



CITY OF SANTA BARBARA

SANTA BARBARA SOUTH COAST TOURISM
BUSINESS IMPROVEMENT DISTRICT (TBID)

Average Daily Rate (ADR) Calculation For Calendar Year 2021

FOR OFFICE USE ONLY:

Postmark Date: _____

Establishment Name: _____

Street Address: _____ City, Zip: _____

City Account Number: _____

Computation of Average Daily Rate (ADR)

- 1 Total Rents Received for Calendar Year 2019..... \$ _____
- 2 Total Occupied Rooms During Calendar Year 2019 _____
- 3 Average Daily Rate (*Line 1 / Line 2*)..... \$ _____

TBID Assessment Categories are as follows:

\$0 to \$99.99:	\$1.00 per Occupied Room
\$100 to \$149.99	\$2.00 per Occupied Room
\$150 to \$199.99	\$3.00 per Occupied Room
\$200 to \$249.99	\$4.00 per Occupied Room
\$250 to \$299.99	\$5.00 per Occupied Room
\$300 to \$349.99	\$6.00 per Occupied Room
More than \$350	\$7.00 per Occupied Room
All Vacation Rentals	\$4.00 per Occupied Room

4 Your TBID Assessment Category (*based on Line 3*)..... _____

I certify, under penalty of perjury, that I am the authorized representative of the above establishment and the statement herein is true & correct to the best of my knowledge:

Signature: _____

Printed Name: _____

Date: _____

Phone: _____

Email: _____

TOURISM BUSINESS IMPROVEMENT DISTRICT (TBID) RETURN INSTRUCTIONS

If you have questions or need assistance, contact the TOT/TBID staff at (805) 564-5469 or email BusinessLicense@SantaBarbaraCA.gov. Regulations regarding TBID assessments, including exemption information, are located on the City of Santa Barbara's website: http://www.santabarbaraca.gov/business/business_license/tot/

Payment is due on or before the tenth day after the close of each month. If the due date falls on a Saturday, Sunday or holiday, the next business day becomes the due date. Postmarks are acceptable, but not imprint dates from postage meters

Please return your ADR Calculation statement with your monthly next TOT/TBID remittance to:

City of Santa Barbara
TOT/TBID Assessment
PO Box 1990
Santa Barbara, CA 93102

Instructions for filling out form are below:

Street Address must include street number and street name.

City Account Number: Also known as a business license number. All operators must register as a business.

1. TOTAL RENTS RECEIVED: The total consideration charged to a Transient, as shown on the guest receipt, for the occupancy of a room, or portion thereof. This includes all charges perceived as mandatory, including rent, resort fees, reservation fees, rollaway bed charges, mandatory parking fees, forfeited deposits, cancellation fees, etc. Any charge elected by the guest is not taxable-including items subject to sales tax, valet charges, in-room service charges (such as meals, telephone calls, massages), meeting room charges, etc.

2. TOTAL OCCUPIED ROOMS. Total nights that an available room was occupied.

3. AVERAGE DAILY RATE. The average rents received per occupied room. (Line 1 divided by Line 2.)

4. TBID ASSESSMENT CATERGORY. The Average Daily Rate (ADR) determines the rate for the TBID assessment. For establishments with an ADR less than \$100, the TBID rate is \$1.00 per occupied room. For establishments with an ADR of \$100 to less than \$150, the TBID rate is \$2.00 per occupied room. For establishments with an ADR of \$150 to less than \$200, the TBID rate is \$3.00 per occupied room. For establishments with an ADR of \$200 to less than \$250, the TBID rate is \$4.00 per occupied room. For establishments with an ADR of \$250 to less than \$300, the TBID rate is \$5.00 per occupied room. For establishments with an ADR of \$300 to less than \$350, the TBID rate is \$6.00 per occupied room. For establishments with an ADR of \$350 or more, the TBID rate is \$7.00 per occupied room. For vacation rental operators, the TBID rate is \$4.00 per occupied room.