

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Yes, I lived in Spain for 13 years - town plazas there are busy and have multi-uses, a lot of restaurants + parents. Same with Italy + Portugal.

What is one word that best sums up your vision of what the new Plaza could be?

fun

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? I park in City Hall lot on weekends + after 5 weekdays.

How important is it to provide parking in the Plaza? Relative ... There are many lots around - city could buy the unused space for News-Press

What access best serves the community overall? Vehicular access could be accommodated in various ways:

- no →
1. Full access like today
 2. Access for emergency vehicles, deliveries and garbage ONLY
 3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Small trolley-like buses w/ low (subsidized?) fares to circulate from outside historic center into the center.

What else would you like to tell us about the Plaza Revitalization?

The plaza currently is very under-used.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov

→ by the restaurants. These tables can be removed for events such as Farmers Market etc.

national + international visitors. It would be photographed + videoed + sent via social media all over the world. It could be used in commercials and films set in the area.

See: www.elizabethtgallery.com

F.B.: SBTimeline Mosaic

Elizabeth (Betsy) Gallery

805 - 963 - 2878

bgallery@cox.net



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Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza?

Farmers market! concerts, unprogrammed space, games, trivia in the summer

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Rallies! I wish there were more nights, concerts, community picnics

Design and Functionality

What functionality problems currently exist in the Plaza? Not a lot of bike parking or way finding for pedestrians

Do you have concerns about improving the Plaza? If so, please describe them:

Just prioritize humans over cars, please.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? flexible areas to relax/picnic

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? The grass is kind of gross? I come when there's an event but I don't hang out here.

What types of paving/surfacing materials are appropriate for the Plaza?

Just make sure they aren't so decorative that they conflict with wheelchair movement.

How important is incorporating public art into the Plaza? Very!

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

accessible

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Usually bike and I love the hoop racks but we need more.

How important is it to provide parking in the Plaza? Not very. At least not much past 15 or 30 minutes.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Very low volumes now, get rid of the cars.

What else would you like to tell us about the Plaza Revitalization?

Thanks for doing it! Let's make it happen.

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Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Do you have concerns about improving the Plaza? If so, please describe them: _____

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Activities / things to do ~~things to do~~

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No reason to go out of my way to go there

What types of paving/surfacing materials are appropriate for the Plaza?

Good: grass, permeable / interlocking pavers
Bad: solid paving, fake grass

How important is incorporating public art into the Plaza? Public art is good but shouldn't be permanent or impede free movement / activity

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Mission Plaza in San Luis Obispo - lots of events & nearby things to do

What is one word that best sums up your vision of what the new Plaza could be? _____

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? _____

How important is it to provide parking in the Plaza? People matter more than cars

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Either 2 or 3 or something similar

What else would you like to tell us about the Plaza Revitalization? _____

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Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? Sitting, games (go-kart chess/checkers), performance, some shade from trees

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? I would come to the Farmers Market, art exhibits

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Do you have concerns about improving the Plaza? If so, please describe them: _____

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? _____

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Lack of benches to sit on.

What types of paving/surfacing materials are appropriate for the Plaza? Something that is permeable

How important is incorporating public art into the Plaza? Would be a great place for changing displays like those on State Street

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? _____

What is one word that best sums up your vision of what the new Plaza could be? Community gathering place

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Car - one of garages on Anacapa

How important is it to provide parking in the Plaza? Not. Don't allow parking - but there should be access for disabled for scheduled events - Allow cars w.

What access best serves the community overall? Vehicular access could be accommodated in various ways: Handicap stickers to come thru + drop off passengers

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? _____

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Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza?

INTEGRATE Something With First Thursday - the plaza AS the place to end

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

WASN'T ALWAYS THERE WERE ACTIVITIES IN THIS PLAZA

Design and Functionality

What functionality problems currently exist in the Plaza? THERE IS PARKING, TWO LEVELS, it is fairly ugly + uninteresting, landscaping is Commercial looking, DARK AT NIGHT

Do you have concerns about improving the Plaza? If so, please describe them:

WORRIED it will become a place for people to sleep or spend hours laying around - AND NOT KEPT CLEAN MAINTENANCE IS A SERIOUS CITY DOWNFALL.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

ONE LEVEL, NO PARKING, ENCOURAGE ALL BUILDINGS FACING PLAZA TO FOLLOW TOGETHER ON COHESIVE IMPROVEMENTS FRESH PAINT, POTTED PLANTS

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

THERE IS NO REASON TO COME TO THE PLAZA + THE HOMELESS

What types of paving/surfacing materials are appropriate for the Plaza?

PAVERS THAT ALLOW RAIN TO SOAK THROUGH TO MINIMIZE RUN OFF

How important is incorporating public art into the Plaza? VERY - MURALS? ON BUILDING FACE?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

Victoria, Canada
SAN FRANCISCO - they had a MUSEUM OR KEY BUILDING THAT ATTRACTED FOOT TRAFFIC

What is one word that best sums up your vision of what the new Plaza could be?

Approachable

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

PASEO NUEVO

parking garage

How important is it to provide parking in the Plaza?

NO PARKING IN THE PLAZA!

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today

2. Access for emergency vehicles, deliveries and garbage ONLY

3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

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More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Do you have concerns about improving the Plaza? If so, please describe them: _____

What types of new amenities or features would be likely to attract ^{raised} you and/or your family to the Plaza? It would be nice to have a kiosk in the middle of the plaza so we can have schools & other musical bands scheduled to play frequently on it & have food vendors
Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No. But having "puestos" would be one important reason to come by. others around.

What types of paving/surfacing materials are appropriate for the Plaza? A low cost, ~~combination~~ maintain combination of cement & grass & trees for shade, benches to sit.
patches of

How important is incorporating public art into the Plaza? It is important, ~~at least~~
(a variety of media)

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Almost in every little town in Mexico you might find this type of design.

What is one word that best sums up your vision of what the new Plaza could be?

Fun or entertaining or inviting

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? whichever I can find parking at.

How important is it to provide parking in the Plaza? It is convenient but not necessary. maybe some for disabled individuals.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

2-4 spots for disabled ppl.

What else would you like to tell us about the Plaza Revitalization?

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to Project Manager, Brad Hess:

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PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Do you have concerns about improving the Plaza? If so, please describe them: _____

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? _____

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? _____

What types of paving/surfacing materials are appropriate for the Plaza? _____

How important is incorporating public art into the Plaza? _____

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? _____

What is one word that best sums up your vision of what the new Plaza could be? _____

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? _____

How important is it to provide parking in the Plaza? _____

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? _____

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza?

How to draw young and old local residents to the loop during Monday to Friday?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Design and Functionality

What functionality problems currently exist in the Plaza? Not enough parking to get around. Shoppers do not like to walk two blocks to State Street stores.

Do you have concerns about improving the Plaza? If so, please describe them:

Please do not charge for parking in the loop. The city is giving local people 75 minutes free in all downtown parking. Why not in the loop?

