



CHAPTER 10

Progress and Transparency

Revised June 2026

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Purpose and Commitment

The City of Santa Barbara is committed to ensuring that the Safe Streets Action Plan remains a living document—transparent, accountable, and responsive to community needs. This chapter outlines how progress will be measured, reported, and communicated to the public, ensuring that safety improvements are both visible and verifiable.

Performance Metrics

Key Performance Indicators (KPIs) will be monitored and reported to the community annually.

Annual Collision Report Content:

- Collision Report Content
 - Location of Collision Resulting in Injuries
 - Share of Fatal and Severe Collision by Travel Mode
 - Reported Injury Collisions Resulting in Severe or Fatal Injury by Travel Mode
 - Road User and Collision Severity
 - Proportion of Collisions by Time of Day
 - Top 5 Primary Collision Factors vs. Type for All Severities
 - Top 5 Primary Collision Factors for Collisions Resulting in Severe and Fatal Injuries
 - Top 5 Collision Types for All Collisions Resulting in Injuries
 - Top 5 Collision Types for Collisions Resulting in Severe and Fatal Injuries
 - Party at Fault for Collision
 - Party at Fault in Collisions Resulting in Severe and Fatal Injuries
 - Party at Fault by County Locations (All severities)
 - Pedestrian Involved Collisions (All Injury Severities)
 - Proportion of Degree of Injuries for Ped Involved Collisions
 - Type of Intersection Control Where Pedestrian Involve Collisions Have Occurred
 - Location of Pedestrian Involved Collisions
 - Party at Fault in Pedestrian Involved Collisions Where Fault Could be Determined
 - Map of ped involved collisions
 - Bicycle Involved Collisions (All Injury Severities)
 - Who is the other party in bicycle involved collisions
 - Proportion of Bicycle Involved Collisions by Severity
 - Location of Bicycle Involved Collisions (Intersection vs Non-Intersection)
 - Party at Fault in Bike Involved Collisions

- Map of bike involved collisions
- Solo Bike Involved Collisions by Year
- Top 3 Primary Collision Factors for Bike involved Collision by Party at Fault
- Number of Motorcycle Involved Collisions by Year
- Proportion of Degree of Injuries for Motorcycle Involved Collisions
- Location of Motorcycle Involved Collisions at Intersections vs Non-Intersections
- Party at Fault for Motorcycle Involved Collisions
- Top 3 Primary Collision Factors for Motorcycle Involved collisions by party at fault
- Map of Driving Under the Influence Collisions
- High Injury Network (Tier 1 and 2) - Mapped every five years
- **Traffic Safety Compliance.** Track traffic safety stops and citations and traffic safety related parking citations.
- **Project Implementation:** Track safety projects completed and where (City Council District, Neighborhood, Underserved Community).
- **Community Engagement:** Provide dashboard on:
 - **Traffic collisions.** Baseline data will be published on the initial dashboard and updated yearly. Yearly statistics are to be updated no later than April of each year.
 - **Infrastructure recently completed, in design, or in construction** with Underserved Community, School, Neighborhood, and City Council District Overlays.
 - **Create a Culture of Safety.** Monthly traffic safety education posts on City News in Brief, Nextdoor, and Parent Square.

Reporting Framework

- **Institutionalize Safety into Decision-Making:** Annual Traffic Safety Report updates to the Transportation Circulation Committee, Police and Fire Commission and City Council on safety implementation efforts and next steps. Reports will be accessible on the City's website and shared via social media. Report content to include: 1) updated injury collision data; 2) updates on infrastructure improvements (planning, design, construction); 3) updates on community engagement efforts; 4) Updated data on traffic safety stops and safety related parking citations.
- **Online Dashboard:** Annually update the Safety Data Dashboard for traffic collisions, project implementation, and funding no later than April of each year.

Community Engagement

- Maintain email inbox for residents to submit ideas or concerns at SS4A@SantaBarbaraCA.gov.
- Provide bilingual materials to ensure equitable access to information.
- Provide SB Connect link on Safe Streets for All Webpage/Data Dashboard.

Continuous Improvements

- Emerging best practices and technological advancements to be reviewed every two years.
- Update the High Injury Network every five years in the annual safety report.
- Conduct before and after assessments for implemented safety projects.

Accountability

The Public Works Department (Transportation Engineering and Planning Sections) and Police Department will oversee yearly implementation and reporting.