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? More structures for children & dogs to play in the plaza.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

Nothing to look at except a piece of lawn not utilized

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

more green is better than arts!

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? park in City Hall or 15 minutes in the loop; if lucky, 75 minutes or around the block.

How important is it to provide parking in the Plaza?

Very important. Parking is a must to be able to shop on State Street.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today please give 75 minutes free to everyone. A parking booth is recommended.
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Do not change parking spaces. We need total of 30 spaces not one less! Shoppers need convenient parking in the loop. Businesses people need parking to load & unload.

What else would you like to tell us about the Plaza Revitalization?

Make this plaza a fun place for local people and free 75 minutes parking to all!

please do not tax local residents to shop in De La Guerra area.

You can also email comments to Project Manager, Brad Hess:

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De la Guerra Plaza Revitalization

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More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? Have a lead non-profit administrate the many uses of the plaza - Free to Non-Profits For Rent for weddings & events

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Rally's relaxation, events - La Primavera.

like the Flag program Art

Design and Functionality

What functionality problems currently exist in the Plaza? The street connectivity between State Placita & the main plaza & De la Guerra Adobe.

Do you have concerns about improving the Plaza? If so, please describe them:

open to as many uses as possible.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? lighting - off set and direct. lighting available (Public Art) child friendly - activity friendly.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? None (House the Homeless First)

What types of paving/surfacing materials are appropriate for the Plaza?

something that drains and -- "Breathes"

How important is incorporating public art into the Plaza? Most important!

pods for temporary art as well -

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Size and openness child friendly.

What is one word that best sums up your vision of what the new Plaza could be?

Community!

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? I park on the plaza or public parking -

How important is it to provide parking in the Plaza? I think it should be one of its many uses - not necessarily on a daily basis.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Full access at appropriate times. - one of the many uses.

What else would you like to tell us about the Plaza Revitalization?

What happened to the Campbell Plank?
Hard to support thin air - How about an RFP or Charette.

An historic exhibit to the De la Guerra Adobe.
You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



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Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? all one level

would be great to have music & food vendors
& chairs for visitors or café atmosphere

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

* open space for rallies & marches

Design and Functionality

What functionality problems currently exist in the Plaza? seems cut up with
all the cars - maybe make the street & plaza all one

Do you have concerns about improving the Plaza? If so, please describe them:

should feel open & welcoming to everyone & have a
flexible set up

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? food, beverages, chairs, umbrellas

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? nothing much is there

What types of paving/surfacing materials are appropriate for the Plaza?

decomposed granite
solar panel pavers

How important is incorporating public art into the Plaza? very - could rotate
every year or two. Could be a small outdoor gallery

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

LA; NY - kept clean & safe. Important for ambassadors
to frequent it.

What is one word that best sums up your vision of what the new Plaza could be?

Romance

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

Street parking on
lot 9

How important is it to provide parking in the Plaza? not important.

SB has a lot of parking lots.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
- ☒ 3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

it would be great if it feels like
it is part of Casa de la Guerra
on a continuation of it.

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to Project Manager, Brad Hess:

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Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? Music - live -

more often. Block of De la Guerra street to

Cars and make it a pedestrian plaza-walkway

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Peacote/

Design and Functionality

What functionality problems currently exist in the Plaza? The Cars

Do you have concerns about improving the Plaza? If so, please describe them:

* Worried that farmers mkt will ruin the plaza.

* that the coziness will go away.

* Nice to have a quiet place.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? ART fairs, live - No too loud -

acoustic music of local musicians

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No, sometimes the music is too loud

for comfort.

What types of paving/surfacing materials are appropriate for the Plaza?

Don't pave

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? grass, common areas

pedestrian friendly, small cafes!

What is one word that best sums up your vision of what the new Plaza could be?

as is with no traffic on De la Guerra

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? street park &

walk to it.

How important is it to provide parking in the Plaza? Not important!

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today

2. Access for emergency vehicles, deliveries and garbage ONLY

3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

I & many others believe that you
are ruining Santa Barbara with
ridiculous rents for housing &
business. We'd like to wonder small
private stores & restaurants on
State street & hang out in the Plaza!

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Design and Functionality

What functionality problems currently exist in the Plaza? LACK OF PARKING SPOTS

Do you have concerns about improving the Plaza? If so, please describe them:

please do not reduce any parking spot. Right now we have 15x15 min & 15x75 min. A total of 30. And that is extremely few available. Very difficult for people to come. What types of new amenities or features would be likely to attract you and/or your family to the Plaza? make a deal with News press to make their parking lot available to become city parking. Rent from them.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Too many homeless transients in downtown. Their presence is a negative factor for us to come.

What types of paving/surfacing materials are appropriate for the Plaza?

interlocking pavers.

How important is incorporating public art into the Plaza?

It's hard to control the quality. Good ones is hard to get. different opinions. Vandalisms.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

Yes. Sydney Australia

What is one word that best sums up your vision of what the new Plaza could be?

Copy the world famous city. We only have one chance & it will stay for many years.

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? I am a store owner. we use paid parking permit.

How important is it to provide parking in the Plaza?

Extremely important. the #1 concern of mine. the only one.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

- ☒ 1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY No way!
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Always available for public. Maximize only. Never reduce 1 spot. Don't take away Any.

What else would you like to tell us about the Plaza Revitalization?

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? _____

Live music, public/civic art, statues/memorials

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

more live music and public gatherings, more connection to State St.

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Do you have concerns about improving the Plaza? If so, please describe them: _____

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Public & civic art, live music

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No, transient/homeless is a minor concern.

What types of paving/surfacing materials are appropriate for the Plaza? _____

Mix of grass & hardscape. DG is good.

How important is incorporating public art into the Plaza? Very important!

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Spain, Madrid -

no concerns about vendors, performers, alcohol @ tables, broad open design

What is one word that best sums up your vision of what the new Plaza could be? _____

Active

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Ortega lot

How important is it to provide parking in the Plaza? Not very important

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? _____

Encourage weekly/daily activity, live music, connections to State St., public art.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza?

Remove parking and make it pedestrian only as much as possible. I would love to see a stage area for live performances in the summer.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

I enjoy the vendors and performances during fiesta.

Design and Functionality

What functionality problems currently exist in the Plaza?

The fact that it's not curb level. All the cars that surround the plaza.

Do you have concerns about improving the Plaza? If so, please describe them:

N/A

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? A nice eco-friendly grass area

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Too many cars and homeless people

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza? I would like it but not a requirement.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Olvera Street in downtown Los Angeles. They have a stage area, nice pavement and benches.

What is one word that best sums up your vision of what the new Plaza could be? welcoming

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Parking structures in El Paseo Nuevo

How important is it to provide parking in the Plaza? Not important, there is plenty of parking in the structures.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

#2

What else would you like to tell us about the Plaza Revitalization?

Please do not make it modern looking

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza?

Making the plaza a pedestrian Spanish-style public space that is respectful of the historic use/plans.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Farmer's market, outdoor concerts & film screenings, vendor markets, etc. Artists/street performers

Design and Functionality

What functionality problems currently exist in the Plaza?

The U-shape street and parking makes it less accessible as a public space. It is not historically accurate

Do you have concerns about improving the Plaza? If so, please describe them:

No

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

A permanent stage, eco-friendly pavers or pavement. Historic look is important & accuracy

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

The traffic, cars and homeless.

What types of paving/surfacing materials are appropriate for the Plaza?

Spanish looking pavers/bricks that allow water to reach aquifers.

How important is incorporating public art into the Plaza?

VERY IMPORTANT

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

All over Europe, in Pasadena and other CA towns.

What is one word that best sums up your vision of what the new Plaza could be?

(Accessible) City-center

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?

Not important

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

I think we're headed in right direction and need to pay attention to the history and historic plans for the plaza

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? Keep it clean,
+ patrolled

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? None
Plaza is No fun for locals -

Design and Functionality

What functionality problems currently exist in the Plaza? FILTH

Do you have concerns about improving the Plaza? If so, please describe them:
There are better uses for the money

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? BATHROOMS

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza? For it to be pecc
on?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza? 100%

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? Taking out traffic and parking would/could shift the energy toward civic use. Orienting State St. properties towards Plaza. Turn Plaza into park & event space

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

My office is nearby, but I do not use the Plaza, just cross. I would like it to have a more park-like feel, where all people (not just homeless) hang out.

Design and Functionality

What functionality problems currently exist in the Plaza? News-Press - no use of front entrance
Division of plaza from buildings by road way.
Little shade, little inviting, functional space.

Do you have concerns about improving the Plaza? If so, please describe them:

No.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Fountain, Trees, Comfortable seating (since I assume grass wouldn't be preferred).

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? - Design

- Homeless

- Nothing happening there

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

Lots. Most every town in Europe. Venues, street carts, street entertainment, fountains. Public square

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

Walk. Occasionally use 15 minute parking

How important is it to provide parking in the Plaza? Not important

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

#2

not #2

What else would you like to tell us about the Plaza Revitalization?

Let's turn this city liability to a city asset. Public energy there could/would then spread to nearby areas (particularly State Street).

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? LIVING
HISTORY IS NOW LACKING SINCE DR. JACKSON RETIRED
NEED MORE CITY INF. BOOTHs - EDUCATIONAL LECTURES

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Design and Functionality

What functionality problems currently exist in the Plaza? MORE RESTROOMS
ACCESS by closing STREET - MORE MEMORIAL
BENCHES

Do you have concerns about improving the Plaza? If so, please describe them:
HOMELESS people camping - GET rid of GRASS / PAVERS
HAVE DONATION DRIVERS -

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? MORE KIDS ACTIVITIES DOWNTOWN INTERACTIVE
HISTORIC STUFF

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? TRAFFIC / PARKING ISSUES - TOO MUCH NOISE
CONTROL LEVEL OF MUSIC

What types of paving/surfacing materials are appropriate for the Plaza? HAVE VISITED MANY PLAZAS - MONTEREY HAS
LOTS OF CRACKS NOW - EMPTY -

How important is incorporating public art into the Plaza? VERY -
SOME CITIES HAVE FOUNDER STATUES - LOTS OF PEOPLE
HAVE VOLUNTEER POOL OF PEOPLE TO KEEP CRIME AWAY

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?
UTAH CEDAR CITY STATUES w/ HISTORY - ALL DECADES BRONZE
TOWN CITY w/ PRESIDENTS - LOTS OF EXAMPLES IN EUROPE

What is one word that best sums up your vision of what the new Plaza could be?
"HISTORICALLY ACTIVE" REAL SPANISH PERIOD +

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? LONG WALKS DISCOURAGE
GOING - PARKING NOISE FROM STREET MAKES IT HARD
TO GET TO

How important is it to provide parking in the Plaza? VERY!

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am) - UNLOADING
PART TIME

What else would you like to tell us about the Plaza Revitalization?

REVITALIZE PEOPLE FIRST - MARKETPLACE
KIDS PARK - MIN. EQUIPMENT
LIKE MANY PARKS - Pismo

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? AN AREA OF THE PLAZA FOR REGULAR LIVE MUSIC AT NOON (LIKE IN THE 80'S.)

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? ART SHOWS, FIESTA, LIVE MUSIC, PUBLIC DEMONSTRATIONS, FIRST THURSDAY ART EXHIBITS.

Design and Functionality

What functionality problems currently exist in the Plaza? TOO MANY LEVELS, NO CONSISTENT DESIGN THEME, TOO MANY CARS, DERELICTS and HOBOS,

Do you have concerns about improving the Plaza? If so, please describe them: CAR and PEDESTRIAN SAFETY. SAFETY, HAVING OUR TRANSIENT POPULATION RESPECT THE IMPROVEMENTS, COST.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? LIVE MUSIC and ART EVENTS, CULTURAL EVENTS, FARMERS MARKET, NIGHT TIME ACTIVITIES, BEAUTIFUL LANDSCAPING.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? TRANSIENTS, NIGHT LIGHTING

What types of paving/surfacing materials are appropriate for the Plaza? TRADITIONAL PAVING PATTERNS and MATERIALS, THAT CAN TAKE VEHICLE TRAFFIC.

How important is incorporating public art into the Plaza? VERY IMPORTANT!!!

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? PLACA REIAL BARCELONA, FULL OF ACTIVITY DAY and NIGHT. PIAZZA DEL DUOMO FLORENCE ITALY, PIAZZA DEL CAMPO SIENNA, ITALY. MAYBE WE NEED HOMERAGES IN DE LA GUERRA PLAZA?

What is one word that best sums up your vision of what the new Plaza could be? ACTIVE.

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? PARK ON DE LA GUERRA ST OR IN LOBELO GARAGE

How important is it to provide parking in the Plaza? NOT IMPORTANT, IT IS MOSTLY IS MINUTE PARKING ANYWAY.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

ENCOURAGE A DIVERSITY OF USES FOR THE MOST DIVERSE AGE GROUPS IN OUR COMMUNITY.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? Farmers market, concerts in the plaza, public (city-sponsored) engagement, year-round mariachi and Flamenco

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? all I do is park here to get Blenders and attend fiesta. otherwise never utilized.

Design and Functionality

What functionality problems currently exist in the Plaza? The parking seems cluttered and unnecessary. There are various better parking options within 1 to 3 blocks.

Do you have concerns about improving the Plaza? If so, please describe them:

No, improvements are needed to utilize this space to its potential

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? A permanent band stand would provide a focal center and gathering space. This would attract me to being here much more often with others from the community

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? The cars constantly circling and parking are ugly and unnecessary. Also, the center has been dusty dirt for many years, making the space unpleasant and unusable. However, grass attracts homeless usage

What types of paving/surfacing materials are appropriate for the Plaza?

Permeable stone which gives character and provides a prominent example of surfacing that penetrates and recharges the ground with water.

How important is incorporating public art into the Plaza? Very important. Public art engages the mind and showcases the local creative spirit.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Guanajuato in Mexico has so many charming beautiful plazas full of people, art and architecture with no vehicles.

What is one word that best sums up your vision of what the new Plaza could be?

Car-free

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? I park in the city structure across the street and next to Dargan's

How important is it to provide parking in the Plaza? Not necessary at all. Only for loading/unloading.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
- ☒ 2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Why does anyone need to park here?

What else would you like to tell us about the Plaza Revitalization?

First step is to cut-out the vehicle traffic. It is unnecessary and ugly. There are many acceptable alternative parking/traffic route options

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

Farmers Market, Pop up Food Trucks, Concerts

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Nothing

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Do you have concerns about improving the Plaza? If so, please describe them: _____

No

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? *Closed De la Guerra St. for pedestrian safety. Restrooms. Night lights*

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? *No reason to just hang in a park.*

What types of paving/surfacing materials are appropriate for the Plaza? _____

something flat and firm and even for multi-use. If paved it will need some nice landscape features or else it will not be appealing

How important is incorporating public art into the Plaza? *Unh*

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? *Burlington VT. Events + charm*

What is one word that best sums up your vision of what the new Plaza could be? _____

Traditional

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? *walk from Coty/S.B. St.*

How important is it to provide parking in the Plaza? *Near 10090, IN 090*

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
- ☒ 2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? _____

*Need use of the New Press Lot!!!
750' is a long way to walk*

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? a fountain
live music, seating benches under the pepper trees
open space

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

sometimes I meet people here but outside
of the mercado of fiesta not much else

Design and Functionality

What functionality problems currently exist in the Plaza? the parking
homeless take it over pretty much

Do you have concerns about improving the Plaza? If so, please describe them:

I hope people will respect it and keep it
a peaceful place off the busy state street

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? a fountain and places to sit
even restaurant seating would be nice

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? its dirty, cars and the homeless

What types of paving/surfacing materials are appropriate for the Plaza?

old Spanish looking pavement, stones?

How important is incorporating public art into the Plaza? very if it is good

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Piazza Navona, Rome
all over Italy, Spain ect... they are the places
where people meet or just people watch

What is one word that best sums up your vision of what the new Plaza could be?

beautiful

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? I park off De La Guerra

How important is it to provide parking in the Plaza? not important there
are many beautiful parking lots in Santa Barbara

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

I love George G. Washington Smith's
design

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



Please don't obsess about
what the tourists would like!
De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? To make it an inclusive and creative space: drumming circle weekly, a place to dance, play music, have a coffee.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

none, really. The occasional gathering(s) aren't enough

Design and Functionality

What functionality problems currently exist in the Plaza? Lack of restrooms - after all, STARBUCKS already does enough for the city

Do you have concerns about improving the Plaza? If so, please describe them:

only if sterility prevails.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Benches, restrooms, music, busking, and a long table for community meals.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

no, but it really offers little & is not yet a place of gathering. Am not sure there really is a community here - just a lot of cliques.

What types of paving/surfacing materials are appropriate for the Plaza?

rock path

How important is incorporating public art into the Plaza?

art of performing as in music, dance & a DRUM CIRCLE.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

PASO ROBLES, SANTA MONICA, BURLINGTON, VT, Bellingham, WA, SEATTLE, WA, VANCOUVER, BC, AMSTERDAM, PARIS, ST. PETERSBURG

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

on weekends lot @ Edw. Bt. - or bike or walk.

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

please put in some benches, as in the 1940's photo. Leave it open. Have a temporary STAGE.

* don't fret about the unhoused.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov

All Open Spaces
for music, dance,
chatting, etc.



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Protest now. Concerts, pop up markets, beer festivals, wine festivals, sport competitions, food shows

Design and Functionality

What functionality problems currently exist in the Plaza? Nowhere to sit, grass usually dead, noisy, homelessness

Do you have concerns about improving the Plaza? If so, please describe them:

More homeless

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Nice bathroom, stage, many easy bike racks

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Homeless, nothing to do, generally unpleasant to be in

What types of paving/surfacing materials are appropriate for the Plaza?

Brick, porous material, something 'green' to set an example

How important is incorporating public art into the Plaza? VERY

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Boulder has a beautiful functional downtown w/ only pedestrian traffic + lovely concert

What is one word that best sums up your vision of what the new Plaza could be?

Pleasant

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Bike

How important is it to provide parking in the Plaza? Not important to me cuz I live bikeable

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

Good luck! Very excited!

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

Small food + bev carts - Create a reason for people to meet up, sit at bistro tables (removable for large events) + hang out.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Mercedo
I'd like to have a comfortable spot to eat a sandwich

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Do you have concerns about improving the Plaza? If so, please describe them: _____

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? _____

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? *Nothing to do*

transients though they aren't trouble some really.

What types of paving/surfacing materials are appropriate for the Plaza? _____

Something OTHER than concrete
"with give!"

How important is incorporating public art into the Plaza? _____

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? _____

Europe. Fountains. Steps to sit on.
outdoor dining nearby. Street performers

What is one word that best sums up your vision of what the new Plaza could be? _____

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? _____

only when I have to go to City Hall.

How important is it to provide parking in the Plaza? _____

Not very.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
- ☒ 2. Access for emergency vehicles, deliveries and garbage ONLY
- ☒ 3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? _____

please involve Powatowa Org!

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

SEE the suggestion on easels

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Do you have concerns about improving the Plaza? If so, please describe them: _____

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? _____

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? _____

No reason to go here even though I live only 2 blocks away

What types of paving/surfacing materials are appropriate for the Plaza? _____

pavers - anything permeable

How important is incorporating public art into the Plaza? _____

Very

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? _____

Mexico Zocalo bandstand All over Europe are plazas which are lively and used by locals Key? free activities/places for things like music, food - St Mark's square in Venice

What is one word that best sums up your vision of what the new Plaza could be? _____

Bring locals back downtown.

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? _____

walk

How important is it to provide parking in the Plaza? _____

Not at all we have so many parking structures

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? _____

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? The Current Use is The Best. Upgrade for special Functions and Facilitate the Coming and Going of the General Public that are using All Forms of Transportation.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Public Rallies and Fiesta

Design and Functionality

What functionality problems currently exist in the Plaza? Electrical upgrades to the plaza are important to facilitate the various activities

Do you have concerns about improving the Plaza? If so, please describe them:

I Am concerned that shutting the Plaza to Traffic in All it's Forms will Create A dead Zone that exposes single solitary persons to Danger. The upgrading of Storke placita with Fountains + Benches drew Homeless + drug Addicts (Danger)

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? NO Amenities or features. Storke placita as it is now is the result of various planning endeavors

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

The Homeless + Drug Addicts sleeping and using drugs are the reasons I do not let my wife walk to her car at night from our shop.

What types of paving/surfacing materials are appropriate for the Plaza?

Cobbles

How important is incorporating public art into the Plaza? Public art will be Great as long as the Homeless + Drug Addicts are not able to utilize them as shelves

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

The zones best utilized are ones that have numerous Functions or activities

What is one word that best sums up your vision of what the new Plaza could be?

Functional

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

I Commute to the Plaza By Car and The Scooter. Ortega Street and parking lot 10 are my main parking spots

How important is it to provide parking in the Plaza? This is Very Important to have parking in the Plaza (short term) Do Not create a dead zone. Circulation equals Activity.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today

2. Access for emergency vehicles, deliveries and garbage ONLY

3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Circulation must remain the same. Traffic must make it back to parking lot 10 when it passes the 700 & 800 Block.

What else would you like to tell us about the Plaza Revitalization?

I Am a 25 Year Merchant on State St. I have witnessed the Revitalization of the Storke Placita. I Hope it Goes Better.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? ~~Fiesta~~ ~~we~~
~~run~~ Sat + Tuesday Farmers Markets there. also
more opportunity for patio dining + more tasting. Concerts.
What activities do you currently enjoy at the Plaza and why do you like to participate in
them? What would you like to do at the Plaza that isn't happening today? Fiesta - we
run Casa Centura @ Casa de la Buena.

Design and Functionality

What functionality problems currently exist in the Plaza? disconnect between
Casa de la Buena / El Paseo and the Plaza

Do you have concerns about improving the Plaza? If so, please describe them:

Please do not put angled parking or other parking in
front of Casa de la Buena. This project has the opportunity
to increase connectivity with Casa de la Buena. I'd like to

What types of new amenities or features would be likely to attract you and/or your
family to the Plaza? Seating, beautiful landscaping. I'd like to
get rid of the dead grass + replace with something see that
that looks beautiful all year around happens.

Are there any reasons that currently discourage you from visiting and spending time in
the Plaza? I ~~it~~ is occupied by vagrants, an operates
mostly as a parking lot, it does not feel
pedestrian friendly.

What types of paving/surfacing materials are appropriate for the Plaza?

permeable hardscaping with some planters
and trees

How important is incorporating public art into the Plaza? not a priority for me.

Have you visited any similar plazas/town squares that are very successful? If so, where
are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

pedestrian-based, no cars, connectivity with Casa de la
Infrastructure, Parking and Circulation Buena and State St.

How do you get to the Plaza when you go there today? Do you typically use public
parking and if so, which street or lot do you typically use? park @ work downtown
and walk there.

How important is it to provide parking in the Plaza? not at all.

What access best serves the community overall? Vehicular access could be
accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

no 2. but no. 3 if we can't achieve
consensus

What else would you like to tell us about the Plaza Revitalization?

the space in front of Casa de la Buena
is not an appropriate opportunity
for new ~~the~~ angled parking I will
desperate this cultural
contribution from the City's public
Plaza.

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? Please leave it alone.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Fiesta Old Spanish Days

Design and Functionality

What functionality problems currently exist in the Plaza? Not enough parking.

Do you have concerns about improving the Plaza? If so, please describe them: Have public beaches / Reflecting pool / Herb garden Bird house

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Festival / Dances / Bands / Concerts

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Parking on streets is not enough

What types of paving/surfacing materials are appropriate for the Plaza?

Dirt surface, like a John Wayne movie

How important is incorporating public art into the Plaza? I don't know what you mean by art.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Santa Fe Washington D.C. I bet they don't have farmers markets on their property

What is one word that best sums up your vision of what the new Plaza could be?

Historic (Pueblo Viejo)

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? We park on the street. The plaza parking if you find one is too short.

How important is it to provide parking in the Plaza? Very, very important

What access best serves the community overall? Vehicular access could be accommodated in various ways:

- ☒ 1. Full access like today
- ☐ 2. Access for emergency vehicles, deliveries and garbage ONLY
- ☐ 3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

It has served Santa Barbara for many years as is and is a very popular place as well as historic. Please leave well enough alone.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov

SATURDAY MARCH 9, 2019



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? Leave it alone. Preserve it as is. Functional for all people not just yuppies. No more parking garages

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Old Spanish Days Fiesta Mexican Independence Day etc Band Concerts

Design and Functionality

What functionality problems currently exist in the Plaza? NONE

Do you have concerns about improving the Plaza? If so, please describe them: Too much money to change Plaza! It's not broken don't fix it!

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Keep it like it is.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Limited Parking

What types of paving/surfacing materials are appropriate for the Plaza? It has a 1920's look which is unique with the Spanish style buildings surrounding it. It is so Santa Barbara as is. It has character.

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Sonoma, Washington DC. Mall, Las Vegas, New Mexico Old Santa Fe N. Mexico Plaza Albuquerque Old Town Plaza

What is one word that best sums up your vision of what the new Plaza could be? Historical

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? NO

How important is it to provide parking in the Plaza? Extremely, for older people paying their bills and doing business with the city.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today 24 hrs. a-day
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

This is in the El Pueblo Viejo district. Keep it that way. We don't want to look like Orange County please.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza?

More car and bicycle parking when the Farmers market isn't in session

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

Parking, Park my car or bicycle

Design and Functionality

What functionality problems currently exist in the Plaza?

There is no functionality, need more Parking

Do you have concerns about improving the Plaza? If so, please describe them:

Biggest concern is closures, a dead zone
A homeless encampment

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

More Parking spaces are good for business. More bicycle parking

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

There is no reason to go there except for Farmers Market. It is not surrounded with businesses. This cannot constitute a foot-traffic plaza

What types of paving/surfacing materials are appropriate for the Plaza?

It should be lowered to street level with some protective barriers, stone or pavers

How important is incorporating public art into the Plaza?

Basic aesthetics are fine

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

No.
The most successful areas are busy with Traffic of all kinds - People, Cars, Bicycles

What is one word that best sums up your vision of what the new Plaza could be?

Streets, Parking & cars are the arteries of commerce!

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

Street Parking

How important is it to provide parking in the Plaza?

Very Important, Vital!

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Full access!

Remove grass & provide more parking for vehicles & bicycles

What else would you like to tell us about the Plaza Revitalization?

Sometimes good intentions Don't work out the way we plan.

Sometimes worse

Pro business, Please

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? concerts, seating for different groups of friends, FARMERS MARKET!!, alcohol?

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? I only ever use the plaza at Fiesta. I enjoy it because it attracts a big crowd and is lively + diverse ages etc.

Design and Functionality

What functionality problems currently exist in the Plaza? There is never anything going on, nor any reason to go there. It is hidden off State St and neither locals or visitors go there.

Do you have concerns about improving the Plaza? If so, please describe them: Only the special interest groups will have undue influence. Locals attract visitors, as do authentic activities. It shouldn't look like an OC outdoor mall.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Regularly scheduled events, some raised seating areas to differentiate seating areas, viewing area for big events (world cup, olympics etc) It would be great to allow alcohol as well. Concerts during summer.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? Never any reason to go there, but otherwise it is a pleasant space (open, historic, surrounded by beautiful buildings)

What types of paving/surfacing materials are appropriate for the Plaza?

A combination of lawn and permeable paving. Permanent seating surfaces.

How important is incorporating public art into the Plaza?

Would be great to have both a permanent installation + temporary / changing exhibits.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Vienna - Mariahilfer Strasse, museums quarter (Vienna), Milan - Navigli area / porta ticinese. People want to be around other people - 'eyes on the street'.

What is one word that best sums up your vision of what the new Plaza could be? engaging krakow - main square, Brisbane - South bank, Merida (MX) - main Independence Plaza

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Drove. Used street parking.

How important is it to provide parking in the Plaza? Not important - I don't see it having to be included in the redesign. It would be great to have de la guerra

What access best serves the community overall? Vehicular access could be accommodated in various ways: closed to public / full access traffic at Anacapa.

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Definitely not full access - I grew up in SB and have never parked there. Emergency vehicles, special events for farmers market etc only.

What else would you like to tell us about the Plaza Revitalization?

I think it's an exciting opportunity for Santa Barbara. It should attract all ages at various times throughout the week.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

create word Wednesday - w/ reading circles for kids
to be read to; books to check out; & for sale (Chaucer's?)

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Fiesta / fun! / dance

Design and Functionality

What functionality problems currently exist in the Plaza? _____

sometimes overwhelmed by homeless

Do you have concerns about improving the Plaza? If so, please describe them: _____

none

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? _____

don't know

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? _____

yes - homeless & vagabond youth

plus nothing to do

What types of paving/surfacing materials are appropriate for the Plaza? _____

don't know

How important is incorporating public art into the Plaza? _____

depends on the art; nothing fixed pls!!

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? _____

yes, Santa Fe! Lots of music, dance, art, annual events

What is one word that best sums up your vision of what the new Plaza could be? _____

Alive!

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? _____

walk / no

How important is it to provide parking in the Plaza? _____

not

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? _____

glad you're doing this &
Cook fold to Farmer's Mkt
be here .

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? MARKET

TUESDAYS & SATURDAYS. CONCERTS,

MOVIES, COMMUNITY EVENTS. PUSHCASTS

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

ATTENDING RALLIES. ONLY TIME I COME

DURING
NON
MARKET
DAYS

Design and Functionality

What functionality problems currently exist in the Plaza? USED FOR

PARKING - PARK IS UNINVITING.

Do you have concerns about improving the Plaza? If so, please describe them:

KEEP PAVING TREES - ADD NEW SHADE TREES

PAVING SHOULD ALL BE AT ONE LEVEL AND

BUILDING TO BUILDING. CONSIDER EGYPTIAN FAN

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? TREES - PUSHCASTS & VENDORS,

HAVE COMMERCIAL PROPERTIES ALONG THE PLAZA FACE

IT AS WELL AS STATE. CONVERT GRAND FLOOR OF

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? YES - NO REASON TO COME EXCEPT TO

VISIT CITY HALL. SOMETIMES FEEL LEFT

VACANT

PATTERN.
TO COMM-VID.

What types of paving/surfacing materials are appropriate for the Plaza?

BELGIUM PAVING IN EGYPTIAN FAN PATTERN

LIKE PIAZZA'S IN ITALY + SPAIN.

How important is incorporating public art into the Plaza? AT EVERY POINTS

IMPORTANT.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? SIENNA, ITALY

PIAZZA NAVONA IN ROME ITALY

What is one word that best sums up your vision of what the new Plaza could be?

HEART

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? ANACAPA STREET

ON STREET PARKING.

How important is it to provide parking in the Plaza? NOT AT ALL.

SHOULD BE NO PARKING OR CARS.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today

2. Access for emergency vehicles, deliveries and garbage ONLY

3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

9:00
4. ACCESS FOR FARMER'S MARKET TRUCKS.

What else would you like to tell us about the Plaza Revitalization?

THE PLAZA DESIGN SHOULD BE
OPEN TO A LANDSCAPE ARCHITECT
INVITED DESIGN COMPETITION
& RFP.

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? Make it multi-use for many diverse activities, while making it ~~the~~ the most beautiful area in downtown Santa Barbara.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Food trucks & food carts. More art.

Design and Functionality

What functionality problems currently exist in the Plaza? Too many homeless people around the area & sleeping on the lawn & city hall. Not enough foot patrol.

Do you have concerns about improving the Plaza? If so, please describe them:

I'm the owner of Divinitree Yoga Studio (25 E. De la Guerra) & I'm worried about how much business I'll lose during construction. It may be enough to put me out of business.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Beauty, food, cafes or food carts & food trucks. A wide space for active/fitness events. Art walks. All from the local community rather than corporations.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? I work here, so I'm here all the time. I'm a woman. So coming to work early or leaving late at night can be terrifying when intoxicated homeless people are present. Also, there's no beauty landscape that attracts people to the area.

What types of paving/surfacing materials are appropriate for the Plaza?

Sandstone! Get back to the original SB look -> Sandstone bricks like on the "Street in Spain." Not grass - it dies. Concrete is ugly, as is asphalt. Sandstone would make the area stand out.

How important is incorporating public art into the Plaza? Very. As long as it is tasteful & local.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? Panama city has a beautiful plaza/walking area with food carts, activities, etc.

What is one word that best sums up your vision of what the new Plaza could be?

Community.

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? De la Guerra loop. lot 9.

How important is it to provide parking in the Plaza? ~~Not important~~ Parking in the area (esp. for my business) is a nightmare as is. I like the idea of ped-only, but

What access best serves the community overall? Vehicular access could be where do ppl park? accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

I'm torn. Full access would be preferred for my business.

What else would you like to tell us about the Plaza Revitalization?

Very excited for when it's completed, but incredibly nervous for the construction. ~~My~~ My business may fail if construction is too long.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza?

so many possibilities — stay open and while imagining my own vision, consider the ideas + visions of others.

What activities do you currently enjoy at the Plaza and why do you like to participate in them?

What would you like to do at the Plaza that isn't happening today? transform the PLAZA into a TRUE TOWN SQUARE — Level the current grassy area and eliminate any parking in the Plaza/square

Design and Functionality

What functionality problems currently exist in the Plaza?

too small; the current raised grassy area is limiting and does not lend itself to more expansive activities & venues.

Do you have concerns about improving the Plaza? If so, please describe them:

If it became pedestrian friendly, without the current parking surround, I worry that local drivers would fight to save the parking more readily than to open the space.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

something for everyone... activities that include all age groups — but some special days/hours for specific groups — seniors, children, young adults.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

Nothing going on — with the exclusion of Fiesta and a few random events —

What types of paving/surfacing materials are appropriate for the Plaza?

LEVEL the current grassy area and the parking — pavement could vary but if the palm trees were removed, the perimeter (without any parking) could have some planting

How important is incorporating public art into the Plaza?

relatively important — but it should not supercede other forums and activities —

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

I really enjoyed the pedestrian only downtown of DUBLIN, IRELAND — nice to not have to worry about traffic and traffic lights!

What is one word that best sums up your vision of what the new Plaza could be?

GREAT!

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

WALK, WALK, WALK!

How important is it to provide parking in the Plaza?

NOT AT ALL important!

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

I am very glad that my community has been invited to listen to and share their ideas of city planners & ordinary citizens.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

- Fiestas, because it brings the community together
- Family movie nights

Design and Functionality

What functionality problems currently exist in the Plaza? through traffic.
Make it only pedestrians - close entrance on State & Anacapa. Not enough lighting.

Do you have concerns about improving the Plaza? If so, please describe them: _____

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? _____

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? _____

What types of paving/surfacing materials are appropriate for the Plaza? _____

How important is incorporating public art into the Plaza? _____

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? _____

- Las Ramblas in Barcelona.
- Food Trucks & vendors & music.

What is one word that best sums up your vision of what the new Plaza could be? _____

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? _____

How important is it to provide parking in the Plaza? _____

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization? _____

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? Put a parking garage w/ solar panels and at top - vegetation balconies/boxes where existing city lot is. Close off De la Guerra at state and Anacapa
What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Rallies (peaceful) Fiesta

Design and Functionality

What functionality problems currently exist in the Plaza? Druggies hanging out in Paseo to State Street

Do you have concerns about improving the Plaza? If so, please describe them:

Removal of Tree and vegetation/Lawn - Light Pollution

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Restaurant patios, peaceful gatherings, community gatherings, acoustical music,

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No seating, Fountain, no tables, cars park on perimeter

What types of paving/surfacing materials are appropriate for the Plaza?

Porous (?)

How important is incorporating public art into the Plaza? Art/Beauty is too subjective - too period oriented

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? San Jose, So Lake Tahoe Santa Monica

What is one word that best sums up your vision of what the new Plaza could be?

Community

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? walk or drive Ortega Lot

How important is it to provide parking in the Plaza? Put parking in new parking garage

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
- ☒ 3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

A parking Garage would create revenue and ease gridlock and confusion on De la Guerra and Anacapa/Post Office Solar panels and vegetation boxes would off-set paving taking away vegetations

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? Use all of the parking areas surrounding City Hall. Make City Hall the center-piece of the expanded Plaza. Introduce beautiful landscaping

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? My office is across the street. I often take phone calls in the Plaza.

Design and Functionality

What functionality problems currently exist in the Plaza? The U-shaped street isolates the plaza to pedestrian activity.

Do you have concerns about improving the Plaza? If so, please describe them:

The presence of vagabonds is likely to increase if infrastructure is improved, but if activity remains stagnant.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Food trucks, Fountain, petting zoo, street performers, live music (no covers), and attractive seating areas for studying/working. (Think free outdoor, shaded, co-working space)

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? There's nothing there! (except the vagabonds and that creepy tent thing).

What types of paving/surfacing materials are appropriate for the Plaza?

Flagstone... it is the typical surface selection for Spanish/Latin American Plazas and streets.

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

The most successful I've seen is the Plaza de Armas in Cuzco, Peru. The success there is driven by tourism and the plethora of vendors/merchants who congregate there. The success of De la Guerra will be determined by the surrounding shops and activities.

What is one word that best sums up your vision of what the new Plaza could be? Active

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Parking lot 9, or City Hall lot (on the weekends)

How important is it to provide parking in the Plaza? Build parking structures on the outskirts of town and provide regular complimentary electric autonomous shuttle service

What access best serves the community overall? Vehicular access could be accommodated in various ways: through downtown

1. Full access like today

2. Access for emergency vehicles, deliveries and garbage ONLY

3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

It is inevitable that personal vehicle use will be first limited, and then suspended in high-impact zones. It is in the best interest of the city to lead this movement.

What else would you like to tell us about the Plaza Revitalization?

Have a focused plan. Don't accept all of the public's ideas.

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza?

DO NOT SCHEDULE ANY ONGOING EVENT
IN PUBLIC FREE SPEECH SPACE

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Fiesta, community-wide festivals (not many anymore), protests or rallies

Design and Functionality

What functionality problems currently exist in the Plaza? lack of public restrooms.

Do you have concerns about improving the Plaza? If so, please describe them:

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

What types of paving/surfacing materials are appropriate for the Plaza?

How important is incorporating public art into the Plaza? VERY

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

What is one word that best sums up your vision of what the new Plaza could be?

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

How important is it to provide parking in the Plaza?

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? Music - live -

more often. Block of De la Guerra street to

Cars and make it a pedestrian plaza-walkway

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Deafening

protest gatherings, fresh music, speeches,

Design and Functionality

What functionality problems currently exist in the Plaza? The Cars

Do you have concerns about improving the Plaza? If so, please describe them:

* Worried that farmers mkt. will ruin the plaza.

* that the coziness will go away.

* Nice to have a quiet place.

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? Art fairs, live - No too loud -

acoustic music of local musicians

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? No, sometimes the music is too loud

for comfort.

What types of paving/surfacing materials are appropriate for the Plaza?

Don't pave

How important is incorporating public art into the Plaza?

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? grass, common areas

pedestrian friendly, small cafes!

What is one word that best sums up your vision of what the new Plaza could be?

as is with no traffic on De la Guerra

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Street park &

walk to it.

How important is it to provide parking in the Plaza? Not important!

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today

2. Access for emergency vehicles, deliveries and garbage ONLY

3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

I & many others believe that you

are ruining Santa Barbara with

ridiculous rents for housing &

business. We'd like to wonder small

private stores & restaurants on

State street & hang out in the Plaza!

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov

(use the Plaza for locals to hangout & play music)

To bring this town back to functional & quaint:

Rent Control so local business does not leave. ~~Use~~ Use to be quaint stores & ~~resto~~ restaurants, now - target - are you kidding.

places for teenagers to mingle & have fun. Skating Rink? Bowling Alley - I was a teacher, I know they love this stuff.

~~Bye~~ Bicycle friendly city/town encouraging less Carbon footprint.

* perhaps you could put together focus groups using UCSB students who are or need to work on environmental projects. You need experts not just money managers deciding our fate.

* Do Not make Ortega Park a mega-complex - parking will be a nightmare and it will affect the neighborhood and the seniors that hang out there to play chess etc.



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? A permanent stage with electrical outlets would encourage more events, because now you need to set up a stage for every event.

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? Fiesta is fun.

Design and Functionality

What functionality problems currently exist in the Plaza?

Do you have concerns about improving the Plaza? If so, please describe them:

No concerns

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? It needs benches and tables to sit down, and ~~maybe~~ maybe eat your lunch.

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

The type of benches that are incorporated in the architecture may be nice.

What types of paving/surfacing materials are appropriate for the Plaza?

Both grass and concrete.

How important is incorporating public art into the Plaza? Not important to me.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

The place in Santa Monica is awesome where they got rid of ~~road~~ the street and made it into fun space.

What is one word that best sums up your vision of what the new Plaza could be?

A place that would attract people even when events aren't going on.

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? Walk

How important is it to provide parking in the Plaza? Not important at all. People can park elsewhere and walk

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
- ☒ 2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

They can also make the place between the plaza and state street really nice too

Over

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov

~~A lot of cities~~

In the downtowns of a lot of cities in Europe, they turned streets into public spaces. I can picture getting rid of the whole horse shoe V shaped street and make it part of the plaza.

They can have grassy spaces, cement spaces, benches incorporated into the architecture and landscape. The local businesses that are afraid of losing business because of loss of parking wouldn't need to worry, because the amazing new plaza would be a magnet for foot traffic.

A permanent stage with electric access would encourage music and events.



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

More seating

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Rallies like the Women's March

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Need more protection of historic resources

Do you have concerns about improving the Plaza? If so, please describe them: _____

Eliminate curbs & remove parking spaces

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? _____

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? _____

What types of paving/surfacing materials are appropriate for the Plaza? _____

permeable

How important is incorporating public art into the Plaza? it would be nice

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? _____

What is one word that best sums up your vision of what the new Plaza could be? _____

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? parking

city parking lot

How important is it to provide parking in the Plaza? _____

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

Putting the Farmers Market in the Plaza seems problematic: lack of parking close by.

I don't think the Farmers Market will draw people to other (see needed)

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza?

sandwich & ice cream vendors facing the plaza;
benches & tables & trees

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today?

eat a sandwich on a bench near a table
under a tree

Design and Functionality

What functionality problems currently exist in the Plaza?

no benches!
no trees!

Do you have concerns about improving the Plaza? If so, please describe them:

yes - please no more paving!

What types of new amenities or features would be likely to attract you and/or your family to the Plaza?

see 1st question

Are there any reasons that currently discourage you from visiting and spending time in the Plaza?

yes! no benches! & no trees!

What types of paving/surfacing materials are appropriate for the Plaza?

perhaps very small paved areas under
clustered benches & tables & trees

How important is incorporating public art into the Plaza?

NO taxpayer
support to "public" "art" ever!

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success?

yes! EUROPE ←
- trees for shade
- chairs & tables for sitting - that's it!
* very inexpensive!

What is one word that best sums up your vision of what the new Plaza could be?

charming

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use?

any spot I can find

How important is it to provide parking in the Plaza?

taking away any
parking is a bad idea

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today

2. Access for emergency vehicles, deliveries and garbage ONLY

3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

- more nature - less hardscape
- please publish what planners, govt
officials & civilians think is
"broken" now about the plaza.

You can also email comments
to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your ideas to activate and bring vitality to the Plaza? MORE EVENTS, FARMERS MARKET; COMMUNITY DINNERS

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? FIESTA; POLITICAL GATHERINGS

Design and Functionality

What functionality problems currently exist in the Plaza? ACCESSIBLE PARKING - FOR THOSE WHO REALLY NEED PARKING, THE PLAN SHOULD PROVIDE. MORE BIKE RACKS

Do you have concerns about improving the Plaza? If so, please describe them: IF PAVED, SHOULD USE PERMEABLE PAVERS

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? PARKING FOR PEOPLE THAT NEED ACCESSIBILITY, POCKETS OF LANDSCAPING, BIKE RACKS, SHADE STRUCTURE(S), IF EVEN OVER A PORTION

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? ACCESSIBLE PARKING AND JOURNEY INTO CENTER WITH A WHEELCHAIR

What types of paving/surfacing materials are appropriate for the Plaza?

PERMEABLE PAVERS - CONSIDER TRADITIONAL PATTERNS (BASKETWEAVE). CONSIDER A LIGHT COLOR TO MINIMIZE "HEAT ISLAND" EFFECT.

How important is incorporating public art into the Plaza? A SCULPTURAL ELEMENT OR TWO, EVEN PROVIDING FOR TEMPORARY SCULPTURE WOULD BE IDEAL.

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? TOWN SQUARES WITH TREES CAN BE SUCCESSFUL, BUT A TRANSIENT PRESENCE SHOULD BE CONSIDERED IN TERMS OF

a) SECURITY b) ART ELEMENTS OR FURNISHINGS.

What is one word that best sums up your vision of what the new Plaza could be?

THE CENTER OF THE CITY

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? WE DRIVE DUE TO A DISABILITY.

How important is it to provide parking in the Plaza? FOR PEOPLE DISABLED VERY VERY IMPORTANT

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today MODIFIED FOR ADA VISITORS
2. Access for emergency vehicles, deliveries and garbage ONLY ALSO IMPORTANT
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

What else would you like to tell us about the Plaza Revitalization?

MAKE SURE THE COMMUNITIES VISION IS REALIZED. FUNDING WILL BE A CHALLENGE, BUT NOT IMPOSSIBLE

You can also email comments to Project Manager, Brad Hess:

BHess@SantaBarbaraCA.gov



De la Guerra Plaza Revitalization

PLEASE ANSWER ANY OR ALL QUESTIONS

More space on back if needed

Uses and Activities

What are your Ideas to activate and bring vitality to the Plaza? _____

What activities do you currently enjoy at the Plaza and why do you like to participate in them? What would you like to do at the Plaza that isn't happening today? _____

Political Rallies & Community Gatherings

Design and Functionality

What functionality problems currently exist in the Plaza? _____

Not enough handicap parking spaces

Do you have concerns about improving the Plaza? If so, please describe them: _____

What types of new amenities or features would be likely to attract you and/or your family to the Plaza? _____

Increased blue HC & green 15 min. parking spaces

Are there any reasons that currently discourage you from visiting and spending time in the Plaza? When street parking & loop parking are blocked, I am unable to participate in Plaza activities, & have to go back home.

What types of paving/surfacing materials are appropriate for the Plaza? _____

Accessible Paths of travel:
Smooth Surfaces for wheelchairs & Strollers -
No Gravel please!

How important is incorporating public art into the Plaza? _____

Have you visited any similar plazas/town squares that are very successful? If so, where are they, and what do you think is the key to their success? _____

What is one word that best sums up your vision of what the new Plaza could be? _____

Vibrant

Infrastructure, Parking and Circulation

How do you get to the Plaza when you go there today? Do you typically use public parking and if so, which street or lot do you typically use? I drive my car, look for Accessible parking, & unload my wheelchair.

How important is it to provide parking in the Plaza? Extremely Important to Include all of us in providing ADA parking spaces.

What access best serves the community overall? Vehicular access could be accommodated in various ways:

1. Full access like today
2. Access for emergency vehicles, deliveries and garbage ONLY
3. Vehicular access allowed in certain time periods (e.g. before 11:00am)

Please keep full access for all - very important.

What else would you like to tell us about the Plaza Revitalization? _____

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